

# QUENTIN ORR

Account Executive  
Portland, OR  
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## PROFILE

Dynamic and motivated account executive with a proven record of generating and building relationships, managing projects from concept to completion and coaching individuals to success. Skilled in building cross-functional teams, demonstrating exceptional communication skills and making critical decisions during challenging moments.

## EMPLOYMENT HISTORY

### Account Executive , Primary Color , Portland, OR / Los Angeles, CA

MAY 2017 – SEPTEMBER 2020

- Managed entire process of projects from inception through production with various marketing channels
- Built a C-Level client list resulting in 3 million+ annual sales
- Collaborated with clients to develop creative initiatives, print collateral and custom fabricated pieces with installations across multi-location activations

### Account Executive , Prink Technologies , Portland, OR

SEPTEMBER 2013 – MAY 2017

- Manage 35 core accounts including Nike, Adidas, Liquid Force, Arbor Collective and Dutch Bros
- Launched entire re-brand including logo, packaging and new improved sales software for staff
- Trained 5 international sales reps for marketplace rollout of the global Liquid Force product line

### Global Retail Lab, Nike, Portland, OR

APRIL 2012 – JUNE 2015

- Assisted with merchandising for N.A. Fall and Holiday 2016 go to market at Global Retail Lab
- Utilized product knowledge and extensive data to connect professional athletes with correct product
- Present to and consult with mid and senior level management on technology trends with a view to developing new services, products and distribution channels

## EDUCATION

### Marketing, The Art Institute of Portland

SEPTEMBER 2010 – SEPTEMBER 2012

## SKILLS

Creativity & Problem Solving



Leadership Skills



Adobe Creative Suite



Analytical Skills



Marketing Strategy



Microsoft Office

