

Questions that I will ask you, to get a better understanding of your needs:

1. What is your business/company name (John's Towing, Mary's Cleaning service)?
2. What specifically does your business do or sell (Sell product or do you sell a service)?
3. How do you expect your customers to find you online (Google you, Facebook)?
4. Who will use your product or services (home owners, renters, ordering pizza)?
5. What are you hoping to accomplish from your website?
6. Do you already have a domain name (Example: www.donjohnsonpizza.com)?
7. Do you have any social media or other related presence online (Yelp, google)?
8. Do you have any other information that you can share with me?
9. Do you exist online only or do you have a brick-mortar storefront?
10. Where do you want to market your services?
11. What do you want to achieve from your website (Book appointments, Sell services)?
12. Do you have an existing website that needs to be rebuilt?
13. How will you promote your new website?
14. What specific features do you want on your website?
15. How do you think I can help you measure your success?
16. Do You Have a color or style preference?
17. When would you like this new website to launch?
18. Do you have any other questions or concerns?

FOR YOU, Questions you may have for me:

1. Example sites or references available?
2. What are the fees or payment terms?
3. Do I need to sign a contractor or payment agreement?
4. How do you bill me?
5. When or how can I cancel your website services?
6. Do you outsource any portion of the build process?
7. Is website maintenance included?
8. How much do revisions and round edits cost?
9. Who owns the website files and domain name?
10. What if there are problems or the website goes down?
11. Will the website work on all phones, tablets and computers?
12. Who will write the content for the site?
13. Is there anything else I need from you, while you build the website?
14. What other services do you provide?
15. What else can I expect from you and the website?
16. When can I start to see my business increase?
17. Who owns the pictures on the site, if any?
18. When can you start?