Privacy Policy

1. Introduction

Gatorback Towing & Auto Repair ("we," "us," or "our") is committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your information when you interact with our services, including SMS/text messaging.

2. Information We Collect

We may collect personal information, including but not limited to your name, phone number, and email address, when you:

- Request information or a quote
- Sign up for our services
- Opt in to receive SMS/text messages

3. How We Use Your Information

We use your information to:

- Provide products and services you request
- Send you transactional and informational SMS/text messages
- Respond to your inquiries and provide customer support

4. Mobile Information

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes at any time. All other categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

5. Sharing Your Information

We do not sell, trade, or otherwise transfer your personal information to outside parties for marketing or promotional purposes. We may share your information with trusted partners who assist us in operating our website or conducting our business, so long as those parties agree to keep this information confidential and use it only for customer service purposes.

6. SMS/Text Messaging

By providing your mobile number and opting in, you consent to receive SMS/text messages from Gatorback Towing & Auto Repair regarding your account, orders, or other transactional information. Message frequency varies. Message and data rates may apply. Consent is not a condition of purchase.

To opt out of SMS/text messages, reply STOP at any time. For help, reply HELP or contact us at Gatorbacktowingllc@gmail.com or 352-810-1283.

7. Data Security

We implement a variety of security measures to maintain the safety of your personal information.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Any changes will be posted on this page with an updated effective date.

9. Contact Us

If you have any questions about this Privacy Policy, please contact us at:

- Email: Gatorbacktowingllc@gmail.com
- Phone: 352-810-1283
- Address: 2923 NE 20th Way, Gainesville, FL 32609

Terms And Conditions

Program Name: Gatorback Towing & Auto Repair
Effective Date: 11/01/2026

1. Program Description

- **By opting in to receive SMS messages from Gatorback Towing & Auto Repair, you agree to receive recurring text messages regarding the state of your vehicle. Message frequency may vary.**

2. Opt-In

- **You may opt in by Texting "OPT IN" to 904-977-1312. By opting in, you consent to receive SMS messages from Gatorback Towing & Auto Repair.**

3. Opt-Out

- **You can cancel the SMS service at any time. Just text "STOP" to 904-977-1312. After you send the SMS message "STOP," we will send you a reply to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time and we will start sending SMS messages to you again.**

4. Help

- **If you are experiencing issues with the messaging program, you can reply with the keyword "HELP" for more assistance, or you can get help directly at 904-977-1312.**

5. Message and Data Rates

- **Message and data rates may apply for any messages sent to you from us and to us from you. If you have any questions about your text or data plan, it is best to contact your wireless provider.**

6. Privacy Policy

- **Gatorback Towing & Auto Repair respects your privacy. Information collected through the SMS program will not be shared or sold to third parties. For more information, please review our privacy policy at: https://gatorbacktowing.com/.**

7. Carriers

- **Carriers are not liable for delayed or undelivered messages.**

8. Contact Information

For any questions about your text plan or data plan, contact your wireless provider. For questions about the services provided by this short code, you can contact us at: Gatorbacktowingllc@gmail.com.