SHELBY FISHER

CUSTOMER RELATIONS

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shelby@imafisher.com

Logan, Utah

EDUCATION

BACHELOR OF SCIENCE Utah State University Logan, Utah English Literature 2014 - 2020

CORE COMPETENCIES

Customer service & relations

Content analysis

Critical thinking

Interpersonal skills

Conflict resolution & communication

Team leadership & collaboration

Accuracy & attention to detail

Reliable & integrous

Sales expertise

Organization & planning

Acceptance of criticism & feedback

Internal accountability

Results motivated

Solution driven

OVERVIEW

Enterprising English graduate with cultivated skills in research, writing, and editing with emphasis on content analysis and critical thinking. Developed vigorous editing processes that ensured detail and accuracy. I excel in communication skills that I've acquired through professional customer service that engages participation and has built relationships of trust. Expert at multitasking and managing multiple projects with efficiency while maintaining respect to deadlines.

WORK EXPERIENCE

WAITRESS

Beehive Pub & Grill / February 2020 - Present / Logan, UT

- Helped deploy a new Point of Service computer system interface.
- Trained others on effective ways to use the updated system while continuing to learn the details myself and promoting positive user experience.
- Maintained a flexible and tolerant learning attitude despite system complexities and weaknesses.
- Strategized individualized client approach to suit each customer uniquely.

WAITRESS

Elements / August 2019 - February 2020 / Logan, UT

- Discovered opportunities to help team members.
- Promoted a cohesive professional environment.
- Utilized proper planning and time management skills to better assist customers and coworkers.
- Consistently adhered to service expectations and continually delivered a professional and effective experience.

SALES REPRESENTATIVE

Live Free / May 2019 - August 2019 / Pocatello, ID

- Developed client acquisition strategy.
- Built personalized templates for transactional and informational emails.
- Proofread templates to ensure they were free from grammatical and spelling errors.
- Accountable for delivering emails to clients were sent in the defined voice and template.
- Ensured lines of technical communications were user friendly and appealed to a senior audience.

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TECHNICAL SKILLS

Editing & Writing

Technical Writing

Copywriting

Social Networking & Media

Microsoft Office

Microsoft Excel

Microsoft PowerPoint

Google Drive

InDesign

WordPress

Research & Data Presentation

Formal Email Communications

User Interface and Experience

Mac & PC Office Operations

SERVICE

SERVICE MISSION

The Church of Jesus Christ of Latter-Day Saints

Spokane, Washington

2015-2016

INTERESTS

Houseplant care & accumulation Hiking & camping Literature Cooking Card games Crafting

WORK EXPERIENCE

WAITRESS

The Coppermill / September 2017- May 2019 / Logan, UT

- Identified critical tasks to ensure increased productivity.
- Delivered a positive and effortless experience to each customer.
- Increased restaurant revenue by working in an efficient and timely manner.

ASSISTANT MANAGER

Fuji Japanese Steakhouse and Sushi Bar / August 2016 - September 2017 / Pocatello, ID

- Scheduled staff and placed them in sections and in situations of the restaurant where they would excel and be successful.
- Interviewed and hired staff.
- Lead new hire training.
- Balanced adapting roles while meeting the needs of the clients.