

KJ WARD

Editor • Writer • Facilitator • Consultant • Social Entrepreneur



CONTACT

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PROFILE

Collaborative in organizational development consulting, creative and compelling as a storyteller, entrepreneurial in approach to social good, and committed to my role as a guide in collective wellbeing.

EDUCATION

MASTER OF EDUCATION

Developmental Psychology
Harvard University

BACHELOR OF ARTS

Psychology
Dartmouth College

ZERTIFIKAT DEUTSCH

German Language Fluency
Institut für Sprachvermittlung

PROFESSIONAL EXPERIENCE

SENIOR CONSULTANT / POLIHIRE, LLC

2019-present / Contract / Remote

Content developer, facilitator, marketer, and data analyst for a D.C.-based, nationally focused executive search and consulting firm focused on public and nonprofit sector leadership.

- Complete research and development of the text and visuals of high-level marketing materials and organizational identity collateral
- Recruitment lead and consulting on nonprofit sector searches
- Lead author of responses to Requests for Proposals
- Focus group facilitation and analysis, exploring stakeholders' experiences and gathering their insights as they relate to a community's leadership needs
- Press release development

COMMUNICATIONS SPECIALIST (EDITOR) / MCKINSEY & COMPANY

2009-2024 / Contract / Remote
2006-2009 / Full-time / Cologne, Germany

Writer, editor, and translator for the publishing arm of a global management consultancy. Proficient in the concepts and language of the finance, automotive, climate, security, health, advanced analytics, mobility, retail, civil society, and energy sectors.

- Ghostwriting of articles for a variety of firm publications and speeches for firm executives
- Lead editing for the firm's marketing-in-telecommunications periodical, RECALL
- Coordination of all feedback loops with up to six contributing authors per article
- Partnering in the development of project proposals and research tools
- Development of style guides and publication-specific production process documents

EDITOR-IN-CHIEF / BEQ PRIDE MAGAZINE

2022 / Contract / Remote

Partnered with the publisher to shape, build, and deliver this quarterly digital and print magazine designed to further the conversation at the intersection of business and LGBTQ+ access and opportunity.

- Concept and theme development for each issue
- Worked with assigned writers to develop their pieces
- Originated, researched, and wrote several features
- Collaborated with art director for end-to-end copy edit and layout

ORIGINAL ARTICLES PUBLISHED IN...

Education Post

Los Angeles Times

Street Sense Media

BGD Blog

BEQ Pride Magazine

Brookings Institution Blog

Black Yoga Teachers Alliance
BYTA Blog

Partial aggregation of
articles at [Muck Rack](#)

PROFESSIONAL EXPERIENCE (CONT.)

PRINCIPAL / EDUCATION. COMMUNICATION. FACILITATION.

2011-present / Boston, D.C., San Francisco, Los Angeles / ecfstrategy.com

A practice serving the communications strategy and organizational identity development needs of a diverse group of clients. Qualitative research, process facilitation, and text/brand development are the primary services delivered either alone or in partnership with other consultants. Projects include:

- Communications strategy and narrative development for the Web and print publications of an indigenous education research organization
- Design and facilitation of an organizational identity and strategic planning process for a national social justice organization and a national education foundation
- Ghostwriting of perspectives on e-commerce for a global digital media organization

DIRECTOR / BOSTON GLASS COMMUNITY CENTER

2009-2011 / Full-time / Boston, MA

2000-2003 / Full-time / Boston, MA

Oversight of a comprehensive, drop-in supportive services program of JRI Health, serving LGBTQ youth of color. Services include advocacy and case management, support groups, recreational activities, educational workshops, HIV counseling and testing, and a peer leadership program. Additional responsibility for JRI Health's city-wide health promotion efforts via organizational linkages, inter-agency cooperation, and public advocacy and leadership of JRI Health's trauma response team.

- Responsible for the fiscal administration of the program including the identification and solicitation of funds through grant writing and the reporting for existing grants and contracts
- Management for a staff of 7 including development, recognition and evaluation
- Development and evaluation of developmentally and clinically appropriate programs and services
- Served as liaison to the greater community through wide-scale external relations health promotion efforts

SENIOR CONSULTANT / CITY SQUARE ASSOCIATES

2003-2006 / Full-time / Boston, MA

Senior external consulting position in a research and consulting practice working in the areas of marketing research, program evaluation, and organizational development. Client organizations are national leaders in media and finance as well as CBOs and multinational NGOs.

- Developed practice's nonprofit organization services to 25% of total practice in two years
- Designed and delivered offerings in the areas of program evaluation
- Established key role in practice's marketing research focus
- Conducted scores of focus groups and in-depth interviews as RIVA-certified moderator
- Developed expertise in video production and multi-media presentation of research findings

INDEPENDENT PROJECTS

CREATOR & PROJECT DIRECTOR / GLASS REFLECTS

2020-present / www.glassreflects.net

A living, digital coffee table book featuring the alumni of Boston GLASS Community Center and their reflections on their time at the LGBTQ youth center and its impact on their lives. The project also features a fully-fiscally sponsored memorial scholarship program – making two significant awards annually.

FOUNDER & FACILITATOR / MOVEMENT FOR THE PEOPLE

2020-present

Movement for the People brings the practice of yoga – its benefits and its responsibilities – to communities for whom a structured practice in community with others isn't always accessible or welcoming. Contract partners include: Give Back Yoga Foundation, Sutro Avenue-Southeast Leimert Park Block Club, and Heal One World.

**INDEPENDENT
PROJECTS
(CONT.)**

CREATOR & RETAILER / SYSTEMIC160.COM
2014-2018

Media resource for constructive conversations on the historical arc of structural injustices + quarterly community-building/fundraising wellness events + messaged apparel.

**VOLUNTEER
ENGAGEMENT**

MEMBER, BOARD OF DIRECTORS / GENDER SPECTRUM
2021-2023 / San Leandro, CA

Member of the Board of Directors of a California-headquartered training and education organization with a national footprint and a mission to create inclusive and affirming spaces for children of all genders. Achievements include:

- Contributed to the reimagining and ratification of new by-laws and a new organizational mission, vision, and values
- Secured two corporate sponsorships for the organization's flagship Professionals Symposium in 2022
- Successfully conducted a national search for our current executive director

LOGISTICS TEAM MEMBER / CALIFORNIA COALITION FOR WOMEN PRISONERS
2020-2022 / Los Angeles, CA

Monthly coordinating and troubleshooting for the L.A. chapter of a grassroots social justice organization that challenges the gender violence and gender injustice of the carceral system through legislative advocacy, public campaigns, and mutual aid.

- Launched the virtual "welcome home" monthly events for returning members
- Created a streamlined mutual aid process
- Organized guest speakers for monthly meetings

EDITOR & REPORTER / STREET SENSE MEDIA
2018-2019 / Washington, D.C.

Weekly editing assignments and regular reporting assignments for a nonprofit media organization that spotlights housing issues and amplifies the voices of those experiencing homelessness.

PARTNER / COLLEGE BOUND
2018-2019 / Washington, D.C.

Weekly one-to-one mentoring in a program designed to prepare Washington-area public high school students for college.

MEMBER, ADVISORY BOARD / TURNOUT, INC.
2014-2018 / San Francisco, CA

Supported the strategy and program development of the Oakland-based platform that strengthens the capacity of LGBTQ-serving organizations by linking them to interested and highly-qualified volunteers.

**CERTIFICATES &
REGISTRATIONS**

Registered Yoga Teacher (RYT-200) (current) / Yoga Alliance (Arlington, VA)

Registered Behavioral Health Counselor (expired) – NPI ID# 1265743256 / DHS (Washington, D.C.)

Certificate, German Language Fluency / Institut für Sprachvermittlung (Bonn, Germany)

Certificate, Communications Training Program / McKinsey & Company, Inc. (Chantilly, France)

Certificate, The Effective Facilitator / Leadership Strategies, Inc. (Atlanta, GA)

Certificate, Moderating Skill Acceleration / RIVA, Inc. (Rockville, MD)

**SOFTWARE
SKILLS**

Active user of the collaboration platforms Monday.com, BOX, Bullhorn, and Boardable; highly proficient in Microsoft Office, Squarespace, and WordPress; experienced in SurveyMonkey; and a "Maestro" of design application Canva
