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WINTER | SPRING 2026

KEARNEY | GRAND ISLAND | HASTINGS

## TOP FEATURED BUSINESSES



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*Perfect gifts for  
Valentines Day &  
Mother's Day!*

**FOR THOSE WHO DESIRE THE  
FINEST & KNOW THE DIFFERENCE!**



## NEBRASKA'S LARGEST INDEPENDENT KITCHEN STORE



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COOKWARE & GADGETS



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## SHOP SMART. SHOP LOCAL.



Odessa Furniture is a family-owned business in Odessa, Nebraska, offering quality furniture and mattresses at affordable prices. They carry trusted brands and provide personalized service to help you find the right fit for your home, budget, and lifestyle.

When you shop local, you support your community.

Spend it here. Keep it here.



read more pg 30

308-236-8825 | 561 Webb St, Odessa, NE | [odessa-furniture.com](http://odessa-furniture.com)



## VERTERAN OWNED, ALL AMERICAN ROOFING BRINGS HOME SOLUTIONS TO CENTRAL NEBRASKA

Veteran owned and built on integrity, All American Roofing is a family run business led by Randy, his wife Jessica, and their family, who truly care about the customers they serve. With 17 years in the roofing and home improvement industry, their team has earned a strong reputation for quality workmanship, honest communication, and showing up when it matters most. No job is too small. From minor repairs to full roof replacements, they are there for their customers every step of the way.

Roofing remains the main focus of All American Roofing, and it is where their experience and expertise shine. They have also been building pole barns and continue to expand their services to meet the needs of homeowners and property owners throughout the region. Most recently, **the company is growing into track system adjustable home lighting, offering modern, customizable lighting solutions for today's homes.**

Based in Kearney, All American Roofing serves a four hour radius from Central Nebraska and continues to grow. They are expanding into Hays, Kansas, opening a new location in Grand Island, Nebraska, and have recently opened a new Kearney location at 3503 2nd Ave, Kearney, NE. As they grow, Randy, Jessica, and their family remain committed to what matters most, taking care of their customers with reliable service, strong values, and all American craftsmanship.

3503 2ND AVE, KEARNEY, NE  
WWW.AAROOFINGPRO.COM  
(308) 455-7361



NOW OFFERING  
HOME LIGHTING  
SOLUTIONS



# Welcome to The Feature Magazine

## Your Guide to the Best in Your Area!

At The Feature Magazine, we're shining a spotlight on the best local businesses, restaurants, and entertainment across Nebraska. From hidden gems to well-loved favorites, we bring you the stories behind the places that make our communities thrive. Whether you're looking for a new dining spot, unique shopping experiences, or exciting events, we've got you covered!

We believe in supporting local—and that means showcasing the hard work, passion, and dedication of business owners right here in Nebraska. Every issue is packed with exclusive features, offers, must-try recommendations, and insider insights that help you discover something new in your own backyard.

You can find The Feature Magazine both in print and online, ensuring you never miss an opportunity to explore and support local. Pick up a copy at select locations, or browse our digital edition anytime, anywhere.

Stay tuned, keep reading, and let The Feature Magazine be your go-to guide for all things local. Because Nebraska has so much to offer—and we're here to help you experience it all!

### The Feature Magazine Team

[www.thefeaturemagazine.com](http://www.thefeaturemagazine.com)



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Scan the barcodes throughout the book to visit the businesses listings and see more photos and videos and offers.





**GIFT CARDS AVAILABLE**



**THE QUILTER'S COTTAGE: WHERE GENERATIONS ARE STITCHED TOGETHER**

If you're a quilter, fabric lover, or someone just beginning your stitching journey, there's a special place in Kearney that feels like home the moment you walk through the door: The Quilter's Cottage.

Locally owned by the welcoming duo, Kelly and Aaron, The Quilter's Cottage is more than just a quilt shop—it's a community hub filled with creativity, warmth, and inspiration. Whether you're searching for that perfect print, needing a specialty tool, or simply looking for a little guidance, Kelly and Aaron are always happy to offer friendly, personal customer service and help answer any questions along the way.

**WRAP YOURSELF IN  
INSPIRATION AT  
QUILTER'S COTTAGE.**



59 15 2ND AVE SUITE 9, KEARNEY, NE  
**QUILTERSCOTTAGE.NET**  
308-237-2701

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**QUALITY QUILTING  
FABRICS, CROSS STITCH  
& LARGE YARN SELECTION**

# ENDLESS SELECTIONS FOR YOUR HOME AT JACOBI CARPET ONE FLOOR & HOME IN HASTINGS



If you're dreaming of upgrading your home with beautiful, long-lasting flooring, Jacobi Carpet One Floor & Home in Hastings, NE is an ideal place to begin. Now under new ownership, the store is infused with renewed energy and an elevated commitment to helping homeowners discover the perfect flooring solutions for every space.

Inside the expansive showroom, inspiration is everywhere. Plush carpets that bring comfort to every step, classic hardwoods that add timeless warmth, and durable, stylish tile ideal for kitchens, bathrooms, and high-traffic areas, all thoughtfully displayed to help you explore your options with ease. No matter your style or budget, Jacobi Carpet One offers a wide range of flooring that blends quality, beauty, and practicality.

One standout feature is the store's innovative online visualizer tool. With just a few clicks, you can upload a photo of your room and instantly see how various flooring styles will look in your home. It's a simple, smart way to compare designs, try new ideas, and feel confident in your final decision.

But what truly sets Jacobi Carpet One apart is its people. From the moment you walk in, you'll be welcomed by a team that listens, understands your goals, and guides you through the selection process step by step. Their expertise helps turn what could be a daunting project into an enjoyable, stress-free experience.

Whether you're building, remodeling, or refreshing a single room, Jacobi Carpet One Floor & Home is dedicated to helping you create a space that feels like home. Stop by their Hastings showroom to experience the difference that passion, service, and new ownership can make.



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**236 N DENVER AVE, HASTINGS, NE**  
**(402) 463-3811**  
**WWW.JACOBICARPETONE.COM**





## EXPLORATION MEETS IMAGINATION AT THE KEARNEY AREA CHILDREN'S MUSEUM

The Kearney Area Children's Museum is a hands-on learning space where curiosity and creativity come to life. Designed for children ages 18 months to 10 years, the museum features **more than 20 interactive exhibits that encourage exploration through play.**

From shopping in a kid-sized grocery store to building in the science area, exploring the medical world at the KACM Medical Campus, and learning the basics of mechanics in Auto Alley, each space is thoughtfully designed to help children learn through play while promoting problem-solving, social skills, and imagination. Kearney Area Children's Museum believes play is essential to learning and helping children build confidence while having fun.

Beyond daily exhibits, the museum offers year-round programming including **birthday parties, summer camps, sensory-friendly play sessions, and seasonal events.** Memberships provide unlimited visits, discounts, and early access to programs, making it a favorite destination for local families.

As a nonprofit organization, the Kearney Area Children's Museum is dedicated to serving families across Central Nebraska by inspiring young minds through play-based education. Whether for a special celebration or a casual afternoon outing, the museum offers a welcoming space where learning and laughter go hand in hand.

5827 4TH AVE, KEARNEY, NE  
 KEARNEYCHILDRENSMUSEUM.ORG  
 (308) 698-2228

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# CLASSIC MENSWEAR: TIMELESS STYLE IN THE HEART OF KEARNEY



There's something powerful about a perfectly tailored suit. It's more than fabric and stitching, it's confidence, strength, and sophistication all wrapped into one. At Classic Menswear in Kearney, NE, the team believes every man deserves that feeling, whether he's stepping into a boardroom, attending a wedding, or heading out for a special night.

What sets Classic Menswear apart isn't just their timeless, tailored clothing, but the way they make the process easy and approachable. Shopping for a suit can feel intimidating, but here, it's anything but. Cory and his staff are personable, professional, and genuinely care about helping customers find the right fit. They create a relaxed atmosphere where you can explore your options without pressure.

From sharp, tailored suits to refined accessories, every piece is selected to help men look and feel their absolute best. Customers consistently praise the attention to detail, like the perfect fit of a new suit, or even giving new life to an old favorite through expert tailoring.

As one customer shared, "My suit fit perfectly, and they even tailored a suit I already had. Highly recommended!"

At Classic Menswear, it's not just about clothing, it's about redefining style in a way that feels authentic, timeless, and entirely your own.



2118 CENTRAL AVE, KEARNEY, NE  
WWW.CLASSICMENSWEAR.COM  
(308) 455-3232





## LC GIFTS OFFERS LOTS OF CHOICES, LOTS OF HEART IN HASTINGS

In the heart of downtown Hastings, there's a shop that feels like home the moment you step inside. LC Gifts, short for "Lots of Choices" and a playful nod to owner Elsie Houdek's name offers just that: a delightful mix of gifts, décor, and treasures for every season of life.

But what makes LC Gifts truly special is the story behind it. After more than 20 years in retail at places like Walmart and Schwesers and even running a successful gift shop in Norfolk, NE, Elsie decided it was time to retire. That retirement, however, only lasted two months. Bored and looking for something meaningful, she moved to Hastings to be closer to her daughter. She found a storefront downtown, gave it a fresh new look with paint and carpet, and opened LC Gifts in November 2019 on the coldest day of the year. Customers stopped in just to warm up, and many have been loyal visitors ever since.

Unlike her first shop, which included booths for crafters, Elsie now carefully curates every item herself sourcing from trusted wholesale companies and small businesses she's known for years. That means every shelf in LC Gifts is filled with quality, hand-picked finds.

You'll discover seasonal décor like wall prints, floral sprays, centerpieces, and an entire barn brimming with artificial flowers, garlands, and lawn décor. The shop also carries home linens (placemats, runners, napkins, and tea towels), as well as ceramic, metal, and wood accents perfect for home or garden. For those with a sweet tooth, you'll find Door County coffee, tea, and cocoa, plus honey sticks for the kids. There are even toys, stuffed animals, roll-back cars, and a growing selection of appareleveverything from baby clothes and women's tops to nightgowns, handbags, jewelry, and socks.

Elsie's goal is simple: to keep busy, stay out of trouble (as her son jokes), and bring joy to the Hastings community through her store. "I can only bake and clean house so long," she says with a smile. "This is what I do now and I love it."

So, whether you're hunting for a thoughtful gift, a seasonal accent for your home, or just want to sip some coffee while browsing unique finds, LC Gifts is worth the visit. With Elsie's passion, experience, and eye for detail, you're sure to leave with something special.

641 W 2ND STREET, HASTINGS, NE  
 LCGIFTSSHOPPING.COM  
 (402) 303-6788





A WELCOMING SPACE WHERE WOMEN CAN CELEBRATE WHO THEY ARE AND LOOK FORWARD TO EVERY SEASON AHEAD.



**SIMPLY *Blessed* BOUTIQUE HAS BECOME A STYLE DESTINATION IN KEARNEY**

Founded by Michele Malcom and her daughter Emily Samuelson, Simply Blessed Boutique has become a style destination rooted in family, intention, and joy. What began as a shared passion for helping women feel their best has grown into two distinct Kearney locations that offer something special for every moment of life.

At the Crowne Plaza, guests will find an elevated mix of business wear, polished travel pieces, and outfits perfect for weddings, events, and celebrations. The downtown location brings a relaxed charm with casual styles, everyday essentials, and custom jewelry that make dressing up or dressing down feel effortless.

Both stores feature a thoughtful selection of brands, including Wishlist, Bad Birdie Golf Wear, Joseph Ribkoff, Charlie B, and more. Each collection is curated with care so women can discover clothes and moments that feel Simply Blessed.

The boutique's family roots continue to grow as another member, Mia Malcom, joins the venture with her handcrafted sterling silver jewelry line. Her pieces add a heartfelt, personal touch that completes the boutique's signature style.

Simply Blessed remains committed to creating a welcoming space where women can celebrate who they are and look forward to every season ahead. Live life Simply Blessed.



www.besimplyblessed.com  
 Facebook: <https://www.facebook.com/simplyblessedllc>  
 Instagram: [https://www.instagram.com/simplyblessed\\_boutique/](https://www.instagram.com/simplyblessed_boutique/)



**LOCATIONS YOU CAN SHOP**  
**DOWNTOWN LOCATION**  
 2207 CENTRAL AVENUE, KEARNEY, NE  
**CROWNE PLAZA LOCATION**  
 707 TALMADGE ST, KEARNEY, NE

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## SEASONS DOWNTOWN — BRINGING WARMTH, BEAUTY & CHARM TO HASTINGS



If you're searching for a boutique that feels as warm and uplifting as the treasures it carries, Seasons Downtown in Hastings, NE is a must-visit. This thoughtfully curated shop has become a beloved destination for those who adore candles, meaningful gifts, and home décor that adds joy and intention to daily living.

The moment you walk through the door, you're welcomed by the gentle glow of candlelight and the soothing aromas of carefully selected fragrances—each one chosen to elevate the atmosphere of any room. Beyond the candles, the boutique offers an enchanting array of seasonal décor, charming gift items, and artfully arranged florals that bring color and character into your home all year long.

Whether you're updating your favorite space, searching for a heartfelt gift, or simply exploring for inspiration, Seasons Downtown invites you to slow down, browse, and savor the experience. Every visit feels like stepping into a cozy, joyful retreat—one that reminds us how special it can be to celebrate each season of life.

Stop by downtown Hastings and discover that perfect piece to brighten your home, your holiday, and your day.



**JOYFUL DÉCOR  
FOR EVERY  
SEASON OF LIFE.**

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**117 N LINCOLN AVENUE  
HASTINGS, NE  
(402) 834-3875**



**SUITES AVAILABLE**



## COMFORT, CONVENIENCE, AND HOSPITALITY AT BEST WESTERN PLUS MID NEBRASKA INN & SUITES

Conveniently located right off Exit 272, the Best Western Plus Mid Nebraska Inn & Suites offers guests the perfect combination of comfort, service, and accessibility. Situated at 224 2nd Ave S in Kearney, NE, this modern hotel is ideal for both business and leisure travelers looking for a relaxing and well-connected stay in the heart of Nebraska.

One of the hotel's key advantages is its proximity to the Viaro Event Center, making it a top choice for guests attending concerts, expos, sports events, and conferences. Whether hosting a group or planning a personal getaway, the team at Best Western Plus is proud to offer group accommodations tailored to meet your needs.

The hotel features spacious, well-appointed rooms and suites, a complimentary hot breakfast each morning, free Wi-Fi, an indoor pool, and a fitness center—all designed to ensure a restful and productive stay. Clean, quiet, and professionally managed, it's no surprise that Best Western Plus is a trusted name for travelers passing through Kearney or staying awhile.

Guests also appreciate the easy commute options thanks to the hotel's location directly off the interstate. Whether you're heading into downtown Kearney, visiting local attractions, or just stopping overnight, Best Western Plus Mid Nebraska Inn & Suites makes travel simple and stress-free.

For friendly service, modern amenities, and unbeatable convenience, make your next stay in Kearney at the Best Western Plus Mid Nebraska Inn & Suites.



**BEST WESTERN  
PLUS MID  
NEBRASKA INN  
& SUITES**

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**224 2ND AVE S, KEARNEY, NE  
(308) 234-2541**



## GARY MICHAELS CLOTHIERS: STYLE THAT FITS YOUR LIFE



In the heart of Hastings, Nebraska, Gary Michaels Clothiers has become a trusted destination for anyone seeking style that feels as good as it looks. Owned by sisters Trish and Tammy, this beloved local boutique blends quality fashion with the kind of personalized service that keeps customers coming back year after year.

At Gary Michaels, clothing is more than fabric—it's a reflection of confidence, comfort, and individuality. Whether you're refreshing your business-casual attire, searching for expertly tailored pieces, or preparing for a milestone event with a tuxedo rental, the team is ready to guide you toward the perfect look.

Their men's department features a thoughtfully curated selection from leading brands such as Calvin Klein, Tommy Bahama, Cutter & Buck, Heritage 34, 7 Diamonds, and Southern Tide. Women will also find an impressive collection of apparel and accessories, making the store a true one-stop destination for polished, everyday style. With a strong lineup of big and tall options, Gary Michaels ensures a comfortable, flattering fit for every customer.

What truly sets this shop apart is its commitment to service. The staff takes the time to understand each shopper's needs, offering expert advice and warm, attentive care that turn a simple visit into an enjoyable experience.

From the boardroom to the golf course, from date nights to once-in-a-lifetime celebrations, Gary Michaels Clothiers provides the clothing, shoes, and accessories to help you look and feel your best.

Located at 642 West 2nd Street in Hastings, Gary Michaels Clothiers isn't just a store—it's a community staple where timeless style and exceptional service come together.



GARY MICHAELS  
CLOTHIERS

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642 W 2ND ST, HASTINGS, NE  
(402) 463-9881  
GARYMICHAELSNE.COM



## 2nd Time Around Consignment Shoppe



### 2ND TIME AROUND CONSIGNMENT SHOPPE: A KEARNEY FAVORITE FOR STYLE, SAVINGS & SURPRISES

If you love treasure hunting, great bargains, and friendly hometown service, 2nd Time Around Consignment Shoppe in Kearney, NE is your new favorite place to shop. This locally loved consignment store offers a warm, welcoming atmosphere and a constantly changing selection that keeps customers coming back for more.

Shoppers rave about the store's nice variety, making every visit a new adventure. From clothing and accessories to home décor and unique finds, the shelves are always stocked with items in great condition and priced to fit any budget. Whether you're looking to refresh your wardrobe, decorate your home, or just enjoy a little browsing, there's something for everyone.

One thing customers consistently mention is the friendly staff. The team at 2nd Time Around goes out of their way to ensure every shopper feels appreciated and at ease. Their kindness, helpfulness, and welcoming spirit add to the charm that makes this store stand out.

Clean, organized, and full of hidden gems, it's simply a nice place to shop, the kind of spot where you can take your time, explore, and enjoy the thrill of discovering something special.

If you're in Kearney and love a good find, be sure to stop by 2nd Time Around Consignment Shoppe. Great deals, great people, and great variety, all waiting for you to explore.

**2106 CENTRAL AVENUE #100, KEARNEY, NE**  
**LIKE THEM ON FACEBOOK**  
**(308) 455-1003**

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**EXPERIENCE THE  
TURNER BODY SHOP  
DIFFERENCE, WHERE  
TRUE CRAFTSMANSHIP  
MEETS HONEST  
CUSTOMER CARE.**



## TURNER BODY SHOP – YOUR TRUSTED COLLISION REPAIR EXPERTS

Founded in 1969, Turner Body Shop has been a cornerstone of trusted collision repair services for over three generations. Since the beginning, Turner's has upheld a tradition of excellence driven by their skilled team, advanced repair techniques, and loyal clientele throughout Central Nebraska.

No task is too large or too small, whether it's a full restoration after a major collision or something as simple as replacing a door handle, their team is here and ready to help.

With locations in both Kearney and Holdrege, Nebraska, they proudly serve their communities with reliable, high-quality auto body repair. Kearney is their original flagship location, serving customers since the day they opened in 1969. In 2016, they expanded further by opening our second location in Holdrege. Together, their two shops employ a highly experienced team that, combined, brings decades of skill and expertise to every repair.

At Turner Body Shop, customer satisfaction is always their top priority. They understand that vehicle accidents are stressful, which is why they go beyond the repair. They offer 24/7 towing and roadside assistance, ensuring you're never left stranded. From vehicles, campers, ATVs, and motorcycles they provide complimentary estimates for all types of vehicles.

### Services Include:

- Collision repair & restoration
- Frame & structural repair
- Precision paint matching
- Hail damage repair
- Insurance claim assistance
- 24/7 towing & roadside service



### LOCATIONS

1517 CENTRAL AVE, KEARNEY, NE  
314 EAST AVE, HOLDREGE, NE

KEARNEY: (308) 234-3110, HOLDREGE: (308) 995-4101

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**SERVING  
KEARNEY &  
HOLDREGE  
SINCE 1969**



# VIDEO KINGDOM ELECTRONICS

## A LEGACY OF QUALITY & SERVICE IN KEARNEY SINCE 1983

For more than four decades, Video Kingdom Electronics, proudly known as VK Electronics, has been a trusted name in household appliances and electronics across Central Nebraska. Family-owned and deeply rooted in community values, VK has built its reputation on reliability, expertise, and genuine customer care.

From the very beginning, VK Electronics set out to be more than a retail store. Their mission has always been to guide customers toward the right product for their needs and budget, without pressure, confusion, or hassle. Whether you're renovating a kitchen, upgrading a TV, or replacing an appliance that just quit, you'll find knowledgeable staff ready to help make the process simple and stress-free.

VK Electronics is an authorized dealer for respected brands such as Amana, JennAir, KitchenAid, Maytag, Speed Queen, and many others, bringing quality, durability, and trusted performance to Nebraska homes. Their team prides itself on personal service, ensuring every customer leaves feeling confident in their purchase. At VK, the relationship doesn't end at checkout, it's just the beginning.

Financing is another area where VK stands apart. They believe affordability shouldn't come with high interest rates or confusing terms.

"At VK Electronics, we believe in finding the best financing option for you. You no longer have to pay huge interest rates from third-parties. Talk to our financing specialist today!"

That dedication to fairness and service is why VK Electronics continues to thrive after 40+ years — a true staple in Kearney and beyond.

From Kearney to Grand Island, Holdrege, and surrounding communities, generations of customers have trusted VK Electronics for appliances, electronics, and dependable service. Stop in and experience the difference for yourself because when you shop local, you're treated like family.

18 W 25TH ST, KEARNEY, NE  
 WWW.VKKEARNEY.COM  
 (308) 234-6425



ALSO VISIT THEIR HASTINGS LOCATION  
 1035 S BURLINGTON AVE, HASTINGS, NE



# THE FRAME LADY: PRESERVING MOMENTS & MEMORIES IN DOWNTOWN HASTINGS

Nestled in downtown Hastings, The Frame Lady is a custom framing studio known for transforming meaningful items into beautifully preserved works of art. This locally loved shop turns cherished memories into timeless displays through creativity, craftsmanship, and care.

Framing at The Frame Lady goes far beyond the traditional. From fine artwork and wedding dress shadowboxes to dried bridal bouquets and preserved butterflies, each piece is thoughtfully designed to honor the story behind it. Every project is custom-created with attention to both beauty and long-term preservation.

Owner Marcy Maley brings more than 35 years of experience in framing, art, and design to every piece. Her expertise guides a collaborative process in which customers are assisted with frame styles, mat selections, and layout options to ensure the finished work reflects their vision while standing the test of time.

More than just a framing shop, The Frame Lady is a place where milestones and memories are treated with respect and care. For those in Hastings and the surrounding area looking to preserve something special, it remains the trusted name in custom framing.



The Frame Lady

35 YEARS OF EXPERIENCE IN FRAMING, ART, AND DESIGN



128 N HASTINGS AVE,  
HASTINGS, NE  
THEFRAMELADY.COM  
(402) 463-2555

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901 E 25TH ST  
KEARNEY, NE  
ATSKEARNEY.COM  
(308) 455-1031

## ATS AUTO TECH SPECIALIST TRUSTED SERVICE IN THE HEART OF KEARNEY

When it comes to keeping your car or truck running smoothly, ATS Auto Tech Specialists in Kearney, NE, is a name Central Nebraska drivers trust. From routine oil changes and tire services to full factory-level maintenance and repair, ATS has the tools, training, and expertise to handle it all.

What sets ATS apart is more than their state-of-the-art equipment—it's their commitment to quality and honesty. Todd, Scott, and the rest of the crew have built a reputation for being straight shooters, giving customers confidence that their vehicles are in good hands. As one review put it, "They do a great job every time."

The team at ATS is fueled by passion, staying up to date with the latest education, technology, and factory tooling to ensure every repair meets the highest standards. Whether you need regular maintenance, a new set of tires, or more complex auto repair, they stand by their work and take pride in every job they do.

For drivers across Central Nebraska, ATS Auto Tech Specialists isn't just a repair shop—it's a partner in keeping you safely on the road.

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KANSAS CITY AND  
EVERYTHING IN  
BETWEEN

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## 914 COATINGS: A SMARTER APPROACH TO COMMERCIAL ROOFING

914 Coatings is redefining commercial roofing with a proactive, preventative approach that helps businesses protect their buildings and control long-term costs. Family owned and founded by Michael Bennett, the company **specializes exclusively in commercial roofing and maintenance programs** designed to extend roof life and reduce costly disruptions.

Serving clients nationwide from offices in Kansas, Missouri, Nebraska, and Colorado and everything in between. 914 Coatings supports everything from single facilities to portfolios of more than 1,000 buildings. Their streamlined model provides clients with a single point of contact and consistent service across all locations.

At the core of their success is a preventative maintenance philosophy. Rather than waiting for leaks or pushing premature roof replacements, 914 Coatings focuses on routine inspections, debris removal, minor repairs, and sealant touch-ups to catch issues early and preserve manufacturer warranties. This approach is especially valuable in high-debris and high-weather-risk regions, where proactive care can significantly reduce long-term expenses.

**Trusted by national brands including Planet Fitness, Anytime Fitness, Sprouts, Hobby Lobby, and Big Lots,** 914 Coatings has earned praise for its transparency, reliability, and customer-first mindset. Clients consistently report fewer emergencies, less interior damage, and greater peace of mind.

By extending roof lifespans and reducing material waste, 914 Coatings also supports more sustainable building practices. Recognized nationally for its innovation and leadership, the company continues to set new standards in commercial roofing through quality, efficiency, and long-term partnership.

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**BICYCLES | ELECTRIC BIKES | SMOKERS | ACCESSORIES | FITNESS EQUIPMENT | BIKE TRAILERS**

## THE BIKE SHED IN KEARNEY, NEBRASKA IS YOUR LOCAL HUB FOR BIKES, GEAR & COMMUNITY

Locally owned and built by riders who love the cycling lifestyle, The Bike Shed is a go to destination for cyclists across Central Nebraska. Known for friendly service, expert repairs, and a welcoming atmosphere, the shop serves riders of all ages and experience levels.

The Bike Shed offers both new and used bikes, including road, mountain, hybrid, commuter, kids, and electric bikes. Their knowledgeable team helps customers find the right fit for their needs and budget.

Full-service bike repairs are handled by experienced technicians, with everything from tune-ups to major repairs completed with care and efficiency. In addition to bikes, The Bike Shed carries a wide selection of bike gear and accessories, bike trailers, smoker grills and accessories, and a large variety of fitness equipment.

More than a bike shop, The Bike Shed is a community hub that supports local riders and encourages biking to be fun, accessible, and rewarding. Whether you are upgrading your ride or maintaining your current bike, The Bike Shed is ready to help you enjoy every mile.

**1800 2ND AVE, KEARNEY, NE**  
**WWW.HEADTOTHESHED.COM**  
**(308) 234-2453**

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FM THE FEATURE  
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## FEELING OVERWHELMED BY ALL THE SUPPLEMENTS OUT THERE? YOU'RE NOT ALONE.

Walking into a supplement aisle can feel like stepping into a maze — shelves full of powders, vitamins, and protein blends all promising results. But what actually fits your lifestyle and your body? That's where Nutrishop Kearney makes all the difference.

Dedicated to helping individuals reach their health and fitness goals with confidence, Nutrishop Kearney takes the guesswork out of wellness. Whether you're striving to build lean muscle, shed stubborn fat, boost energy levels, improve sleep, or simply feel better day-to-day, their knowledgeable staff will guide you toward products and routines that truly support your results without overwhelm, pressure, or confusion.

## SCIENCE YOU CAN SEE: THE INBODY270S SYSTEM

To help customers understand and track real progress, Nutrishop Kearney proudly offers the InBody270S System a state-of-the-art body composition analysis tool that looks far beyond the number on the scale.

With just a quick assessment, you'll receive detailed insights including muscle mass, body fat percentage, and your basal metabolic rate (BMR). This information becomes the foundation for creating personalized wellness plans that work. Even better? You can monitor your progress over time, identify areas needing improvement, and celebrate milestones along the way.

It's fitness guided by science — not guesswork.

## READY TO TAKE CONTROL OF YOUR HEALTH?

Stop into Nutrishop Kearney for an InBody assessment and discover how meaningful results can start with small, consistent changes.

2715 2ND AVE, KEARNEY, NE  
 WWW.NUTRISHOPKEARNEY.COM  
 (308) 224-3277



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 SHIPPING STRAIGHT TO YOUR DOOR.



# CRYSTAL CLEAN CARPET CARE: TRUSTED CLEANING IN KEARNEY FOR OVER 30 YEARS

For more than three decades, Crystal Clean Carpet Care has been the go-to choice for professional carpet cleaning in Kearney and surrounding communities. Locally owned and rooted in Central Nebraska, the company is known for dependable service, affordable pricing, and results you can see and feel.

Serving both residential and commercial clients within a 50-mile radius of Kearney, Crystal Clean offers expert carpet and upholstery cleaning, air duct cleaning for healthier indoor air, and fast, reliable water damage restoration when emergencies occur. Their experienced team understands the importance of clean, fresh spaces, whether at home or in the workplace.

Recognized as the 2025 Best of Kearney Award Winner for Carpet Cleaning Services, Crystal Clean Carpet Care continues to earn trust through quality workmanship, professionalism, and decades of proven experience.



**MENTION THIS ADVERTISEMENT AND RECEIVE 15% OFF RESIDENTIAL CARPET CLEANING.**

1506 8TH AVE, KEARNEY, NE  
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# HOWARD'S JEWELRY: FAMILY-OWNED ELEGANCE IN GRAND ISLAND

Since 1947, Howard's Jewelry has been a cornerstone of style and tradition in Grand Island, Nebraska. Family owned and operated for more than seven decades, this beloved local jeweler has built its reputation on exceptional craftsmanship, trusted service, and a genuine passion for helping customers celebrate life's most meaningful moments.

Inside the showroom, you'll find a thoughtfully curated selection of fine jewelry, including stunning bridal rings, elegant watches, and unique designs you won't find anywhere else. Howard's Jewelry is also proud to carry the Kallati Collection, a nationally recognized line of luxury jewelry worn by celebrities such as Taylor Swift and Carrie Underwood. The store is especially known for offering some of the finest colored gemstones in the area, alongside both natural and lab-created diamonds to suit every style and budget.

Custom jewelry design is a true specialty at Howard's. With decades of experience and complimentary estimates, their expert team works closely with customers to create one-of-a-kind pieces that reflect personal stories, milestones, and individual style. From reimagining heirlooms to designing something entirely new, each demonstrate is crafted with care and precision. In-house professional repair services ensure treasured pieces continue to shine for years to come.

Howard's Jewelry also offers a trusted consignment program, providing customers with a simple and transparent way to sell fine jewelry. With a straightforward 20 percent consignment fee, it's an easy option for those looking to pass along beautiful pieces while working with a reputable local jeweler.

From engagements and anniversaries to milestones and just-because moments, Howard's Jewelry has long been a trusted partner for families throughout Central Nebraska. Rooted in history and guided by a personal touch, Howard's continues to offer more than beautiful jewelry—it offers memories meant to last a lifetime.



LARGE SELECTION OF ENGAGEMENT RINGS



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 GRAND ISLAND, NE  
 HOWARDSJEWELRYGI.COM  
 (308) 381-1225





**Aaron's®**



## AARON'S SALES AND LEASE IN KEARNEY, NE: AFFORDABLE HOME UPGRADES MADE EASY

Upgrading your home does not have to come with a hefty upfront cost. Aaron's Sales and Lease in Kearney, NE offers a practical way to furnish your space, replace appliances, or upgrade electronics with flexible payment options that fit real life budgets.

Aaron's Sales and Lease allows customers to get what they need now while paying over time, without relying on high interest credit cards or complicated financing. This approach is ideal for families, students, and anyone looking to manage expenses while still enjoying quality products.

The Kearney location carries a wide selection of furniture, appliances, electronics, mattresses, and laptops, making it a convenient one stop shop for home essentials. From living room furniture to washers, dryers, and TVs, Aaron's has options for nearly every room in the house.

Customers also appreciate the friendly, knowledgeable staff who focus on helping, not pressuring. The team takes the time to answer questions and guide shoppers toward the right choices for their space and needs.

For those starting out or simply ready for an upgrade, Aaron's Sales and Lease in Kearney makes it easy to create a comfortable, functional home without financial stress.

**1210 2ND AVE, KEARNEY, NE**

[AARONS.COM/LOCATIONS/US/NE/KEARNEY/1210-2ND-AVE](http://AARONS.COM/LOCATIONS/US/NE/KEARNEY/1210-2ND-AVE)

**(308) 236-2100**

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515 WEST 2nd STREET  
Grand Island, NE

Order To GO:  
(308) 675-3149



If you're craving classic Mexican food made with love and fresh ingredients, look no further than Lina's Mexican Restaurant in Grand Island, Nebraska. This local favorite is serving up bold flavors, generous portions, and unbeatable daily specials that keep guests coming back for more.

Learn More  
DINNERSDESSERTSDRINKS.COM



5012 3rd Ave # 120  
Kearney, NE

Order To GO:  
(308) 236-7706



**El Potrero Mexican Restaurants: Authentic Flavors & Family Tradition**

For those craving authentic Mexican cuisine in Nebraska, El Potrero Mexican Restaurants is a must-visit. With two locations in Lincoln and one in Kearney, this family-owned gem has built a reputation for delivering bold flavors, warm hospitality, and a vibrant dining experience.

El Potrero is a bustling Mexican outpost, offering a broad range of classic dishes that capture the essence of traditional Mexican cooking. From sizzling fajitas and flavorful enchiladas to fresh seafood and street-style tacos, every dish is prepared with high-quality ingredients and time-honored recipes. Their menu also boasts an impressive selection of margaritas, making it the perfect spot to unwind with friends or family.

The lively atmosphere extends to their patio seating, where guests can enjoy their meals in the open air. Whether you're stopping in for a casual lunch, a family dinner, or a festive night out, El Potrero delivers an experience that keeps customers coming back.

With a commitment to quality, authenticity, and community, El Potrero Mexican Restaurants continue to be a go-to destination for Mexican food lovers in Nebraska.

Learn More  
DINNERSDESSERTSDRINKS.COM



## LOOK WHAT'S COOKIN' — MORE THAN JUST A KITCHEN STORE NOW WITH A NEW LOCATION IN HASTINGS!

Look What's Cookin' is a must-visit destination for food lovers in Central Nebraska and now, with locations in Kearney and Hastings, it's easier than ever to experience what makes this locally owned shop so special.

Proudly known as **Nebraska's largest independent kitchen store**, Look What's Cookin' is owned by Kearney residents Sean and Lindsey Denney and run day-to-day by Lindsey Denney and her sister, Shalene Huyser. It's truly a sister-powered business built on a shared love of cooking, creativity, and community.

Inside both locations, you'll find a thoughtfully curated mix of premium kitchen tools, innovative gadgets, gourmet ingredients, and home décor—everything from everyday essentials to unique gifts. Whether you're a seasoned home chef or just getting started, the selection is designed to inspire confidence and fun in the kitchen.

Beyond shopping, Look What's Cookin' delivers an experience. Customers can enjoy **hands-on cooking classes, tastings, live demonstrations, and a popular bridal registry** that helps couples build kitchens they'll actually use and love.

More than a store, Look What's Cookin' is a welcoming **community hub where food brings people together and creativity is always encouraged.**

Whether you're upgrading your kitchen, finding the perfect gift, or learning something new, there's always something delicious happening at Look What's Cookin'.

5012 3RD AVE #175,  
KEARNEY, NE  
(308) 234-5544

3609 CIMARRON PLAZA,  
SUITE 205, HASTINGS, NE  
(402) 303-8839

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NEW HASTINGS  
LOCATION



# COMMUNITY SHOUT OUT



**AJ Cobb**  
Kearney Branch Manager



**“We have been fortunate to work with AJ Cobb and the Kearney Branch. She cares about you as a customer and makes you feel like more than just a number.”**

## TRIUS FEDERAL CREDIT UNION: BUILT ON COMMUNITY, FOCUSED ON YOU

Trius Federal Credit Union is committed to meeting members wherever they are on their financial journey. Its solution-focused team is driven by a shared goal: delivering the highest level of personalized service and support.

Rooted deeply in Central Nebraska, Trius FCU was founded in 1967 on the Kearney State College campus by a group of professors and staff. Since then, the credit union has grown and evolved to serve members across 23 counties throughout Central Nebraska.

Throughout its history, Trius has remained true to the credit union philosophy of people helping people. Every day, the Trius team works to provide hope through financial stability, opportunity, and growth for its members.

If you're looking for a forward-thinking financial institution that genuinely cares about its members and believes in the power of community, Trius FCU is here for you. Our team can help you with your checking/savings accounts, auto loans and home loans. With branch locations in Kearney, Grand Island, and Lexington—along with a robust online platform and local call center—Trius is ready to help.

Trius Federal Credit Union – Simpler. Smarter. Better. Federally insured by the NCUA.



Kearney Team



Grand Island Team



Lexington Team



The  
Indigo  
Bungalow

LOCATION:

2504 HIGHWAY 30 E,  
KEARNEY, NE

(308) 237-7386

INDIGO-BUNGALOW.COM

## THE INDIGO BUNGALOW WHERE STYLE, HEART, AND HOME COME TOGETHER IN KEARNEY

Located on the outskirts of the East side of Kearney, The Indigo Bungalow is the kind of shop that instantly feels like a breath of fresh air. Thoughtfully curated and full of charm, this local favorite offers affordable home furnishings, décor, and artwork that help turn houses into homes without the big city price tag.

Owned and operated by Kearney native Andrea Hoffman, The Indigo Bungalow is a reflection of both her creative eye and her love for the community she calls home. Every piece in the shop is selected with intention, blending cozy comfort with timeless style. From statement décor and unique art to those "I didn't know I needed this" finds, there is always something new waiting to be discovered.

But what truly sets The Indigo Bungalow apart is the experience. Customers consistently rave about the welcoming atmosphere and exceptional service, often describing the shop as a place that "fills my cup." Friendly faces, genuine care, and a passion for helping customers find the perfect piece make every visit feel personal and inspiring.

Whether you are refreshing a room, searching for a meaningful gift, or simply looking for a little design inspiration, The Indigo Bungalow delivers beauty with heart. It is more than a home décor store. It is a space where creativity, community, and comfort come together, one treasured find at a time.

Learn More

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## EDWARDS AUDIO OFFERS AWARD WINNING CUSTOM CAR AUDIO CRAFTSMANSHIP IN GRAND ISLAND

For drivers who want more than factory sound and standard installs, Edwards Audio in Grand Island, Nebraska is the go-to destination for truly custom automotive audio and accessories. Owned and operated by Lazaro, Edwards Audio has built a reputation for precision craftsmanship, innovation, and systems that are designed to perform as good as they look.

Specializing in custom enclosures, kick panels, center consoles, and custom pillars, Edwards Audio takes car audio to the next level. Every project is tailored to the vehicle and the customer, ensuring a clean, seamless fit and a one-of-a-kind result. Whether it's maximizing sound quality, enhancing bass performance, or creating a show-stopping interior, Lazaro and his team bring technical expertise and attention to detail to every build.

Beyond audio, Edwards Audio also offers modern convenience with remote start technology. Customers can start their vehicle from virtually anywhere using a smartphone, smartwatch, computer, or tablet. It's a game-changer for Nebraska winters and a must-have upgrade for anyone who values comfort and control.

From custom fabrication to cutting-edge technology, Edwards Audio is where creativity meets performance. If you're ready to upgrade your ride with custom work that stands out and functions flawlessly, Edwards Audio delivers solutions that are built to last.



**CALL LAZARO AND HIS  
CREW TO GET YOUR  
CUSTOM VEHICLE QUOTE!**

### CAR AUDIO | REMOTE STARTS | CUSTOM ENCLOSURES



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# Events



## KEARNEY

February 26 • 5:45pm

### Treasure Chest Casino Night

Younes Conference Center Kearney

Feeling lucky? Join Kearney Area Children's Museum for the annual Casino Night. Full of fun with dinner and casino style games.

March 14 • 10am-4pm

### Spring Craft Fair

Hilltop Mall

Amazing Vendors and handmade goods

March 21 • 9am-3pm

### Funky Junk N Market

Buffalo County Fair Grounds Exhibit Building  
60+ Booths of crafts, vendors, funky, vintage repurposed goods & more!

April 1 • 6pm

### Ritz with Special Guest Dropout Kings

The Other Side Kearney

April 11 • 12pm

### Masters of The Bricks: Putt-Putt Golf

Downtown on the Bricks Kearney

Grab your team of 4 and tak on our putt putt golf tournament paired with a bar crawl

April 18 • 2-4pm

### YMCA Healthy Kids Day

YMCA Kearney

Fun & engaging day filled with activities and hands on opportunities for amilies.

April 25 • 9pm-1am

### Lemon Fresh Day Band

Joels Honky Tonk Kearney

May 2 • 9am

### 20th Annual Kearney Indoor Auto & Bike Show

Buffalo County Fair Grounds

June 6 • 9am-5pm

### Kickin' Bricks Art Festival

Merryman Performing Arts Center

## GRAND ISLAND

February 27 • 7:30pm

### Rodeo Grand Island

Heartland Events Center

February 28 • 10am

### Weekend of Wheels

Pinnacle Bank Expo Center

Great variety of vehicles including Race Cars/Classics/Hot Rods/Trucks/Antiques/Motorcycles/Rat Rods/Pro Street/Special Interest and more!

March 1 • 1:30pm

### Central City Day at the Races

Fonner Park

March 14 • 1:00pm

### Rett Syndrome Blanket Race

Fonner Park

March 18 • 7:00pm

### Harlem Globetrotters

Heartland Events Center

March 27 • 7:00pm

### Dwight Yoakam & ZZ Top

Heartland Events Center

March 28 • 10am-5pm

### SoulFest Spring 2026

Aurora Cooperative Pavilion at Fonner Park  
Crystals • Energy Work • Reiki • Sound Healing  
Intuitive Readings • Coaching • Jewelry • Hand-crafted Art • Natural Foods & Supplements • Henna • Plants • Rescue Pets • And so much more!

April 18 • 11am-2pm

### Adopt Nebraska Dog Expo

Fonner Park

June 1 • 12pm

### Heartland United Ways 39th

### Annual Golf Tournament

1441 N Webb Rd.

## HASTINGS

February 21 • 12pm

### Brick by Brick

Hastings Museum

This interactive program features seven themed building stations, each inspired by a different continent.

February 27 • 5:30pm

### A Night at the Speakeasy 2026 Gala Fundraiser

The Lark Home of the Listening Room

Enjoy the beautiful 1920s art deco setting of The Lark for an evening of fine dining (provided by Runcie's Catering), timeless music, dancing, live and silent auctions, signature cocktails and 1920s inspired surprises!

March 19 • 5:30-9pm

### HPS Foundation Spring Festival

City Auditorium

Celebrate HPS at the HPS Foundation Spring Festival. A great night of food, fun, and fantastic entertainment!

March 28 • 8:30am

### Adams County Cruise

1330 N Burlington Ave

Climb aboard for this year's Adams County Cruise as we head out to explore the southwest side of the county! Enjoy a 3½-hour guided bus tour that brings local history to life in a fun, engaging way. Our knowledgeable tour guides will share stories of historic landmarks, past and present villages, and hidden corners of Adams County you may have never heard of.

April 18 • 1-3pm

### YMCA Healthy Kids Day

YMCA Hastings

Fun & engaging day filled with activities and hands on opportunities for amilies.

We try to make sure dates and times are accurate, but please always check with events direct sites to confirm dates and times and any cancellations or changes. Want you event listed on our website Inquire at [mike@thefeaturemagazine.com](mailto:mike@thefeaturemagazine.com).



## ODESSA FURNITURE, QUALITY, COMFORT, AND SERVICE YOU CAN TRUST

Just west of Kearney, Odessa Furniture has become a trusted destination for customers looking for quality furniture, comfortable mattresses, and honest, knowledgeable service. Conveniently located in Odessa, Nebraska, this locally loved shop offers a refreshing mix of value, selection, and personalized care.

Customers consistently praise Odessa Furniture for its great customer service and deep knowledge of quality materials, helping shoppers feel confident they are investing in pieces built to last. Whether you are furnishing a new home, updating a single room, or replacing a well-loved favorite, the team takes the time to understand your needs and guide you toward the right fit.

Odessa Furniture carries a wide selection of new furniture, giving customers flexible options for every budget. From beds, dressers, recliners, sectionals, and couches to comfortable mattresses and more, there is always something in stock. If you do not see exactly what you are looking for, Odessa Furniture can special order new pieces to match your style, space, and preferences.

To make the process even easier, Odessa Furniture offers delivery services and special financing, removing the stress from large purchases and helping customers furnish their homes with ease.

For dependable quality, fair pricing, and service that puts customers first, Odessa Furniture continues to be a hometown favorite. Visit them at 561 Webb Street in Odessa, Nebraska, just a short drive west of Kearney, and discover furniture shopping the way it should be.

-   
COMMITTED  
To Affordable Prices
-   
DEPENDABLE  
Local Experts
-   
EXCELLENT  
Customer Service
-   
BEST  
Overall Value In Town
-   
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9th Annual

# 86 THE STIGMA Event

MAY 21ST • HARMON PARK, KEARNEY • 4-7PM

JOIN THE COMMUNITY FOR A GREAT EVENT

## INFLATABLES | GAMES | FOOD

The mission of McKenna's Rae of Hope Foundation is to prevent suicide by fostering awareness, resilience, and social change.



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5915 2ND AVE SUITE 9  
KEARNEY, NE  
[QUILTERSCOTTAGE.NET](http://QUILTERSCOTTAGE.NET)  
308-237-2701



## Where Generations Are Stitched Together.

It's not just about fabric—it's about connection. From grandmothers teaching grandkids how to quilt, to friends gathering for classes or fabric hauls, The Quilter's Cottage is a place where stories are shared, memories are made, and the love of quilting is passed on.

see more pg 4

The Quilter's Cottage carries everything you need to bring your next quilting project to life, from essential tools to one-of-a-kind fabrics. Their shelves are lined with beautiful, high-quality selections.

- Batik fabrics from around the world
- Tilda Fabrics with whimsical patterns
- Fabric lines to suit every style and season
- Large Assortment of Cross Stitch Patterns
- Large Variety of Yarn



**TURNER**  
BODY SHOP

## YOUR TRUSTED COLLISION REPAIR EXPERTS

SERVING KEARNEY & HOLDREGE SINCE 1969



### Collision Repair

Get auto body repair done correctly by specialists trained and equipped for any make.



### Towing Assistance

Towing Assistance We are committed to helping you have a stress-free tow if at any moment you need one.



### Vehicle Painting

From refinish work to blends, we deliver professional results on every vehicle we repair.

See More pg 14



### Rental Car Assistance

We provide assistance with securing a rental while your car is being worked on.



### Paintless Dent Repair

Our Shop is equipped is to perform paintless dent repairs to all qualifying damage.



### Virtual Estimating

Receive an online quote before coming in by conveniently requesting an estimate from our site.

KEARNEY: 1517 Central Ave • (308) 234-3110 | HOLDREGE: 314 East Ave • (308) 995-4101