



✉ johnalexanderhatcher@gmail.com

## Education

B.A. Theatre Performance &  
Political Science  
**Fordham University**  
2020

M.A. Ethics and Society  
**Fordham University**  
2021

## Expertise

Public Speaking

Copywriting

Website Design

Project Management

Communication

## Soft Skills

Creativity

Collaborator

Organizer

Problem Solving

# JOHN HATCHER

Actor, Business Owner, Web Designer



## Work Experience

2020 -  
Present

### Website Designer

Freelance & Fiverr

- Working with nonprofits, start ups, & small businesses
- Designed 35+ websites
- Experienced with UX/UI & SEO implementation
- Experienced with cms platforms: Squarespace, WordPress, GoDaddy, Wix, Shopify.

2022 -  
Present

### Owner & Candlemaker

Homeglow Candles

- Owner & Candlemaker for Homeglow Candles, a Black-owned small business located in southeastern Michigan
- We primarily make seasonal candle collections, Michigan-themed candles, and offer custom labeling.
- Experienced in Sales, Social Media Marketing, Video Editing, Product Photography, Web Design, In-person events, Project Management, UX/UI & SEO implementation

2023  
-  
2025

### Substitute Teaching

Edustaff

- Taught in Birmingham, Walled Lake, Rochester, Royal Oak, & West Bloomfield School Districts
- 2023 Full-time substitute teacher at Auburn Elementary in Avondale School System
- 2024 Long-term 2nd grade sub & Resource Room

2020 -  
Present

### Acting

- Dante in "Alamo Shoes" at Detroit Repertory Theatre
- Benny in "Guys and Dolls" at Michigan Stage
- Benny in "RENT" at Downriver Actors Guild
- Young Anthony Sowell in "Very Scary People" HBO
- Various commercials, tv spots, and audio dramas
- Experience in Video Editing

2020  
-  
2022

### Marketing & Communications Manager

Baby Volcano Films

- Designed website for "Detroit's Other Rosa Parks",
- Created and scheduled IG & FB content with Canva
- Worked hand-in-hand with the rest of the creative team weekly

2020

### Intern- Communications Department

Amani Johnson for Southfield School Board

- Editor-in-Chief of Newsletter
- Experienced using Mailchimp & Slack
- Designed graphics for campaign events