

DO MORE WITH LESS



You know the feeling where a good idea comes to you early on, and it sets up how things go for the rest of your day? That's the feeling you have when you've had Beet 55 applied proactively to your road surface before a snow event hits.

Key Benefits

Proactive solution providing a barrier before a snow event:

- Safer for employees and customers
- Comply with industry best practices

Treated surfaces may lead to less accidents/incidents:

- May reduce insurance risk

Barrier created means less passes by plows:

- Less wear by plow to lot paint lines
- Less wear to asphalt surface "fines"
- Lot is cleared quicker

Liquid based means less gravel to clean up in spring from:

- Lots
- Catch basins
- Above curb areas

Contact your property maintenance provider to learn more!

