



FOR IMMEDIATE RELEASE

Capelli Sport Announces Partnership with Oregon United FC

Capelli Sport Becomes Official Uniform, Apparel, and Equipment Supplier



April 16, 2021

New York, NY – Capelli Sport announced today a multi-year partnership with Oregon United FC, and will become the exclusive uniform, apparel and equipment provider for the Pacific Northwest based club.

“We are very excited to expand our presence to the Pacific Northwest and are excited to do it with a developing club with a bright future.” said Capelli Sport President and CEO George Altirs. “We look forward to working together with the club and its members”, Altirs continued.

Oregon United FC Executive Director M-J Tate said, “This was a perfect fit for us in terms of our club’s vision both on and off the field. I have been impressed with the professionalism and care the Capelli Sport team has demonstrated through this process, which has made partnering with them easy. The additions of their custom marketing support and connectivity providing opportunities for our players further contributed to the positive decision.”

Tate added, “This partnership will make things much easier for our families. It will be extremely helpful for things to be shipped directly to our families, instead of having to travel to another soccer shop. Given the wide geographical base of OUFC’s members all over Oregon, this is a big step in the right direction. Most importantly, we are in the business of developing soccer players, so having access to tournaments and showcases, international and domestic training camps, as well as a direct link to international professional clubs through the Capelli Sport network, fits in with our player development pathway.”

Capelli Sport was founded in 2011 by President George Altirs, with the mission to provide quality, functionality and design for high-level performance on the field. Altirs' more than 25 years in the apparel, fashion and accessory business with parent company GMA Accessories led to the creation of Capelli Sport. The brand's innovative, world-class training gear, equipment and uniforms have yielded many global recreational, club, semi-professional and professional sports partnerships.

ABOUT CAPELLI SPORT

Capelli Sport is an innovative sportswear and team wear brand focusing on design of the highest quality, latest fabric technology and design functionality for world-class performance on the field. For more





information on Capelli Sport, current partners, and how to join the team SHOP CAPELLI SPORT, visit the ONLINE CATALOG PAGES at capellisport.com, follow them on Twitter (@capellisport) and Instagram (CapelliSport), or visit the Capelli Sport Facebook page.

