Privacy Policy

Effective Date: 6/3/2025 Last Updated: 8/12/2025

That AI Guy LLC ("Company," "we," "our," or "us") respects your privacy and is committed to protecting it through this Privacy Policy. This policy explains how we collect, use, disclose, and safeguard your information when you use our website, services, products, or interact with us in any way.

By using our services, you agree to the terms of this Privacy Policy. If you do not agree, please discontinue use of our services.

1. Information We Collect

We may collect the following categories of information:

A. Information You Provide to Us Directly

- Personal Information: Name, email address, phone number, mailing address, billing information, and other identifiers you choose to share.
- Account Information: Username, password, and preferences.
- Communications: Emails, chat messages, feedback, and support requests.

B. Information Collected Automatically

- **Usage Data:** IP address, browser type, operating system, device type, pages visited, time spent, and referring URLs.
- Cookies & Tracking Technologies: We may use cookies, pixels, and similar technologies to personalize your experience and improve our services.

C. Information from Third Parties

 Business partners, affiliates, analytics providers, or publicly available sources may provide us with additional information.

2. How We Use Your Information

We use collected information to:

1. Provide, operate, and maintain our services.

- 2. Process transactions and send billing statements.
- 3. Improve and personalize user experience.
- 4. Communicate with you regarding updates, promotions, and support.
- 5. Analyze trends, monitor usage, and conduct research.
- 6. Comply with legal obligations and enforce our policies.

3. Sharing of Information

We do **not** sell your personal information. We may share your information only as follows:

- With Service Providers: Vendors and contractors who help us operate our business (e.g., hosting, payment processing, analytics).
- **For Legal Compliance:** To comply with applicable laws, regulations, legal processes, or government requests.
- Business Transfers: In connection with a merger, sale, or transfer of assets.
- With Your Consent: In other cases where you have given us explicit permission.

4. Cookies & Tracking Technologies

We use cookies, tracking pixels, and similar technologies to:

- Remember your preferences.
- Improve website performance and security.
- Measure the effectiveness of marketing campaigns.

You can manage cookie preferences through your browser settings.

5. Data Retention

We retain personal information only as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required by law.

6. Your Privacy Rights

Depending on your location, you may have the right to:

- Access the personal data we hold about you.
- Request correction or deletion of your data.
- Object to or restrict processing.
- Withdraw consent at any time (where applicable).

Requests can be submitted to <u>info@thataiguyllc.com</u>. We will verify your identity before responding.

7. Data Security

We use administrative, technical, and physical safeguards to protect your information from unauthorized access, use, alteration, or disclosure. However, no method of transmission over the internet or storage is 100% secure.

8. International Data Transfers

If you are outside the United States, your information may be transferred to and stored in countries where data protection laws may differ from those in your jurisdiction.

9. Children's Privacy

Our services are not directed to individuals under 18. We do not knowingly collect personal information from children. If we become aware of such collection, we will delete it promptly.

10. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. Changes will be posted with an updated "Effective Date." Your continued use of our services constitutes acceptance of the revised policy.

11. Contact Us

If you have questions or concerns about this Privacy Policy, please contact:

That AI Guy LLC

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