

# The Boulevard

COME JOIN THE  
EXPERIENCE

ST. LOUIS, MISSOURI



**MID-AMERICA®**  
Asset Management, Inc.



ON A DATE

FOR A  
HAIRCUT

Let The  
Boulevard  
Take You...

BOWLING  
WITH THE  
GANG

TO WORK

HOME

OUT  
TO  
BRUNCH

TO WORKOUT

FOR RETAIL  
THERAPY

FOR DRINKS



# St Louis is...

## ST. LOUIS POPULATION & TOURISM



**2.8 MILLION**

Total Population in the St. Louis Metropolitan Statistical Area (20th largest in US)



**1.4 MILLION**

Total Labor Force in the St. Louis Metropolitan Statistical Area



**25.9 MILLION**

Total number of visitors to St. Louis each year



**5.4 BILLION**

Total amount spent by visitors to St. Louis each year

## WITHIN 3 MILES OF THE BLVD...



The average household income is \$113,505



Ladue is ranked 20th nationally in household income



63% of population have college degrees

## WITHIN 5 MILES OF THE BLVD...



Population is nearly 300,000



Daytime population is approx. 300,000



Average household income is \$88,000+

## ST. LOUIS IS HOME TO 9 FORTUNE 500 COMPANIES



**EXPRESS SCRIPTS®**

Ranked #22



**CENTENE®**  
Corporation

Ranked #66



**EMERSON.**

Ranked #139



**MONSANTO**

Ranked #204



**RGA®**

Ranked #246

**Edward Jones**  
MAKING SENSE OF INVESTING

Ranked #403



**Graybar**

Ranked #420



**Ameren UE**

Ranked #431



**Peabody**  
ENERGY

Ranked #533



**BJC HealthCare**

24,182 empl.



**Walmart**  
Save money. Live better.

21,721 empl.



**BOEING**

15,000 empl.



Washington  
University in St. Louis

14,451 empl.



**SSM Health**

13,301 empl.



**U.S. AIR FORCE**

13,000 empl.



**Mercy**

12,547 empl.



**UNITED STATES  
POSTAL SERVICE**

11,693 empl.



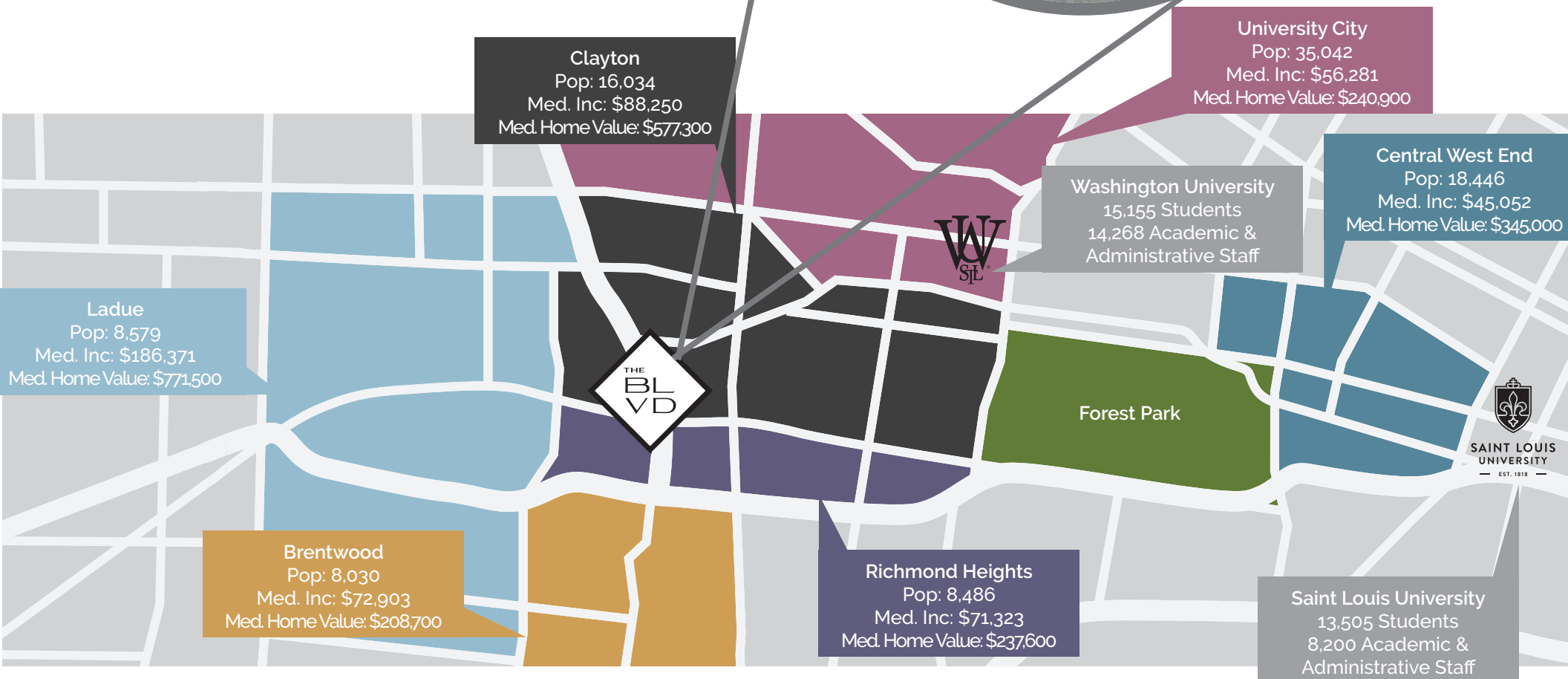
ARCHDIOCESE OF ST. LOUIS

11,000 empl.



# Trade Area

The Boulevard is strategically located in the heart the region's most affluent and flourishing neighborhoods.



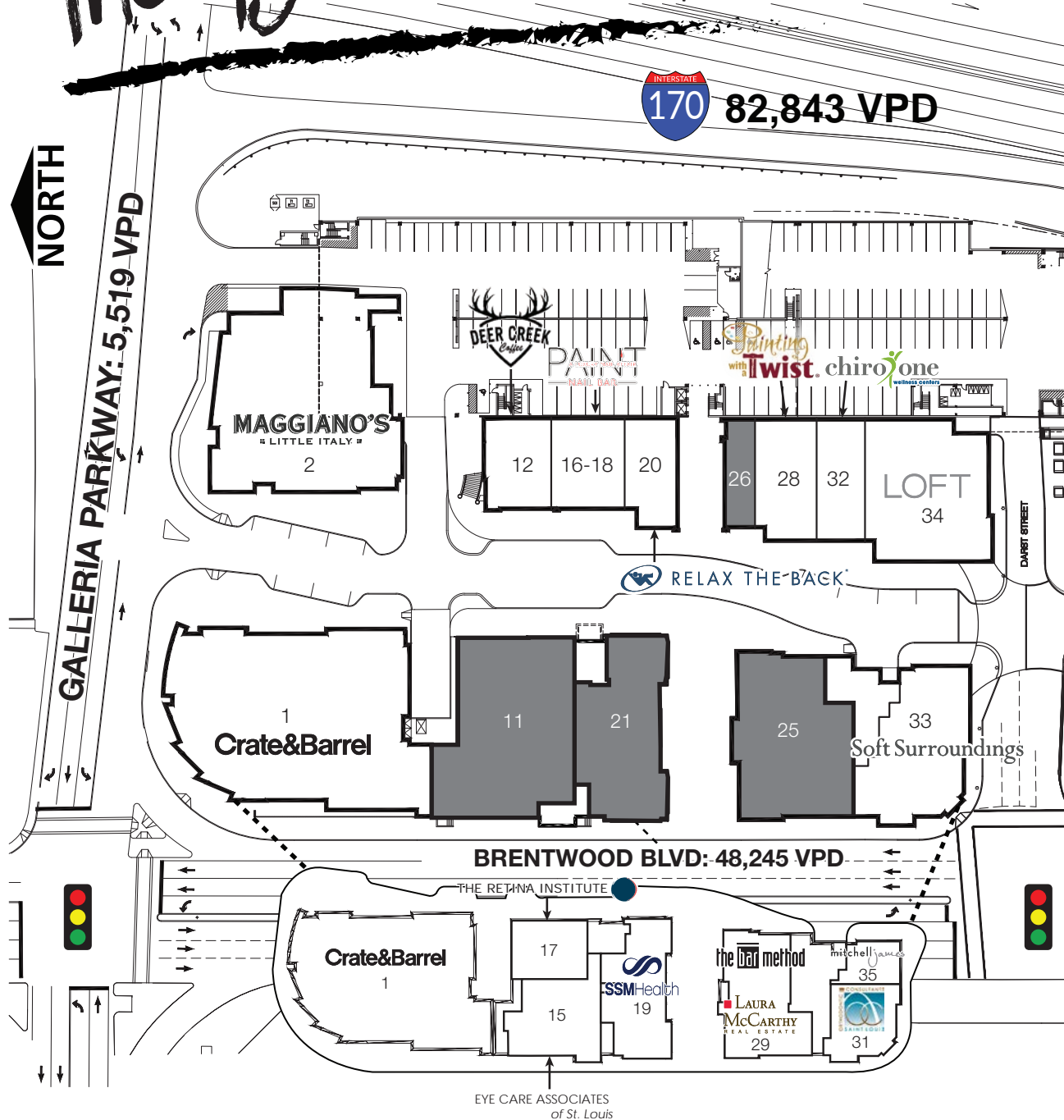


# Aerial





# The Boulevard



Suite	Tenant	SF
1	Crate & Barrel	35,953
2	Maggiano's Little Italy	12,324
11	Available	8,516
12	Deer Creek Café	3,995
15	Eye Care Associates	4,851
16-18	Paint Nail Bar	2,297
17	Retina Consultants, LTD	3,808
19	SSM Health	6,128
20	Relax the Back	2,180
21	Available	5,816
25	Available	6,947
26	Available	1,380
27	The Bar Method	2,795
28	Painting With a Twist	2,950
29	Laura McCarthy Real Estate	4,500
31	Orthodontic Consultants	3,312
32	ChiroOne	2,430
33	Soft Surroundings	5,196
34	Ann Taylor Loft	6,629
35	Mitchell James Salon	2,921



# Connect With Us

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