



International Retail

Annual Templates Creative Guidance Pack

17/10/23

CONTENTS



Chinese New Year



Ramadan



Ramadan (2nd creative)



Rainy season



Songkran



Singles Day



Celebrations



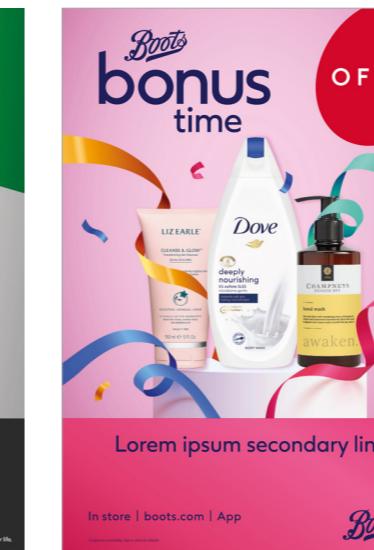
International women's day



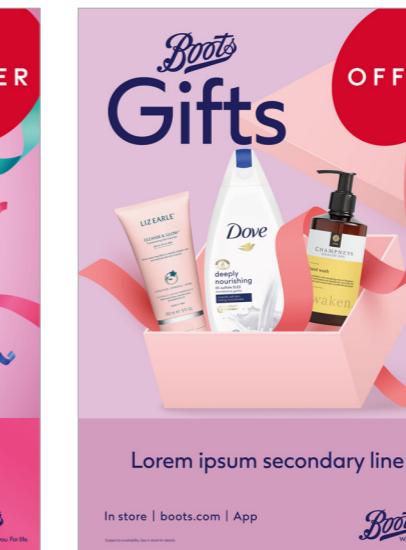
Spring



National day



Bonus time



Gifting

CHINESE NEW YEAR 2024 - CREATIVE







RAMADAN 2024 - CREATIVE N°2

(MORE COLOUR OPTIONS)



Lorem ipsum secondary line

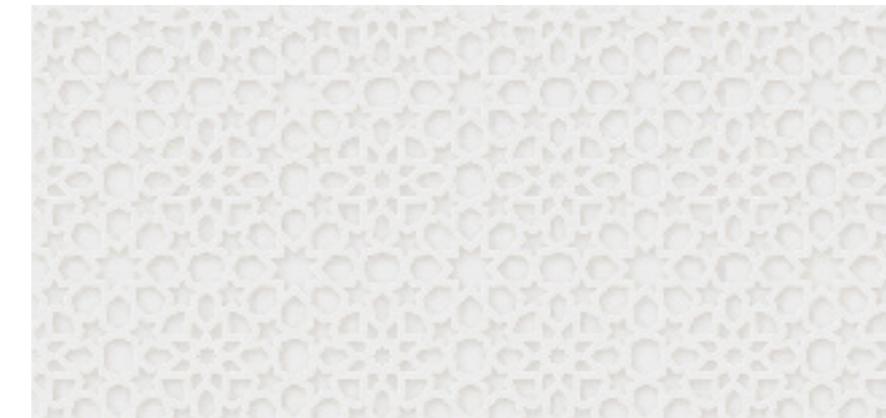
In store | boots.com | App



Subject to availability. See in store for details



c94 m100 y0 k24



c25 m36 y72 k27



c14 m20 y62 k2

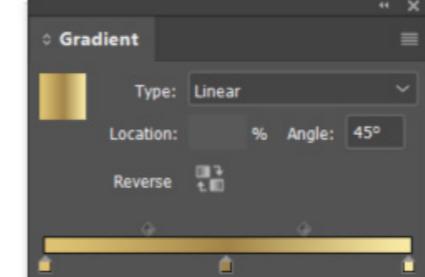


Lorem ipsum secondary line

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Subject to availability. See in store for details



c80 m100 y0 k45



c80 m80 y0 k25



Portrait





Portrait



SINGLES DAY 2024 - CREATIVE



Portrait



Landscape



Portrait



10

CELEBRATION 2024 - CREATIVE

(MORE OPTIONS)



SHUTTERSTOCK.COM

STOCK PHOTO ID: [769542112](#)

Abstract Light Bokeh Background.
Winter holidays background.



SHUTTERSTOCK.COM

STOCK PHOTO ID: [1212109987](#)

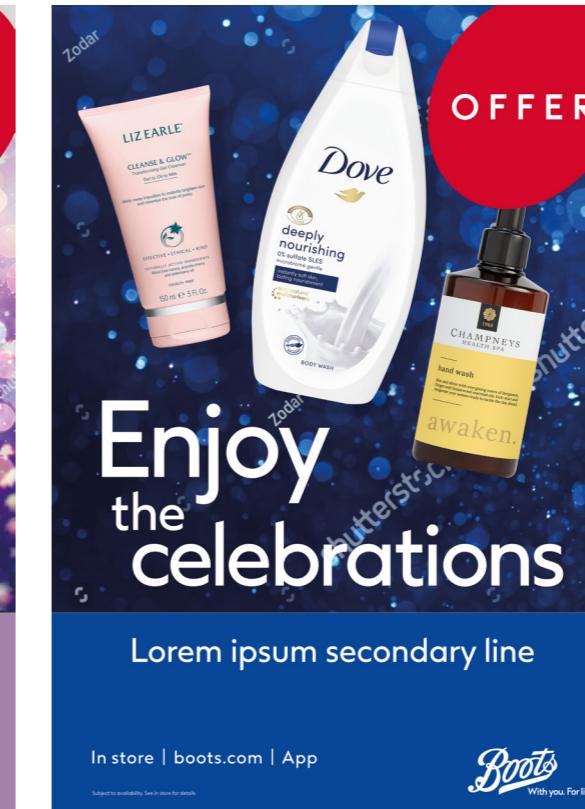
Christmas and New Year holidays
background with champagne.



SHUTTERSTOCK.COM

STOCK PHOTO ID: [1186752985](#)

Elegant abstract background
with bokeh.



SHUTTERSTOCK.COM

STOCK PHOTO ID: [1490677262](#)

Abstract Blue bokeh defocus glitter
blur background.



SHUTTERSTOCK.COM

STOCK PHOTO ID: [772164226](#)

Pink blue, purple bokeh, circle
abstract light background, Pink
gold shining.



LOREM IPSUM
secondary line

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Boots
With you. For life.

Subject to availability. See in store for details

Portrait



Landscape



Portrait



Landscape

SPRING 2024 - CREATIVE
(2ND OPTION)



Portrait



Shutterstock image: 1696926166.jpg



c3 m0 y66 k0



BONUS TIME 2024 - CREATIVE

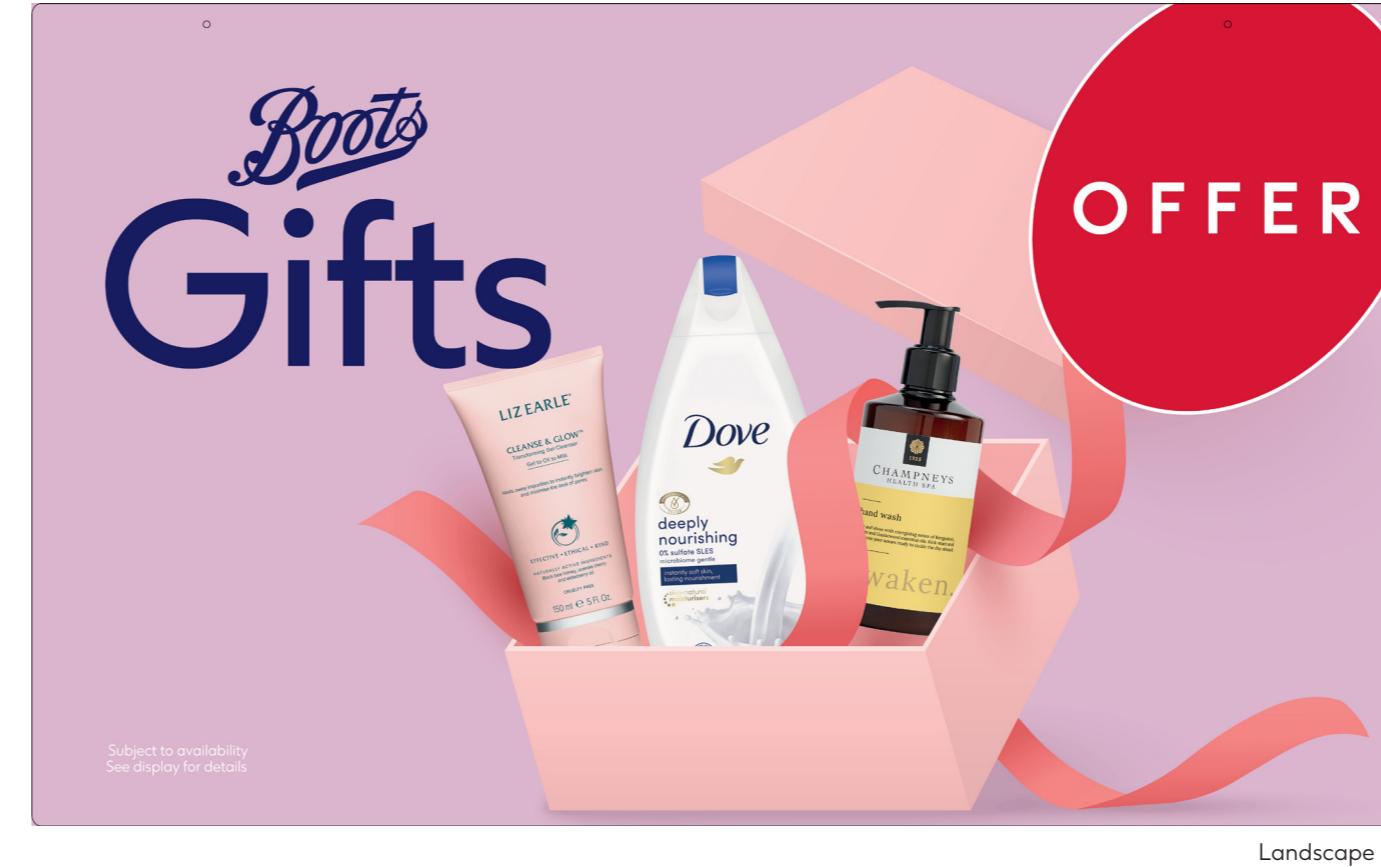


Portrait





Portrait



GIFTING 2024 - CREATIVE

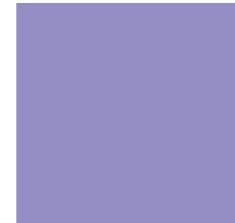
(2ND OPTION)



Portrait



Shutterstock image: 1467055343.jpg



c43 m43 y0 k0