

**** Please note - this pack is for illustration purposes only ****



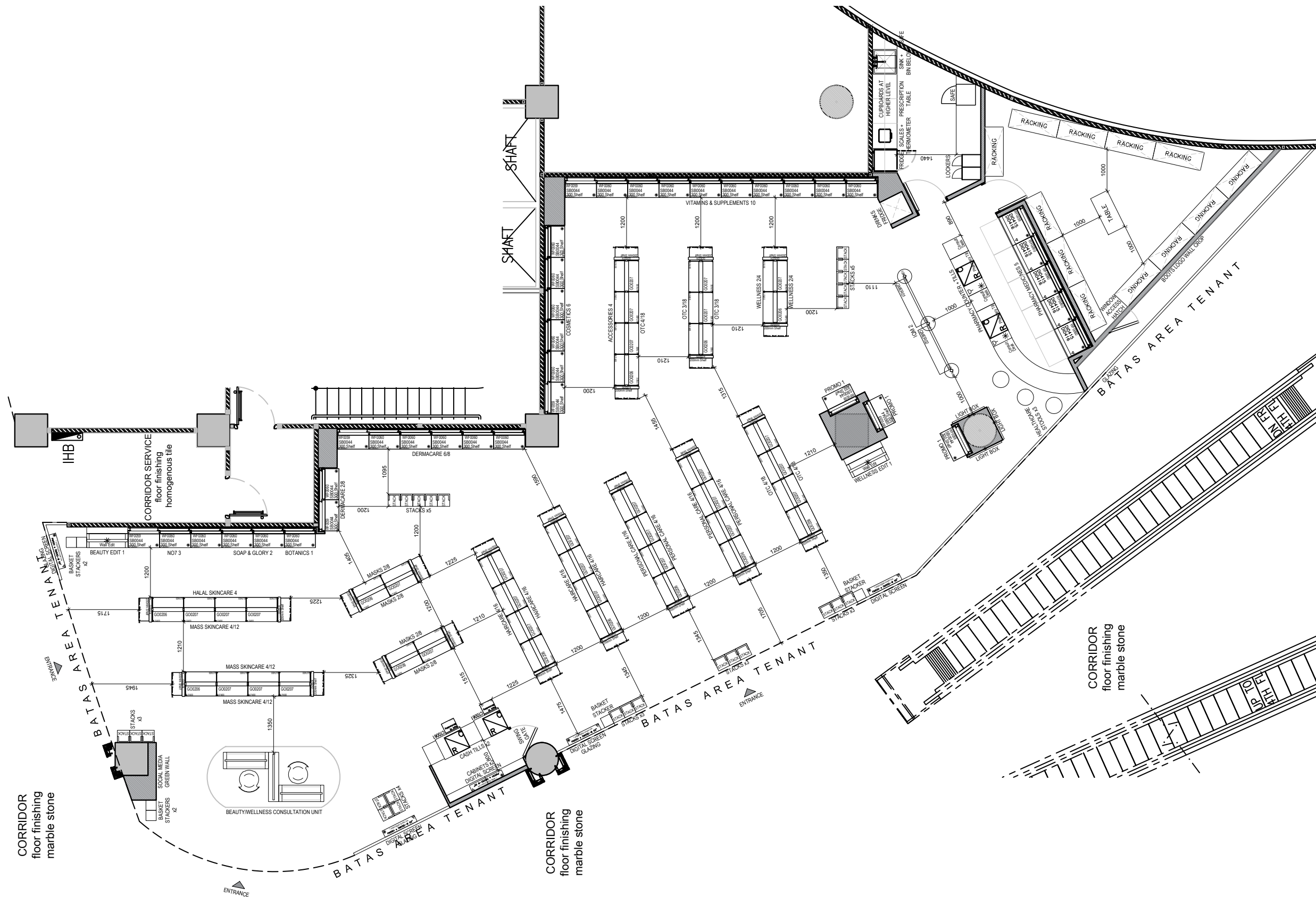
International Retail

Indonesia - PIM3

Release One

Version 3

05-01-2021



TOTAL MODULE COUNT	
• EDIT WALL MOD:	02
• WALL MOD:	33
• GONDOLA:	82
• GONDOLA END SHELVES:	24
• GONDOLA END PANEL:	0
• STACK FIXTURE:	26
• PHARMACY COUNTER/ TILL:	02
• PHARMACY MEDI WALL MOD:	05

DRAWN BY: MARK DAY
DATE: 09.12.2020
SCALE: N/A

RETAIL AREA: 237.9 SQM
BOH: 29.1 SQM
TOTAL AREA: 267 SQM













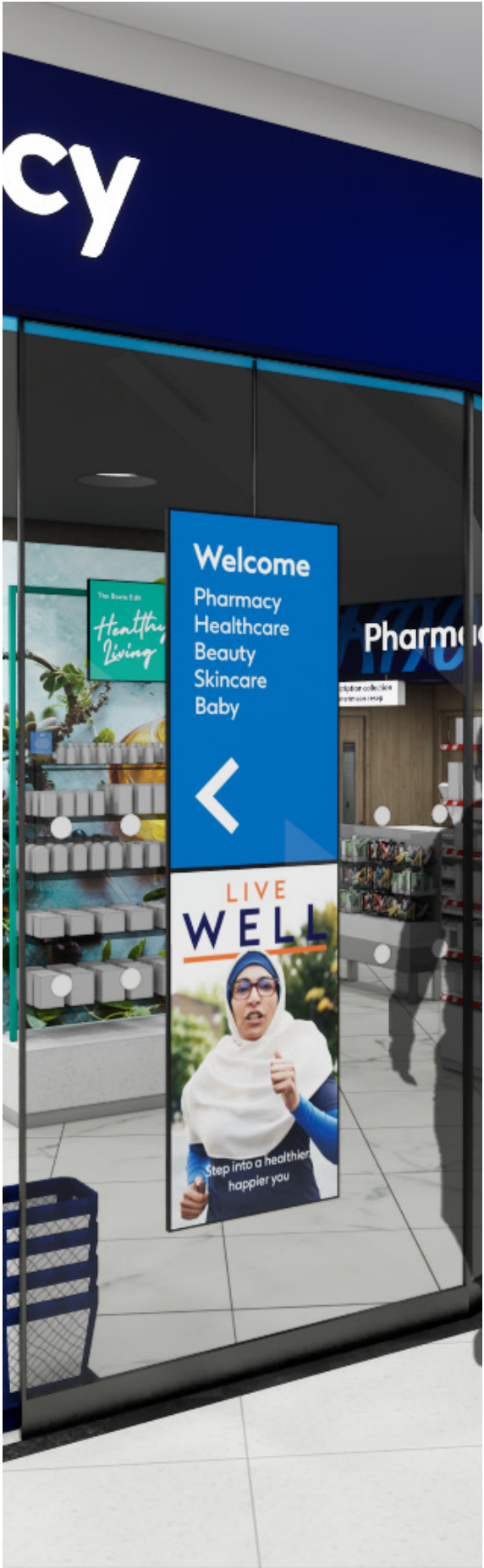
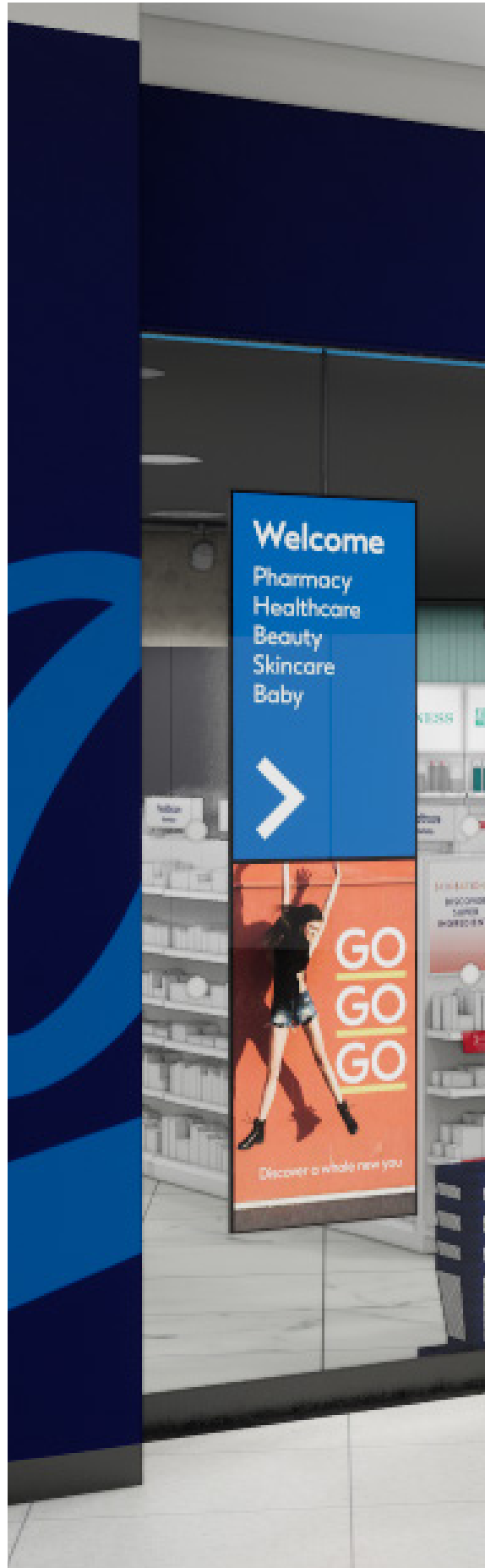
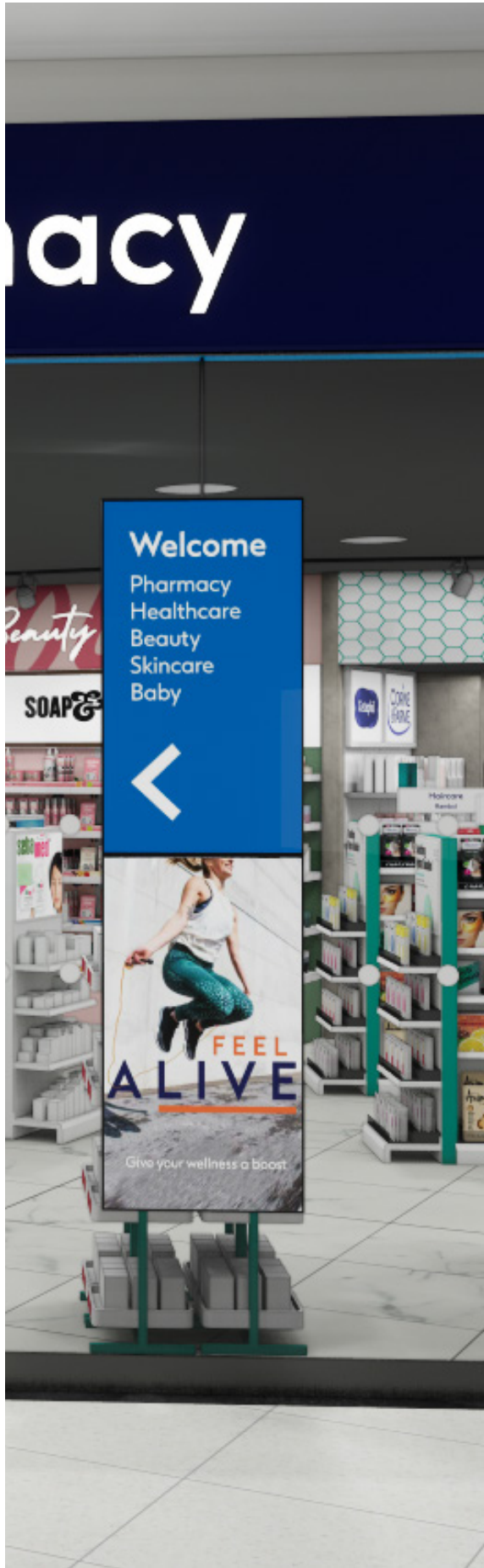
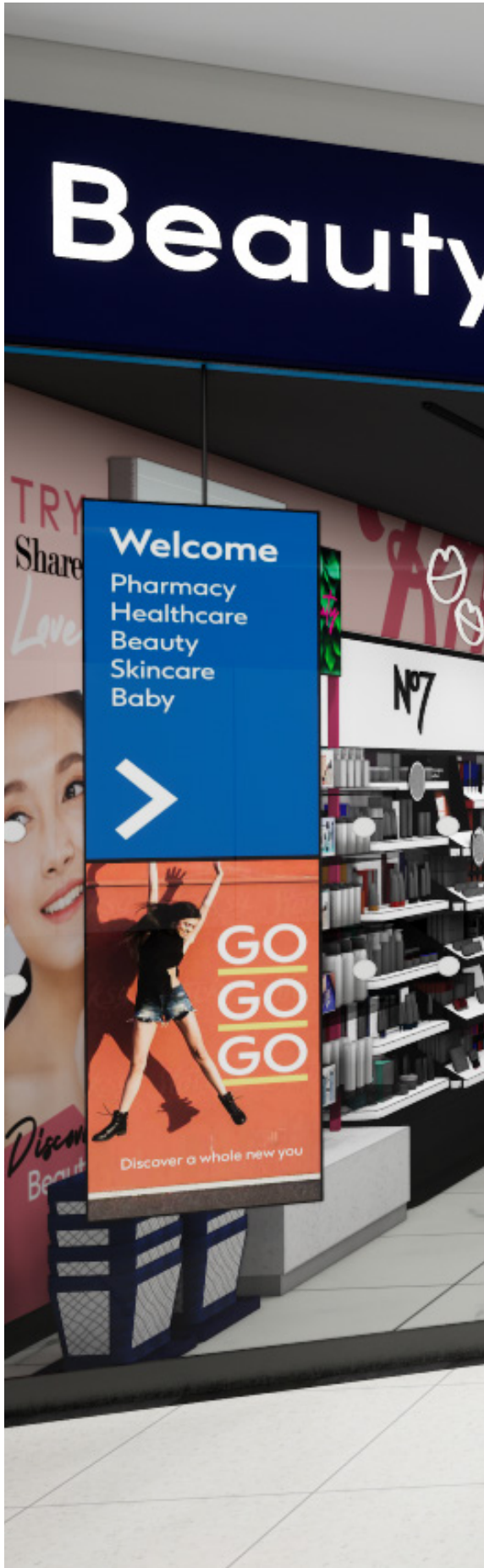














Stack fixture
4 tier shelving
Frame colour teal

Teal Colour breakdown
Wellness
0, 166, 150 RGB
85, 0, 50, 0 CMYK
3268c



Illuminated Boots Logo
Area / location wording

Artificial green wall









** Please note ** Final image to be confirmed.
(Indonesia to source image rights)

Beauty lifestyle graphic with beauty pink colours

Fonts - Boots Holiday, Boots Sharp, Moderno semi Bold metallic

Boots Edit Width 1000mm

Beauty Frame colour
229, 69, 130 RGB
4, 88, 20, 0 CMYK
7424 Pantone







Hex tile
175x200mm
Off white

Mapei 171
Turquoise Grout



Masks

Masks to sit on standard gondola mods and gondola ends

On-shelf graphic support for education on masks (150x75mm)

Masks to have supporting “Cube” graphics for stand out (150x150mm)

Masks Gondola End sides to have teal finish to highlight masks zone.

Wellness Colour 2
0, 166, 150 RGB
85, 0, 50, 0 CMYK
3268c Pantone











Wellness Colour 1

173, 217, 210 RGB
37, 0, 22, 0 CMYK
566c Pantone



Boots Edit
Width 1000mm

Wellness Colour 2
0, 166, 150 RGB
85, 0, 50, 0 CMYK
3268c Pantone







Prescription collection
Penerimaan resep

Please pay here

Counselling area
Area konseling

Boots
PRAKTIK APOTEKER
Boots Senayan City
Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed do
eiusmod tempor incididunt ut labore
et dolore magna aliqua.
Lorem ipsum dolor sit amet,
consectetur adipiscing elit, sed do
eiusmod tempor incididunt ut labore
et dolore magna aliqua.

Pharmacy Colour 1
5, 5, 75 RGB
100, 95, 4, 42 CMYK
282c Pantone

Pharmacy Colour 2
0, 103, 175 RGB
100, 52, 0, 0 CMYK
2174c Pantone



Pharmacy ceiling
2250mm height
Blue 282c colour finish

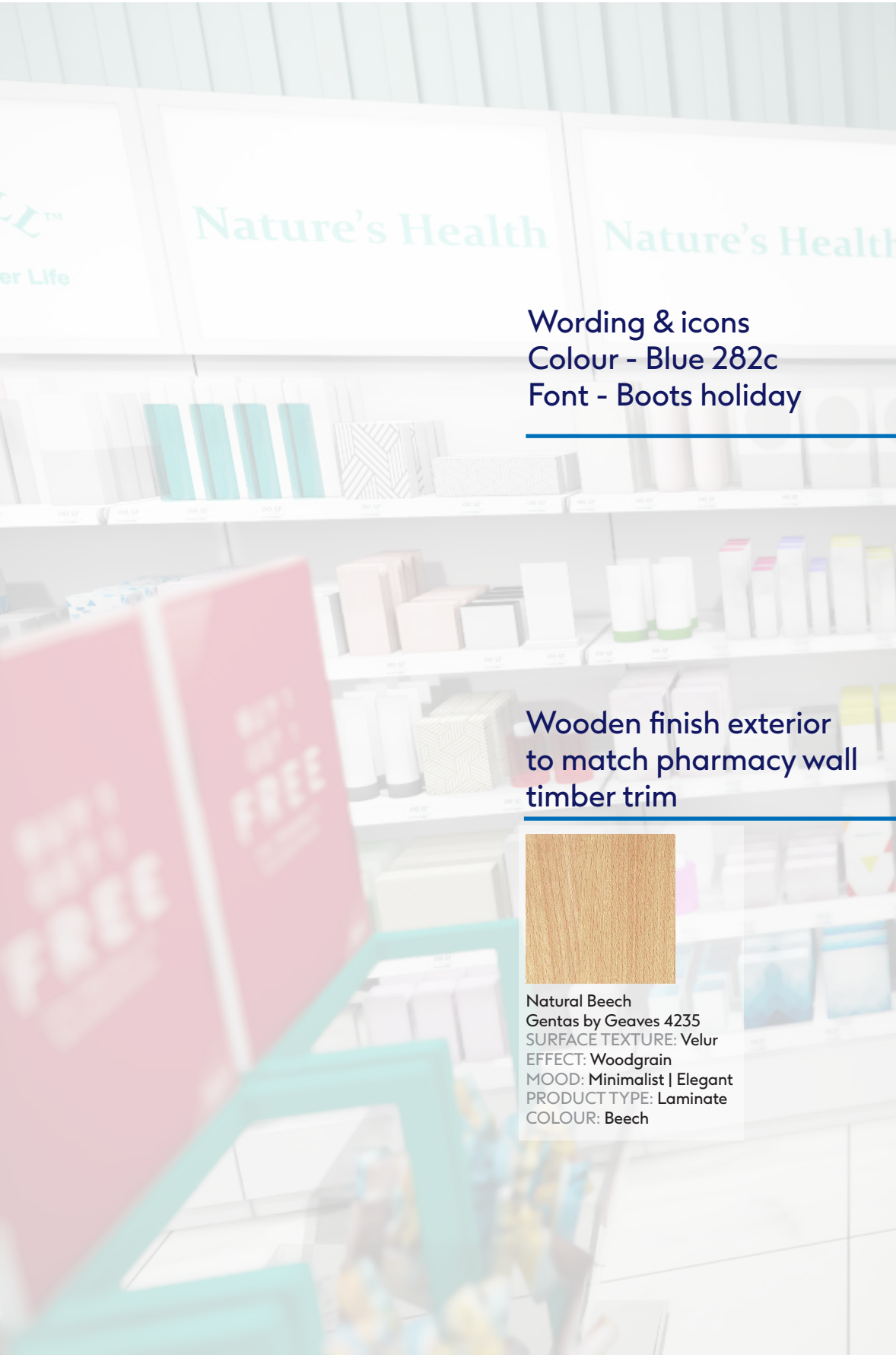
Counselling area
Area konseling

Please pay here

Boots
PRAKTIK APOTEKER
Boots Senayan City
Hanging illuminated
signage

Counselling / seating area





IQM
With Plexi glass sides
and shelving



Stack fixture - 3 tier dump bins

Stack fixture
3 TIER DUMP BINS
Frame colour teal

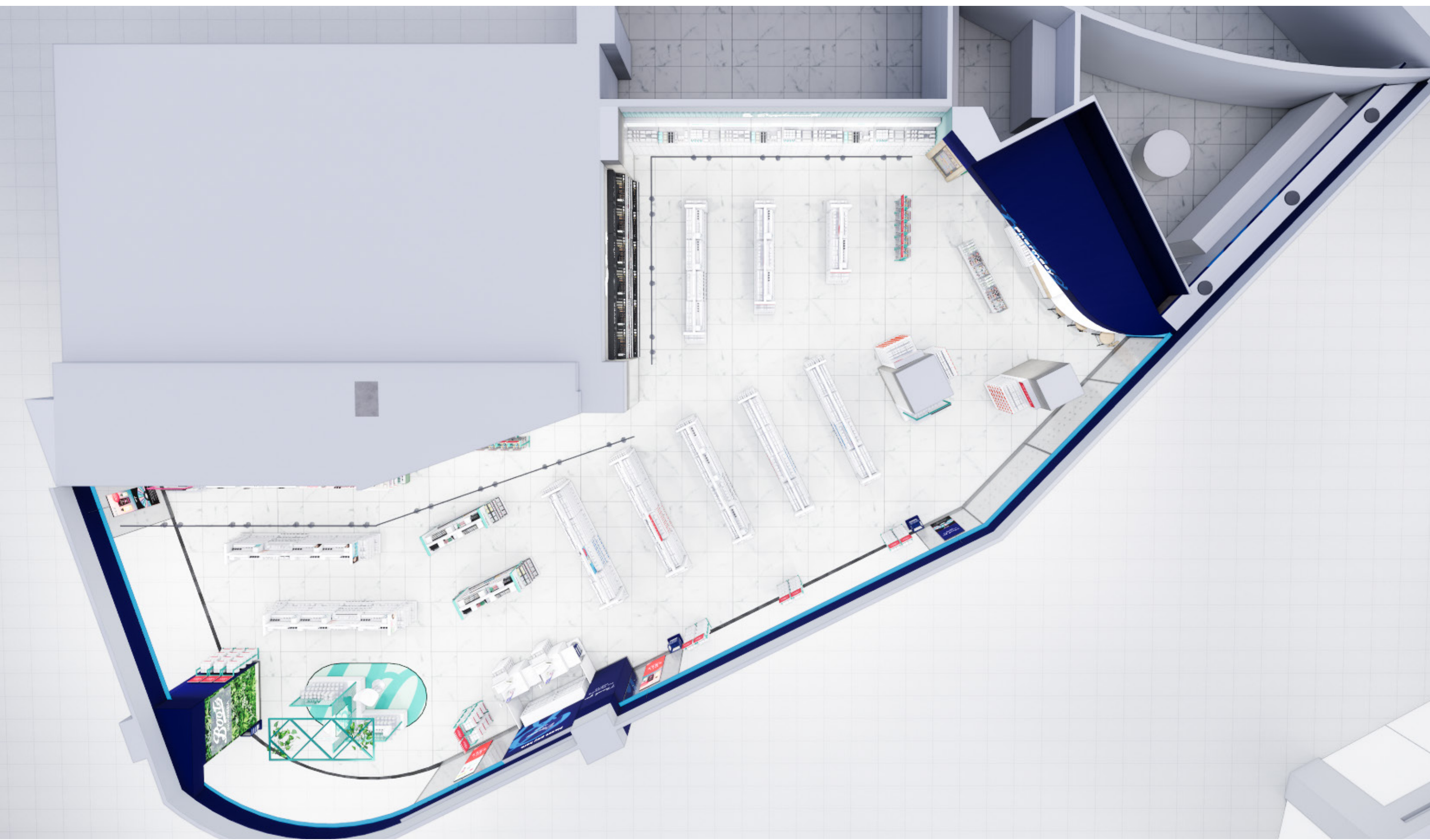
Teal Colour breakdown
Wellness

0, 166, 150 RGB
85, 0, 50, 0 CMYK
3268c









Boots logo
(282c Pantone colour version)



Boots logo
(282c Pantone colour version)



Boots Sharp Regular font

Boots Sharp

Boots Holiday font

Holiday

Colour
Beauty

Beauty Colour 1

251, 218, 212 RGB

0, 20, 14, 0 CMYK

196c Pantone

Beauty Colour 2

231, 122, 137 RGB

5, 64, 32, 0 CMYK

709c Pantone

Colour
Wellness / Supplements

Wellness Colour 1

173, 217, 210 RGB

37, 0, 22, 0 CMYK

566c Pantone

Colour
Pharmacy

Pharmacy Colour 1

5, 5, 75 RGB

100, 95, 4, 42 CMYK

282c Pantone

Pharmacy Colour 2

0, 103, 175 RGB

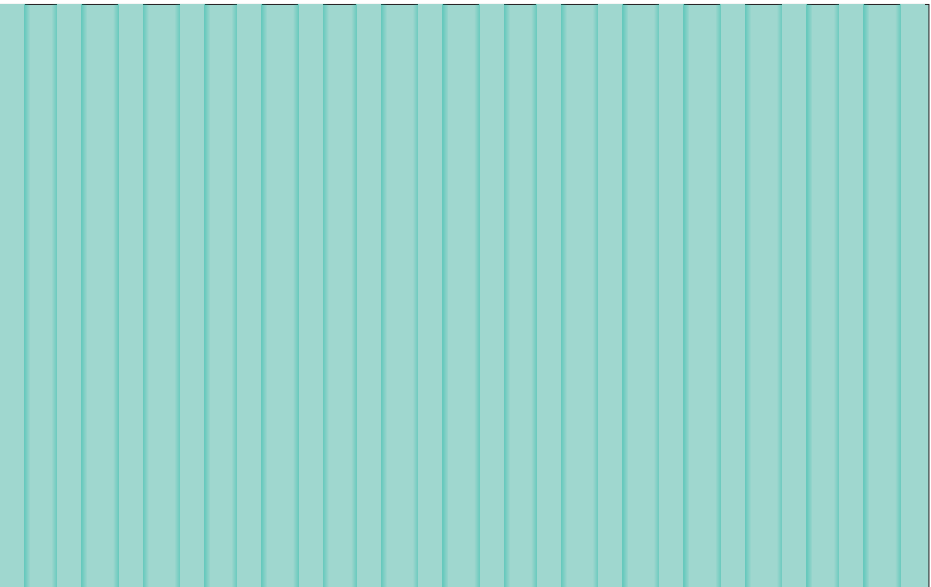
100, 52, 0, 0 CMYK

2174c Pantone

Frieze
Beauty



Frieze
Wellness / Supplements



Frieze
Pharmacy



Beauty
navigation wording & icon



Wellness / Supplements
navigation wording & icon



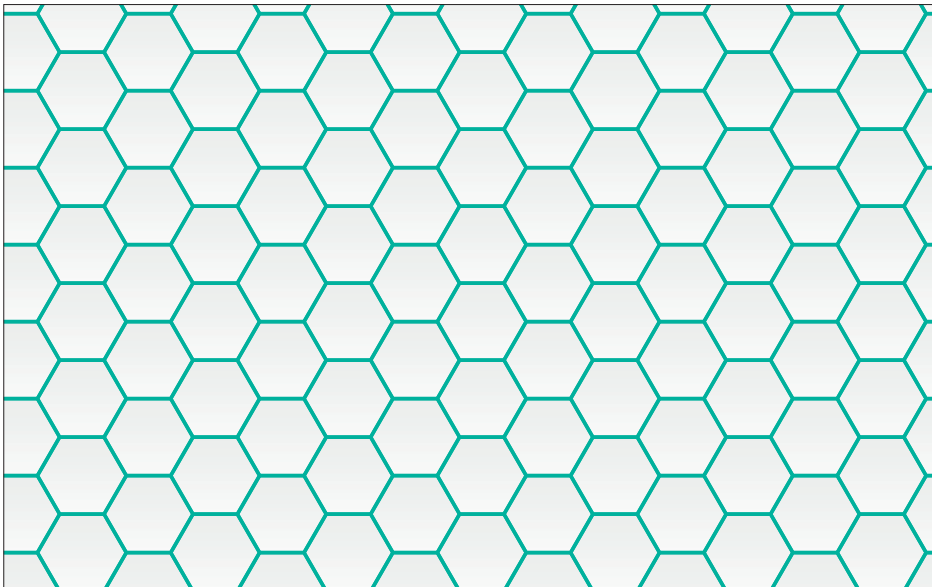
Pharmacy
navigation wording



Material / Colour
Skincare



Frieze
Skincare



Skincare
navigation wording & icon



Material / Colour
Cosmetics



Frieze
Cosmetics



Pharmacy
navigation wording

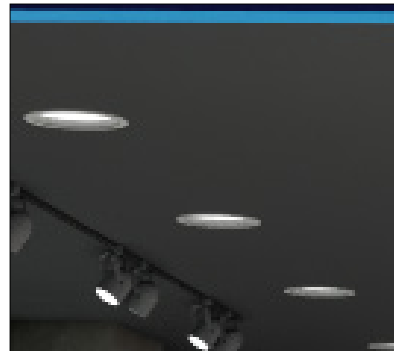


Materials & finishes:



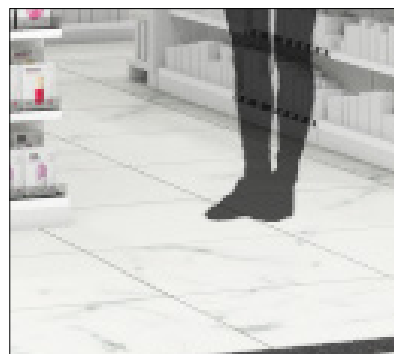
Entrance Surround

Boots blue
282c (pantone)



Ceiling

Iron grey
RAL 7011



Floor

Marble tiles



Concrete Texture

Concrete effect
vinyl



Skincare Wall

Hexagon Satin Off
White 175×200

Wall & Floor
Tile Mapei 171
Turquoise Grout



Logo wall crops

Dark blue 282c
Accent blue 2174c



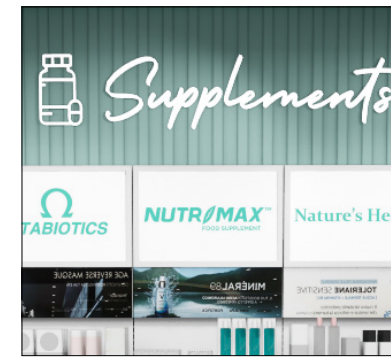
Logo wall crops

Light pink 196c
Dark pink 709c



Edits

Beauty edit
pink frame 7424c



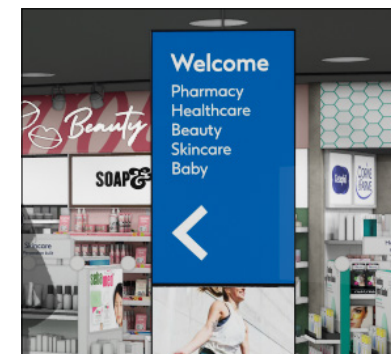
Category signage Frieze

White Illuminated
wording & icon



Pharmacy

Wood laminate
natural country
beech



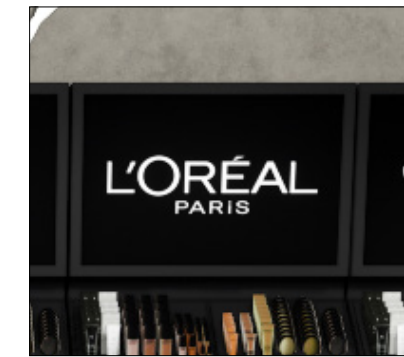
Entrance messaging (including Welcome sign)

Digital screens
8 x screens.
(4 banks of 2).



Wall mods Skincare Headers

Illuminated.
Brand logo.
Blue 282c.



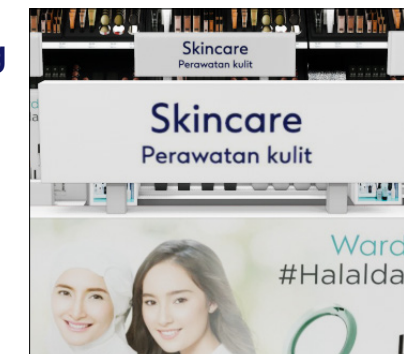
Wall mods Beauty Headers

Illuminated.
Brand logo.
White on black
background.



Wall mods Wellness Headers

Illuminated.
Brand logo.
Teal 3268c.



Gondola Headers

Non-illuminated.
Highlighting
category.



Pharmacy Chairs / Stools

3 in total.
Wood vinyl wrap
Natural Country
Beech



Wellness Studio
Teal frame
surround 3268c
Teal colour plexi
glass partition.



Selfie Wall
Artificial green
wall.



Stack fixture
3 Tier dump bins
Teal frame 3268c.



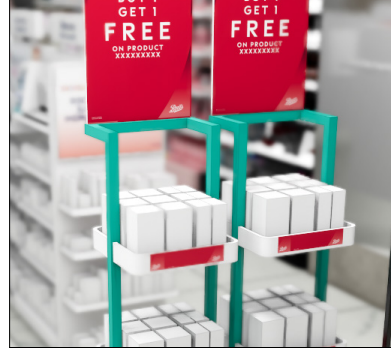
IQM
Plexi glass.



Mask Gondola End
Teal frame
surround 3268c.



Edits
Wellness edit
Teal frame 3268c.



Stacks
4 Tier shelving
Teal frame 3268c.



Manifestation Dots
White vinyl.



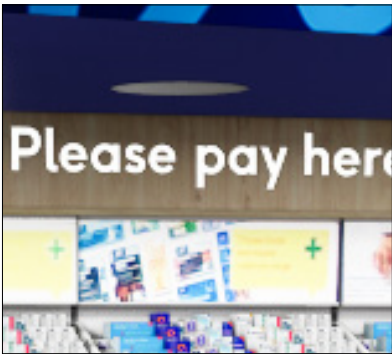
Fascia
Boots Logo
White Illuminated



Wall navigation
Skincare frieze
White Illuminated
wording & icon



Wall navigation
Cosmetics frieze
White Illuminated
wording



Wall navigation
Pay here
White Illuminated
wording



Fascia
Pharmacy
White Illuminated



Wall navigation
Wellness frieze
White Illuminated
wording & icon



Hanging
navigation
White Illuminated
box & wording



Wellness Studio
Teal Wording
Boots Holiday font
White Illuminated
header



Fascia
Beauty
White Illuminated



Wall navigation
Beauty frieze
White Illuminated
wording & icon



Pharmacy Plaque
White with Blue
282c wording and
logo



Entrance Signage
Welcome screen
Digital screen



Fascia
Boots Entrance 'Bo'
Crop Logo
Discover at Boots
wording



Wall navigation
Pharmacy frieze
White Illuminated
wording



Chiller
Healthy Drinks
Blue 282c wording
and icon



Boots Entrance
Logo

W: 850 mm
H: 430 mm
D: 50mm



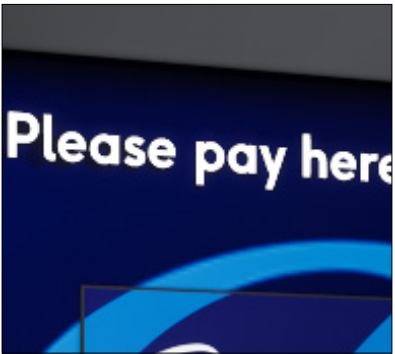
Gondola end
header

W: 550 mm
H: 370 mm



High Level Frieze
navigation
Wording and icon

H: 360 mm
D: 50mm



Please pay here
Tills & pharmacy tills

H: 70mm (letter a)



Beauty &
pharmacy fascia
wording height on
the letter 'a'

H: 17 0 mm
D: 50mm



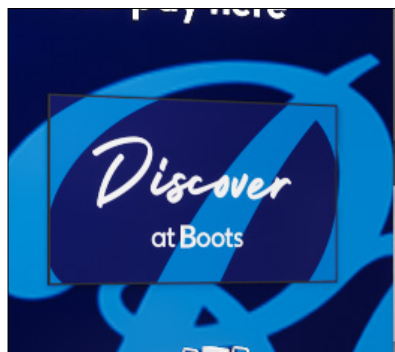
Digital Screen on
Edit

W: 550 mm
H: 370 mm

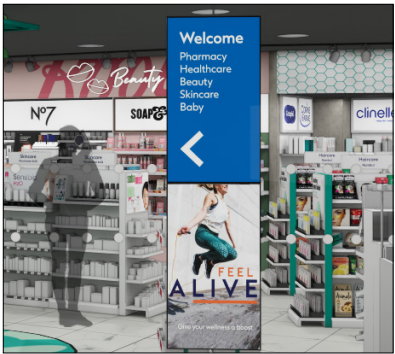


Edit size

W: 1000 mm
H: 2700 mm



Till Screen
55" LED Screen
1920x1080px



Exterior Shot front
LED Screens

1920x1080 px

W: 565 mm
H: 1795 mm



Boots Entrance 'Bo'
Crop Logo.

Discover Boots
section

W: 2172 mm
H: 2170 mm



Pharmacy hanging
signs

W: 900 mm
H: 120 mm



Pharmacy Bulk-head

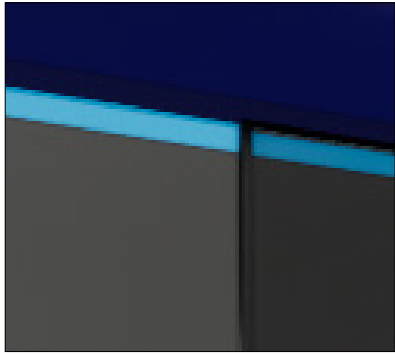
H: 2250mm

Blue 282 c Pantone
colour



Pharmacy Plaque

W: 600 mm
H: 800 mm



Blue Portal
Lighting

D: 150 mm



Wellness frieze
batons

W: 50 mm
D: 10 mm

Spacing
W: 75 mm



Skincare Bulk-head

H: 2250mm

Iron grey RAL 7011



Pharmacy Leaflet
holder

W: 650 mm
H: 1000 mm



Wall Mod

H: 2250 mm

Header

H: 500 mm

Base drawer

H: 200mm



Pharmacy curved table

Table top

H: 750 mm

D: 450 mm



Ceiling

Spot lights



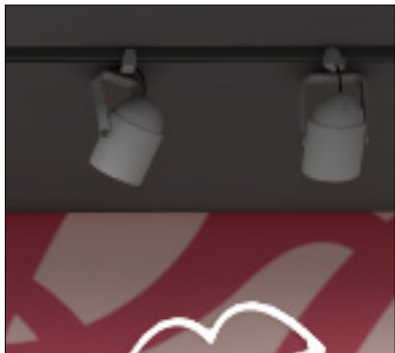
Wall mod
Headers

500 mm



Fascia
Boots Logo

White Illuminated



Track Lighting

Add extra lighting
to the wall mods

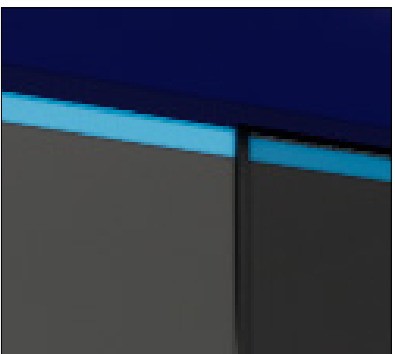


Wall mod
Shelving



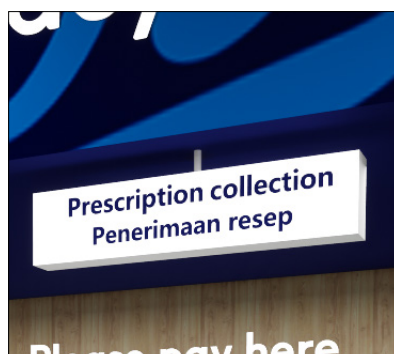
Fascia
Pharmacy

White Illuminated



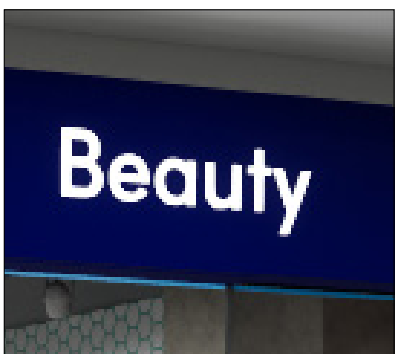
Blue Portal
Lighting

Lighting to match
Boots accent blue



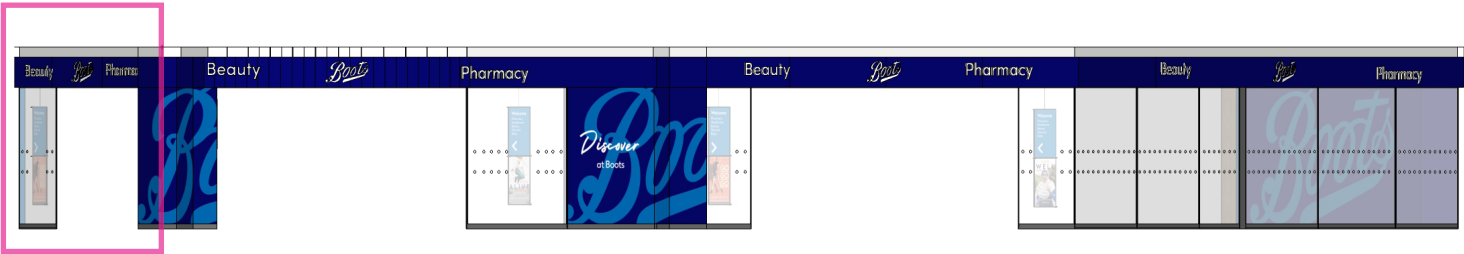
Pharmacy hanging
signs

Illuminated



Fascia
Beauty

White Illuminated



Beauty & Pharmacy fascia
wording height on the letter 'a'
H: 170 mm
D: 50 mm

Boots entrance logo
W: 850 mm
H: 430 mm
D: 50 mm

Fascia
H: 600 mm

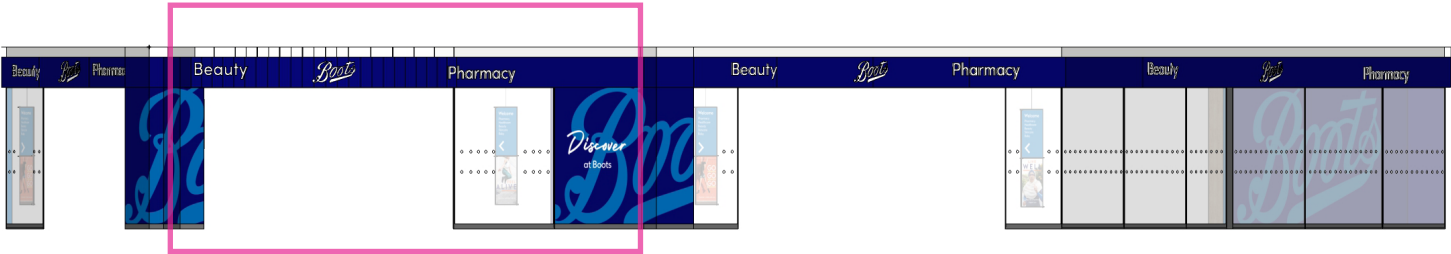
Mall ceiling height
H: 3600 mm



Glazing
W: 1480 mm
H: 2800 mm

Entrance opening
W: 4000 mm
H: 2800 mm

Column (Boots blue)
W: 960 mm
H: 3400 mm

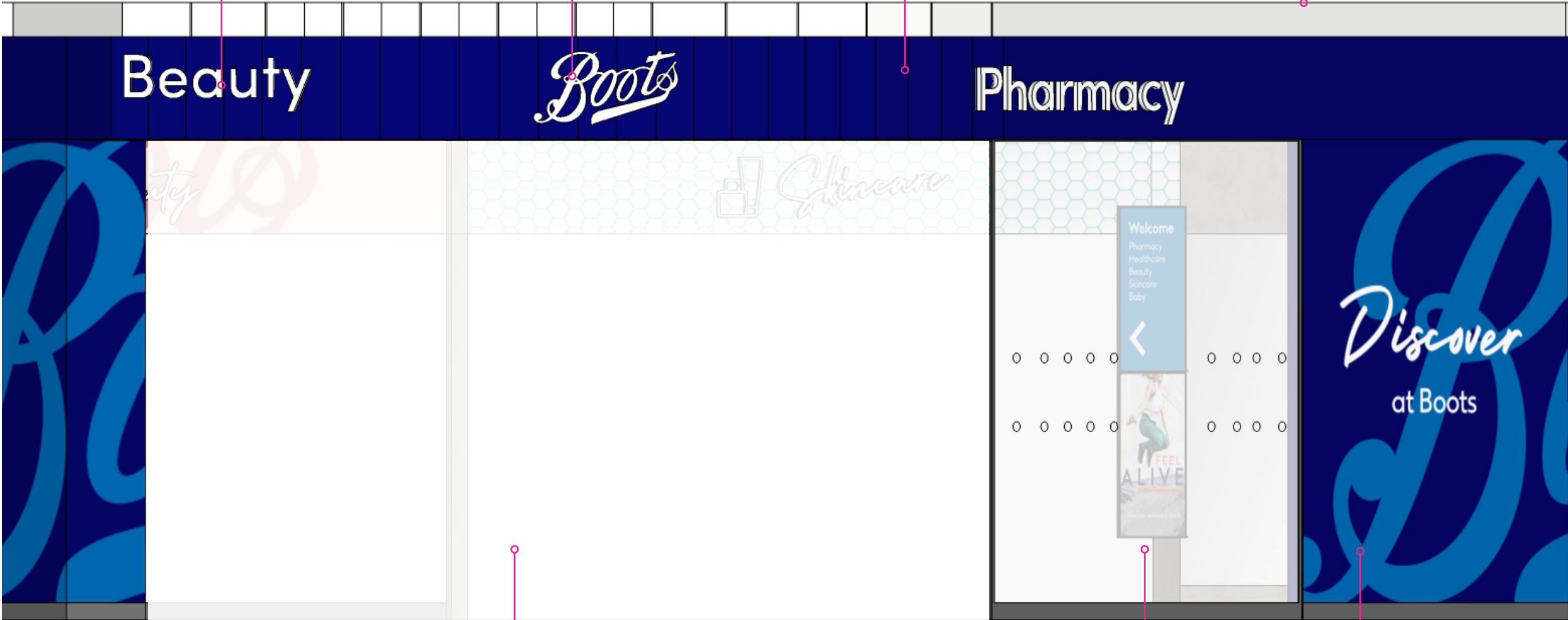


Beauty & Pharmacy fascia
wording height on the letter 'a'
H: 170 mm
D: 50 mm

Boots entrance logo
W: 850 mm
H: 430 mm
D: 50 mm

Fascia
H: 600 mm

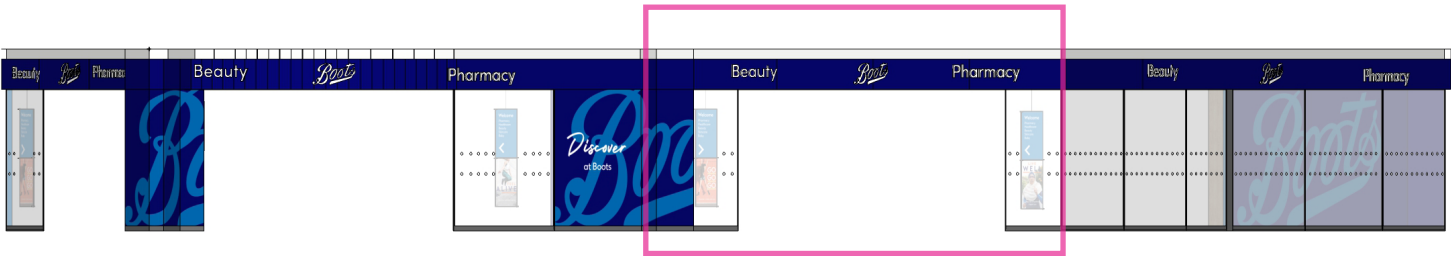
Mall ceiling height
H: 3600 mm



Entrance opening
W: 4900 mm
H: 2800 mm

Glazing
W: 2500 mm
H: 2800 mm

Discover at Boots panel
W: 2170 mm
H: 2700 mm

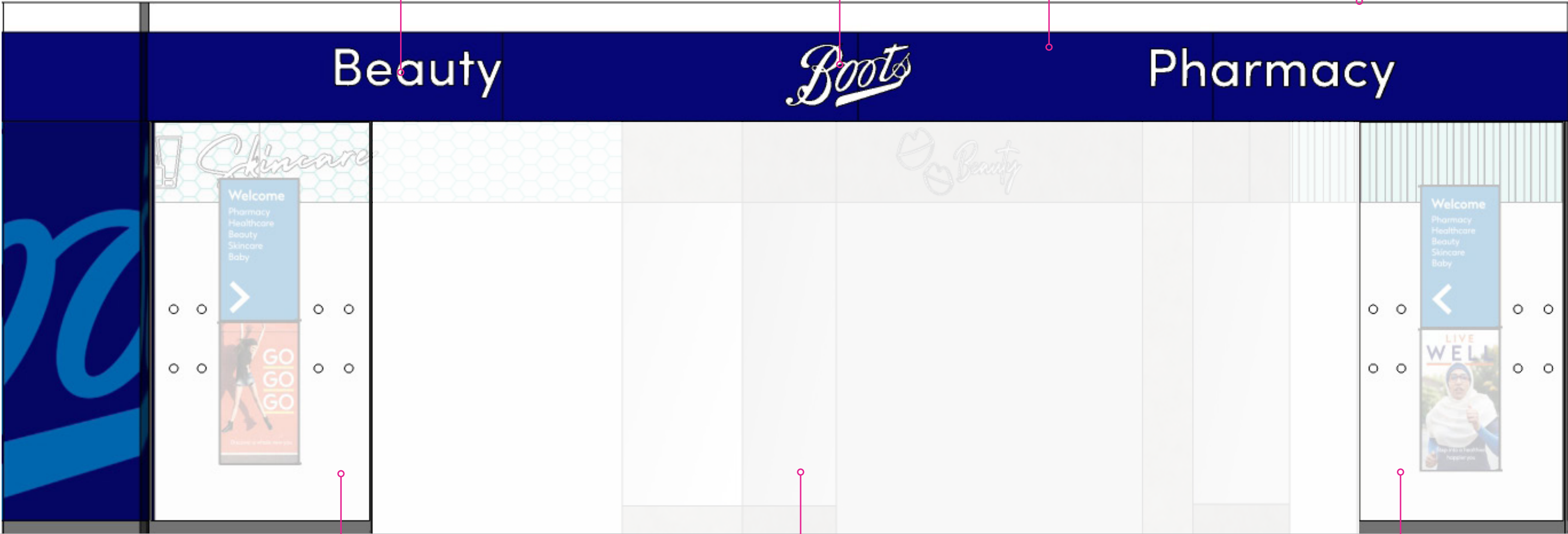


Beauty & Pharmacy fascia
wording height on the letter 'a'
H: 170 mm
D: 50 mm

Boots entrance logo
W: 850 mm
H: 430 mm
D: 50 mm

Fascia
H: 600 mm

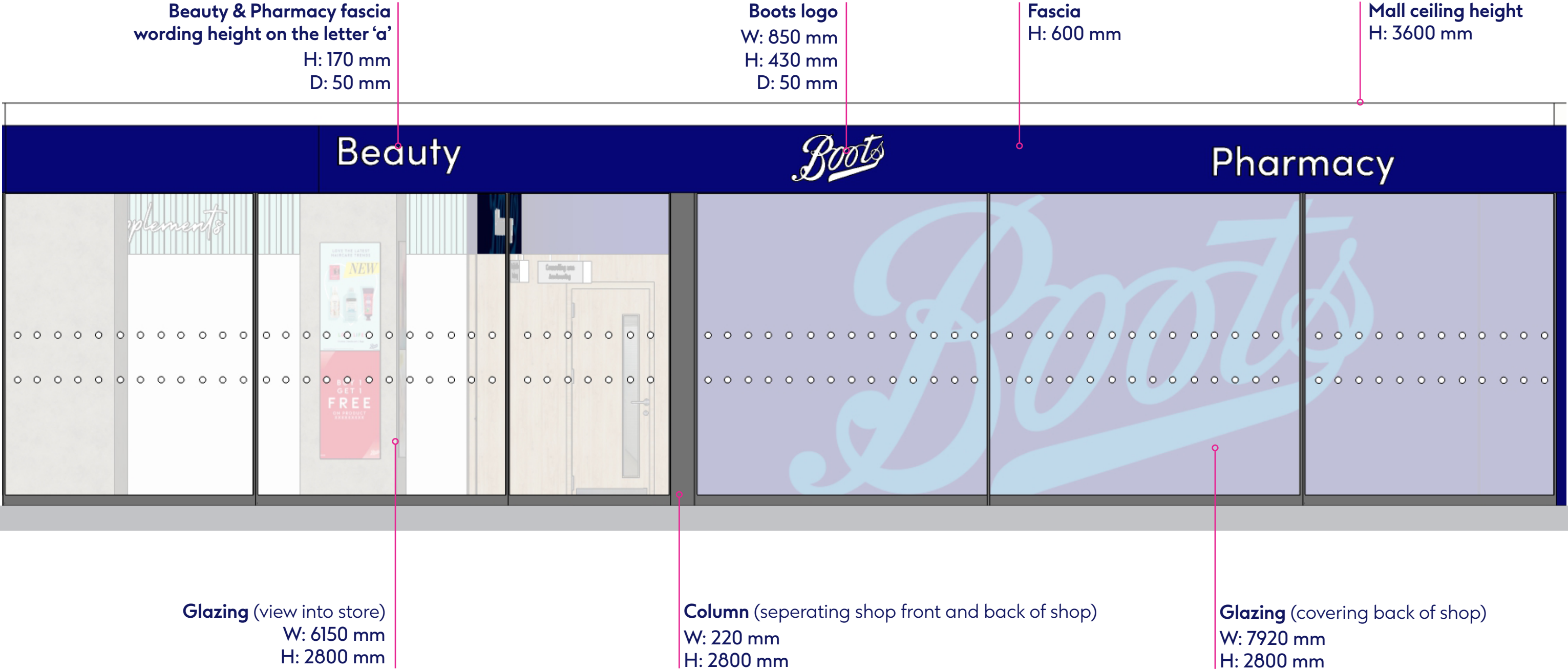
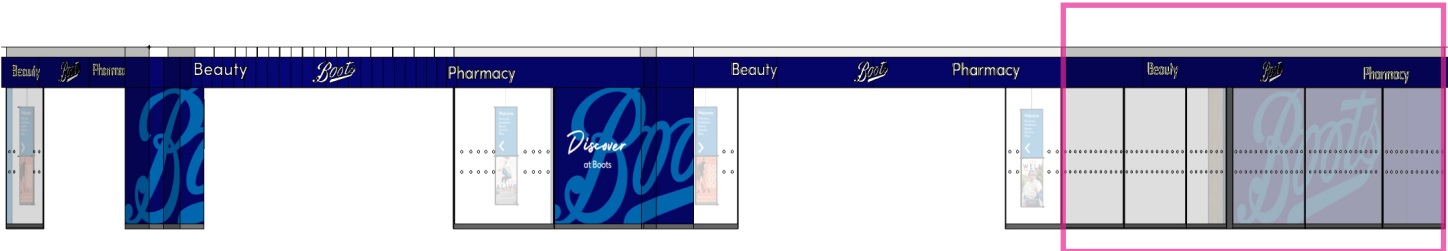
Mall ceiling height
H: 3600 mm



Glazing
W: 1500 mm
H: 2800 mm

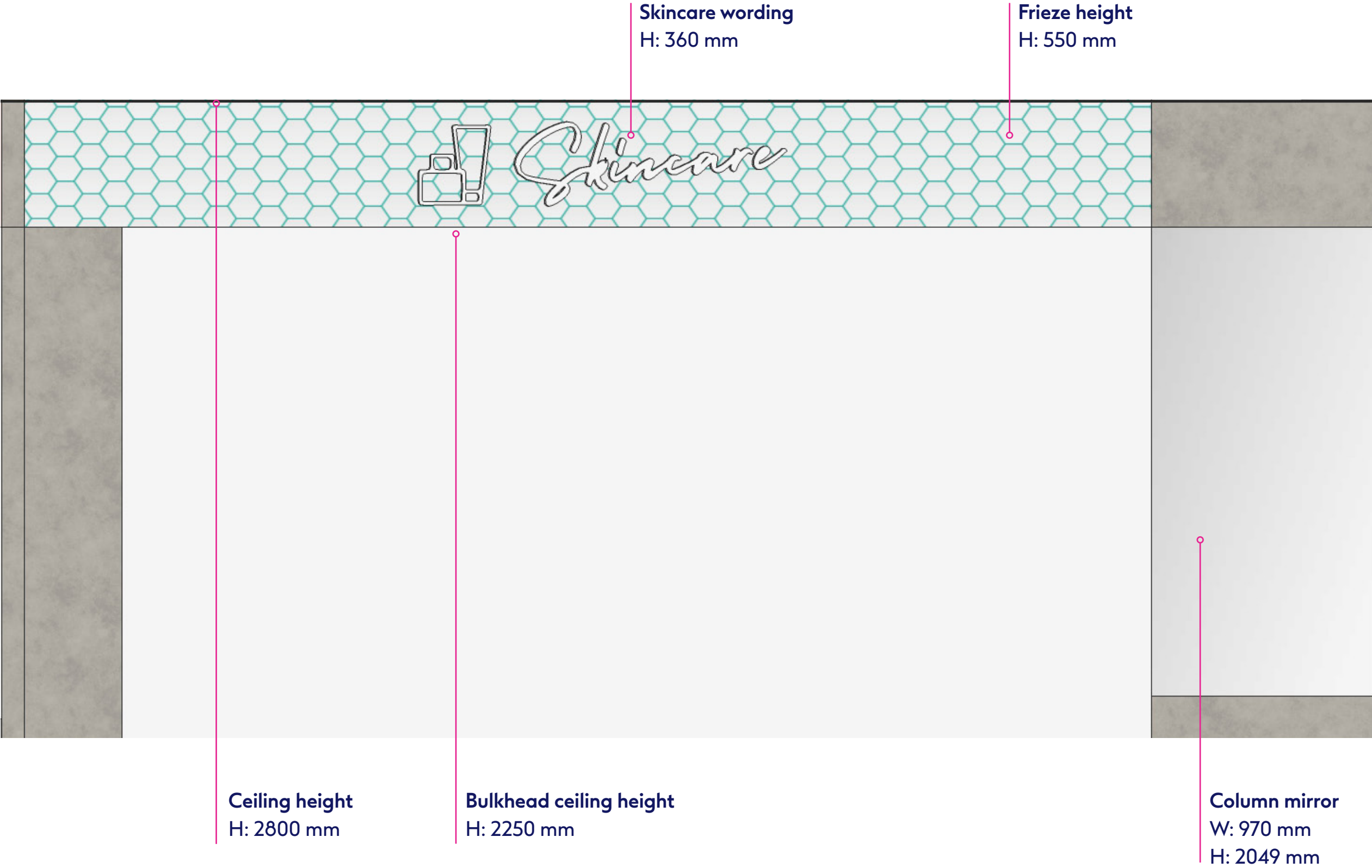
Entrance opening
W: 6700 mm
H: 2800 mm

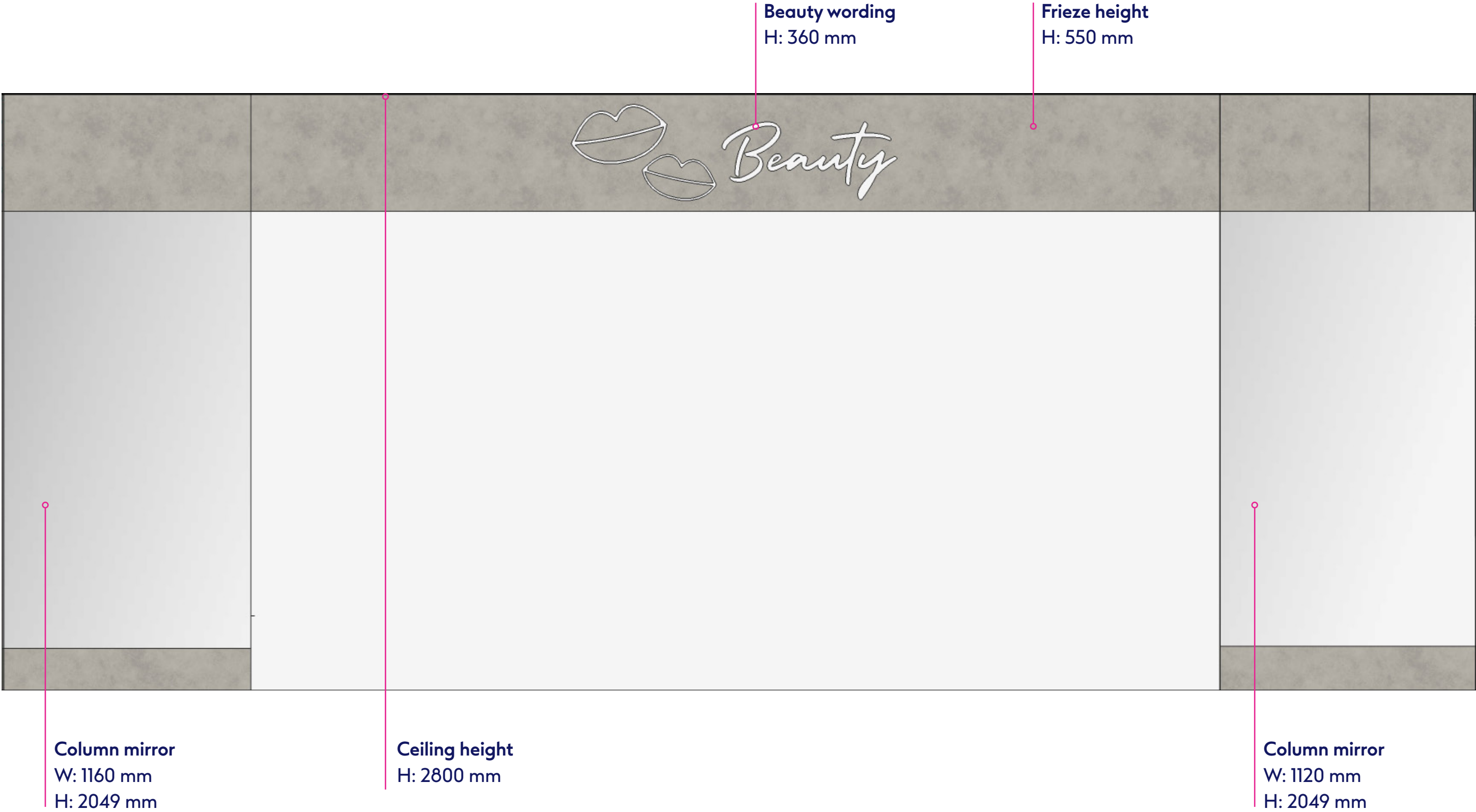
Glazing
W: 1400 mm
H: 2800 mm

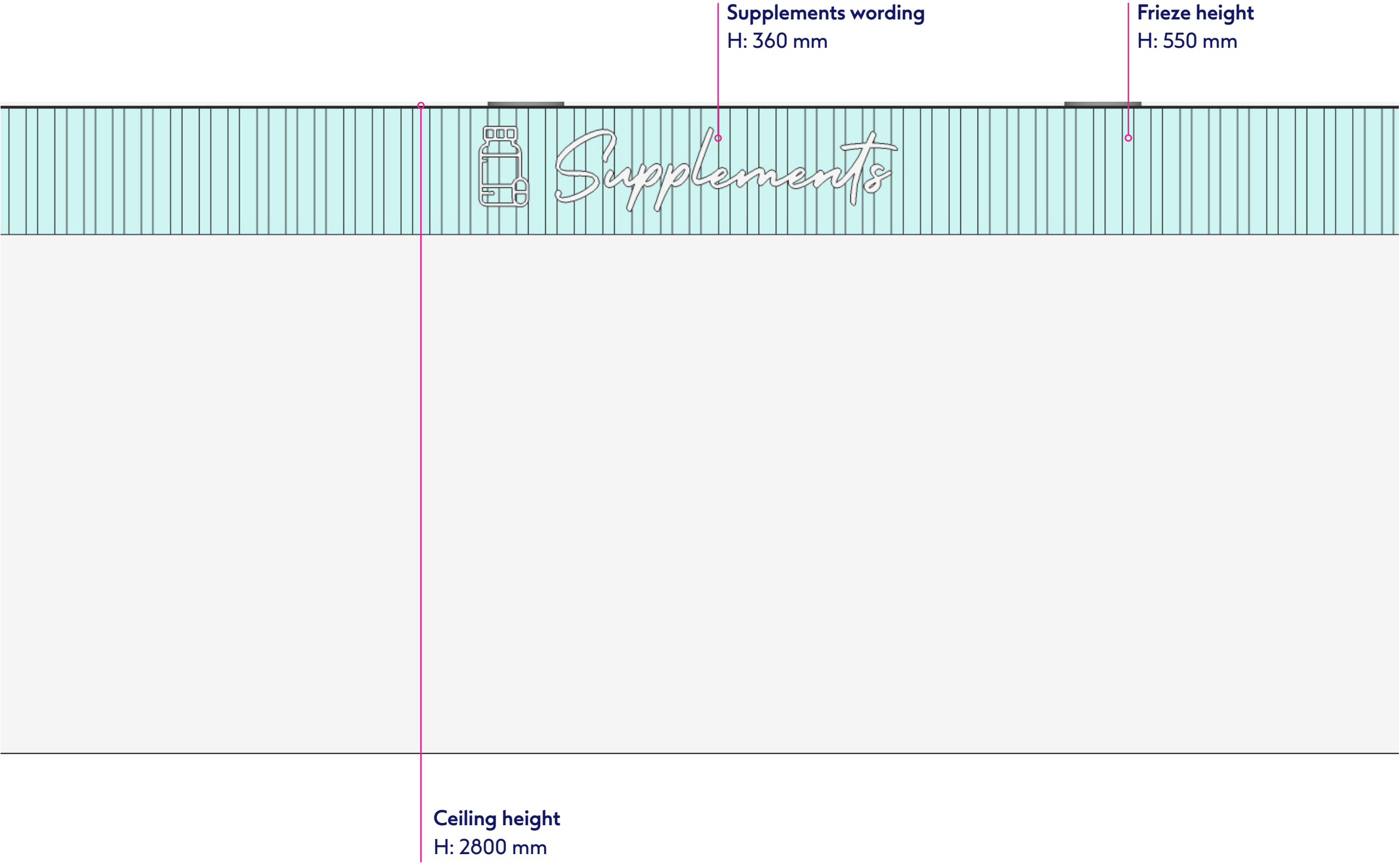


Beauty wall elevation





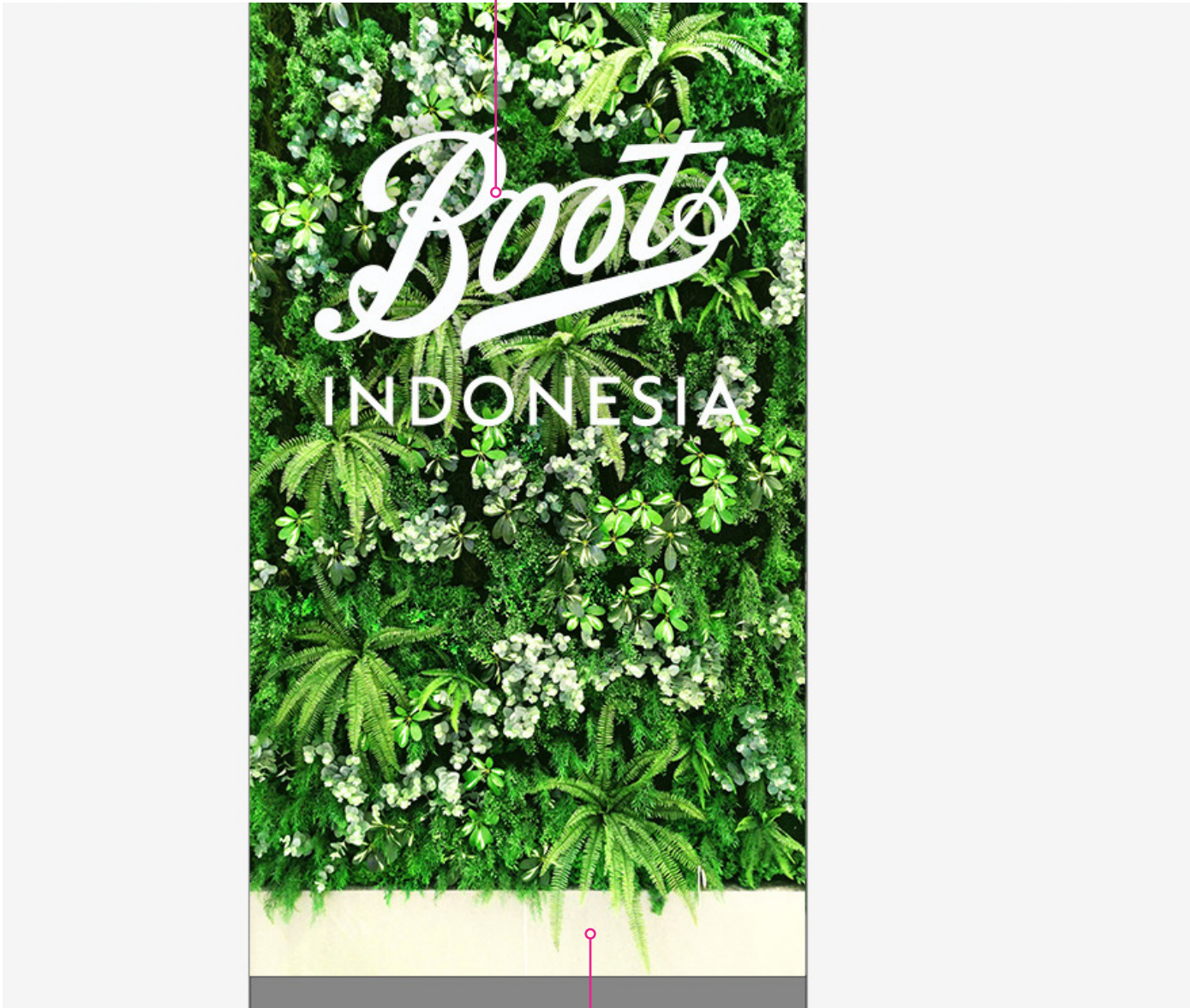






** PLEASE NOTE ** All the measurements in this pack are indicative • Please take width measurements from the floor plan.

Boots logo
W: 1200 mm
H: 620 mm

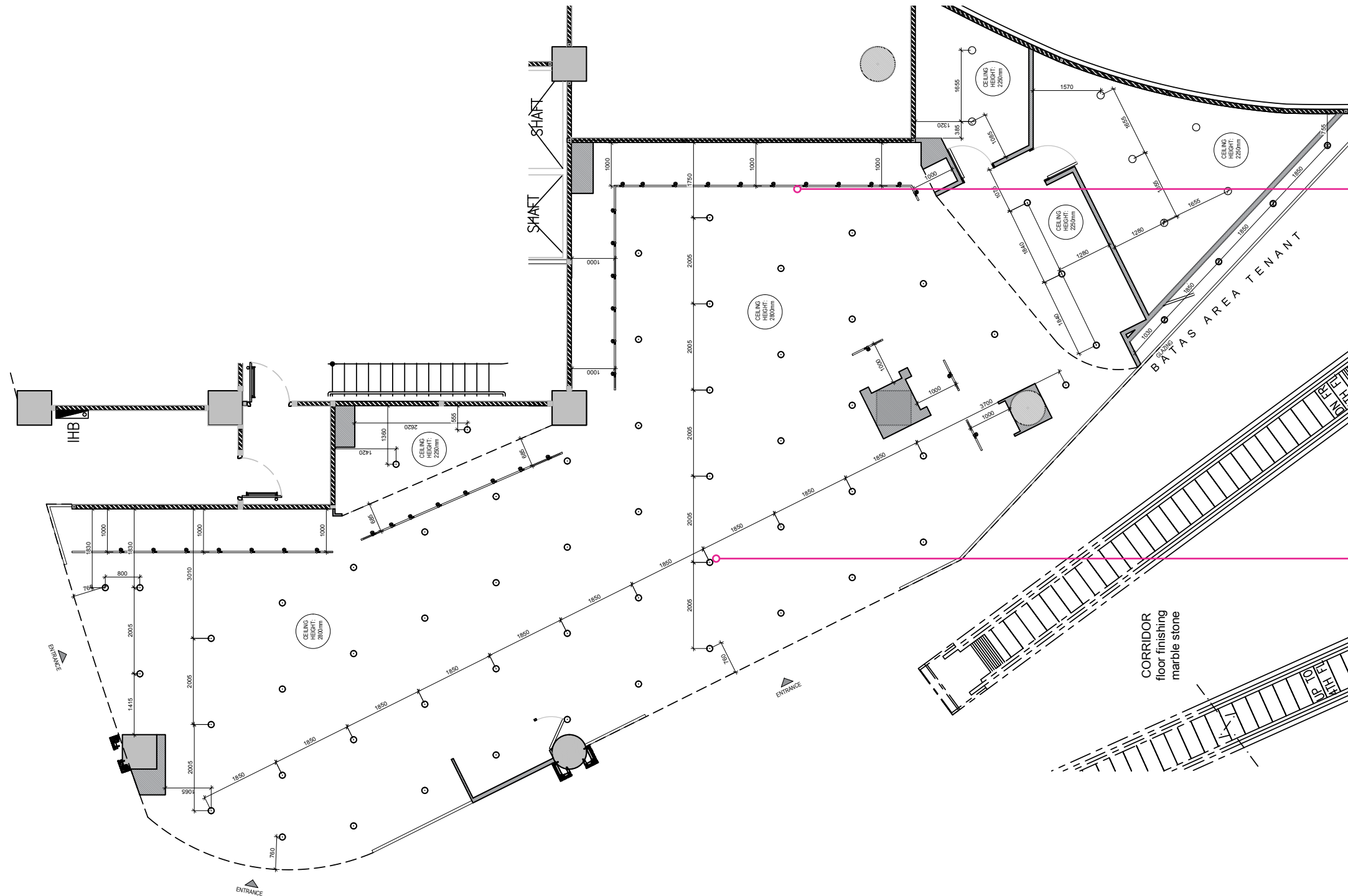


Artificial green wall
W: 1500 mm
H: 2250 mm



Thank you for shopping
column
W: 930 mm
H: 2800 mm

Boots BO Crop wall
W: 2170 mm
H: 2800 mm



International Retail

Thank you