



International Retail

MEXICO

# WELLNESS CATEGORY

Pack version 1

04/07/2023



## LIVE WELL LOGO

*Live* WELL

*Live*  
WELL

LIVE *well*


LIVE *well* <sup>LIVE</sup> *well*

**LIVE** WELL

**LIVE**  
WELL




WELLNESS ICONS

 <p>Immune System</p>	 <p>Sleep &amp; Balance</p>	 <p>Fitness</p>	 <p>Beauty &amp; Care</p>	 <p>Immune System</p>	 <p>Detox</p>
 <p>Immune System</p>	 <p>Sleep &amp; Balance</p>	 <p>Fitness</p>	 <p>Beauty &amp; Care</p>	 <p>Immune System</p>	 <p>Detox</p>
 <p>Immune System</p>	 <p>Sleep &amp; Balance</p>	 <p>Fitness</p>	 <p>Beauty &amp; Care</p>	 <p>Immune System</p>	 <p>Detox</p>




## WELLNESS INFO GRAPHICS



## IMMUNE SYSTEM SUPPORT

We have sprays that can reduce the severity and shorten the length of a cold, and vitamins that help to support your immune system.



## SUPPORT YOUR IMMUNE SYSTEM

1. Eat a healthy and balanced diet
2. Exercise regularly
3. Get enough sleep



## HELP TO PREVENT CATCHING A COLD

1. Wash your hands regularly with warm water and soap, for at least 20 seconds
2. Use hand sanitiser when soap is not available
3. Limit touching your face

## 3 TOP TIPS TO SUPPORT YOUR IMMUNITY

- 1 Get enough sleep and rest
- 2 Eat a healthy, well-balanced diet
- 3 Engage in regular exercise



## 1 EAT MORE FIBRE


30g is the amount of fibre you should have every day\*. Choose foods such as cereals, wholemeal bread and plenty of fruit and veg.

\*Government guidelines published July 2015



## 2 DRINK MORE FLUIDS

Drink plenty of water every day (about 8 glasses) to stay well-hydrated.



## 3 GET ACTIVE

Running or walking is a great way to easily increase your daily activity to keep everything moving.



WELLNESS INFO GRAPHICS



### Immune System

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### Beauty & Care

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### Fitness

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### Sleep & Balance

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#### Who is it for?

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### Detox

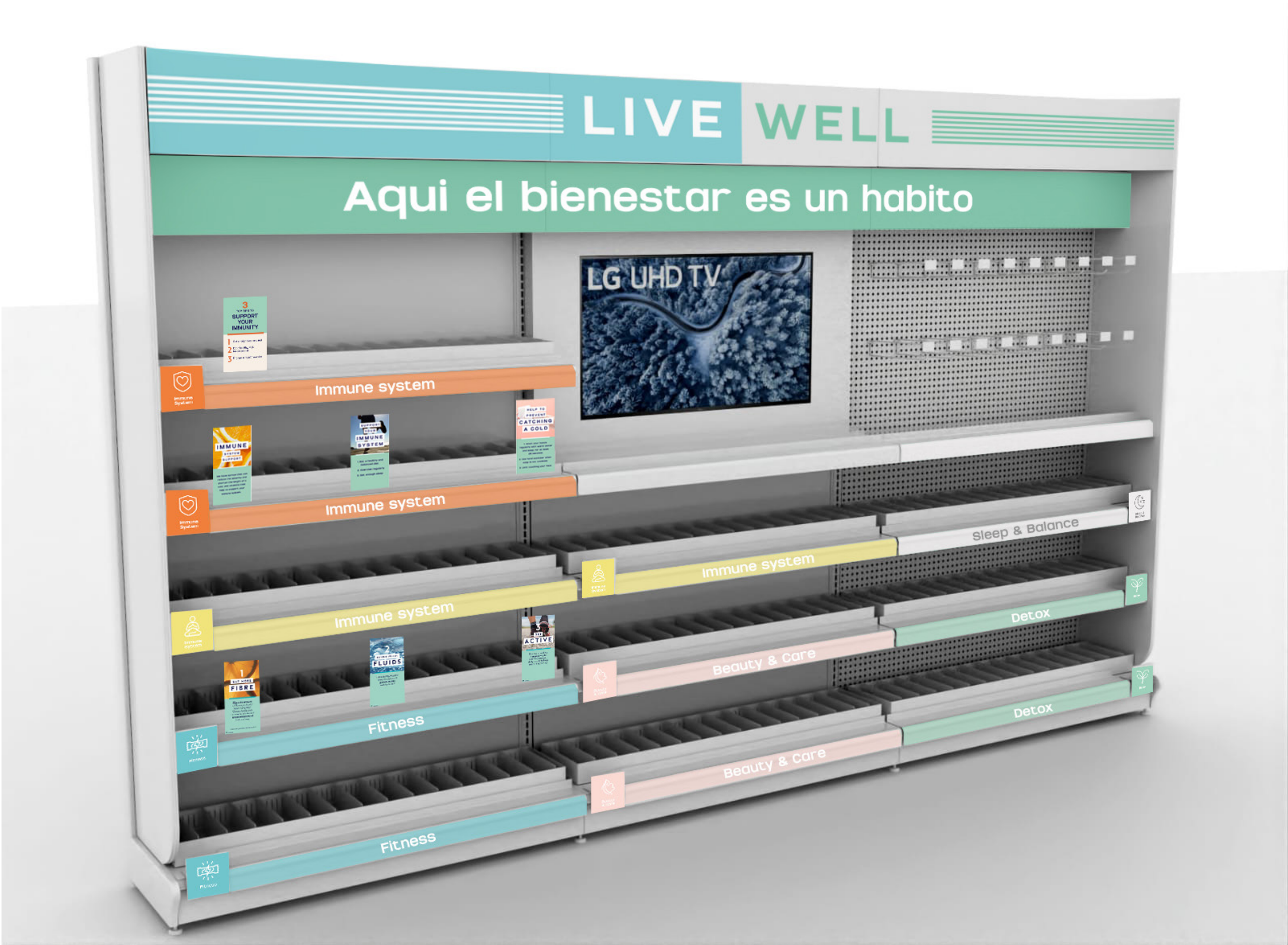
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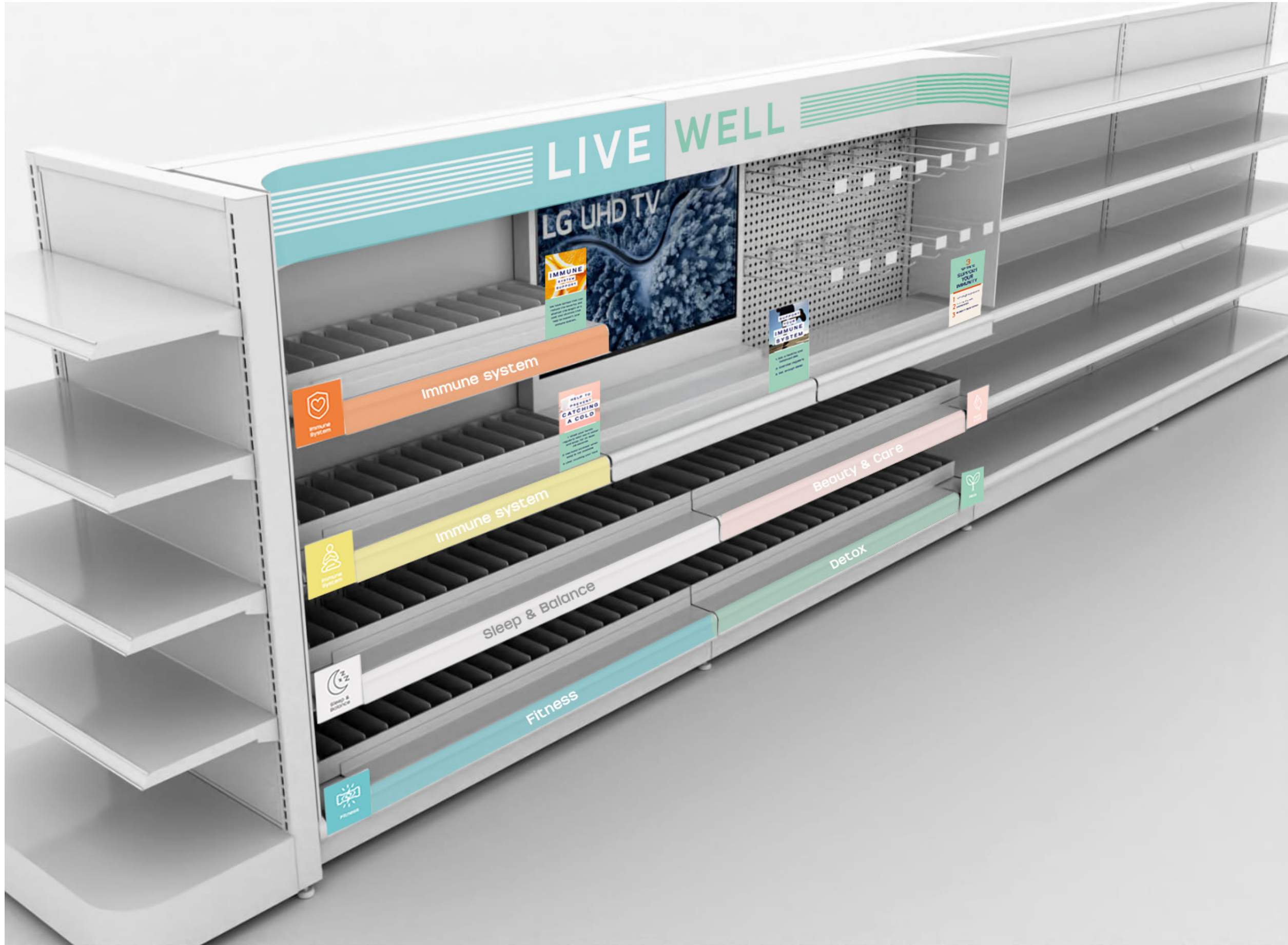
WALL MOD / PARED







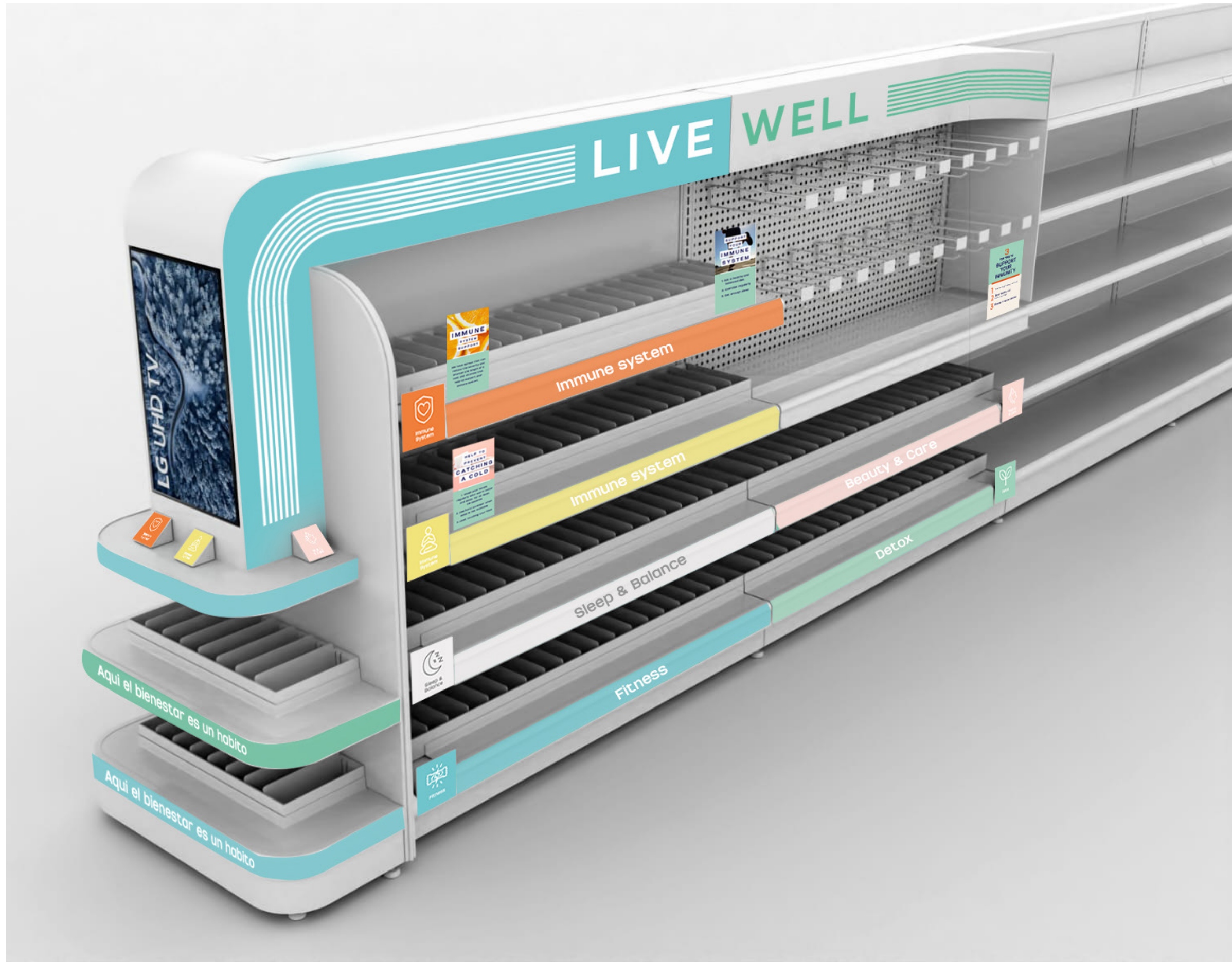
## GONDOLA 1







## GONDOLA 2







## ISLE / ISLA



**LIVE WELL**

## 10





KEY VISUAL EXAMPLES





LOGO DEVELOPMENT

**FEEL GOOD**

Tracking 150  
Ballega Caps

**FEEL GOOD**

Tracking 250  
Ballega Caps

*Feel* **GOOD**

Tracking 100 / 100  
Angelo Sentence case  
Ballega Caps

**FEEL** *good*

Tracking 150 / 100  
Ballega Caps  
Angelo Sentence case

**FEEL** **GOOD**

Tracking 150  
Angelo Sentence case  
Ballega Caps

**FEEL GOOD** - Ballega font / *Feelgood* - Angelo Marker font

**FEEL GOOD**

Tracking 150  
Ballega Caps

**FEEL GOOD**

Tracking 250  
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*Feel* **GOOD**

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**FEEL** *good*

Tracking 150 / 100  
Ballega Caps  
Angelo Sentence case

**FEEL** **GOOD**

Tracking 150  
Angelo Sentence case  
Ballega Caps

63, 0, 50, 0  
97, 187, 153

43, 0, 34, 0  
159, 210, 186

57, 0, 23, 0  
112, 197, 204

**FEEL GOOD** - Ballega font / *Feelgood* - Angelo Marker font

**LIVE WELL**

Tracking 150  
Ballega Caps

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Tracking 250  
Ballega Caps

*Live* **WELL**

Tracking 100 / 100  
Angelo Sentence case  
Ballega Caps

**LIVE** *well*

Tracking 150 / 100  
Ballega Caps  
Angelo Sentence case

**LIVE** **WELL**

Tracking 150  
Angelo Sentence case  
Ballega Caps

**LIVE WELL** - Ballega font / *live well* - Angelo Marker font

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Tracking 150  
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Tracking 250  
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*Live* **WELL**

Tracking 100 / 100  
Angelo Sentence case  
Ballega Caps

**LIVE** *well*

Tracking 150 / 100  
Ballega Caps  
Angelo Sentence case

**LIVE** **WELL**

Tracking 150  
Angelo Sentence case  
Ballega Caps

63, 0, 50, 0  
97, 187, 153

43, 0, 34, 0  
159, 210, 186

57, 0, 23, 0  
112, 197, 204

**LIVE WELL** - Ballega font / *live well* - Angelo Marker font

**Wellness**

Tracking 250  
Ballega Sentence case

**WELLNESS**

Tracking 250  
Ballega Caps

**Wellness**

Tracking 250  
Ballega Sentence case

**WELLNESS**

Tracking 250  
Ballega Caps

**WELLNESS** - Ballega font

**Wellness**

Tracking 250  
Ballega Sentence case

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Tracking 250  
Ballega Caps

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Tracking 250  
Ballega Sentence case

**WELLNESS**

Tracking 250  
Ballega Caps

**WELLNESS** - Ballega font

**Health & Wellness**

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**HEALTH & WELLNESS** **Health & Wellness**

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**HEALTH & WELLNESS** - Ballega font

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**HEALTH & WELLNESS** **Health & Wellness**

**HEALTH & WELLNESS** - Ballega font

MAIN COLOURS & FONTS

63, 0, 50, 0  
97, 187, 153

43, 0, 34, 0  
159, 210, 186

57, 0, 23, 0  
112, 197, 204

LIVE WELL

Ballega font

Live Well

Angelo Marker font





MEXICO DESIGNS

	Immune System
	Sleep & Balance
	Fitness
	Beauty & care
	Immune System
	Detox

Aquí el bienestar es un hábito





Sentirte acompañado, es sentirte mejor.

Aquí el bienestar es un hábito



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



Los más vendidos



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar



El punto de encuentro para tu bienestar







EXISTING STORE PHOTOS





International Retail

*Thank you*