

International Retail

MEXICO

WELLNESS CATEGORY

Pack version 1

04/07/2023



LIVE WELL LOGO

Live WELL

Live
WELL

LIVE well

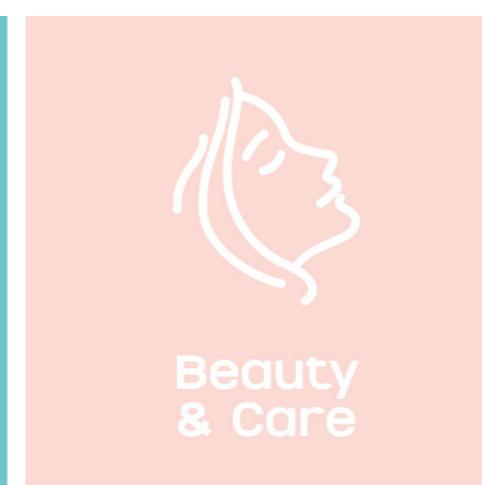
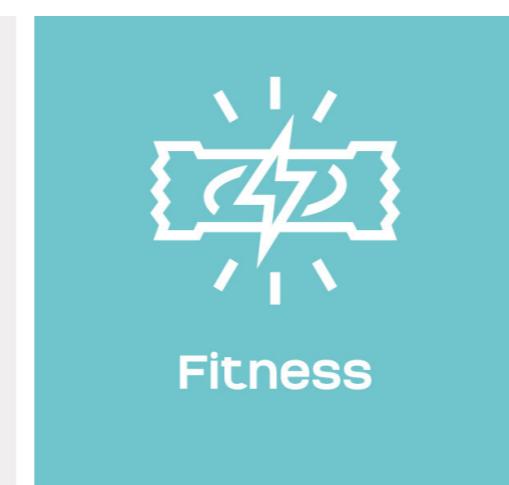
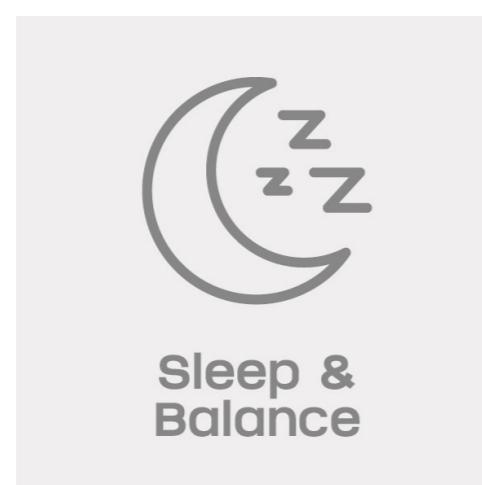
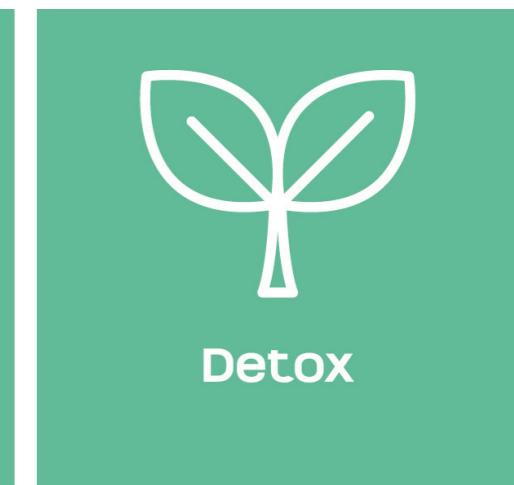
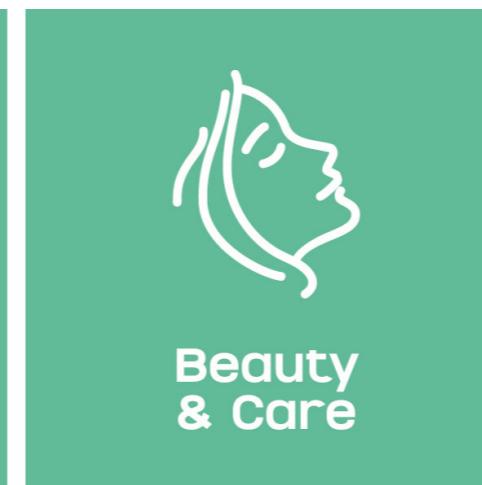
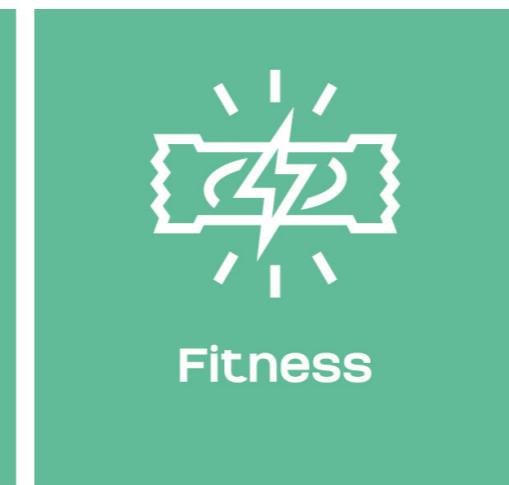
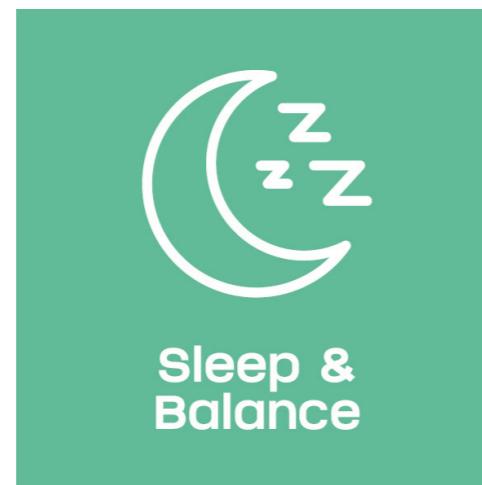
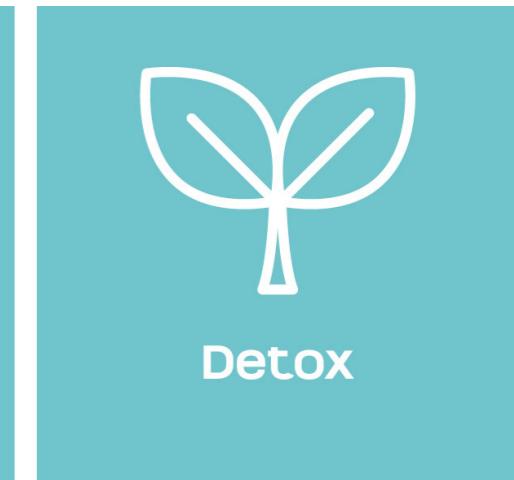
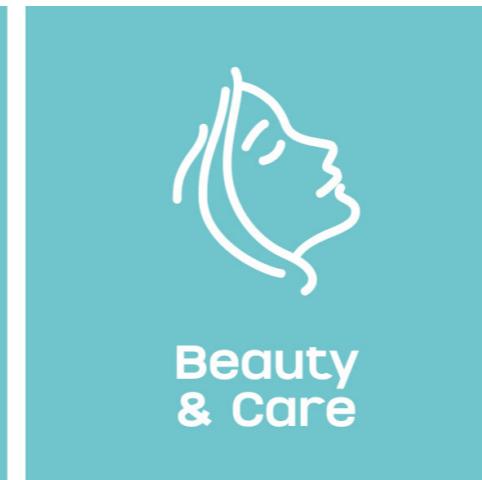
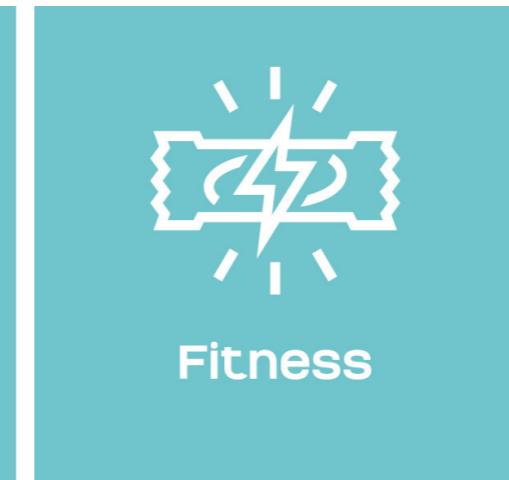
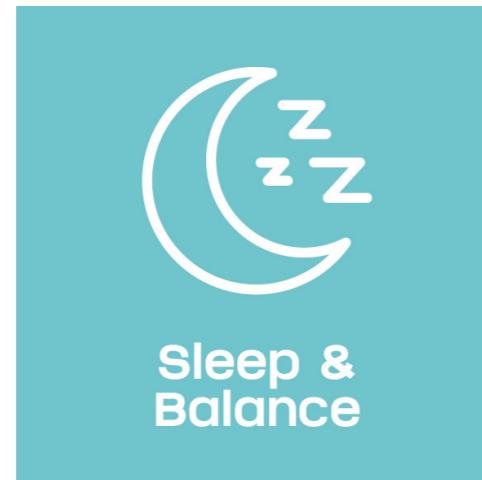
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well

LIVE WELL

LIVE
WELL



WELLNESS ICONS



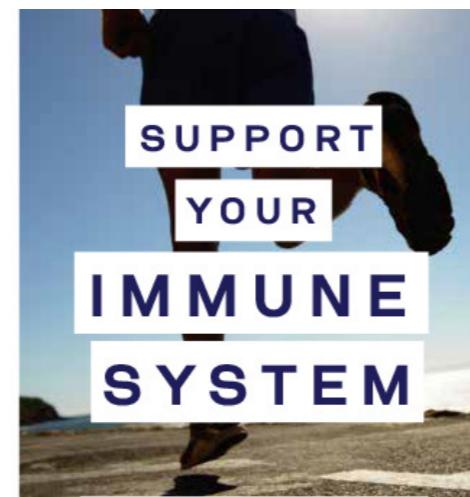


WELLNESS INFO GRAPHICS



IMMUNE SYSTEM SUPPORT

We have sprays that can reduce the severity and shorten the length of a cold, and vitamins that help to support your immune system.



SUPPORT YOUR IMMUNE SYSTEM

1. Eat a healthy and balanced diet
2. Exercise regularly
3. Get enough sleep



HELP TO PREVENT CATCHING A COLD

1. Wash your hands regularly with warm water and soap, for at least 20 seconds
2. Use hand sanitiser when soap is not available
3. Limit touching your face



3 TOP TIPS TO SUPPORT YOUR IMMUNITY

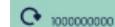
- 1 Get enough sleep and rest
- 2 Eat a healthy, well-balanced diet
- 3 Engage in regular exercise



1 EAT MORE FIBRE

30g is the amount of fibre you should have every day*. Choose foods such as cereals, wholemeal bread and plenty of fruit and veg.

*Government guidelines published July 2015



2 DRINK MORE FLUIDS

Drink plenty of water every day (about 8 glasses) to stay well-hydrated.



3 GET ACTIVE

Running or walking is a great way to easily increase your daily activity to keep everything moving.

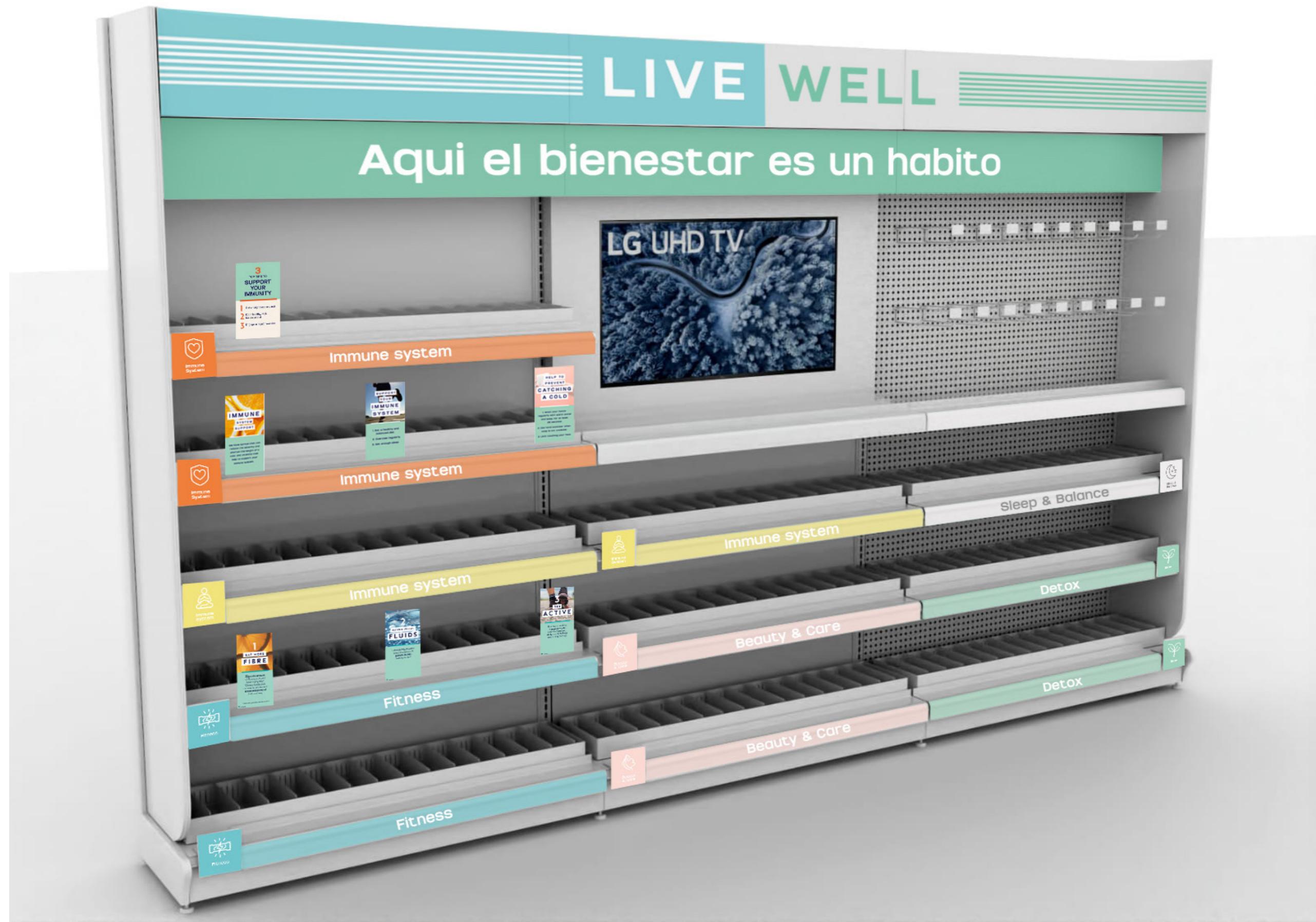




WELLNESS INFO GRAPHICS

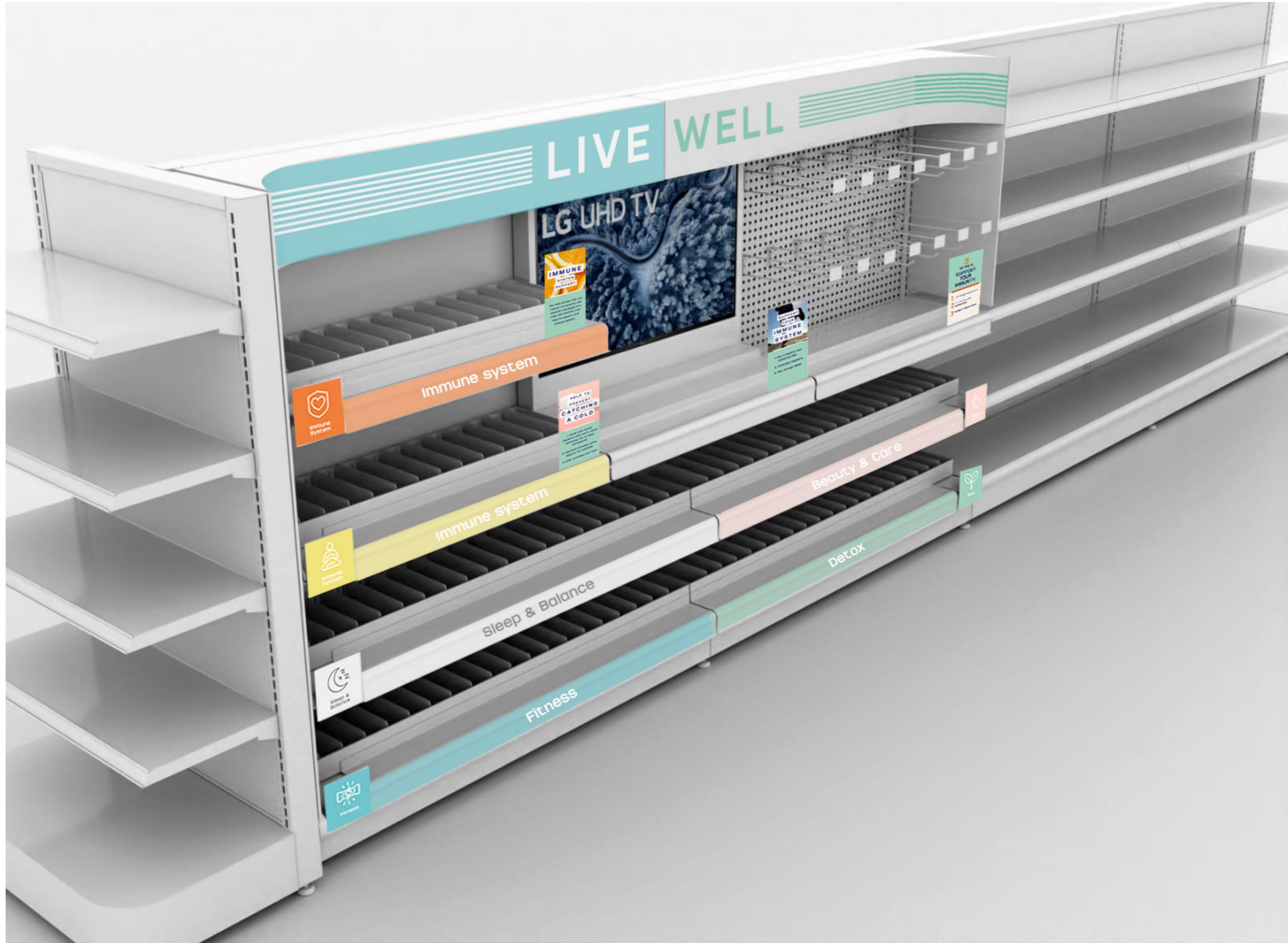


WALL MOD / PARED



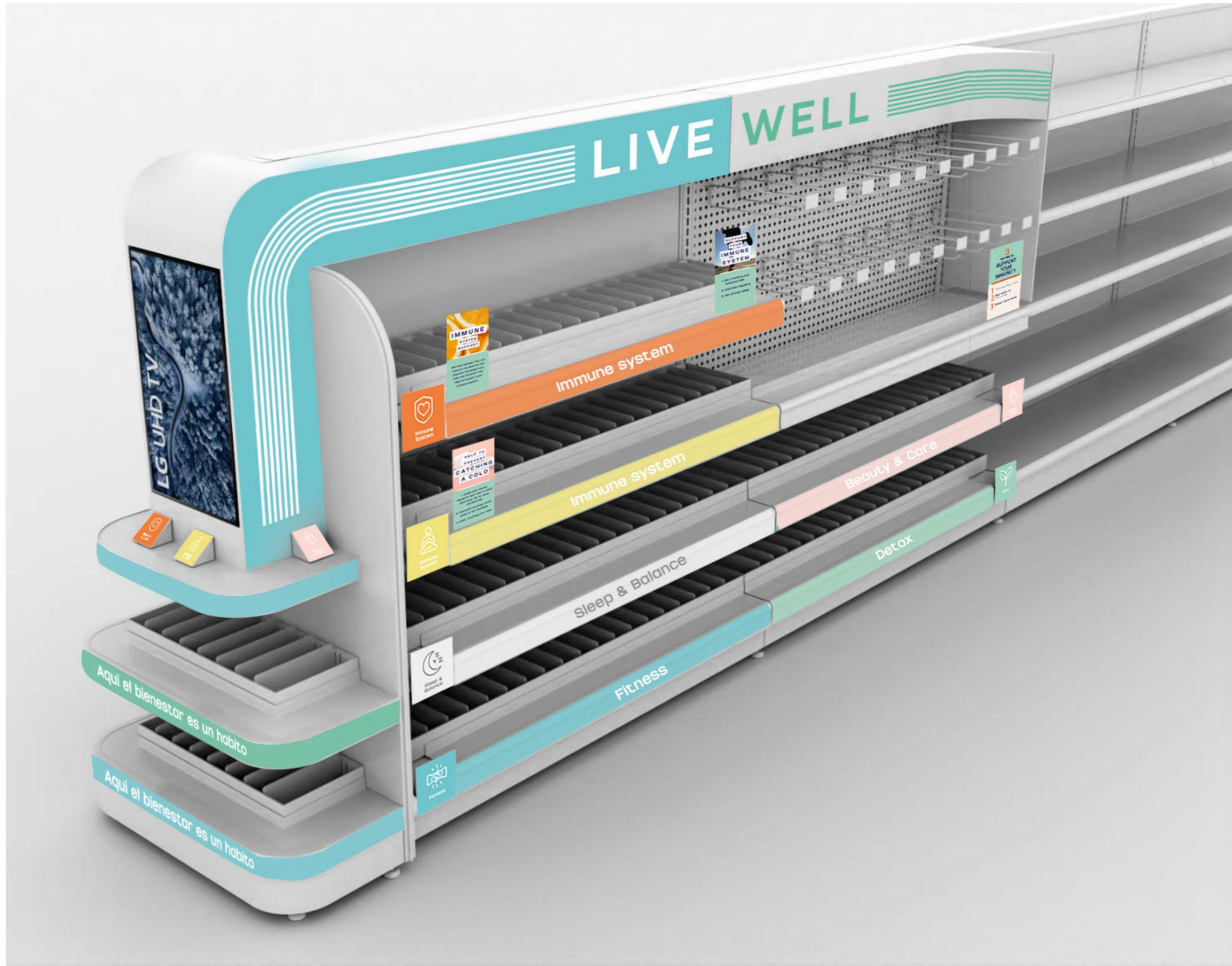


GONDOLA 1





GONDOLA 2





ISLE / ISLA

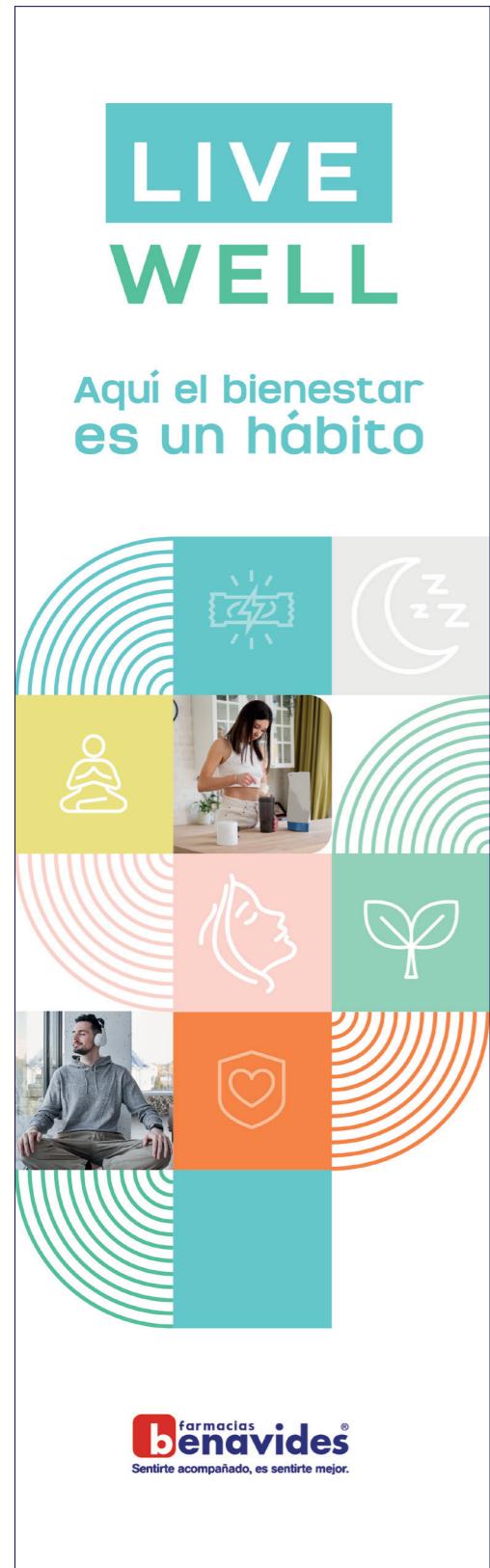




GRAPHICS

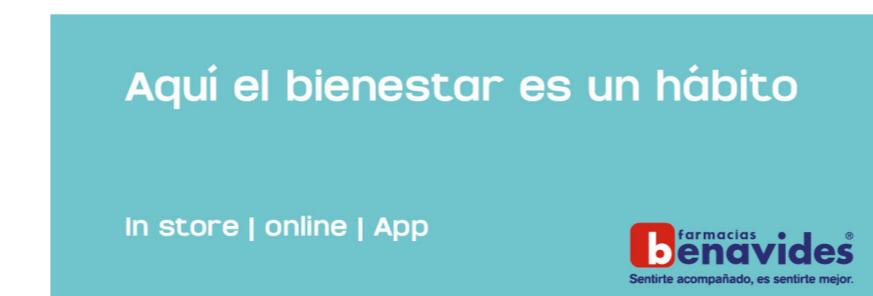


HEADER





KEY VISUAL EXAMPLES





LOGO DEVELOPMENT

FEEL GOOD
Tracking 150
Ballega Caps

FEEL GOOD
Tracking 250
Ballega Caps

Feel GOOD
Tracking 100 / 100
Angelo Sentence case
Ballega Caps

FEEL good
Tracking 150 / 100
Ballega Caps
Angelo Sentence case

FEEL GOOD
Tracking 150
Angelo Sentence case
Ballega Caps

FEEL GOOD - Ballega font / *Feel good* - Angelo Marker font

FEEL GOOD
Tracking 150
Ballega Caps

FEEL GOOD
Tracking 250
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Feel GOOD
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Wellness
Tracking 250
Ballega Sentence case

WELLNESS
Tracking 250
Ballega Caps

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WELLNESS - Ballega font

Health & Wellness
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HEALTH & WELLNESS **Health & Wellness**

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MAIN COLOURS & FONTS

63, 0, 50, 0
97, 187, 153

43, 0, 34, 0
159, 210, 186

57, 0, 23, 0
112, 197, 204

LIVE WELL

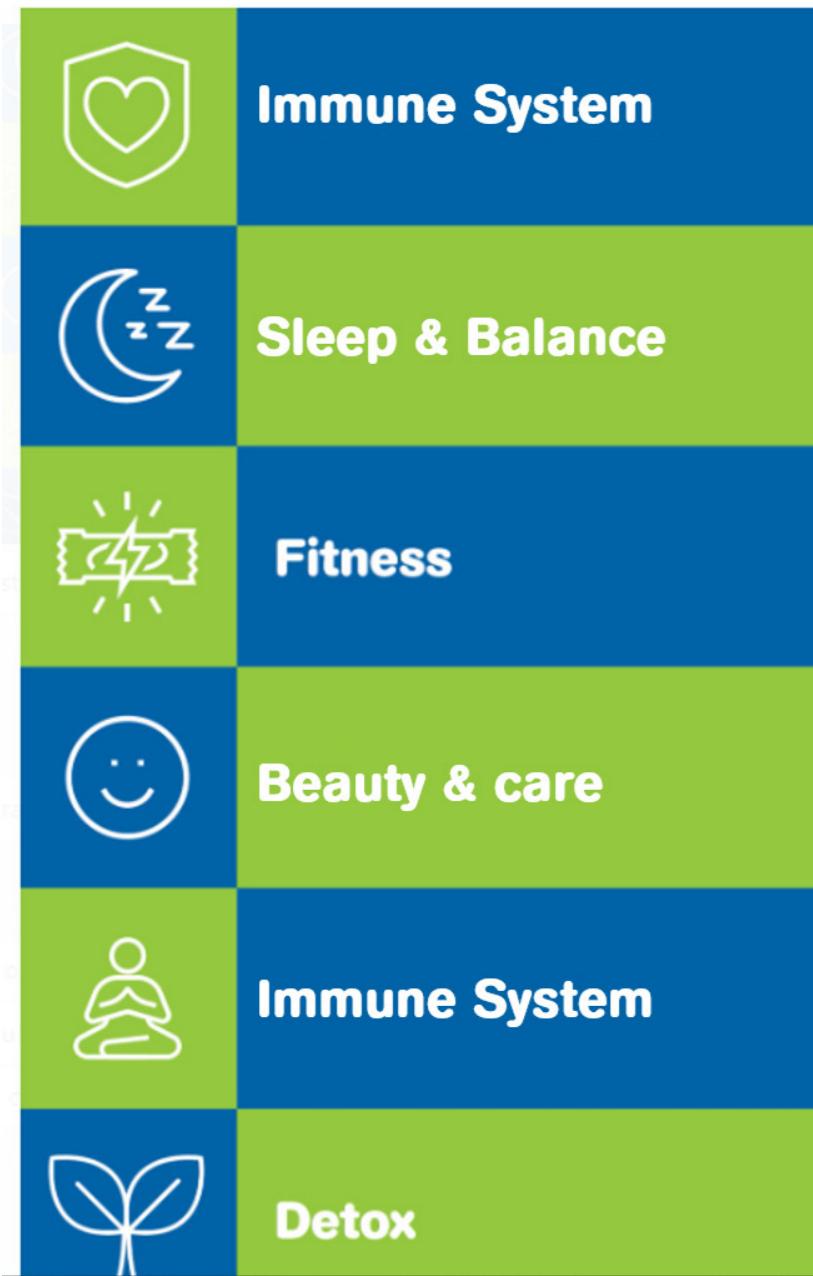
Ballega font

Live Well

Angelo Marker font

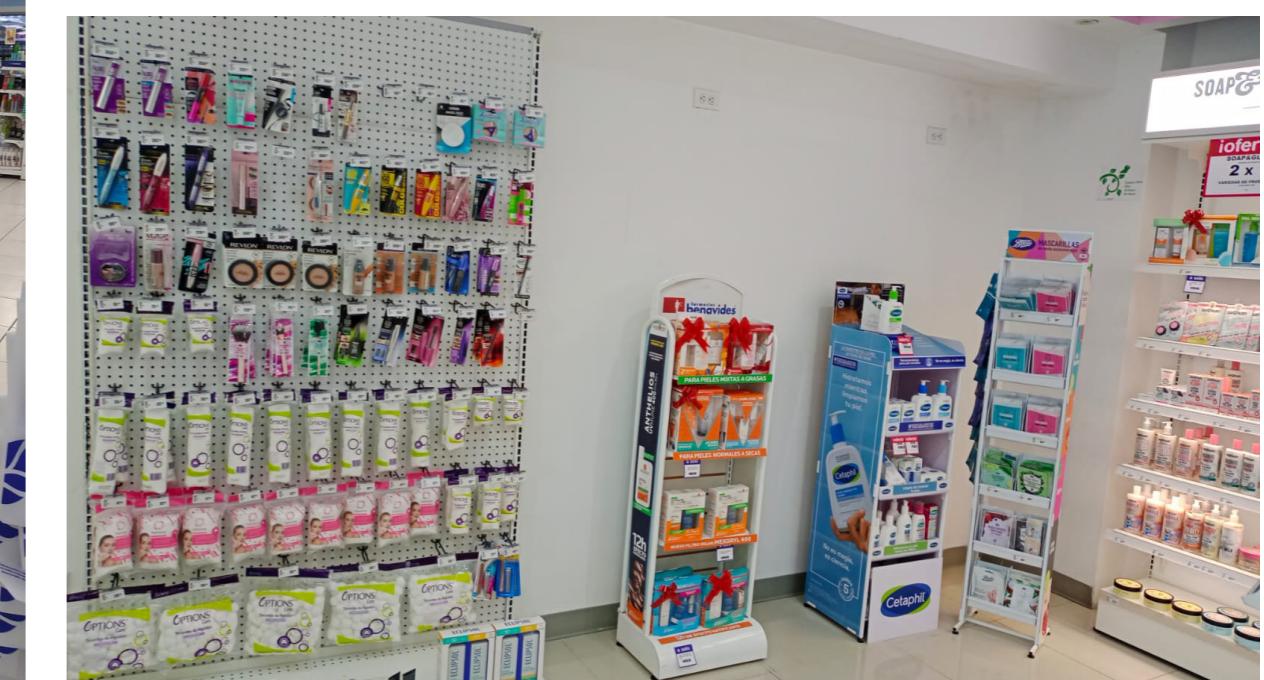
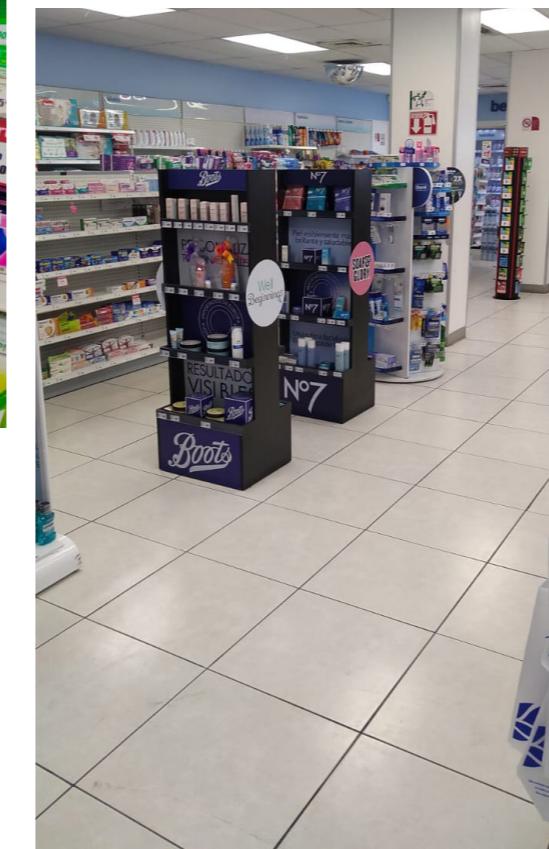


MEXICO DESIGNS





EXISTING STORE PHOTOS



International Retail

Thank you