



The Gold Standard



*The Hampton Roads Region
of The Cadillac - LaSalle Club Inc.*

*A Monthly Newsletter Dedicated To
The Preservation of Two of
America's Finest Automobiles.*

Volume I Issue VII October 1996

Message from the Regional Director

The October 1st meeting at Suttle Motors was jam-packed with information on club activities, unfortunately, there were only six of us in attendance. Your Editor and I will attempt to relay all of that information in this newsletter. However, it would be far better if we had more input from everyone at our meetings. This is your club, your thoughts and expertise are valuable to the club. I look forward to a big turnout at the November meeting.

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I have invited everyone to a fall social Halloween get-together at my residence on Sunday, Oct. 27 at 2pm, costumes optional. I will provide the primary sustenance and I invite you to bring your favorite dish to share with the membership. We will sit back, talk Caddies, relax and maybe view a tape or two.

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In November, there are two very nice and interesting meets scheduled which those present at the October meeting agreed would be enjoyable to attend together. The first is the Potomac Region Show on Nov. 3rd at Capital Cadillac in Greenbelt, MD. The second is the Carolina Collectors Car Show and Swap Meet in Raleigh, NC. Jim Koontz has made arrangements to have flyers sent to us and also has made arrangements for us to display our cars together at their indoors facility. We will need to give them a final count by the end of October. I will call everyone to ascertain how many participants we will have for both events.

New News

Most of this section is dedicated to the remaining events and activities for the year.

Oct. 19 was the Gloucester Auto Show at Ware Academy. A worthwhile event that usually draws about 250 cars.

Oct. 26 is a road rallye in Virginia Beach sponsored by the Children Resources of Hampton Roads, Inc. This is a charity fund raiser which pits your clue-solving abilities together with your driving abilities. After the competition, there is an award (continued)

Next Months' Meeting

Our next meeting of the Hampton Roads Region will be held on Tuesday November 5, 1996. We will see you at Suttle's as usual at 7 o'clock for a productive meeting.

Minutes from Last Month's Meeting

1. There was discussion about ideas to encourage and enlarge membership in the club. The following are some ideas submitted:
 - Send invitation letters to all national active and inactive members living within our regional boundaries.
 - Efforts are being made to encourage *The Daily Press* to run feature articles in that newspaper.
 - We have contacted Mary Scully who is an automotive reporter for the *Norfolk Virginian Pilot* asking her to do a follow-up to the article she did last December.
 - We are making plans to set dates to attend the Saturday gatherings at Jenro's Pub in Virginia Beach, and at the Patrick Henry Mall in Newport News.
 - We discussed the idea of building a club display apparatus which could be carried to the various meets to advertise the club. Any member with ideas or abilities to create the display is asked to step forward.
2. The director reviewed a recent letter from Bill Edmunds, our regional V.P., regarding the uniform March 1st dues renewal date. Those present also agreed that our regional dues should be paid on a calendar basis. It was agreed that we would collect dues each year at the December meeting for the following year.
3. A flyer was received from Strasburg, PA. advertising a car auction. There were several interesting Caddies for sale. Unfortunately, the date of the sale has now passed.
4. The director has received information from Viator Trudeau regarding a source for rebuilt 4100 / 4500 engines.
5. There was a short discussion regarding the exchange of newsletters with other regions. The group felt that the practice of newsletter exchange could be useful.
6. Information was disseminated on several upcoming events. See **New News** section for details.
7. The group viewed a tape of the Poquoson Meet and the Spring Capital Cadillac Show to close out the evening.

New News (con't)

party at Brewer's East Inn, Va. Beach. Anyone interested should contact Art Matthews for info.

Oct. 27th the membership is invited to attend a Halloween social at the home of Art Matthews in Poquosin. Art will supply drinks and main dish. Attendees are asked to bring a favorite dish to share. We will spend the afternoon chatting, talking Caddies, telling lies and viewing tapes of meets.

Nov. 3rd, members are invited to join the caravan to Greenbelt, MD. for the fall Potomac Region Show. This is always a great outing and a chance to view outstanding LaSalle and Cadillacs.

Nov. 17, we plan to caravan to Raleigh, NC. for the Carolina Collector Auto Show and Swap Meet. This was originally set for a week earlier but was rescheduled. Contact the director or Jim Koontz for more info.

At the last meeting, we discussed the idea of showing our cars at the Saturday gatherings at either Patrick Henry Mall in Newport News, or at Jenro's in Va. Beach. At Jenro's the cars begin arriving between 5 & 6pm. At Patrick Henry Mall, cars do not arrive until the mall closes at 9:30pm. The group decided that it would be preferable to try the earlier gathering at Jenro's. A suggestion was made that we discuss a date for a Jenro's gathering on Oct. 27 when we meet at Art's house.

Cadillac - LaSalle Trivia

How well do you know the history behind the Cadillac - LaSalle names? See if you can answer these questions.

Answers below.

1. The '57 Eldorado Brougham had a feature that was illegal in some states at that time, what was the feature?
2. Cadillac was the first car manufacturer to provide power steering as standard equipment on it's entire line of automobiles. What was the year?
3. When Cadillac introduced the Seville in 1975, they almost gave it another name, what was it?
4. How many Cadillac models are Certified Milestone Cars, and can you list them?

Tech Tip

Do you have an electrical component such as a tail light or gas guage that isn't working properly? Make certain that you are getting a proper ground conection. You need metal to metal connection of the ground wire for proper operation. Use a fine grain sandpaper on the connector and ground connection area to remove all rust. Replace rusted washers with new ones if used at these connections.

Trivia answers:

1. Quad head lamps
2. 1954
3. LaSalle
4. This one will take some time to research, answer will appear next month.

Source: Standard Catalog of Cadillac 1903-1990

Members' Space

• The Halloween gremlins struck early here in North Carolina. On Friday, Oct. 18th, at around 10am, Cadillac Dealers from Fayetteville to Winston-Salem were deluged with calls from Cadillac owners with keyless remote entry systems that had gone haywire. No one can explain the phenomenon. Suddenly, doors would not open, trunk lids popped open, anti-theft alarms started sounding all across the area. Maybe it was sunspots or a UFO, no one seems to know. It is strange though that only Cadillacs were affected. The dealers were able to reprogram the transmitters at no cost to the owners in about fifteen minutes. All's quiet now in the Twilight Zone.

• I want to apologize to you all for the lateness of this newsletter. I like to get it in the mail as close to the 15th of the month as possible. However, this month Kathy and I left on Oct. 7th for a twelve day cruise in the Mediterranean Ocean to celebrate our 20th wedding anniversary. We saw Barcelona, Spain; Marselle, France; Livorno, Pisa, Florence, Naples, Pompeii, Venice and Messina Italy; and Monte Carlo, Monaco. We missed Rome and The Vatican because of bad weather. We got back late on the 20th of Oct. So this is the first chance I've had to work on this newsletter. Hope you aren't to disappointed. I Looked all over Italy for a Cadillac I could take a picture of but the closest I got was a '67 Pontiac, oh well.

• I'm really excited about the club planning to take me up on my offer to attend the Carolina Collectors Auto Show here in Raleigh. The organizers will provide us with free spaces for all the cars that come, inside the Jim Graham Building at the State Fair Grounds where the meet is held. This is the main building for the meet and also houses all the vendor booths and the food court. They will also provide us with a table for displays if we want it. I plan to have my Coupe de Ville there all three days with a display board that I am working on to advertise the Hamton Roads Region. Then on Sunday, when everyone else arrives, hopefully I will have a few new members to introduce.

This meet is about seven years old. They hold it twice a year, once in March and again in November. There is a car corral with cars for sale, a vendor area with all kinds of parts and services for sale and a Peoples Choice Show Saturday and Sunday. Saturday is for trucks, Sunday is for cars. First, second and third place trophies are awarded in 36 different classes. The show and car corral are outside and the vendors and clubs are inside. Kathy and I hope to see all of you here. Call me if you have questions or want directions (919) 848-4059.

Happy Motoring,
Jimmy Lester



Calendar of Events

Hampton Roads Region Cadillac - LaSalle Club



— October 1996 —	— November 1996 —	— December 1996 —	— January 1997 —
<ul style="list-style-type: none"> • 19, Saturday - Gloucester Auto Show Ware Academy, Glo. County • 26, Saturday Childrens Resource Road Rallye Va. Beach, VA • 27, Sunday - Autumn Glory Festival Norfolk Vo.-Tech. Center Norfolk, VA - Caddy Social, 2pm Home of Bettie & Art Matthews Poquoson, VA 	<ul style="list-style-type: none"> • 3, Sunday Potomac Region CLC Show Greenbelt, MD. • 5, Tuesday 7pm Club Meeting - Suttle Motors Newport News • 15-17, Friday - Sunday Carolina Collector Auto Show & Swap Meet NC State Fair Grounds Raleigh, NC • 28, Thursday Thanksgiving 	<ul style="list-style-type: none"> • 3, Tuesday 7pm Club Meeting - Suttle Motors Newport News • 1997 Regional Membership Dues becomes payable. • 8, Sunday Marine Corps. Toys-for-Tots Car Show Southern Shopping Center Norfolk, VA • 25, Wednesday Christmas Day 	<ul style="list-style-type: none"> • 1, Wednesday New Years Day • 7, Tuesday 7pm Club Meeting - Suttle Motors Newport News

Kaddy Korner

1948 Model 75, 7 pass. sedan
price reduced \$11,000 OBO
needs cosmetic restoration

Mary Ann Brendel
(804) 253-1146

1960 Fleetwood
not running
\$699 (804) 833-8744

1972 Eldorado Convertible
Very nice restoration,
Runs great
Gordon Garnett
(804) 838-1714

~~(804) 838-1716~~

1980 Sedan De Ville
\$1,200
(804) 722-7531

1981 Fleetwood
\$995
Phenix Auto Sales
(804) 247-5101

1983 Eldorado
Excellent condition
\$1700
(804) 357-5591

1984 Coupe De Ville
Runs Good
\$1975
(804) 357-5571

1985 Eldorado
Excellent Condition
Phenix Auto Sales
(804) 247-5101

1964 Stuebaker Daytona
4 dr. show car
\$7500
Art Mathews (804) 868-9717

\$480.40 trailer



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Addressee

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