

The Gold Standard



*The Hampton Roads Region
of The Cadillac - LaSalle Club Inc.*

*A Monthly Newsletter Dedicated To
The Preservation of Two of
America's Finest Automobiles.*

Volume II Issue I January, 1997

Message from the Regional Director

One of the highlights of November for me was a very interesting trip to Raleigh, NC to attend the Carolina Collector Auto Fest at the State Fairgrounds. I am sorry that most members were unable to attend. However, Bettie and I, along with Mable and Howard Hodnett, made the trek on Saturday, Nov. 16th from Hampton to Raleigh in about four hours. That included a stop over for a "sumptuous lunch" at the "Wendy's Gourmet Roadside" in Emporia, VA. We spent four hours on the road traveling 200 miles, and one hour battling Raleigh traffic trying to go four miles to get to our hotel! But that's another story.

The real pleasure of this trip was getting to meet our Editor, Jim Koontz and his wife Kathy. We met at our hotel Saturday evening for drinks, dinner and several hours of exchanging Caddy tales, and generally getting to know each other. Kathy and Jim enjoy a very interesting life there in Raleigh, but I learned while we were there that they are being transferred back to Latrobe, PA next summer. I am sad to say that they will only be with us for another six months or so. This is sad news for our club.

The next morning we drove across the street to the State Fairgrounds where we met Kathy and Jim, and Mable and Howard. The meet was held in connection with a large auto related flea market/swap meet. In support of club efforts to expand membership in the Raleigh area, Jim and Kathy set up a booth display advertising the club inside the building where the vendors were.

(continued on back page)

New News

- Don't forget to pay your dues for the upcoming year. Send your check to Tony Jones as soon as possible. His address is printed else where in this issue. Thanks much.
- Starting in January, we alternate meeting sites every other month. Look for details in the Minutes from Last Meeting.
- Have a safe and wonderful Holiday season, we want you back next year.



Next Months' Meeting

Our next meeting of the Hampton Roads Region will be held on Tuesday, January 7, 1997 at 7pm. Meeting site will be at Colonial Cadillac, 6222 Virginia Beach Blvd. in Norfolk. Hope to see you there.

Minutes from Last Month's Meeting

1. There was a lengthy discussion about the purchase of club shirts with Cadillac logos. It was decided that the Director would make inquiries into the availability and price of same and would report back to the group at the next meeting.
2. Art Matthews and Howard Hodnett gave reports on the Raleigh trip.
3. Once again, there was discussion about the construction of a club display that could be carried to meets. We are looking for members to step forward to help with this project.
4. It was announced that our next meeting would be held at Colonial Cadillac, 6222 Virginia Beach Blvd. in Norfolk on January 7th, 1997 at 7pm. This change is being made so that the chore of driving to business meetings is shared equally. This also means that the Club now has two Cadillac dealerships interested in the goals and activities of the Club. Meetings will now be held at Colonial Cadillac in Norfolk on odd numbered months, and at Suttle Motors in Newport News on even numbered months.
5. The sad news that Jim Koontz, our newsletter editor, would be leaving the region in August 1997 was announced. Everyone present was asked to search their souls to find a way to agree to step forward to fill Jim's shoes. James Gregg indicated that there was a possibility he might be able to assume the duties of Editor provided his plans for a new computer work out next year.
6. The Director shared the news from the National that it has acquired liability insurance from J. C. Taylor. Members are to compile questions for Bill Edmunds regarding the extent and coverage of this policy.
7. Elections were held for 1997 officers. Art Matthews was elected Regional Director, Tony Jones was elected Secretary/Treasurer and Jim Koontz was elected Gold Standard Editor.



Editors Note;

Yes, it's true. Kathy and I are being transferred to Latrobe, PA. Our move date will be sometime in August. We are hoping to get up to the Hampton Roads area before we go, hopefully to get to meet some more of you guys and get a look at some beautiful cars. I plan to continue my membership in this Region even after we leave, and I plan to continue doing the newsletter until a new editor is found. So you'll have to put up with me for a while longer. One good thing about moving to PA, we're only about 3 hours from Hershey and Carlisle.

Happy Motoring, Jimmy Lester

Kaddy Korner

1948 Model 75, 7 pass. sedan
price reduced \$11,000 obo
needs cosmetic restoration

Mary Ann Brendel
(804) 253-1146

1958 Sedan de Ville
68K, good original car
\$7500 (804) 596-2261

1972 Eldorado Convertable
Very nice restoration,
\$9000

Gordon Garnett
(804) 838-1716

1976 Seville
Runs great, power everything
\$3,000 (804) 887-2423

1979 Sedan De Ville
good condition, \$750 obo
(804) 886-0490

1985 Fleetwood
Excellent condition
\$3,000 (804) 259-0055

One Cadillac wire wheel
for sale, \$200
Gene Tripp (919) 528-0491





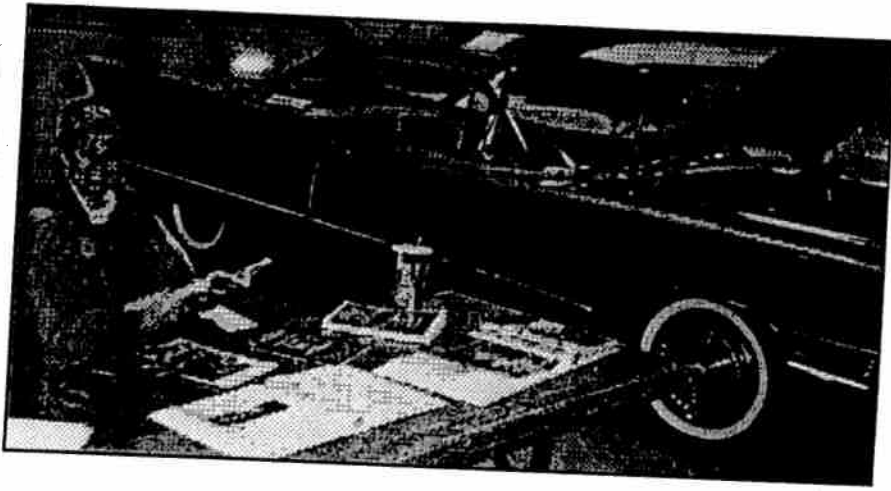
Calendar of Events

Hampton Roads Region

Cadillac - LaSalle Club



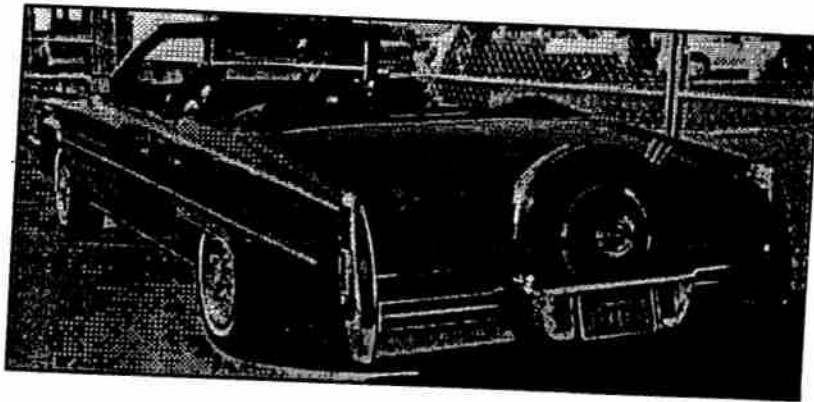
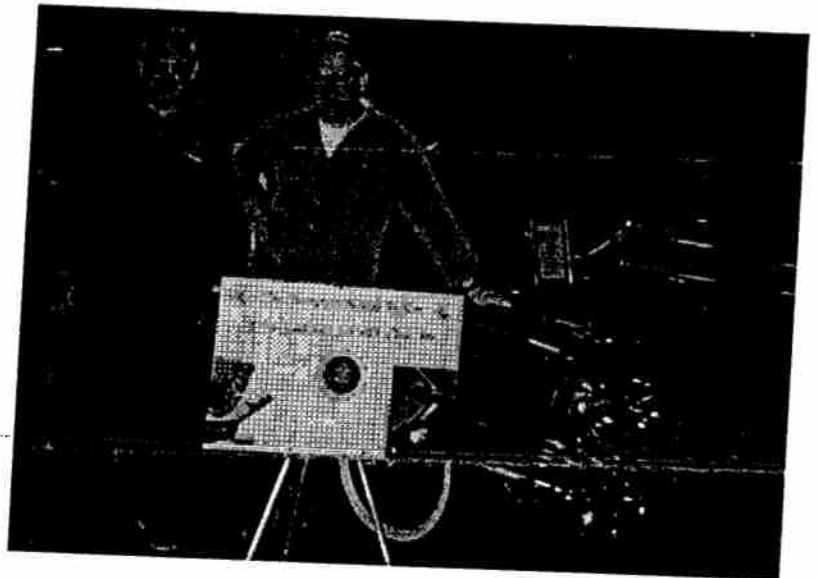
— December 1996 —	— January 1997 —	— February 1997 —	— March 1997 —
<ul style="list-style-type: none"> • 3, Tuesday 7pm Club Meeting - Suttle Motors Newport News • 1997 Regional Membership Dues becomes payable. • 8, Sunday Marine Corps. Toys-for-Tots Car Show Southern Shopping Center Norfolk, VA • 25, Wednesday Christmas Day 	<ul style="list-style-type: none"> • 1, Wednesday New Years Day • 7, Tuesday 7pm Club Meeting - Colonial Cadillac, Norfolk • World of Wheels Eastern Car Show Jan. 17-18-19 • Spring Fling - North Side Park on Tidewater Dr. 	<ul style="list-style-type: none"> • 4, Tuesday 7pm Club Meeting - Suttle Motors Newport News. • 19 Judges seminar? • 17th "Tool Party" at James Craig's garage @ 7:00 P.M. 	<ul style="list-style-type: none"> • 4, Tuesday 7pm Club Meeting - Colonial Cadillac, Norfolk



Kathy and the Coupe de Ville
 We were given free space inside the building for our Club to exhibit anything we wanted. Kathy and I made up a poster for the club and we had copies of the Self Starter, The Gold Standard and some Cadillac/LaSalle books and magazines that I have aquired. We were also handing out membership applications to all who showed interest. I think we got one new member for sure. He has to get his CLC number from the National first before he becomes a Hampton Roder.

The Regional Director and the Newsletter Editor

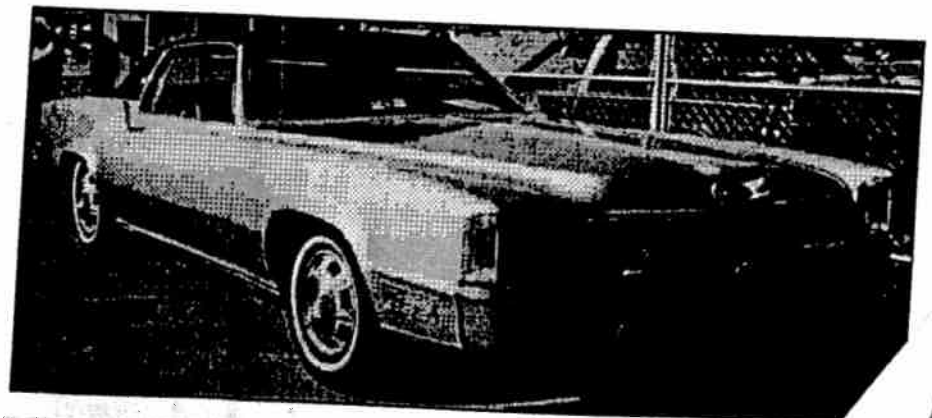
The distinguished looking gentleman on the left is Art, our Regional Director. The seedy fellow on the right is yours truly, Jimmy Lester. Sorry this picture came out a bit darker than I'd hoped. Dark pictures don't make good scans. It was really nice to have a few more Cadillac folks around, Chevys and Fords can get so boring at times.



Art's Award Winner
 This is a rear view of Art's 1979 Le Cabriolet Convertible. It took second place in Class #4; Original Car, 1975 to present. All prizes were awarded by People's Choice voting. See, we do have some people down here with good taste. Art gave me some background on the Le Cabriolet and I hope to do a feature on them in a future newsletter.

"1 FINE 68"

Howard's licence plate tells it like it is, this really is a fine example of the 1968 Eldorado Coupe. Howard and his wife Mable made the trip to Raleigh in style along with Art and Bettie. Howard's Eldo was entered in Class #3; Original Car, 1965 to 1974. Unfortunately, the Fords and Chevys out numbered him in this class and he didn't place. In an all Cadillac show I think he would have done much better.



Cadillac - LaSalle Trivia

How well do you know the history behind the Cadillac - LaSalle names? See if you can answer these questions.

Answers below.

1. What major engineering advancement did Cadillac introduce on Oct. 22, 1948?
2. Cadillac was the first car company to introduce tilt and telescope steering wheels. What was the year?
3. What is the best selling name plate in Cadillac history?
4. In December 1929, just a few weeks after the Stock Market crashed, what did Cadillac introduce to the public?
5. The Oldmobile Aurora started life as what?



Tech Tip

If you are planning to store your pride and joy for the winter, you don't have to take the battery completely out of the car. Simply disconnect the Negative cable and make sure the battery is fully charged. Check it every 2 - 3 weeks to make sure it is holding a charge.

Trivia answers:

1. The modern overhead valve V-8 engine.
2. 1965
3. Coupe and Sedan de Ville
4. The V-16 engine.
5. The Cadillac Aurora, a concept car made in 1990.

Source: Standard Catalog of Cadillac 1903-1990

Members' Space

- It would appear that the Member's Space has turned into Jimmy Lesters' space. Well until I hear from you, I'll just have to try and fill this space on my own.
- As Art told you in his message, he and his wonderful wife Bettie, as well as two other adventurous club members, Howard Hodnett and his wife Mable, took me up on my invitation to come to Fabulous Downtown Raleighwood for the Carolina Collectors Auto Fest in November. This Auto Fest is staged twice a year, March and November, at the State Fairgrounds here in Raleigh. This was the sixth year the Fest has been presented, or the 12th show, since it's biannual. It is also the first time that trucks and cars were shown on different days. What that means is there is more space to spread cars out and that draws more cars to the show.

Weather wise, we couldn't have had a better weekend. Chilly in the mornings, but gorgeous bright sunshine in the afternoons. And that brought out the cars! I have been going to this show twice a year for about four years. You get to know some of the cars that come every year. This time about half the cars there I'd never seen before.

Cars in the Car Corral for sale included a 1976 Eldorado Convertable, a 1940 Ford Club Coupe, two 1956 Chevy Bel Aire Sedans, a 1971 Jaguar XKE going for "Serious bids over \$30,000", a 1964 Avanti Coupe, a 1952 Chevy Coupe and about 20 - 30 other assorted makes and models. Quite a mix.

Inside the Jim Graham Building was the Vendors booths and the Car Club Displays. Clubs displaying included, The Carolina Cruisers who are mostly '55-'56-'57 Chevy's but also have other Chevy model years, The Carolina Mustang Club with, you guessed it, Mustangs of all years, The Raleigh Ramblers which is strictly Street Rods, and of course The Hampton Roads Region of the Cadillac/LaSalle Club. Clubs are allowed to show inside the building at no charge. They may display their cars and advertise their club anyway they would like. Kathy and I made a quick poster for our booth and had some literature on display along with our '60 Coupe de Ville. I believe we got one solid new member out of the effort, but I handed out alot of membership applications. Hopefully we will get a few more.

Art and Howard decided to enter their cars in the judging outside when they got there so we were all alone inside. They had over 20 classes of cars in the show and awarded 1st, 2nd and 3rd place trophies in each class. Two classes had so many entries that they awarded 4th and 5th place trophies. All judging was by People's Choice. This can be very tough judging because you may enter a car that would score 100 points if it was judged by the rules, but if the people don't like it, you don't win. My Coupe was entered one year and I thought I had a good chance at a trophy but was beaten by a 1960 A.M.C. Metropolitan. All the kids liked it because it was their size and voted heavily for it. That's why I am so happy that Art's '79 won a second place trophy. Most folks here aren't used to Cadillacs, but they know a fine car when they see one. Counting our three Caddies, a 1972 Eldorado Convertable in the show and the '76 for sale, there were only five Cadillacs at the show, three more than I've ever seen.

Check out the back of the Calendar of Events for a few photos Kathy and I took at the show. Believe me, if all you guys are as friendly as Art, Bettie, Howard and Mable, we have a wonderful bunch of people in our club.

Here's hoping you all have a happy and safe holiday season.

Kathy and Jimmy Lester

