

Diversity is Priority



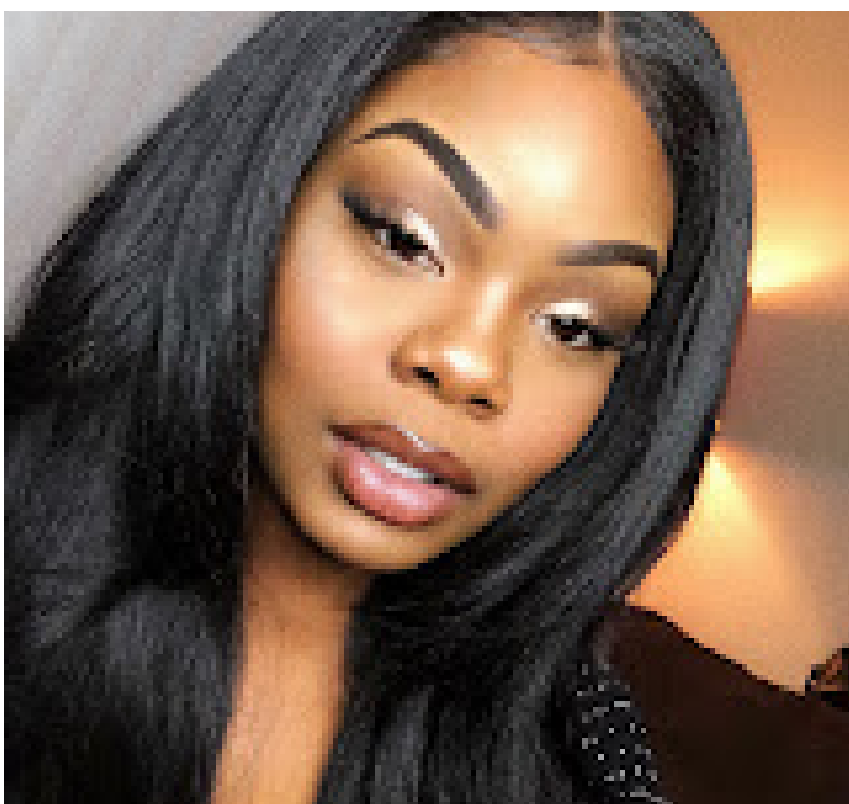
Tina Brown is the founder, Chairperson, CEO, & Executive Director of Pure Enterprise Group, Inc. With her extensive experience across various fields—finance, operations, strategic planning, and more—she is well-equipped to handle complex business challenges and drive growth. Her diverse expertise, including her work in private industry, government, and non-profit sectors, provides for a deep understanding of how to optimize performance and financial health across different organizational types. Given her wide-ranging skills and background in sales and marketing, accounting, finance, law, systems management/integration, human resources, media and publishing provides her the edge in developing innovative dynamics in the management and growth of business.



Richard Clarke is CTO and CIO of Pure Enterprise Group, Inc. He is the founder of Raise Up LLC, which partners with re-entry organizations to provide transformative training programs. With deep expertise in digital and financial literacy, IoT, R&D, grant analysis, and staff training, Rich has successfully collaborated with agencies like the Anti-Recidivism Coalition, Project Rebound CSULA, and the LA County Training Center. His passion for re-entry services, staying current with technology, and advancing global business through practical education is evident in his work. Rich's skills in software development and creative writing, combined with his tech-savviness and innovative approach, have reshaped business investments and employee training, positively impacting communities and stakeholders alike.



Henry Pekun is a key member of Pure's Executive Board and the President and Founder of California Health Care Services. With a notable background in hotel renovation and development, he has managed significant projects such as the renovation of the Sheraton Hotel Oklahoma City and served as Director of Finance at Sheraton Hotel Los Angeles Airport. He was also instrumental in the acquisition and \$20 million renovation of Sheraton Four Points LAX. Pekun started his career in hospitality in 1989, following an MBA in International Finance from Azusa Pacific University.



Nijah Pine is a prized dynamic and forward-thinking leader with a strong grasp on modern business practices and social entrepreneurship. Her role as Vice-Chair and COO of Pure Enterprise Group, Inc., creator of RollaWood, and owner & developer of the "Popi Taylor" brand highlight her versatility & expertise in various aspects of business management and brand growth. Her focus on CSR and understanding of Gen Z's values underscore her commitment to aligning business practices with current consumer expectations. By leveraging social media & online marketing, she not only drives brand recognition but also fosters consumer loyalty & enhances employee productivity. Nijah's ability to blend innovation with strategic leadership makes her a significant force in shaping how businesses engage with their markets and adapt to evolving trends.

IN BUILDING SOLID FOUNDATIONS