



March 26th, 2024

We are writing to request your support for our local swim team, the Charter Colony Crimson Crocs. Our team is made up of young athletes who are passionate about swimming and committed to achieving their goals. We believe that with your help, we can provide them with the resources they need to succeed.

Over the past 16 years, we have had many successes in local and regional competitions, including coming in 2nd at the RMAL regional championships. However, as we continue to grow, we face increasing costs related to equipment, coaching expenses, and other fees. As a volunteer-run organization, these costs can be a significant burden.

We believe your organization shares our commitment to promoting healthy lifestyles and providing opportunities for young people in our community. With your generous donation, we can purchase new lane lines, an event computer, and other vital equipment to manage the team.

As a sponsor, your company will be visible to the entire Charter Colony neighborhood via our website and social media, during events, banners, and neighborhood communications.

We appreciate any support you can provide us - no amount is too small! Your contribution will make a significant impact on the lives of our young athletes and help us continue to grow as a team.

Thank you for considering this request. If you have any questions or would like more information about our team or sponsorship opportunities, please don't hesitate to contact us.

Sincerely,

Amanda VandenBroek
Board Member – Charter Colony Swim Team
804-338-3260

SPONSORSHIP LEVELS

Platinum - \$1,500

Exclusive Platinum Presenting Sponsor

- Prominent placement of sponsor name/logo, above all other sponsors, whenever possible, on all print and promotional materials
- Opportunity to hand out marketing material or promotional items at our Meet the Coaches event.
- Individual sponsor banners hung during swim meets.
- (3) Mentions from the announcer during halftime
- Link to sponsor website from the official Crimson Crocs website
- Recognition in posts on our Facebook page and Charter Colony Nabr page
- Recognition in a season wrap-up article in Charter Colony Community Magazine
- Invitation to attend all pre and post-season socials and events.

Gold - \$1,000

Multiple Sponsorships Available

- Prominent placement of sponsor name/logo on all print and promotional materials
- Prominent placement on a multi-sponsor banner hung during swim meets
- (2) Mentions from the announcer during halftime
- Link to sponsor website from the official Crimson Crocs website
- Recognition in posts on our Facebook page and Charter Colony Nabr page

Silver - \$750

Multiple Sponsorships Available

- Sponsor name/logo on all print and promotional materials
- Inclusion on a multi-sponsor banner hung during swim meets
- (1) Mentions from the announcer during halftime
- Link to sponsor website from the official Crimson Crocs website
- Recognition in posts on our Facebook page

Bronze - \$500

Multiple Sponsorships Available

- Link to sponsor website from the official Crimson Crocs website
- Recognition in posts on our Facebook page

Swimmer of the Week Sponsor - \$1,000

- Logo included in weekly SOW announcement.
- Recognition in posts on our Facebook page and Charter Colony Nabr page

Volunteer Party Sponsor - \$750

- Logo included in event invitation
- Opportunity to hand out marketing material or promotional item at the event
- Recognition in posts on our Facebook page and Charter Colony Nabr page

End-of-Year Party Sponsor - \$500

- Logo included in event invitation
- Opportunity to hand out marketing material or promotional item at the event
- Recognition in posts on our Facebook page and Charter Colony Nabr page