# Deepak Didwania

#### Strategy | Business Finance | Transformation Value Enhancement | Automation

# CA All India Rank 46 | IIM Calcutta Alumnus

Proven career in conceiving & implementing effective strategies and creating value to the organization through inspiring leadership, rich experience & innovation excellence

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# **CORE COMPETENCIES**

Strategic Planning / Value Enhancement
Accounting Operations
Planning/Forecasting/Budgeting
Taxation – Direct and Indirect
Asset Return Optimisation
Cash Flow/ Working Capital Management
<b>Robust Reporting / Dashboard Creation</b>
Strategic / Corporate Finance
<b>Commercial Business Excellence</b>
Process Improvisation
Profit Management / Cost Optimisation
Internal Control / AP and AR Management

# SOFT SKILLS



# **CAREER TIMELINE**

Jan'98 – Sep'98	Oct'98 – Jul'06
Reliance Industries	Enkay Texfab Pvt.
Ltd., Mumbai as	Ltd., Mumbai as
Assistant Manager,	Senior Manager
Finance, MEG Division	Finance
Aug'06 - Jan'13 Aditya Birla Fashions - Bangalore as Group Manager, Finance	Since Feb 2013 with Lupin Ltd, Head of Business Finance for Global API, Earlier Head of Finance for Global R&D

# • A performance-driven professional offering 24+ years of rich experience in Financial Strategy, Value generation, Cost and Resources optimisations

- Have been aligning and executing the growth and financial strategy of the company and providing financial guidance to Leadership team on various opportunities.
- Unparallelled experience in handling Multi entity finance, Accounts Controlling and Compliance, Taxations, Cash Flows, and Working Capital
- Have successfully managed due diligence of potential acquisition and investments decisions
- Designed and implemented financial models and performance measuring tools to enhance productivity and maximise value generation
- Successfully carried finance transformation journey and brought permanent cost reduction through change in processes, right performance measure, and improved utilisation of resources
- Successfully carried Digital Transformation journey
- Formulated forecasting and planning models for Budgeting, Long Term / Short Term Plans, assisting in setting the future direction of the business, Investment requirements and capacity building.
- Strong experience in Operations Finance, Sales and Marketing processes
- A learner, a thinker, effective communicator, excellent relation building and management skills, strong analytical and problem-solving organizational capabilities

# **ORGANISATIONAL EXPERIENCE**

#### Since Feb'13 with Lupin Limited, Mumbai A Pharmaceutical company As Head of Business Finance for Global API and Formulation Tender Business

Currently handling SBU Finance with a Turnover of \$300m (~2400 Crores)

(Earlier handling Global R&D Finance with an annual spend of \$250m)

### Key Result Areas:

- Devising and assisting in making long-term Business Plans and key action points to make them achieve
- Preparing ROIs, ROCEs, tracking projects, tracking sales and EBITDA projections, risks and mitigation plans
- Highlighting potential revenue channels, associated margins and growth trajectory.
- Streamlining initiatives contributing to long-term operational excellence and sustainability
- Designing reports helping to keep focus on key areas to ensure rights decisions are taken in time.

# Journey so far ...

- Leveraged Tech and IT to speed up growth and enhancing productivity
- Created ready to use models to assist in Strategic decision making
- Assisting Legal team in drafting agreements
- Financial evaluation and performances of Capex investments, tracking deviations and ensuring right actions are taken.
- Spearheaded as a Finance counterpart from Lupin to the JV with a Japanese company

#### **Highlights**:

- Steered the process optimization initiative that yielded savings of nearly 100 Crores annually in R&D
- Attained ~12% cost savings by strategic planning in reducing annual development cost of R&D
- Achieved savings of  $\sim$  5% costs by evaluating and tapping opportunities in Material Procurement.
- Enhancing Financial Reporting levers providing end to end performance measure of the Business
- Currently managing all aspects of Finance of API Plus SBU and contributing in reducing costs by leveraging on tax saving opportunities, idle time, and optimizing costs associated with the business
- Providing highest level transparency to the business on margins, cost vs revenue of pipeline products, future business risks and mitigation options, and the business evaluation of opportunities in hand.

#### EARLIER EXPERIENCES

#### August 2006 to January 2013 with Aditya Birla Nuvo Ltd., as Group Manager, Finance - Branded Apparel Key Result Areas:

- Supervised a large team of 28, with 5 people directly reporting; spearheaded financial planning, budgeting, forecasting and analysis; monitored AR, AP, Financial Accounting, Accounts finalization, consolidation and supervised direct and indirect taxes
- Maintained responsibilities towards statutory compliances, audit, process & control system implementation to ensure any process gaps to arrest leakage of revenue and delivery of fast and accurate information
- Streamlined Sales Accounting, Credit Management, Credit Control, Fund Flow Management, Working Capital Management
- Assisted in creating legal contracts and agreements, adhered to fund raising formalities, prepared project reports for procuring term loans and merger of intra group companies

# October 1998 to July 2006 with Enkay Texfab Pvt. Ltd., as Senior Manager, Finance

Key Result Areas:

- Mentored a large team of 10 people, led manufacturing accounts, financial reporting and consolidation
- Formulated variance analysis report and exceptional report
- Spearheaded responsibility of accounts, receivables, payable, taxation, sales tax audit, tax audit, cash flow statements, working capital, payroll processing, budgeting, MIS and internal control

#### January 1998 to September 1998 with Reliance Industries Ltd., as Assistant Manager, Finance, MEG Division

#### **ACADEMIC DETAILS**

2021-22	IIM Calcutta – Completed 1 Year Certificate Program for CFO, secured 24th position out of 94
1997	CA Final Both Groups – 1 <sup>st</sup> attempt, 46 <sup>th</sup> All India Rank
1997	CS - Final 1 <sup>st</sup> Group from ICSI
1996	Diploma in Business Finance (DBF) from ICFAI, Hyderabad
1995	B.Com. from St. Xavier's College, Calcutta University, West Bengal

#### **PERSONAL DETAILS**

Date of Birth:	4 <sup>th</sup> January, 1973
Address:	Mumbai, India