

HARES ABOUT TOWN



GET INVOLVED AND HAVE SOME FUN

FUNDRAISING PACK
#haresabouttown



Havens
Hospices
RCN1022119



Havens Hospices is really excited to bring to Southend the most spectacular art event that the town has ever seen! For 10 weeks, 30 super-sized Hare sculptures and over 50 Leverets all beautifully painted will be hopping their way into the town in what promises to be an incredibly impressive, art trail.

We're looking for Havens Hare Heroes to fundraise during the trail, to get involved and have some summer fun whilst raising vital funds for Havens Hospices.

We'll be awarding prizes to our Havens Hare Heroes:

- HIGHEST FUNDRAISING TOTAL FROM JULY 1ST – SEPT 12TH
- MOST INNOVATIVE/CREATIVE FUNDRAISER
- GREATEST TEAM EFFORT ACROSS THE TRAIL



WILL YOU BE A HAVENS HARE HERO?

HERE'S SOME IDEAS TO GET YOU STARTED, OF COURSE
YOU MAY HAVE SOME GREAT ONES OF YOUR OWN!

JULY 2ND: BAD 'HARE' DAY

Get together with friends, colleagues and family and join us on July 2nd as we kickstart our Hares about Town campaign with a Bad 'Hare' Day. Donate to Havens Hospices and go to school or work with your worst or craziest hairstyle. You can even have some fun at home or pop to the shops with your wacky style - the crazier the better!

[havenshospices.org.uk/
badhareday](https://havenshospices.org.uk/badhareday)

**SHARE YOUR PHOTOS
#BADHAREDAY**



JULY 1ST - SEPT 12TH : **HARES ABOUT TOWN CHALLENGE:**

SET YOURSELF A PERSONAL CHALLENGE AND GET FUNDRAISING FOR YOUR LOCAL HOSPICE CHARITY

It's 16km to follow the trail, can you walk the 16km in a day or could you run the trail? What about hopping or skipping the distance? There's so many fun challenges you could take part in.

Why not set yourself a challenge for the 10 weeks the Hares are in town? Maybe you could ditch shaving the beard, give up something you enjoy for the 10 weeks or even exercise every day - this could be just the motivation you need.

If you need some ideas or advice get in touch with the Fundraising team at Havens Hospices, we'd love to hear from you.

**Email Lauren on leagleallen@havenshospices.org.uk
or call 01702 426 236**



SIGN UP FOR ONE OF OUR 'HARE RAISING' EVENTS

JULY 17TH 2021: WING WALK

DAMYNS HALL AERODROME: The Ultimate thrill! Wing Walking on a SKYMAX Stearman biplane in aid of Havens Hospices.



SEPTEMBER 12TH: SKY DIVE

BECCLES AIRFIELD: Jumping out of an aircraft at 13,000 feet and plunging down to earth at speeds of over 120 mph is a breath-taking and intoxicating experience of a lifetime. If you want extreme, if you want extraordinary, there's no better thrill.

Contact Cerena on 01702 220 308 for more information on both events or to sign up cashwell@havenshospices.org.uk



SEPTEMBER 1ST JULY - 12TH: HARES ABOUT TOWN SCAVENGER HUNT

Gather your colleagues, friends or family and take part in our Hares About Town Scavenger Hunt based around the trail. A great team building activity, companies will be in with a chance of winning our much sought after 'Winner's Trophy'.

Contact Lydia lpews@havenshospices.org.uk for more information and to get involved in the fun.

SEPTEMBER 24TH - 26TH:

Join us as we bid a fond farewell to our Hares and Leverets before they head off to their new homes. Bring your friends and family for a great day out at Wellbeing Garon Park. Aswell as having the unique opportunity to see all 30 Hares and the 53 Leverets together, there will be plenty of attractions, activities and entertainment with lots to eat and drink. A great day out for all the family.

For more information and to purchase tickets visit: havenshospices.org.uk/farewellevent



ORGANISE YOUR OWN FUNDRAISING EVENT

INVITE YOUR FRIENDS AND FAMILY AND HOST A FUNDRAISING EVENT OF YOUR OWN DURING THE 10 WEEKS THAT THE HARES ARE IN TOWN.

As it's Summer why not hold a Mad Hatters Tea Party in the garden or even a Coffee Morning or Bake Sale at work? Maybe you could get together a team and organise your own mini sponsored walk of the trail.

IF YOU NEED ANY IDEAS YOU'LL FIND PLENTY HERE:

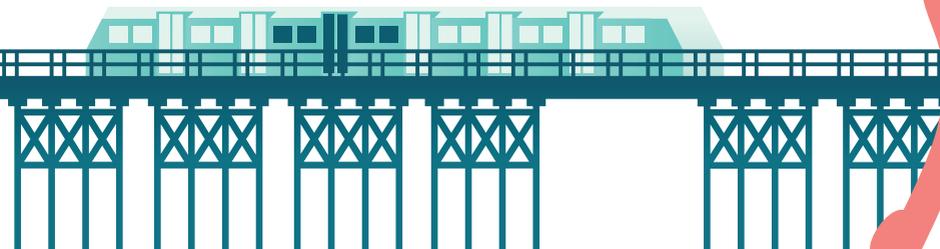
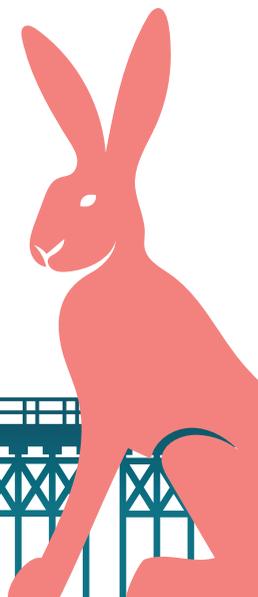
[www.havenshospices.org.uk/
fundraising-resources](http://www.havenshospices.org.uk/fundraising-resources)

Remember there's prizes for **Highest Fundraising Total, Most Innovative & Creative Fundraiser and the Greatest Team Effort**

ONLINE RAFFLE

Visit our website to purchase tickets for our first ever online raffle running for the 10 weeks throughout the trail. For just a £1 you have the chance to win a fantastic prize, including a Laptop, Hare Hamper and Toy Hamper.

havenshospices.org.uk/hareraffle





SOME MORE FUN THINGS FOR YOU TO DO:

- Join our Selfie Challenge. Grab some selfies and share across social media, don't forget the hashtags **#haresselfiechallenge** **#havenshospices** **#haresabouttown**
- Pop along and see us at the Havens Hospices stand in the **Royals**, every **Wednesday** during the school summer holidays. There will be plenty of **fun activities** for the children to get involved with.
- Come and meet **Betsy the Butterfly**, Havens Hopsices' Mascot. She will be out on the Trail over the **August Bank Holiday Weekend** (Saturday 28th August and Monday 20th August). Make sure you grab a selfie!
- Grab a **kids Activity Sheet** for just £1 at various locations throughout the trail. There's also an opportunity to enter our **free prize draw!**



MAKE A DONATION

We'll have plenty of Hares about Town collection tins in local shops and businesses for all your loose change.

Support the campaign and donate online at:
havenshospices.org.uk/hares-about-town-donate

Come along and visit our Harequarters and Pop-up Charity Shop in the Royals Shopping Centre.





REMEMBER **SHOUT** ABOUT WHAT YOU GET UP TO!

Make sure you let us know what you are getting up to, we want to hear all about your fundraising. Share your stories on social media remembering to tag us in [@havenshospices](#) and [@haresabouttown](#)





ABOUT HAVENS HOSPICES



HAVENS HOSPICES PROVIDES PALLIATIVE NURSING AND SUPPORTIVE CARE TO ADULTS, YOUNG PEOPLE AND CHILDREN LIVING WITH COMPLEX OR INCURABLE CONDITIONS ACROSS ESSEX.

Our specialist Care Teams can support them and their family throughout illness, death and bereavement, in the comfort of their own home or at our hospices. We focus on their quality of life, caring for individual physical, emotional, psychological and spiritual needs, 'Making every day count'.

Throughout Covid19, our focus remained on our core hospice services, caring for children and adults at the end of their lives. In short, we did not stop providing our essential, frontline hospice care.

Fundraising income took a big hit very quickly following the Coronavirus outbreak, something that none of us could have anticipated or planned for. As our income fell demand for our specialist care increased. Now more than ever, we need your support during the Hares about Town campaign so that we can continue to provide our essential hospice care.-

So come and join us for some fundraising fun and be a Havens Hare Hero!

