Healthcare in a smart city. How will the market of digital medicine develop?

PETERHOF HALL, October 16 15:30 — 16:45

Healthcare system is moving from treatment to prevention. And this creates tremendous opportunities for the technology business. Smart phones, smart watches and fitness trackers help citizens to take care of their health. They measure the pulse, count steps and calories spent, monitor the quality and quantity of sleep. Along with personalized gadgets, other areas of digital medicine are also developing: diagnostics based on big data analysis, accumulation of information on the patient for medical decision-making, development of robotic assistants for doctors and remote surgical robots. Even today, IT corporations and startups are actively implementing and developing electronic medical card systems, remote patient monitoring, and telemedicine.

- **What areas of digital medicine will become relevant in modern smart cities?**
- **What advantages does the city get from the introduction of digital technologies in the healthcare system?**
- **How can a productive dialogue between the players of the digital medicine market (digital product suppliers, medical institutions, and the city) be established?**
- **How does global competition and global cooperation between cities affect the market?**

Speakers



Sujith Eramangalath

Frost & Sullivan, Director of Consulting



Ron Ribitzky

R&D Ribitzky, CEO



Mikhail Yugay

International Medical Cluster Foundation, General Director

Moderator

