

INSIDE

New findings this month

Brand & VIP Executives
Protection

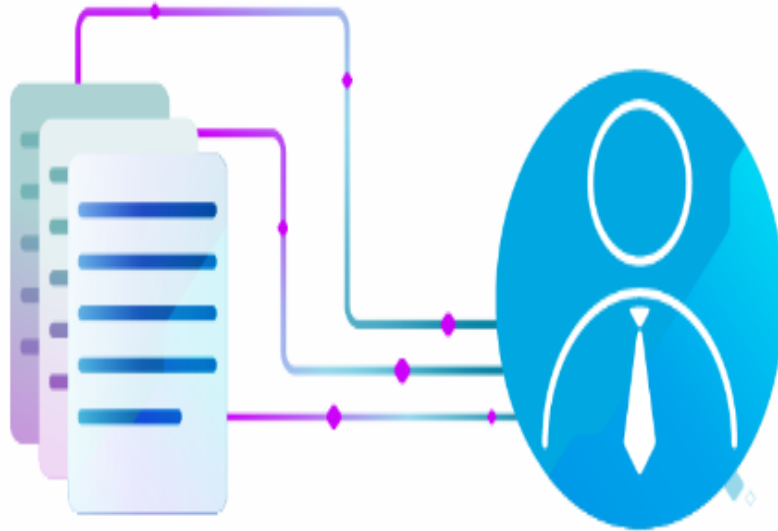
Key Aspects – what to expect

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NEW FINDINGS THIS MONTH

By Constantinos Andreou, Cyber Security Engineer

Brand & VIP Executives Protection: Defend Your Brand!

Brand abuse is a term that refers to an outside party infringing on a brand's intellectual property in order to take advantage of its well-respected reputation. They create malicious mobile apps, sell stolen and fake goods, rogue websites, copyright piracy, patent theft and spoof your social media accounts. To protect your priceless portfolio of trademarks, logos, and products, **external visibility and control over these brand threats are essential**. The four key aspects of our brand protection services are:

- Keyword monitoring
- Image recognition
- Machine learning
- Dark Web monitoring

Speak to our Cybersecurity experts!



What you will expect

- **Defend Against Profile Impersonations:** Identify and take down fake social media profiles.
- **Identify Sensitive Data Leaks:** Scout thousands of dark web forums, black markets and paste sites.
- **Protection Against Targeted Attacks:** Uncover target lists and identify spear-phishing campaigns.
- **Protect your highest-risk Executives from targeted account takeover:** Monitor their own personal accounts for stolen passwords to secure their online identities.
- **Protect your customers and your bottom line from account takeover and online fraud.**

THINK WE CAN DO THIS TOGETHER? GET IN TOUCH!