EXPOSED

Feb 2023

geevo® - delivering positive change!

INSIDE

New findings this month

Cyber Threat Intelligence

Key Aspects – what to expect

—

Our contact details

Tel: +357 24 023203

Email: info@geevo.eu

Visit us: www.geevo.eu

NEW FINDINGS THIS MONTH

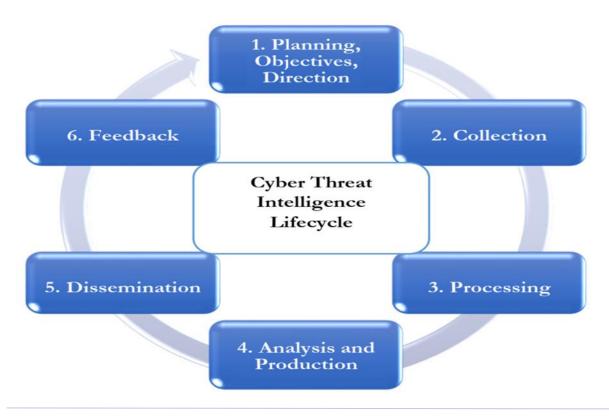By Constantinos Andreou, Cyber Security Engineer

Cloud migration is shaping global attacks

Despite a decrease of attacks on cloud over the years, there is still a high percentage as applications continue to be under the control of the client organization. According to research, the percentage of web applications (42%) and application-specific attacks (30%) is increasing. 72% of attacks (32 % in 2018, 55 % in 2019, and 67 % in 2020) were of these two attack categories. Four out of the top five industries saw a rise in the percentage of these attacks. Estimates of the average cost of a cyberattack on a small business range from around €25,000 to €38,000. 79% of small businesses have no disaster plan in place which is a major concern.

Speak to our Cybersecurity experts!

The significance of Cyber Threat Intelligence

Threat intelligence, which aids in risk mitigation, is the study of data utilizing tools and processes to produce useful information about current or potential threats aimed at the organization. In order to defend against threats, organizations might modify their behaviour from being reactive to proactive with the aid of threat intelligence. Cybersecurity threat intelligence is often split into three categories – the strategic approach, the tactical approach , and the operational approach.

The benefit of threat intelligence is being recognized by organizations more and more; in the following quarters, 72 % aim to boost their threat intelligence spending.

What you will expect

- **Raise Awareness:** Aids security experts in understanding the decision-making processes of threat agents.

- **Aid Executive Boards:** BoD, CEOs, CIOs, CISOs, and CTOs, among other important corporate stakeholders, invest wisely, decrease risk, boost efficiency, and make choices more quickly.

- **Significant Cost Savings:** Deployment of a Threat Intelligence platform to reduce future costs of possible damage within an organization.

- **Avoid Data Breaches:** Cyber threat intelligence helps you avoid any data breaches in your organization. CTI observes if there is any suspicious IP address, domain, or link that is trying to access your organization's data.

THINK WE CAN DO THIS TOGETHER? GET IN TOUCH!