**Destination Downriver- Podcast Stats-**

**Updated 2/7/22**

**Feb. 7, 2022**- **7,716** have downloaded the "podcast" total including Trib/Beacon 5 episodes.

**65-Subscribers**

**Dec. 1, 2021**- Dec.Power of Partnerships Episode 5-**1,670 listens**

**Nov. 12, 2021-**Nov. Shop local Episode 4- **969 listens**

**Oct. 4, 2021-** Oct. UTR-Pure Mi episode3 – uploaded 10/1/21-**2,246 listeners**

**July 2021**- July MDCVB episode 2 uploaded 7/16/21- 196-downloads, **1,793** listeners

**May 2021**-May Rust Belt episode 1 uploaded 5/1/21- 86 downloads, **537** listeners

**U.S. Podcast Averages 2022:** Average podcast has 141 downloads in 30 days, Average of 27 listens per episode (source: riversidefm.com re: stats)

How they listen:

Graphical user interface

Description automatically generated