

1. Roll Call, Confirmation of Quorum, Call to Order, Welcome. In-Person: Vinetia Jones, Sheila Minick, Rob Campbell, Marry Young, Andrea Hetheru, Michael Westmoreland, Khalada Salaam-Alaji, Brian Matthews, Jacinta Hinojosa, Sally Smull. Zoom: Leslie Dudley. The meeting was called to order at 6:38.

Housekeeping: Participants were reminded to be courteous to all. Wait until recognized by the chair to speak whether attending in-person or virtually. If present virtually, MUTE microphone when not speaking. On informational items, CVCPG Board Members will ask questions first followed by the public. *It is timesaving if an answer to your question is acknowledged in a previous speaker's comments.*

2. Adoption of the Agenda: It was M/S/C to approve the agenda as submitted (Rob Campbell, Khalada Salaam-Alaji). All approved; there were no objections or abstentions.
3. Non-Agenda Communication from the Public: Members of the public may raise matters not on the agenda but are within the scope of matters reasonably related to the well-being of the Chollas Valley Community Planning area. Community planning group members may respond by asking a question to clarify and may schedule the item for a future agenda. *However, no discussion, debate, or action may take place on such items (Brown Act section 59454.2).*

a. Colin Parent shared that he is on the La Mesa City Council and is running for 79th Assembly District. His representative attended last month. Interested parties are invited to visit colinparent.org. Colin stated he used to work in housing at the state level and at the San Diego Housing Commission. Colin stated he has worked on bills for affordable and moderate housing in the state and has served on a community planning group committee.

b. Ceasar Javier and Purita Barber. Purita shared that Ceasar was incarcerated for 7 months, and there was a temporary restraining order related to a drainage ditch being constructed on property which was within the property laws. Ceasar had sent a letter to SD Potter's Guild in 10/23 regarding the kiln being operated nearby. She indicated that she has been affected by the kiln. Ceasar encouraged others not to carry out a citizen's arrest; he is using his voice as a megaphone as he was incarcerated for 7 months by the Judge in Department 65 for doing so. Andrea Hetheru clarified that the kiln issue was an action item at the July meeting. CVCPG drafted a letter of support and reached out to adjacent to neighborhood planning groups. Other groups are considering joining CVCPG as long as more signatures are received.

c. Sheila Minick shared that San Diego Regional Center is holding a Family/Vendor Resource Fair on 9/28/24, and fliers were available on the table near the sign-in sheet.

d. Sheila Minick shared that the Market Creek Plaza Owners Coalition will be meeting on 9/7/24, 10 a.m. to 12 p.m. at Jackie Robinson YMCA.

e. Khalada Salaam-Alaji reported that there will be an NAACP housing meeting to strategize how to reach executives of Blackstone and other corporations that are purchasing rental properties in San Diego, leading to increased housing difficulty.

f. Becky Rapp participated via Zoom and discussed the fiscal and law enforcement Grant^d Jury report regarding the cannabis-related health impact on teenagers, Becky requested a CVCPG letter of support regarding holding the City accountable to timelines and advertising near youth-oriented places.

g. Brian Matthews shared that there will be creative crosswalks in the Black Arts & Culture District. There is an opportunity to provide art elements to define spaces in 8-9 blocks of the district. The City has a pilot program that allows installation, and there are six intersections where art crosswalks are planned. Brian would like this to be an agenda item next month to provide more information.

4. INFO Items: Staff Reports

a. Mayor Gloria: Korral Taylor: Sent an e-mail stating she wouldn't be present and forwarded information to the Chair.

b. San Diego City Council District 4 Council Member Henry Foster: Bruce Williams, distributed the newsletter. He thanked everyone who participated in Get It Done, mentioning Sally Smull, Sheila Minick, Dorothy James, and Evelyn Smith. The PANDA (IT) staff presented information regarding the Get-It-Done App, then community members went into the community to submit reports. There were 55-60 reports were submitted. Bruce reminded participants that D4 Office Hours are on Fridays, 1:30 – 4:30 at the Livewell Center. He suggested contacting the office to set up a 30-minute appointment. An alternate location will be made available for those who request to meet at a different location.

c. San Diego Police Department (Omar Luzuriaga or Chris Jones): No one was present, and no report was submitted.

d. San Diego County District 4 Board of Supervisors Representative Supervisor Monica Montgomery-Steppe: Mariah Jameson, Community Representative reported

Supervisors are still in legislative session. Three items are slated to be discussed on 8/27/24: (1) reparations, (2) outreach to unhoused individuals in Lemon Grove, and (3) procurement process (contracting with the County). The County continues to accept grant applications for Community Enhancement and Neighborhood Reinvestment. Mariah shared that there are seats available on County boards and committees. More information regarding these items can be found on Monica's website. Rob Campbell asked if the City can apply for grants, and Mariah informed the group that the City has applied for these grants in the past.

e. Assembly Akilah Weber: No one was present, and no report was submitted.

f. State Senator Toni Atkins: No one was present, and no report was submitted.

g. U.S. Senator Juan Vargas: No one was present, and no report was submitted.

5. INFO Item: Chair's Report Part 1 Chollas Valley Equitable Development Path Discussion/Presentation. The first part of Chair's report was a recording. The CVCPG Chair will prioritize items, particularly in relation to AFFH, to treat the cause of the symptoms, not just the symptoms that continue to occur. Since we are a government-related entity of and by the people, CVCPG has a duty to support and defend AFFH. Since Spring 2024, CVCPG has been vigorously defending AFFH, and it needs to proceed offensively. CVCPG is dedicated to stopping the concentration of poverty. CVCPG is in support of AFFH when it acts as a developer, bringing in the correct projects, i.e., CIP projects. CVCPG does not need to for a CDC to become a developer. CVCPG has a lot of choices. The poverty of time narrows choices for our neighbors. People who have money can pay other people to do things, freeing up time. CVCPG has poverty of money and time, and it can't meaningfully engage neighbors by knocking on doors asking them to support 50 projects. How CVCPG has been asked to submit CIP projects has not had the correct outcomes, and it needs to narrow its focus to 3-6 projects that neighbors can overwhelmingly support.

The chair proposed the following criteria for such projects: (1) Increase the likelihood of attracting higher income residents and raise the median income to this part of the City of San Diego. (2) Excite residents, ensuring CVCPG can create that avalanche of support needed to influence the leveling of government. (3) Select one project that can start in 12-18 months. (4) Preserve and restore green spaces and the Chollas Creek watershed.

The proposal for a skatepark is an opportunity for such a project. It is important the CVCPG have its logo on apparel while conducting meet and greets and surveys of neighbors. The Chair indicated that Dr. Manuela Ippolito led marches, etc. Julieta

Morales, KIPP Administrator, would like to see students become involved in a campaign for a skate park. CVCPG can conduct a variety of activities, such as paper-based, online petitions, surveys from Groundworks, attendance at City council meetings, reporting at community planning meetings, utilizing videography and other technology, e.g., Zoom. The CVCPG's aim will be to get input from the community that hasn't been seen in a long time. When CVCPG has moved the levers of government, we will get an equitably developed Chollas Valley.

Sally Smull reflected that the Mayor's Executive order for housing is an issue; Council policy 800-14 is what the City grades on. It doesn't match goals CVCPG is setting, and we still don't know specifics. Rob Campbell stated that the City tries to set its requirements on us, and we need community buy-in. Sheila Minick mentioned the health and safety aspects of supporting our youth. Marry Young reiterated that CVCPG needs to be focused, have a plan that we're moving forward, and not be reactive. She stated that there continues to be redlining of our community, and others are pushing the concentration of poverty in our area instead of high resource schools and inclusive housing. Marry observed that Ceasar Javier has injected principals of war, being on the defensive and offensive, on the topics of clean air, water, and clean and safe neighborhoods. Vinetia Jones highly supported the idea, reflecting that CVCPG needs well-defined milestones to ensure that our goal is achievable (30-60-90 days out), proving to the City that we mean business.

6. ACTION Item: Skatepark Proposal and Advocacy Plan: Manuela Ippolito, Ph.D. and Cody Pennefather, engineer. Dr. Ippolito has been facilitating a skate club for Grades 3/4/5. She took some students to parks during the summer, and the joy they displayed and time spent off cell phones and social media was immeasurable. She noted that there has been a decline of comprehension and attention in students. A skate park is an alternative to joining a sports team. She and Cody Pennefather want to open up small skate parks in the neighborhood. There is a large parcel on 47th Street near Porter Elementary, about 2 blocks away, but they have not had success negotiating with the owner. This space is not a huge skate park, it's a small version, a safe place for students to learn. There are some other spaces in the community which are walkable to/from Porter Elementary. For example, at Willie Henderson Sports Complex, there are only soccer games, and there are three small areas in which a scalable structure would work. Mountain View Rec Center and Southcrest Park each have a large space.

Dr. Ippolito invited two participants to share their experiences with skating. Isabelle shared feeling joyful while spending time outdoors listening to music while skating rather than being on phone and wondering what to watch. Isaac reported that he feels it helps him control himself; skating and being with friends, not being lonely, and helping him to work out the jitters. Their mother shared that Isaac's behavior

and grades improved while participating in the skate club. She enjoys watching her children acquire new skills and observed that it builds great community and comradery. Khalada Salaam Alaji asked if the land at Porter can be used while working on installing small parks throughout the community, observing that Gompers Park has a large area. Rob Campbell mentioned that some of the areas targeted are outside of the CVCPG boundary. He would like to see the City purchase a derelict property, tear it down, and replace it with a skate park. The old shuffleboard court at Encanto Rec Center may have been a good place, but Sally shared there are plans for that area. Brian Matthews suggested that the group attend the Encanto Rec Board. Bruce Williams shared that Council Member Foster met with Dr. Ippolito. The property in which they are interested belongs to Mt. Erie, which has plans for the land. He encouraged Dr. Ippolito to go to the Park and Rec Board to see what is on its agenda. Danielle Layman, a member of the City Park and Rec board, suggested talking to Andy Fields. She further suggested Joint Use as an option, recommending contacting the school board member to escalate joint use. There reportedly was a \$40,000 donation for a project and plans were drawn up, but the cost was \$100,000 and the City is working on that. Leslie Dudley stated the property at 47th and Imperial was designated as a skateboard 15 years ago, and the City has dragged its feet. She suggested the need to attract a variety of activities and install one new feature at each park. It was M/S/C (Andrea Hetheru, Michael Westmoreland) to move this project to the AFFH Committee to be adopted as our first project that we get behind and promote. Sally Smull **abstained opposed**, reflecting that the project is supposed to go to Encanto Rec Board first. All others were in favor, and there were no objections. Andrea will contact Dr. Ippolito and Cody Pennefather to discuss when the AFFH will meet.

7. ACTION Item: Nominations and possible selection of CVCPG logo for launch of promotional campaigns referenced in Item 5. It was M/S/C to adopt the logo that got the total highest weighted score (Andrea Hetheru, Sheila Minick). All approved; there were no abstentions or objections. The below-listed individuals submitted potential graphics/logos. The Chair explained the process for each person to select their top three preferences in order of preference. Ballots were distributed, board members selected their preferences, and ballots were turned in to the Corresponding Secretary to tally votes and report results after the meeting.

- a. Everett Crudup
- b. Steve Ward
- c. Michael Westmoreland

8. INFO Item: City of San Diego Promise Zone Program Presentation, Amber Joy Weber, Program Manager. She recently joined the City's Economic Development Department (EDD) with Michelle Murano and Roosevelt Williams. The Promise Zone

covers 6.4 square mile area in Districts 3, 4, 8, and 9 (80,000 population). There are 22 Promise Zones throughout the country. The Promise Zone does not receive direct Federal funding; however, AmeriCorps provides 5 VISTAs plus a leader to foster EDD partnerships with organizations, government agencies, and related activities. Partner organizations receive points for competitive grants, and there is opportunity and investment through collaboration. As lead applicant, EDD facilitates working groups, recruits and manages VISTAs, reports to HUD and CNCs, acts as liaison, advocates for prioritization, supports partners, builds relationships, disseminates resources, and connects with communities. Interested parties can sign up for Promise Zone newsletter at <https://www.sandiego.gov/promisezone>.

EDD/Promise Zone assists organizations in providing language, data, and matchmaking for collaborative grants. They also complete HUD required certifications and letters of support as HUD wants organizations to collaborate and work together toward shared goals, i.e., healthy communities, economic activity, jobs and education, and housing affordability. Khalada asked how long the Promise Zone has been funded. Amber Joy stated it was established in 2016. Khalada reflected she hasn't seen anything as a result of the Promise Zone. Michael Westmoreland inquired about how much money was spent to bring the Promise Zone and if anything other than meetings had been produced. Amber Joy reminded the audience that there aren't federal dollars attached to this; the funding is all going to foundations that are applying for the funding and EDD completes the certifications that support funding. Rob Campbell invited EDD to participate in monthly CVCPG meetings to understand the CVCPG's concerns. HUD has massive federal dollars attached to the Promise Zone but steers federal dollars through HUD. It is important for EDD to attend to observe what CVCPG is trying to do to improve the lives of our community members and deconcentrate poverty. Rob asked where the letters of support are retained and how can CVCPG be in the loop. Michele stated applicants are public service and community serving organizations; housing organizations don't request letters of support through the Promise Zone. Rob can submit a Public Records Request to view the letters of support. Roosevelt shared that the Blue Heart Foundation, Urban Collaborative, and others are examples. There is also information available on the website. California Coast Credit Union has invested \$180k in partner organizations, and City Departments have asked how the Promise Zone can be prioritized. Leslie Dudley asked how much has been funded and whom has been funded, reflecting there has been no economic investment to create jobs. The City has invested money into the Promise Zone, and the EDD works with youth on economic development. Marry asked about reporting requirements. Amber Joy stated there is a report that shows the improvement of the Promise Zone. EDD will be working on its website to provide more information to the public.

9. ACTION Item: Letter to Councilmember Foster urging no placement of shelters, safe sleeping or safe parking locations in Chollas Valley in support of Affirmatively Furthering Fair Housing (AFFH) state and federal law while contrary to request in memorandum from Sarah Jarman, Director of Homelessness Strategies & Solutions Department, to Council President Elo-Rivera. The Chair reported that at the 8/1/24 Comprehensive Safety Strategy meeting of City Council, there was so much input regarding Hope & Vine that the Council voted to postpone the vote. All council members and the President of Council were asked to present a list of sites for homeless shelter and Homeless Strategies & Solutions in each district. The chair is proposing no shelters, safe sleeping or safe parking in Chollas Valley. It was M/S/C (Andrea Hetheru, Marry Young). Leslie stated that the City has not issued one new Section 8 letter. Rob Campbell proposed adding the reason for the CVCPG's position, specifically that in accordance with AFFH, the opportunity map is to be considered; 56% is high and the highest priority. The amendment was accepted. All voted in favor; there were no abstentions or objections.

10. ACTION Item: Select Interim Temporary Chairs for ad hoc committee to set up and arrange first meeting.
 - a. Affirmatively Furthering Fair Housing (AFFH) Defense. Andrea discussed her proposal to appoint Rob Campbell as Interim Chair. It was M/S/C (Andrea Hetheru, Marry Young) that Rob be appointed as Interim Chair. All voted in favor; there were no abstentions or objections.
 - b. Bylaws: Andrea discussed her proposal to appoint Marry Young, as Interim Chair. It was M/S/C (Andrea Hetheru, Brian Matthews) that Marry be appointed as Interim Chair. All voted in favor; there were no abstentions or objections.

11. Chair's Report Part 2
 - a. INFO Item: Public Comment at City Council on Comprehensive Shelter Strategy and on Blueprint San Diego: The Chair reported that Corresponding Secretary and Chair provided feedback at recent hearings.
 - b. INFO Item: Groundwork San Diego: The Chair reported that Groundwork will be asked to provide audio equipment for automation of meeting minutes.
 - c. INFO Item: The Chair reported that the 2024 CIP List was submitted in alternative format due to data entry errors in spreadsheet from previous year.
 - d. INFO Item: Market Creek Plaza Pollutions Report – This item will be deferred until September.

e. INFO Item: The Chair announced that some requests for agenda items noted on July 15, 2024 agenda will occur 1-2 months later than the target date as read on that agenda. Approval of April and July 2024 minutes will be on the September 2024 agenda.

f. INFO Item: The chair reviewed *how to get an item on an agenda. Put the request on record as a motion that passes during a CVCPG meeting with a quorum in attendance or send the request to the chair in an email to the address listed at the bottom of the agenda (ChollasValleyCPG@gmail.com)*. If requested (and not placed by a motion that passes), the chair will endeavor to accommodate. However, the chair will use discretion that is the best judgment of the chair. The order of items on an agenda is also at the chair's discretion unless there is a successful motion to change the order of items.

Unfinished business shall be tabled and placed on the agenda for a following meeting.

Meeting adjournment. It was M/S/C (Sheila Minick, Rob Campbell) to adjourn the meeting. All voted in favor; there were no abstentions or objections. The meeting adjourned at 8:31 p.m.

NEXT CVCPG General Meeting: September 16, 2024, 6:30 p.m. at KIPP Adelante Preparatory Academy, 396 Euclid Ave., San Diego, CA 92114.

Respectfully submitted,

Sheila Minick

Sheila Minick
Recording Secretary