



LEMONADE



**We're donating today's sales so that our
favorite local farm can be here for
generations to come!**



THANK YOU FOR DONATING!



Keep Our Farm a Farm is
a community fundraising campaign
to save **Holly Hill Farm** and help make sure it
thrives for generations to come!





HOW TO HOST YOUR OWN LEMONADE STAND FUNDRAISER

1. **Print your materials.** Print the signs provided for your stand. You can also print the flyers included here if you'd like to share more information about our Keep Our Farm a Farm campaign.
2. **Set up your lemonade stand** and have fun fundraising!
3. **Submit your donation.** When your fundraiser is over, you can:
 - Give your proceeds to your parent or caregiver, who can donate online or by check.
 - If you'd like to donate cash, please contact our office to arrange a safe drop-off.
- **Receive a thank-you letter.** Include a note with your donation letting us know you hosted a lemonade stand, and we'll send a thank-you letter to recognize your hard work!
4. **Share your success!** We'd love to celebrate your fundraiser. Email us a photo and a short description of your lemonade stand for a chance to be featured or shared with our team. Before submitting photos, please make sure every child pictured has permission from their parent or caregiver, and include a note confirming that permission has been granted and how you'd like us to use the photos.



HOW TO DONATE

Donate Online: HollyHillFarm.org/Keep-Our-Farm-A-Farm (or scan the QR code). Add your child(ren)'s name in the notes if you'd like.

Donate by Check: Payable to Friends of Holly Hill Farm. Memo: Keep Our Farm a Farm – Lemonade + child's name.

Questions? info@hollyhillfarm.org | 781-383-6565 x1



What is *Keep Our Farm a Farm?*



Keep Our Farm a Farm is a **community fundraising campaign** and two-step plan to save this precious community treasure and ensure a robust and thriving future - for generations to come.

Step 1: Purchase the land

Step 2: Invest in our future



We've secured the soil.

Incredible news...we'll be purchasing the land in 2026!

Thanks to the incredible generosity of our *Keep Our Farm a Farm* supporters, we've reached our first important milestone of raising funds to purchase the land and protect it from development.

Now let's grow the future.

But the farm is so much more than the land itself. It is the people, the learning, the growth, and the shared promise of what's possible for generations to come.

To continue growing and flourishing into the future, it's critical that we make important updates and improvements to our infrastructure.

With your support, we will...

Create year-round indoor/outdoor education and programming space, including indoor restrooms, kitchen, and heat.

Make improvements to our farm stand operations and accessibility so everyone can enter to shop.

Improve parking and traffic on the farm.



For more than 20 years, Friends of Holly Hill Farm has cultivated not just crops, but curiosity, connection, and community on these 5.23 beautiful acres of land, generously leased to us by the White family.

Now, thanks to the incredible generosity of our supporters, we've reached a milestone that once felt like a dream: we've raised enough to purchase the land (happening in 2026!).

This is a moment to celebrate what we've accomplished together - **and to look ahead.** *Holly Hill Farm is more than its fields.* It's the people who gather here to learn, grow, and reconnect with the land. **Now it's time to give them the space and tools they need to thrive.**

With your continued support, we will renovate and expand the farm's core infrastructure — creating an indoor/outdoor programming space, making the farm accessible to everyone, expanding our farm store, and providing year-round facilities that will help us serve more people more effectively.

Like the purchase of Sandy Beach a century ago, **this is a once-in-a-generation opportunity** — to secure a community treasure and invest in its future.

We've come so far. Let's finish what we started — and ensure Holly Hill Farm continues to grow and inspire for generations to come.

We need your help to
unlock a \$500,000 gift from
the Fidelity Foundation!



We have an exciting **short-term milestone** we're setting our sights on!

When we hit **\$5.5M** on our *Keep Our Farm a Farm* fundraising journey, the Fidelity Foundation will generously donate an additional \$500,000 to our campaign!

Will you donate today?