



2024 SPONSORSHIP OPPORTUNITIES

ROAR WITH US!

WWW.GLUFC.COM



LIONS UNITED FC is a dynamic soccer club proudly representing Southern California soccer communities in the National Premier Soccer League (NPSL).

Founded with a vision of fostering local talent and promoting the beautiful game, LIONS UNITED FC has quickly become a fan favorite, known for its commitment to excellence both on and off the field.

Established in 2023, LIONS UNITED FC has quickly risen to fame and achieved success. The club's emblematic lion symbolizes strength, leadership, and a relentless pursuit of excellence, a philosophy reflected in its style of play.

LIONS UNITED FC's home matches are a celebration of soccer culture, drawing passionate fans. Our club is deeply connected to our local communities, engaging in various outreach programs, youth development initiatives, and charitable endeavors.

With a roster of talented athletes guided by a group of experienced coaches, LIONS UNITED FC competes at the highest level in the NPSL, constantly striving for success in league competitions and beyond.

The club's commitment to player development, tactical innovation, and community engagement makes it a driving force in the ever-evolving landscape of American soccer.

A LETTER FROM THE CEO

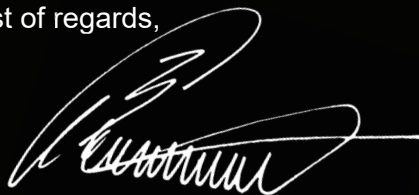
I hereby proudly present to you **LIONS UNITED FC**, my ambitious developmental soccer club dedicated to nurturing young talent and fostering passion for the beautiful game.

Committed to excellence, our club provides a supportive environment where future professionals can thrive both on and off the field. With a focus on skills development, teamwork, and sportsmanship, LIONS UNITED FC aims to mold well-rounded individuals who not only excel in soccer but also contribute positively to their communities.

I am taking this opportunity to express my deepest gratitude on behalf of LIONS UNITED FC to our sponsors and contributors. Your invaluable support and your commitment to our club have played a pivotal role in fostering the growth and development of young talent within and beyond our communities.

As we continue to strive for excellence, your sponsorship serves as a beacon of inspiration. We look forward to continuing this journey together, creating a lasting impact on the lives of our young players and the community at large.

With the warmest of regards,



Yura Movsisyan;

CEO, LIONS UNITED FC





LIONS UNITED FC 2024 SPONSORSHIP OPPORTUNITIES

LIONS UNITED FC 2024 TITLE SPONSOR - \$30,000 (SINGLE OPPORTUNITY)

- Prime spot logo placement on official match-jerseys. (Chest Logo).
- Front and back covers advertising/acknowledgment in official 2024 edition printed program books. (15,000 copies of official program books to be distributed thought-out Greater Los Angeles communities).
- Logo on club banner/s at training field.
- Sponsor name/logo/acknowledgement printed on all home game and season tickets.
- 50 Season Tickets provided to sponsor.
- Invitation to 10 sponsor-designated kids to a private Yura Movsisyan youth soccer clinic.
- Appearances by LIONS UNITED CEO Yura Movsisyan and LIONS UNITED players at two previousl scheduled corporate events.
- Recognition with all press releases and marketing material.
- Recognition on the official website and social media channels.
- Exclusive sponsor features in LIONS UNITED FC club e-newsletter.





LIONS UNITED FC 2024 SPONSORSHIP OPPORTUNITIES

LIONS UNITED FC 2024 GOLD SPONSOR - \$8,500 (FOUR OPPORTUNITIES)

- Logo placement on official match-gear. (Jersey shoulder, shorts back or jersey back bottom.)
- Prime spot full-page advertising/acknowledgment in official 2024 edition printed program books. (15,000 copies of official program books to be distributed thought-out Greater Los Angeles communities).
- Logo on club banner at training field.
- 20 Season Tickets provided to sponsor.
- Invitation to 5 sponsor-designated kids to a private Yura Movsisyan youth soccer clinic.
- Recognition on official website and social media channels.
- Exclusive sponsor feature in LIONS UNITED FC club e-newsletter.



Glendale Community College Stadium





LIONS UNITED FC 2024 SPONSORSHIP OPPORTUNITIES

LIONS UNITED FC 2024 SILVER SPONSOR - \$3,500 (SIXTEEN OPPORTUNITIES)

- Full-page advertising/acknowledgment in official 2024 edition printed program books. (15,000 copies of official program books to be distributed throughout Greater Los Angeles communities).
- Recognition on official website and on social media channels.
- Exclusive sponsor mention in LIONS UNITED FC club e-newsletter.

LIONS UNITED FC 2024 BRONZE SPONSOR - \$1,500

- Mention/acknowledgment in official 2024 edition printed program books. (15,000 copies of official program books to be distributed throughout Greater Los Angeles communities).
- Recognition on official website and on social media channels.
- Exclusive sponsor mention in LIONS UNITED FC club e-newsletter.

LIONS UNITED FC 2024 COMMUNITY SPONSORS

- Recognition on official website and on social media channels.
- Customized acknowledgments based on contribution.

