

# BACHELORS DEGREE MODULES

Fundamentals of Communication  
Introduction to Psychology  
Business Statistics 1  
Oral Communication  
Information Technology  
Pre-calculus Mathematics  
Fundamentals of Accounting 1  
Introduction to Microeconomics  
Introduction to Management  
Introduction to Office Systems  
Advanced Communication  
Business Law  
Introduction to Financial Accounting  
Business Communication  
Science & Technology  
Organisational Behaviour  
Calculus for Business  
Business Statistics 2  
Introduction to Macroeconomics  
Financial Management  
Fundamentals of Marketing  
Decision Science  
Service Marketing  
Introduction to Philosophy  
Introduction to Management Accounting  
Caribbean Economic Environment  
Marketing Communications  
Introduction to Costing  
Customer Buying Behaviour  
Introduction to Production & Operations Management  
Business Information Management Systems  
Operations Planning Scheduling and Control  
Research Methodologies  
Total Quality Management  
Occupational Health Safety & Welfare  
Global Marketing  
Project Management  
POM Issues Analysis  
Research Project  
Business Ethics  
Strategic Management  
Marketing Research