




Job Title: Junior Social Media Manager

 Ballito, KwaZulu-Natal

 Salary: R9,000 – R11,000 per month

We are seeking a creative and driven Junior Social Media Manager to support the growth of emerging and established businesses through strategic social media management. This role is ideal for someone who understands digital trends, enjoys content creation, and is passionate about building brands online. The successful candidate will play a key role in increasing brand visibility, engagement, and lead generation across multiple platforms.

KEY RESPONSIBILITIES

- Manage and grow social media accounts (Instagram, Facebook, TikTok, LinkedIn)
- Plan and schedule content calendars aligned with brand goals
- Create engaging content (posts, captions, reels, stories)
- Monitor trends and implement relevant strategies
- Respond to comments, messages, and community engagement
- Track performance metrics and provide basic reports
- Assist in developing social media strategies for new and existing clients
- Support brand launches and digital campaigns

REQUIREMENTS

- 1–2 years experience in social media management or digital marketing
- Strong understanding of Instagram, TikTok, and Facebook algorithms
- Basic design skills (Canva or similar tools)
- Good copywriting and communication skills
- Ability to work independently and meet deadlines
- Understanding of branding and aesthetics

ADVANTAGEOUS

- Experience working with multiple brands or clients
- Basic knowledge of paid ads (Meta Ads)
- Photography or videography skills



PERSONAL ATTRIBUTES

- Creative and trend-aware
- Highly organised and detail-oriented
- Proactive and self-motivated
- Strong sense of responsibility and accountability
- Passionate about business growth and digital marketing

WHAT SUCCESS LOOKS LIKE IN THIS ROLE

- Growth in followers and engagement across platforms
- Consistent, high-quality content output
- Increased brand visibility and online presence
- Contribution to lead generation and business growth

WORKING ENVIRONMENT

- Based in Ballito (Office based, Monday - Saturday)
- Opportunity to work with multiple brands and industries
- Growth potential within a fast-paced, creative environment
- Working Hours: Monday – Friday (08:00-17:00) Saturday (08:00- 13:00)

HOW TO APPLY

Please email your CV to mzansitalentagency@gmail.com along with:

- Links to social media accounts you have managed
- A portfolio (if available)
- Examples of content you have created