

Dominick Luhr

Designer - Illustrator - Animator

RIZZO1234@LIVE.COM

PORTFOLIO: WWW.DOMINICKLUHR.COM

EXPERIENCE

Integrity Toys, Inc.

Freelance Illustration / January - February 2025 - unreleased project

- Created custom illustration work of collectible fashion dolls for use in printing and merchandising

Rochester Institute of Technology

Teaching Assistant, School of Film & Animation / January 2024 - May 2025

- Concept & Character Design under Christine Banna - Spring 2024
- Scriptwriting & Storyboarding under Alexis Deprey - Fall 2024
- Concept & Character Design under Alexis Deprey - Spring 2025
- Handled organizational tasks such as attendance and notetaking
- Helped lead critiques and lectures for the class, gave demos for relevant software, and hosted my own in-class talks

Spin Master

Freelance Character Design / March - May 2023 - unreleased project

- Concepts for a lineup of characters to be used in fashion doll products and a 3D animated television series.
- Created a variety of concepts per character, including color variations and outfit changes.

Interscope Records

Freelance Illustration / February 2023

- Created custom illustration work for Interscope Records for use in rapper Lebra Jolie's marketing and release for her single "Meet Yo Mama" (album cover and lyric video) according to label and artist's specifications.

MilkyCloverClub

Merchandise Designer / October 2020 - August 2023

- Created custom illustrations to be manufactured into charms, pins, stickers and prints in a subscription-based merchandise box.
- Worked alongside owner to manage administrative side including team management, release structure, and tabling at in-person conventions to represent the company.

PetRPG

Asset Artist / July 2014 - December 2018

- Created custom illustrations, designs, animations, and pixel artwork to be used for site assets (items, avatars, icons and virtual pets.)
- Site has since gone offline, but references available upon request.

EDUCATION

Bachelor of Arts (Film & Animation)

Rochester Institute of Technology - 2025

TECHNICAL SKILLS

Proficient in:

- TVPaint
- ToonBoom Harmony
- Adobe Photoshop
- Adobe After Effects
- Medibang Paint Pro
- Microsoft Suite
- Procreate

REFERENCES

Available upon request

