



**Caribbean-American
National
Development Organization**

A 501(c)3 Organization
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www.wicando.com

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Request for annual sponsorship

SAVE THE DATE!
2026

CANDO, Inc.
A Colorful Bridge to our Caribbean Community

14th Annual
TAMPA BAY
CARIBBEAN
HERITAGE
FESTIVAL
HERITAGE MONTH CELEBRATION

SATURDAY, JUNE 6TH • 2026

VICTOR CRIST COMMUNITY CENTER-TAMPA, FL

Subject: Request for support – 2026 Tampa Bay Caribbean American Heritage Month Events

Dear Sir/Madam,

The **Caribbean American National Development Organization, Inc. (“CANDO”)**, in collaboration with the University Area Community Development Corporation (“UACDC”) and Hillsborough County Parks and Recreation, is hosting the 14th annual Tampa Bay Caribbean Heritage Festival in celebration of Caribbean Heritage Month.

What is CANDO?

CANDO is a community-driven nonprofit that connects culture with impact. By delivering programs in workforce development, youth STEM education, health equity, and disaster recovery, CANDO creates meaningful opportunities that strengthen communities and improve lives across Tampa Bay.

Overview of events

CANDO invites corporate and community partners to sponsor a month-long series of events celebrating Caribbean culture, leadership, and community impact across Tampa Bay during Caribbean American Heritage Month (June 2026).

The **CANDO Caribbean Excellence Breakfast** is a signature recognition and networking event designed to celebrate outstanding achievements within the Caribbean American community and its allies across the Tampa Bay region. The Breakfast and 2026 community award celebration will take place on June 3rd, 2026 (8:00am - 10:00am) at the Tampa International Airport, 4100 George J Bean Parkway, Tampa, Florida, Level 3 between Terminal E and F.

This distinguished gathering brings together community leaders, business professionals, elected officials, nonprofit partners, and cultural influencers for a morning of inspiration, connection, and recognition. The event highlights individuals, organizations, and partners who have demonstrated exceptional leadership, service, and impact in economic development, community engagement, cultural advancement, and philanthropy.

The **CANDO Caribbean American Heritage Month (CAHM) Festival** is one of Tampa Bay’s largest multicultural celebrations, attracting thousands of attendees annually. The festival provides a high-visibility platform for corporate partners to engage with diverse audiences through culture, music, cuisine, and community-driven experiences. The festival will take place on June 6, 2026 (2:00pm – 9:00pm) at the Victor Crist Community Development Center, 14013 N. 22nd Street, Tampa, Florida 33613

Sponsors benefit from meaningful brand exposure, direct community engagement, and alignment with initiatives that promote diversity, inclusion, and economic empowerment. The event also supports CANDO’s year-round programs in workforce development, youth education, health and wellness, and disaster relief.



Why Sponsor?

- Sponsorships enable CANDO to host multiple events throughout the year at no cost to the general public to attendees.
- Brand visibility: Access to multi-channel exposure across in-person events and digital promotions.
- Impact: Supports CANDO's year-round programs in workforce development, youth STEM education, health equity, and disaster recovery.
- Networking: Opportunities to connect with community leaders, business owners and diverse audience.
- Social responsibility: Helping companies achieve their corporate social objectives while to empower the lives of many in the community, especially the youth, who need your support and encouragement to achieve their dreams and aspirations.

What are the sponsorship levels and benefits?

CANDO 2026 CAHM offers four sponsorship levels: Platinum, Gold, Silver, and Bronze, with different benefits and recognition opportunities.

- Platinum — \$10,000+: Headline recognition across all events; premier logo placement; 20 reserved seats; dedicated social campaign; VIP meet-and-greet.
- Gold — \$5,000: Prominent logo on main stage and program; 10 reserved seats; featured newsletter story; on-site activation space.
- Silver — \$2,500: Logo on signage and program; 6 reserved seats; social media acknowledgment; vendor table.
- Bronze — \$1,000: Logo in program and signage; 4 reserved seats; verbal recognition at select events.
- In-kind: Recognition and tailored benefits based on donated goods/services.

Activation & customization options

- Event naming rights (festival stage, breakfast, youth day)
- On-site activations and sampling booths
- Sponsored workshops or panels (career readiness, small-business support)
- Named scholarships or program funding
- Custom digital campaigns and post-event impact reports

2025 CAHM Festival Highlights

- 2,000+ attendees
- Strong social media engagement
- High-energy performances and vendors

Social media past event links:

- www.wicando.org
- <https://wicando.org/2025-heritage-festival-1>



How to become a Sponsor

To discuss and tailor a sponsorship package that best aligns with your company's goals and preferences, please contact:

 **Francis Joseph**

Executive Director

(813) 505-6683

 **Laura King**

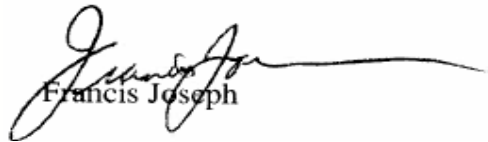
Laura.King@wicando.org

Operations Administrator

(813) 400-0997

Thank you for considering our request for sponsorship. We hope that you will join us in celebrating the Caribbean American culture and promoting diversity in the Tampa Bay area.

Sincerely,



Francis Joseph

Executive Director

(813) 505-6683

Francis.Joseph@wicando.org

www.wicando.com

