



Caribbean-American National Development Organization

A 501(c)3 Organization
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www.wicando.com

Executive Board of Directors:

Francis Joseph, Chair
Gene Marshall, Vice Chair
Nalini Gajadharsingh, Treasurer
Janet Bucknor, Secretary
Terri Ashmeade
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The CANDO Project

WiCanDolt

2025 Organization Sponsorship Opportunity



The Caribbean American National Development Organization (CANDO), Inc.

About CANDO:

CANDO is an independent 501(c) 3 non-profit organization with the mission to create a sustainable state of the art facility for culture, education, entertainment, and economic development which will enhance the quality of life for residents in the Tampa Bay Community. It develops and supports activities of high quality to attract and sustain the interest and attention of the Tampa Bay residents. Our commitment extends to three core pillars: Workforce Development, Health and Wellness Education, and Cultural Programs

Greetings,

Thank you for considering sponsorship opportunities with The Caribbean American National Development Organization Inc. (CANDO). We are excited about the prospect of partnering with your esteemed company to achieve shared goals and make a positive impact on our community. And together, WE CAN DO IT! Our Board of Directors thank you for your continued support!

 CANDO

Board of Directors


Francis Joesph
Chairman


Gene Marshall
Vice Chairman


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Treasurer


Janet Bucknor
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www.WiCando.org

Overview

The "CADI" (Caribbean American Development Institute) Center is an initiative that is being managed by the Caribbean American Nationals Development Organization, Inc. CANDO, is an independent non-profit organization. Its vision is to deliver a functioning, self-sustaining campus of the highest quality to support the collaboration of Caribbean-based commercial and economic development activities as well as provide aid, support and education to its constituents in the Tampa Bay Region. It is a center geared towards education, the arts, music, business, sports, cultural exchanges, community development, as well as unification of diverse cultures. This facility is designed to accommodate events for various age demographics, from children to senior citizens.

The "CADI" Center is unique in that it is a melting pot that unifies people of the 31 Caribbean Nations. The Caribbean culture is much diversified, and includes French, Creole, Dutch, Spanish, and British nationalities. The primary services of this cultural, educational and economic development center include providing access to lecture halls and conference rooms, hosting events, sponsoring economic development training, and supporting community clubs and programs to this community.

We value and need the support of corporate citizens, individuals and foundations to continue our work to improve and empower children, adults and families in this demographic of the community. Your generous support is imperative to our goal of holistically creating positive change and uplifting our community in order to serve more residents, improve our programming, address crime prevention and increase economic development. We are attaching our 2022–2022 proposal and sponsorship guide for your review and consideration.

Our Vision

Mission

The Caribbean American National Development Organization, Inc mission to promote cultural awareness, development, and advancement of the Caribbean American Community

Vision

We will serve as a catalyst and advocate for the economic development, enrichment and advancement of our Caribbean American Community in the Tampa Bay area.

Values

At CANDO, we will be guided and informed by our beliefs and commitment to inclusiveness, respect of people, value cultural diversity, recognize the contribution of all constituents in our community.

Goals and Objectives

Provide outreach and job training programs that meet the needs of the community and social activities to help individuals with economic self- sustainability.

Develop a state-of-the art multi-purpose facility for meetings, conferences, and Business activities.

Form strategic alliances with public and private institutions to develop research and educational programs that will benefit Florida and the Caribbean research.

Educate and expose our youth to their cultural roots and foster a continued sense of pride in their Caribbean ancestry.

2024 Accomplished Events:

- **Free Back to School Replenish:** Jan 24th with Positive Spin.
- **Tax Prep Live Webinar:** Feb 8th with Secured Financials.
- **Business Tax Prep Live Webinar:** Feb 15th with Secured Financials.
- **Kiddies Carnival Band Launch:** Feb 25th.
- **University Area CDC Job Fair:** Mar 23rd with UACDC.
- **Coffee & Careers:** Apr 4th with CareerSource.
- **Education Institute of Tampa Family Open House:** Apr 6th with Education Institute.
- **Kids Spring Robotics Camp:** Apr 6th with BDCHS.
- **Family Day & Open House:** Apr 27th with Positive Spin.
- **Steel Pan Music Class:** USF Tampa Campus May 11th.
- **Haitian Flag & Family Health Fair:** May 18th with Haitian Amer. Nurses1.
- **Tampa Bay Caribbean American Heritage Festival:** June 1st.
- **Reel Good Dads:** June 8th.
- **Gulf Coast MakerCon – Robotics Fair:** June 8th with AMRoC.
- **Bright Colors: Caribbean Heat Wave Party:** June 29th with Jerk Hut.
- **Kids Summer Robotics Camp:** July 8th with AMRoC & BDCHS.
- **Conversations & Career Workshop:** July 17th with United Way.
- **Back 2 School Health Clinic:** July 27th.
- **Financial Literacy:** October 19th with MIDFLORIDA Credit Union.
- **Uptown Community Health Fair:** November 23rd with UACDC and CCA

We truly can't achieve this without the invaluable help of our sponsors, volunteers, and community partners. Your support means the world to us, and we are deeply grateful for everything you do for the community.

Partnership and Network Building. By partnering with CANDO, you are making an investment in your community and supporting the growth of individuals through education, career development, health, wellness, housing, disaster recovery, and cultural celebration.

Our valued partners currently include:

- VCCC /UACDC – University Area Community Development Center
- USF – University of South Florida
- CareerSource
- AMRoC
- Florida Blue
- United Way
- Hillsborough County (COAD / VOAD)
- Workforce

Pillars:	Success Strategy
Workforce Development & Education	<p>CANDO is passionate about empowering individuals through skill-building and career advancement. Our workforce development programs will include:</p> <ul style="list-style-type: none"> • Job Training Workshops: Practical sessions providing essential skills for career success. • Mentorship Programs: Connecting experienced professionals with individuals seeking guidance. • Internship Opportunities: Partnering with local businesses to provide direct experience. • Youth Robotics and Steelpan Music classes
Health and Wellness Education	<p>We believe that a healthy community is a thriving community. Our health and wellness education programs encompass:</p> <ul style="list-style-type: none"> • Educational Seminars: Covering topics such as nutrition, mental health, and preventive care. • Fitness Classes: Encouraging an active lifestyle through accessible fitness programs. • Community Health Screenings: Promoting early detection and wellness checks. • Housing: Education on home ownership; Working with community partners, etc.
Cultural Programs	<p>CANDO celebrates diversity and fosters cultural understanding through engaging programs, including:</p> <ul style="list-style-type: none"> • Cultural Festivals: Displaying the rich diversity of our community through music, dance, and cuisine. • Language Exchange Programs: Creating opportunities for language learning and cross-cultural communication • Art Exhibitions and Performances: Providing a platform for local artists to display their talents.
Disaster Recovery	<p>Provide support for the Tampa Bay Caribbean Community in times of natural disasters:</p> <ul style="list-style-type: none"> • Collaboration with Hillsborough COAD (Community Organizations Active in Disaster). • Ensure hurricane preparedness and local support information is dispersed appropriately.

Sponsorship: Workforce Development & Education

Empower individuals through career advancement and skill-building.

Your sponsorship will directly support: Job Training Workshops, Mentorship Programs, Internship Opportunities; Youth Programs that include Robotics; and Steel Pan Music

Sponsor Tiers:	Benefits:
Event Title Sponsor \$10,000	<ul style="list-style-type: none"> • Exclusive naming rights to the event. • Prominent logo placement on all event materials, including banners, tickets, & online promos. • Opportunity to address attendees during the event. • VIP access for company representatives and complimentary event tickets.
Event Partner Sponsor \$5,000	<ul style="list-style-type: none"> • Logo placement on event materials and signage • Recognition on social media and website. • 4 complimentary event tickets (if applicable)
Event Support Sponsor \$2,500	<ul style="list-style-type: none"> • Logo placement on event materials and signage. • Recognition on social media platforms. • 2 complimentary event tickets (if applicable).
Community Sponsor \$1,000	<ul style="list-style-type: none"> • Logo inclusion in the event program and website.. • 1 complimentary event ticket (if applicable).

Kids Robotics Camp:

[Phoenix Robotics Students Host Summer Camp \(baynews9.com\)](http://baynews9.com)

[Nonprofit CANDO's robotics camp training scientists of tomorrow \(abcactionnews.com\)](http://abcactionnews.com)



- 2 Four-week sessions (Ages 9-12)
- Spring Session - 17 students
 - Summer Session - 23 students

Community partnerships:

- Brooks DeBartolo
- University Area CDC
- Caribbean Community Assoc
- AmROC FabLab



WORKFORCE (Year-round)

- Number of workforce development events: 5

Career Training Referrals:

- CDC of Tampa:
 - 5 Construction Training
- Hillsborough Community College:
 - 8 Massage Therapy
 - 10 Electrical Line Worker
 - 11 Healthcare
 - 7 Administrative
 - 5 IT
- Tampa Bay Community Network (TBCN):
 - 11 Video Production



STEEL PAN (Summer)



- Four Week Session (Saturdays)
- Two USF student instructors
- Community partnerships: University of South Florida



Scan the code to
donate to the
Workforce Sponsorship

Sponsorship: Health & Wellness

Foster a healthier community through education and proactive health initiatives.

Educational Seminars: Covering vital topics such as nutrition, mental health, and preventive care

Fitness Classes: Encouraging an active lifestyle through inclusive fitness programs

Community Health Screenings: Promoting wellness checks and early detection.

Housing: Working with community partners to provide education on home ownership

Sponsor Tiers:	Benefits:
Event Title Sponsor \$10,000	<ul style="list-style-type: none"> • Logo on event materials for seminars, fitness classes, and health screenings. • Social media shout-outs, showcasing your business as a supporter of health and wellness • Recognition during health and wellness program events and webinars.
Event Partner Sponsor \$5,000	<ul style="list-style-type: none"> • Logo placement on event materials and signage • Recognition on social media and website. • 4 complimentary event tickets (if applicable).
Event Support Sponsor \$2,500	<ul style="list-style-type: none"> • Logo placement on event materials and signage. • Recognition on social media platforms. • 2 complimentary event tickets (if applicable).
Community Sponsor \$1,000	<ul style="list-style-type: none"> • Logo inclusion in the event program and website.. • 1 complimentary event ticket (if applicable).



Community Health Fair (Nov. 23rd)

- 649 Individuals served
- 5 Units of blood collected = 15 adults or 25 babies lives saved
- 26 volunteers
- 110 turkeys distributed
- 38 Vendors - 3 participating (DJ, fitness, etc.), 7 screenings/test, 28 informational vendors
- 200+ Hot Meals – Jerk Hut Restaurant



Workshops: Asthma Education(USF APhA-ASP); Mental Health (Alzheimer's Association, The Centre for Women); Insurance (Florida Blue); COPD (Sanofi); Cancer (Walgreens)

Sponsors: Florida Blue, Sanofi



*Scan the code to donate to the
Health and Wellness Sponsorship*

Sponsorship: Cultural Programs

Celebrate diversity and fosters cultural understanding through engaging programs Your sponsorship will directly support: Cultural Festivals: Showcasing the rich diversity of our community through music, dance, and cuisine. Art Exhibitions and Performances: Providing a platform for local artists to showcase their work	
Sponsor Tiers:	Benefits:
Event Title Sponsor \$10,000	<ul style="list-style-type: none">• Recognition in cultural program materials, including festival programs and art exhibition catalogs.• Acknowledgment as a Cultural Programs Sponsor in event media coverage.• VIP access to cultural events and performances.
Event Partner Sponsor \$5,000	<ul style="list-style-type: none">• Logo placement on event materials and signage• Recognition on social media and website.• 4 complimentary event tickets (if applicable).
Event Support Sponsor \$2,500	<ul style="list-style-type: none">• Logo placement on event materials and signage.• Recognition on social media platforms.• 2 complimentary event tickets (if applicable).
Community Sponsor \$1,000	<ul style="list-style-type: none">• Logo inclusion in the event program and website..• 1 complimentary event ticket (if applicable).

CANDO Caribbean American Heritage Festival (Jun.6th)

- Attendees: 700
- Number of performances: 19
- Number of vendors: 40
- Anchor Awards: Angie B & DJ Kirky-C

Raffle Prizes: Spirit Airlines valued at \$800; Visa gift card; Grace Kennedy Surprise Basket

Sponsors: Straz Center, Tito’s, UACDC, Gene Marshall, MidFlorida Credit Union, Florida Blue, K. Joseph & Associates, Jerk Hut. Tomlinson Dental, Grace Kenedy Group, B-Positivo



Scan the code to donate to the Cultural Programs Sponsorship

Sponsorship: Disaster Recovery

Supporting our Tampa Bay community in times of disasters. Your support will aid in support for the Tampa Bay Caribbean Community in times of hurricanes, floods, etc. Ensure hurricane preparedness and local support information is dispersed appropriately.	
Sponsor Tiers:	Benefits:
Event Partner Sponsor \$5,000	<ul style="list-style-type: none">• Page recognition with logo on social media and CANDO’s website.• Partnership appreciation
Event Support Sponsor \$2,500	<ul style="list-style-type: none">• Recognition on social media platforms and CANDO’s website• Partnership appreciation
Community Sponsor \$1,000	<ul style="list-style-type: none">• Recognition on CANDO’s website• Partnership appreciation

South Tampa Chamber of Commerce Hurricane Heros Award Ceremony

Received 2024 Hurricane Hero Award for our efforts.



Overall Sponsorship -For maximum exposure and a holistic partnership with CANDO, we offer an Overall Sponsorship package that covers all our events, programs, and initiatives.

Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
<ul style="list-style-type: none"> • Exclusive title as the "Platinum Sponsor" for all CANDO initiatives. • Prominent logo on all materials related to Housing, Workforce Development, Health and Wellness Education, and Cultural Programs. • Recognition in all CANDO newsletters, website, and social media platforms. • Full-page advertisement in event programs and other CANDO publications. • VIP access to all events, including backstage access and opportunities to interact with key stakeholders. 	<ul style="list-style-type: none"> • Recognition as a "Gold Sponsor" in all event materials and online content. • Logo placement at all CANDO events, including programs, flyers, and websites. • Special acknowledgment in newsletters, social media, and event signage. • VIP event access and special recognition at key events. 	<ul style="list-style-type: none"> • Recognition as a "Silver Sponsor" at all CANDO events and programs. • Logo on promotional materials, social media, and event signage. • Complimentary tickets to CANDO events and recognition in newsletters. 	<ul style="list-style-type: none"> • Logo on event materials and website. • Recognition on social media platforms and newsletters. • Acknowledgment at select CANDO events.

Sponsoring CANDO provides a unique opportunity to directly support workforce development, health and wellness education, and cultural programs. Your partnership will contribute to the success of these vital initiatives and display your commitment to Tampa Bay community enrichment.

How to Become a Sponsor

To discuss and tailor a sponsorship package that best aligns with your company's goals and preferences, please contact:

Ms. Laura King

Laura.King@wicando.org

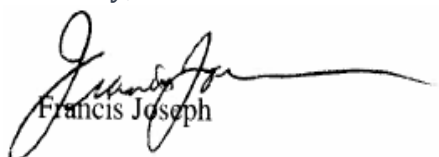
(813) 400-0997

To give directly use the following website or QR code:

<https://bit.ly/SponsorCANDO>

Thank you for your time and consideration and we look forward to hearing from you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Francis Joseph', is written over a light gray rectangular background.

Executive Director

Francis.Joseph@wicando.org

(813) 505-6683