



**Caribbean-American
National
Development Organization**

A 501(c)3 Organization
5404 Hoover Blvd., Suite #3
Tampa, FL 33634
813.505.6683
www.wicando.com

Executive Board of Directors:

Francis Joseph, Chairman
Gene Marshall, Vice Chairman
Nalini Gajadharsingh, Treasurer
Janet Bucknor, Secretary
John Bailey
Johanne Remy
Dr. Trevor Rose

The CANDO Project



***The Caribbean American National Development Organization
(CANDO), Inc.***

5404 Hoover Boulevard Suite#3

Tampa, Fl 33634

www.wicando.com

The Caribbean American National Development Organization Sustainability Sponsorship Package

Thank you for considering sponsorship opportunities with The Caribbean American National Development Organization Inc. (CANDO). We are excited about the prospect of partnering with your esteemed company to achieve shared goals and make a positive impact on our community.

About CANDO:

CANDO is an independent 501(c) 3 non-profit organization with the mission to create a sustainable state of the art facility for culture, education, entertainment, and economic development which will enhance the quality of life for residents in the Tampa Bay Community. It develops and supports activities of high quality to attract and sustain the interest and attention of the Tampa Bay residents. Our commitment extends to three core pillars: Workforce Development, Health and Wellness Education, and Cultural Programs. Through these initiatives, we aim to provide programs and services to assist individuals and families as they integrate into the community:

Please see the attached presentation or go to the following link to review to the organization:

<https://bit.ly/cando2024>

Workforce Development:

CANDO is passionate about empowering individuals through skill-building and career advancement. Our workforce development programs will include:

- Job Training Workshops: Practical sessions providing essential skills for career success.
- Mentorship Programs: Connecting experienced professionals with individuals seeking guidance.
- Internship Opportunities: Partnering with local businesses to provide hands-on experience.

Health and Wellness Education:

We believe that a healthy community is a thriving community. Our health and wellness education programs encompass:

- Educational Seminars: Covering topics such as nutrition, mental health, and preventive care.
- Fitness Classes: Encouraging an active lifestyle through accessible fitness programs.
- Community Health Screenings: Promoting early detection and wellness checks.

Cultural Programs:

CANDO celebrates diversity and fosters cultural understanding through engaging programs, including:

- Cultural Festivals: Displaying the rich diversity of our community through music, dance, and cuisine.
- Language Exchange Programs: Creating opportunities for language learning and cross-cultural communication.
- Art Exhibitions and Performances: Providing a platform for local artists to display their talents.



Recent Accomplishments:
Community Impact Event

Our recent annual community health fair reached 280 community participants, providing essential health, wellness, and education to local families.



Cultural Festival Highlights

Our Heritage Festival brought together diverse communities, featuring captivating performances, delicious cuisine, and a vibrant celebration of our shared heritage.



What Our Community Is Saying:

Community Member's Feedback: "The cultural programs organized by CANDO truly bring our community together. It's inspiring to see such dedication to diversity and inclusion."



Organization Sponsorship Levels:

Option A – Platinum Sponsor \$25,000:

- Opportunity to Welcome Audience and Kick-Off Festival.
- Large Company Banner on Main Stage.
- Company Name or Logo on Front Cover of Festival and Gala Event Programs & Banners.
- Full page advertisement in programs for all events.
- Two (2) prime vendor tables, 10 VIP Tickets w/ Food, Beverage & Reserved Seating, and tent, 10 General Admin Tickets at 2024 Heritage Festival.
- Two (2) premium tables, 10 tickets and 10 invitations to the VIP cocktail reception at the 2024 CANDO GALA.
- Prominent recognition on CANDO social media, website and other communication platforms for all events.
- Various opportunities for employees to volunteer.

Option B – Gold Sponsor \$20,000:

- Verbal recognition at events.
- Company Banner on Festival Main Stage.
- Company Name or Logo on Event Banners.
- Full page advertisement in programs for all events.
- Two (2) prime vendor tables, 8 VIP Tickets w/ Food, Beverage & Reserved Seating, 8 General Admin Tickets at 2024 Heritage Festival.
- Two (2) premium tables, 8 tickets and 8 invitations to the VIP cocktail reception at the 2024 CANDO GALA.
- Prominent recognition on CANDO social media, website and other communication platforms for all events.
- Various opportunities for employees to volunteer.

Option C – Silver Sponsor \$10,000:

- Verbal recognition at events.
- Company Banner at Festival.
- Company Name or Logo on Event Banners.
- Quarter page advertisement in programs for all events.
- One (1) prime vendor table, 4 VIP Tickets w/ Food, Beverage & Reserved Seating, 4 General Admin Tickets at 2024 Heritage Festival.
- One (1) premium table, 4 tickets and 4 invitations to the VIP cocktail reception at the 2024 CANDO GALA.
- Prominent recognition on CANDO social media, website and other communication platforms for all events.
- Various opportunities for employees to volunteer.

Option D – Bronze \$5,000:

- Verbal recognition at events.
- Company Banner at Festival.
- Company Name or Logo on Event Banners.
- Quarter page advertisement in programs for all events.
- 2 VIP Tickets with Reserved Seating, at the 2024 Tampa Bay Caribbean Heritage Festival.
- 2 tickets and 2 invitations to the VIP cocktail reception at the 2024 CANDO GALA.
- Prominent recognition on CANDO social media, website and other communication platforms for all events.
- Various opportunities for employees to volunteer.



How to Become a Sponsor:

To discuss and tailor a sponsorship package that best aligns with your company's goals and preferences, please contact:

Miss Laura King

Laura.King@wicando.org

(813) 400-0997

Conclusion:

Sponsoring CANDO provides a unique opportunity to directly support workforce development, health and wellness education, and cultural programs. Your partnership will contribute to the success of these vital initiatives and display your commitment to community enrichment.

Thank you for your time and consideration and we look forward to hearing from you.

Sincerely,

Mr. Francis Joseph

Executive Director

Francis.Joseph@wicando.org

(813) 505-6683



Caribbean American National Development Organization, INC.



“CANDO”
Sponsorship Opportunities



AGENDA

1. Overview
2. Goal & Objectives
3. Mission, Vision,
& Values
4. Who we serve:
Greater Tampa Bay
5. Community
Development
& Engagement
6. The Caribbean
American
Development Institute
"CADI" Center
7. Education / Workforce
Development
8. Health & Wellness /
Housing
9. Sponsorship Form
10. Sponsorship
Opportunity
11. Thank you



BOARD MEMBERS

Overview

The "CADI" (Caribbean American Development Institute) Center is an initiative that is being managed by the Caribbean American Nationals Development Organization, Inc. CANDO, is an independent non-profit organization. Its vision is to deliver a functioning, self-sustaining campus of the highest quality to support the collaboration of Caribbean-based commercial and economic development activities as well as provide aid, support and education to its constituents in the Tampa Bay Region. It is a center geared towards education, the arts, music, business, sports, cultural exchanges, community development, as well as unification of diverse cultures. This facility is designed to accommodate events for various age demographics, from children to senior citizens.

We value and need the support of corporate citizens, individuals and foundations to continue our work to improve and empower children, adults and families in this demographic of the community. Your generous support is imperative to our goal of holistically creating positive change and uplifting our community in order to serve more residents, improve our programming, address crime prevention and increase economic development. We are attaching our 2023 proposal and sponsorship guide for your review and consideration.



FRANCIS JOSEPH
Executive Director

Goals & Objectives

Develop a state-of-the-art multi-purpose facility for meetings, conferences, and Business activities.

Provide outreach and job training programs that meet the needs of the community and social activities to help individuals with economic self-sustainability.

Educate and expose our youth to their cultural roots and foster a continued sense of pride in their Caribbean ancestry.

Form strategic alliances with public and private institutions to develop research and educational programs that will benefit Florida and the Caribbean research.



MISSION

The Caribbean American National Development Organization, Inc mission to promote cultural awareness, development, and advancement of the Caribbean American Community.

VISION

We will serve as a catalyst and advocate for the economic development, enrichment and advancement of our Caribbean American Community in the Tampa Bay area.

VALUE

At CANDO, we will be guided and informed by our beliefs and commitment to inclusiveness, respect of people, value cultural diversity, recognize the contribution of all constituents in our community.



Greater Tampa Bay Area



Over the past thirty years, the members of the Caribbean population have grown from a small group to a large and mature segment of the Tampa Bay community.



As this population continues to grow, the community facility will be an invaluable asset to promote unification, educational development, and economic growth for the people.

It will also serve as a key driver for community revitalization and help to promote Tampa Bay as a culturally diverse and thriving community.



CANDO'S Community Development & Engagement



We created an opportunity to support our community and established a partnership with USF Health, the UACDC and Tampa General Hospital in which we vaccinated over 250 individuals over the age of 65 within the community.



CANDO has partnered with Project Link for the past five years in their Back-To-School Health Fair Initiative to provide immunizations and health screenings for children in the urban areas.

Beginning in 2017, CANDO has lead collaboration efforts (planning, logistics, collection, storage and delivery) with multiple local community civic organizations and businesses to provide recovery aid to various Caribbean islands.



Caribbean American Development Institute Center (CADI)

CANDO, has multiple partnerships with local business and organizations within the Tampa Bay Area to implement programs and events that will enhance the lives of the Caribbean American Community. Multiple classes per month are offered for the following categories.

CANDO Office is the main office for outreach education, meetings, volunteer appreciations and community engagement.

Rent

Insurance

Utilities

Office Administration/Support

Marketing & Communications

Resources & Supplies

Maintenance

Community Research & Needs Assessment





Education / Workforce Development

CANDO offers tutoring, skill development (ESL/SSL), Caribbean History, Cultural Awareness, Cultural Diversity, and Resume Building.



- **Resources & Supplies**
- **Monthly Workshop Programs**
- **Youth Educational Programs**
- **Adult Trade & Technical Education**
- **Financial Management Programs**
- **Estate Planning**



Health / Wellness



CANDO offers classes and resources on various health topics that are affecting the Caribbean American population.

- Annual Health Fair
- Fitness Classes (Yoga, Cardio, Silver Shoes)
- Health Education (Meal Prepping, Diabetes Education, Mental & Physical Health)
- Health Insurance Education Programs
- Vaccination Education Programs
- Disease Prevention Education Programs

Housing



CANDO offers classes for 1st time Home Buyers, Resources on Affordable Housing, Credit Repair, and Mortgage Qualification Process, Home Maintenance 1-on-1.

- Resources & Supplies
- Monthly Educational Programs
- Monthly Guest Speakers
- Transitional Housing Programs
- Community Outreach & Integration



Tampa Bay Caribbean Heritage Festival

Our Annual Caribbean Heritage Festival has been a staple event in Tampa, serving the community with fun family activities, great multicultural food and live entertainment.





ORGANIZATION SPONSORSHIP LEVELS

CANDI Education Health Housing

- A "Platinum" \$25,000**
- Opportunity to Welcome Audience and Kick-Off Festival.
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 - Various opportunities for employees to volunteer.

- B "Gold" \$20,000**
- Verbal recognition at events.
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 - Full page advertisement in programs for all events.
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 - Two (2) premium tables, 8 tickets and 8 invitations to the VIP cocktail reception at the 2024 CANDO GALA.
 - Prominent recognition on CANDO social media, website and other communication platforms for all events.
 - Various opportunities for employees to volunteer.

- C "Silver" \$10,000**
- Verbal recognition at events.
 - Company Banner at Festival.
 - Company Name or Logo on Event Banners.
 - Quarter page advertisement in programs for all events.
 - One (1) prime vendor table, 4 VIP Tickets w/ Food, Beverage & Reserved Seating, 4 General Admin Tickets at 2024 Heritage Festival.
 - One (1) premium table, 4 tickets and 4 invitations to the VIP cocktail reception at the 2024 CANDO GALA.
 - Prominent recognition on CANDO social media, website and other communication platforms for all events.
 - Various opportunities for employees to volunteer.

- D "Bronze" \$5,000**
- Verbal recognition at events.
 - Company Banner at Festival.
 - Company Name or Logo on Event Banners.
 - Quarter page advertisement in programs for all events.
 - 2 VIP Tickets with Reserved Seating, at the 2024 Tampa Bay Caribbean Heritage Festival.
 - 2 tickets and 2 invitations to the VIP cocktail reception at the 2024 CANDO GALA.
 - Prominent recognition on CANDO social media, website and other communication platforms for all events.
 - Various opportunities for employees to volunteer.



For more details:
813-505-6683



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VISIT US :
www.wicando.com

YOUR CONTRIBUTIONS

YES! I would like to Partner / Sponsor the Caribbean American National Development Organization, Inc. (CANDO) for 2024.

I/We are contributing (A) (B) (C) (D) to the (program) _____.

(A) Platinum - \$25,000

(B) Gold - \$20,000

(C) Silver - \$10,000

(D) Bronze - \$5,000

SPONSORSHIP / PARTNER INFORMATION PLEASE COMPLETE

NAME: _____ COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ EMAIL: _____

AUTHORIZED SIGNER: _____

CANDO is a 501(c)3, non-profit organization. Contributions are tax deductible
EIN 27-1676123

PLEASE RETURN YOUR COMPLETED SPONSORSHIP INFORMATION AND PAYMENT TO:
MAIL : 5404 Hoover Blvd. Suite #3, Tampa, FL 33634

CHECKS CAN BE MADE PAYABLE TO:
Caribbean American National Development Organization.



Thank You

Thank you for your 2024/2025 financial sponsorship to allow CANDO to continue to impact the community in a positive way.



Info@wicando.org

www.wicando.org

<https://www.facebook.com/wicandoit>

