

Downtown Milford, Inc., Sponsorship Levels

Your help is VITAL to our mission!

Our mission is to create a vibrant & bustling downtown!

Visionary Corporate Sponsor \$5,000 or more includes:

- Your logo displayed in all social media, print advertising, posters & flyers associated with all DMI events & activities.
- Space for one company tent / table **at all of the DMI events.**
- Up to 10 tickets (where available).
- Social Media Posts each month at your request.
- Company logo prominently displayed on DMI website with link to site.
- Company name announced throughout all events.

Inspire level \$3,000 per event of your choosing (such as Bug & Bud Festival) this includes:

- Your logo displayed in all social media, print advertising, posters & flyers associated with the DMI event of your choosing.
- Space for one company tent & table **at 3 DMI events when requested.**
- Up to 5 event tickets (where available). 6 social media posts & company logo prominently displayed on the DMI website, as well as the company name announced throughout the selected event.
- Company logo on event website with link to site.

Transform level \$1,000 includes:

- Your logo displayed in all social media, print advertising, posters & flyers associated with the DMI event of your choosing.
- Space for one company tent & table at the event of your choosing.
- Up to 2 event tickets (where available).
- 3 social media posts on DMI's Facebook Event page, company logo displayed on DMI website, as well as the company name announced throughout the selected event.
- Company logo on event website with link to site.

Advocate level \$500 includes:

- Your logo and/or company name in all social media and print advertising, posters, distributed event flyers, and press releases for selected event(s).
- Space for one company tent & table at the event of your choosing.
- Company logo on event website with link to site.

Lead level \$250 includes:

- Your logo and/or company in press releases for selected event(s).
- Space provided for the company tent and table at selected event(s).
- Company logo on event website with link to site.

Friend level \$100 includes:

- Your logo and/or company in press releases for selected event(s).
- Company logo on event website with link to site.

Please send your sponsorship request (next page) along with a copy of your logo via email to:

director@downtownmilford.org

Our organization would like to sponsor the following 2023-24 Events:

Visionary (All DMI events \$5,000)

Inspire (\$3,000 per event)

Transform (\$1,000 per event)

Advocate (\$500 per event)

Lead (\$250 per event)

Friend (\$100 per event)

Company name: _____

Contact: _____

Address: _____

Phone #: _____

Email: _____

Website: _____

Amount: _____

Mail form with check to: DMI, 10 South Walnut Street, Milford, DE 19963

Email logo to: director@downtownmilford.org

Choose event(s) below:

Third Thursdays, May-September 5pm – 8pm / Walnut Street & Park Ave.

The Ladybug Music Festival, September 30th, 2pm-9pm /Walnut Street & Park Ave.

Holiday Stroll, December 2023 / Walnut Street & Park Ave.

St. Patrick's Day Pub Crawl, March 2024 / through-out town

Irish Music and Dance Concert, March 2024 / Milford Senior Center

The Bug & Bud Festival, April 2024 / Walnut Street & Park Ave.

Other DMI Activities: Milford in Bloom, Milford Salutes Banners, Downtown Trunk or Treat, Hanging of the Greens, Santa House, Ribbon Cuttings, Senior Banners, Seminars and more.

Downtown Milford, Incorporated, is a volunteer-driven 501c3 non-profit multi-faceted economic development organization that serves as a positive force in the community at large. We work with business and property owners to beautify, revitalize, protect, preserve, and promote our historic riverside district.