

Downtown Milford, Inc

Board of Directors Meeting

November 4, 2020

Present: Cat Perfetti, Peg Reilly, Shelley Moore, Matt Babbitt, Lang Redden, Joey Phillips, Sandy Gullledge, Don Vaughan, Anastasia Jackson

Absent: Yanell Powell, Zach Faust

Guests: Keith Moser

The meeting was called to order at 5:30

A motion was made by Lang Redden and seconded by Cat Perfetti to accept the minutes from the October meeting. All board members present approved.

Presidents Report: Included in packet sent to all board members

Executive Director: Included in packet sent to all board members

For our holiday market set for December 4, Benvenuto will have free samples set up outside. John Mollura will be set up to take photos. We have 13 artisan spaces, with 8 already filled.

Treasurers Report: Included in packet sent to all board members

We have \$103,000 currently in our checking account. We currently have \$4,500 that goes out each month for monthly expenses.

A motion was made by Lang Redden and second by Don Vaughan to approve the Treasurer's Report. All approved.

Design Committee: No meeting

Economic Vitality: Included in packet sent to all board members

Organization: No meeting

Promotion Committee: Included in packet sent to all board members

Need 3 or 4 volunteers for the Holiday Market. Police presence is requested

Need advertising for Holiday Market and Santas hours. \$150 for a quarter page.

Sandy Gullledge made a motion to spend up to \$200 for an ad and also a Facebook boost. Don Vaughan seconded the motion. All board members present approved.

Old Business: Milford Live is \$1395 for the year. A single month would cost \$650 per event

Lang Redden made a motion to pay the \$1395 for the year. Don Vaughan seconded. It was approved by all board members present

We need a way to accept donations from the Santa House Facebook page. Venmo or Cash App were a few possibilities mentioned. Cat Perfetti is going to look into this.

Don Vaughan made a motion to adjourn the meeting at 6:12 pm. Cat Perfetti seconded the motion.  
Motion approved