

**Downtown Milford, Inc**  
**Board of Directors Meeting**  
**October 6, 2020**

**Present:** Joey Phillips, Peg Reilly, Shelley Moore, Don Vaughan, Matt Babbitt, Sandy Gullede, Anastasia Jackson, Yanelle Powell, Cat Perfetti

**Excused:** Lang Redden, Craig de Mariana Aleman

**Absent:** Zach Foust, Kelly Turner

We had a presentation by Patty Cannon from Main Street. Only 4 towns in Delaware were accredited for 2020. Based on survey Board made, we will need a 3 or above to pass the Main Street program. One of the areas we need to work on is Volunteers-How to get people with little time so Board doesn't have to volunteer.

Our regular meeting was called to order at 5:52.

A motion was made by Sandy Gullede and seconded by Don Vaughan to accept the minutes of the September meeting. The motion was approved by all board members present.

**Presidents Report:** Included in packet sent to all board members

It has been suggested to place a plaque on one of the benches near the Farmers market to honor all the hard work Walt Hepford put into it.

**Executive Directors Report:** Included in packet sent to all board members

**Treasurers Report:** Included in packet sent to all board members

We have \$111,000 in our regular checking account. And \$57,000 in CD's.

My Sisters Fault has paid off their loan. Nothing has been received from Petite Sweets.

A motion was made by Don Vaughan and seconded by Cat Perfetti to approve the treasurers report for September. The Treasurer's report was approved by the Board

**Design Committee:** Included in packet sent to all board members

The hay baskets will be decorated November 22. Bring any cuttings to Causey a few days before that.

**Economic Vitality:** Included in packet sent to all board members. There is no one on the EV Committee from the Board. Someone needs to join the EV Committee.

SoDel Concepts is looking for a new location. A meeting is being set up with them to promote Milford.

It has been suggested more activity based businesses would be an asset.

Cookie's Paper Petals is looking to expand upstairs in their current location and open an event hall.

**Organization Committee:** Included in packet sent to all board members

They are working on the Big Ask. It will be mailed out by the end of the month.

**Promotions Committee:** Included in packet sent to all board members

They are asking for any fundraising ideas.

**Old Business:**

It has been presented to have a Holiday Bazaar with vendors in the Farmers market area on December 4, in the evening. Our usual Holiday Stroll would be difficult to hold and observe the 6 foot social distance rule. The stores could stay open, but are responsible for their own crowd control.

**New Business:**

DMI needs to find new office space.

There are no funds to pay the \$1350 for our Milford Live contract for 2021. It was suggested to ask for a per event price until Covid is over.

A motion was made by Matt Babbitt and seconded by Cat Perfetti to adjourn the meeting at 6:36.

**Our next meeting will be Wednesday November 4, 2020**