

Downtown Milford, Inc

Board of Directors Meeting

March 2, 2021

Present: Yanelle Powell, Zachary Foust, Anastasia Jackson, Peggy Reilly, Joey Phillips, James Rabe, Lang Redden, Matt Babbitt, Sandy Gullede, Shelley Moore, Lauren Bigelow, Cat Perfetti

Excused: Don Vaughan, Kelly Turner, Craig de Mariana Aleman

Guests: Kim O’Hea, Brittany Matamoros, Nina Pletcher

Anastasia Jackson made a motion, seconded by Yanelle Powell, to accept the minutes from the February meeting. Motion was approved by the Board.

Kim O’Hea, Children’s librarian from Milford Library, made a presentation to the board about having a scavenger hunt through the businesses in downtown Milford. The families will start with a sheet of clues guiding them to different locations, throughout town. Each business would then hand out a promotional item if that choose to and stamp their card. When finished they would then be entered into a drawing for a gift basket. This event will be held March 27, rain or shine. Peg Reilly asked her to work with the Promotions Committee.

Presidents Report: Included in packet sent to all board members.

Gable is willing to work with us about changing the date of the Ladybug Music Fest from September to October. If we are under any restrictions due to Covid, we will not be able to hold the event. By May we will need to make a decision.

Executive Directors Report: Included in packet sent to all board members

Shoe lala has scheduled a ribbon cutting for March 25. That date has now been postponed until April 10th at 11am.

Treasurers Report: Included in packet sent to all board members

We received \$9292 from a PPP loan. We received no payment on the loan from Nancy’s café. We received our first payment from Cookies Paper Petals. We currently have \$57,000 in reserve CD’s. And \$40,000 in our money market account.

According to our contract with the city we will receive \$45,000 for the next 2 fiscal years.

James Rabe asked about the months of operation run rate. Sandy Gullede explained we spend about \$4000 a month on rent, salary, utilities and expenses. We have about 2 years to run based on that rate.

Lang Redden made a motion to accept the treasurers report for January and February, seconded by James Rabe. The motion was approved by the Board

Design Committee: Included in packet sent to all board members

The grant for trees for 2021 has been completed

Dave Pickrell is working on a time line for our hay baskets springtime planting.

Economic Vitality: No report from this Committee

Organizational Committee: Included in packet sent to all board members

They are working on organizing an eat in the street event.

Promotions Committee: Included in packet sent to all board members

There is a 24 hour Do More fundraiser . It is March 5, our goal is \$3000. Please share to your Facebook pages.

New Business:

The Chamber has proposed a collaboration of a culinary passport event. You would get a card with local restaurants listed and would get it stamped if you ate at that restaurant. You would then be eligible for a gift basket drawing if you filled your card. The cost of the cards would be between \$250 and \$400. We would split the cost of the cards. Cat has a meeting with them later this week and will get more information.

Matt Babbitt has applied for a Delaware Sea Grant. It is from February 2022 to January 2024, focusing on Environmental literacy. It is through the University of Maryland. It would encompass the Mispillion through Slaughter Beach. It is a \$150,000 grant. We would need \$75,000 matching funds, which could be volunteer hours.

The dedication plaque for Walt will be placed May 1st, the opening day of the Farmer's market.

Monday March 8th we will be making a presentation to the city council about what DMI does for the city of Milford and downtown area. It will be a virtual meeting but it can be accessed from the City of Milford website.

Lang Redden made a motion, seconded by Anastasia Jackson to adjourn the meeting at 6:42pm.

Respectively submitted,

Shelley Moore, Secretary

Our next meeting will be April 6 at 5:30pm

