

**SNUG HARBOR PROPERTY OWNER'S ASSOCIATION  
BOARD OF GOVERNORS  
Hertford, North Carolina**

<b>SUBJECT: SNUG HARBOR FACEBOOK POLICY</b>		
<b>PRESIDENT: TONI CACACE-BESHEARS</b>		<b>EFFECTIVE: 4/10/2021</b>
<b>SECRETARY: CHRISTINE CAMILLERI</b>		<b>LAST REVIEW: 4/10/2021</b>
<b>POLICY NUMBER:</b>	<b>DIVISION: COMMUNICATION</b>	<b>LAST REVISION: 4/10/2021</b>

**PURPOSE:** The purpose of this group is to share information, report events, keep Facebook members linked to our website, and generally make all our members more aware of how we're pulling our community together.

**WHO:** Residents of Snug Harbor, owners and renters.

**ADMINISTRATION:** Communication Coordinator and President of the Board of Governors. The Communication Coordinator will be the primary administrator and have primary responsibility to approve items that will go on the Facebook page.

**PROCESS:** To start, we will collect names and addresses of residents and owners. Request to have email contact added to Snug Harbor Database. We will designate the renters versus owners.

Accepting and denying access to the Facebook page: All residents living in Snug Harbor or owners not living in Snug Harbor have access to this social media platform See below for what is not acceptable and cause for immediate removal. Accepting members or denying members will happen through the Communications Coordinator. If there are any questions or concerns it can be put in writing in the Concern Policy.

**WHAT:** The information that will be posted will be limited to things that impact the Snug Harbor community. Things such as yard sales; lost pets; rental properties; properties for sale; informational postings that might include services available through the community or Perquimans County; activities; Civic League information; Snug Harbor Church (connection to both the community church and Civic League); calendar of events – such as but not limited to pool and park openings and hours, 4<sup>th</sup> of July celebrations; questions about Snug Harbor.

**ACCEPTABLE:**

- 1. Be Kind and Courteous** – We are all in this together to create a welcoming environment. Let's treat everyone with respect. Healthy debates are natural, but kindness is required.
- 2. Respect Everyone's Privacy** – Being a part of this group requires mutual trust. Authentic, expressive discussions make groups great, but may also be sensitive and private. This is a public group and must be respectful.

## UNACCEPTABLE:

1. **Hate Speech or Bullying** - Make sure everyone feels safe. Bullying of any kind is not allowed, and degrading comments about things like race, religion, culture, sexual orientation, gender or identity will not be tolerated. This includes use of foul language.
2. **Political posts** - We will encourage everyone to be a part of our political process, and share information about voting, registering to vote, and what elections are coming. But nothing that promotes or criticizes a political party.
3. **Self-Promotion or Spam** – Self-promotion, spam and irrelevant links aren't allowed. Spam as defined for social media means: irrelevant or unsolicited messages sent over the internet. These are usually sent to many users for a variety of use cases such as advertising, phishing, spreading malware, etc. Use for Business advertising (if you want to advertise, you can purchase ads in the newsletter).
4. **No Legal Disputes** – This is not the place to discuss liens, fines, or notices about properties you own. You can tell the office and attend meetings to request assistance, time extensions and other matters.

QUESTIONS OR CONCERNS: Specifically, about Facebook, contact Communication Chair. Other questions or concerns, fill out a Concern policy or contact the Communication Chair, who will direct to the appropriate process or board member.

Official Snug Harbor Properties Page – <https://facebook.com/groups/356948114938475>