



POC Toy Run Annual Report

Fiscal Year: 2024

Bringing Joy to Children Along the Texas Gulf Coast

Letter from the Leadership

Dear Friends,

On behalf of the Board of Directors, we are thrilled to share the accomplishments of this past year with you. Thanks to the unwavering support of our donors, volunteers, and participants, 2024 has been an extraordinary year for the POC Toy Run.

One of our proudest achievements was the successful hosting of the **Texas Champions Fishing Tournament**, which served as our largest fundraiser of the year. Together with contributions from participants and supporters, we were able to deliver an estimated **\$38,000 worth of toys** to children in need in Port O'Connor.

Additionally, our reach expanded as we supported both the **Surfside Lighted Boat Parade Toy Drive** and an **Angel Tree program in Galveston County**, extending our impact to even more communities along the Texas Gulf Coast.

We owe a special thanks to **Surfside Marina**, whose ongoing generosity and hospitality continue to make our Toy Run departure and the Texas Champions Fishing Tournament a success. Their partnership through the years has been invaluable to our mission, and we cannot thank them enough for their steadfast support.

As we reflect on these accomplishments, we are reminded that none of this would be possible without you—our dedicated supporters. Together, we are making a difference in the lives of children, ensuring they experience the joy and magic of the holiday season.

Thank you for believing in our mission and for being part of this journey with us.

With gratitude,

The Board of Directors

Mission and Vision Statements

Mission

The POC Toy Run remains dedicated to collecting and delivering new Christmas toys for children in need along the Texas Gulf Coast. The toys are distributed through the Angel Tree program in Port O'Connor, which ensures they reach at-risk youth centers, orphanages, foster homes, law enforcement toy drives, and families in need. Every child receives their gift from "Santa."

Vision

To bring the magic of Christmas to every child along the Texas Gulf Coast, fostering joy, hope, and community support for

those in need. As we grow, we are committed to expanding our coverage to reach even more communities along the coast.

Year in Review

Key Highlights

- Hosted the **Texas Champions Fishing Tournament**, which became our largest fundraiser of the year.
- Delivered an estimated **\$38,000 worth of toys** to children in Port O'Connor.
- Supported additional programs, including the **Surfside Lighted Boat Parade Toy Drive** and an **Angel Tree program in Galveston County**.

Community Support

Our success would not have been possible without the dedicated support of our donors, volunteers, and partners. A special thanks goes to **Surfside Marina** for their continuous hospitality, serving as the departure point for our Toy Run and as the host for the Texas Champions Fishing Tournament.

These achievements underscore the power of community collaboration and the unwavering commitment of everyone involved in our mission.

Financial Overview

2024 Financial Highlights

- **Total Income:** \$28,034
- **Tournament Payouts:** \$15,114
- **Estimated Value of Toy Deliveries:** \$38,000

Footnote:

The estimated \$38,000 worth of toys delivered includes contributions from several clubs and individual participants. The POC Toy Run directly purchased approximately **\$15,000 worth of toys**. Additionally, we retained an operating amount of **\$2,800** to support future initiatives.

Programs and Initiatives

1. Port O'Connor Toy Run

Our flagship program once again delivered joy to children in need. This year, we distributed an estimated **\$38,000 worth of toys** to families in Port O'Connor.

2. Texas Champions Fishing Tournament

This year's tournament was our largest fundraiser, directly supporting toy purchases and expanded outreach efforts.

3. Surfside Lighted Boat Parade Toy Drive

We proudly supported this event, extending our mission to include children reached through this collaborative toy drive effort.

4. Angel Tree Program in Galveston County

Expanding our reach, we contributed toys to this program, providing additional support to children in need.

Leadership and Governance

Board of Directors

- Chris Wolf
- Tristram Dodds
- Jeremy Berryhill

Communications Director

- Justin Riviera

Our leadership team works tirelessly to uphold the mission of the POC Toy Run, ensuring that every initiative is executed with integrity, transparency, and a focus on community impact.

Donor Recognition

We extend our heartfelt gratitude to the donors, participants, and volunteers whose generosity made 2024 a remarkable year for the POC Toy Run.

Special Acknowledgments

- **Surfside Marina:** For their unwavering support as a host for our Toy Run departure and the Texas Champions Fishing Tournament.
- **Community Clubs and Individual Participants:** For their contributions to the \$38,000 worth of toys delivered this year.

Volunteer Highlights

We are also deeply grateful to the countless volunteers who devoted their time and energy to making our events and programs possible.

Challenges and Lessons Learned

Challenges

- **Decline in Fundraising:** A decrease in overall fundraising highlighted the need for new strategies.
- **Smaller Inshore Fishing Tournament:** Participation was smaller than anticipated, but there is room to grow.
- **Rising Costs:** Increased costs for toys and logistics required careful resource management.

Lessons Learned

- Diversify income streams to strengthen financial sustainability.
 - Enhance visibility and participation in newer events.
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Looking Ahead

- **Grow Events:** Expand participation in both inshore and offshore tournaments.
 - **Extend Coverage:** Reach more communities along the Texas Gulf Coast.
 - **Build Partnerships:** Collaborate with partners and supporters.
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Call to Action

Visit our website at www.poctoyrun.net or follow us on Facebook: [POC Toy Run](#).

Contact Information

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Special Thanks to the Following Contributors:

