The Wild Rose Moon is a dynamic performing arts center in Plymouth, Indiana. Programs include a performance series featuring regional and national touring performers, the *Wild Rose Moon Radio Hour* airing on WVPE and other stations, and *To the Moon and Back*, a television/web video series. Additionally, the Moon offers community-based programs including an open mic, jam night, dance programs, comedy improvisation, and workshops. The Wild Rose Moon is an arts-based non-profit that depends heavily upon promotion and marketing, including social media, video, audio, and print.

The Wild Rose Moon offers interns relevant work experience in a professional setting where they will develop skills through critiques, technical assessment, and meetings with staff and administration. Interns are valued for their thoughts and ideas, and are encouraged to work independently. The Wild Rose Moon is a place to grow beyond work assignments.

**Position: Marketing Intern**

**10 hours per week**

**Stipend**

The successful candidate will perform a variety of tasks in support of marketing, promotion, public relations and distribution of information, and may include:

* Assist in strategizing new ways to reach core markets across multiple digital mediums
* Assist in the identification, planning, and implementation of new marketing campaign strategies
* Track activity and analytics of social media, and assist in the development of social media campaigns
* Write press releases
* Contribute to the writing, design and distribution of WRM marketing materials
* Work with designers and media production staff in the development of audio, video, print and web content.
* Contribute to the development of an effective media list of local and regional newspapers, weeklies and magazines, and event bloggers.
* Assist with the support of live performance events, including interacting with the public and providing basic information about the community and the Wild Rose Moon mission.

**Preferred candidate strengths**

* Strong interest in marketing, promotion and the music/performing arts industries
* Creativity and forward thinking
* Excellent verbal written and communication skills
* Experience with Microsoft Office and Adobe Creative Suites
* Experience in creative writing, social media marking, digital marketing, publishing, media relations or other related experience