



CORPORATE SPONSORSHIP PACKAGE



WWW.YOUTHSHRINEBOWL.COM

Dear Company Representative,

On behalf of the Youth Shrine Bowl of the Carolinas, I would like to thank you for your interest in supporting our organization. The enclosed information will provide you and your company details on the different opportunities. We hope you will consider supporting our organization to allow us the opportunity to host our signature event while supporting the Shriners Hospital for Children.

As we continue to set our goals higher each year, we are confident that the upcoming year will be our largest and most successful event yet. We understand to continue with the current momentum and take this event to the next level, we will need your help and support. For your benefit, the Youth Shrine Bowl of the Carolinas has created a corporate sponsorship program to allow your organization to make sound financial investments. An investment in our program will ensure participating youth to have an experience of a lifetime and allow us to continue our support of the Shriners Hospital for Children.

This is more than a donation; it is an investment in the future of our youth and those treated by the Shriners Hospital for Children. As you will see in our benefits packages, we allow you to market your organization to our participants family and friends as well as the general public that attends our event while helping us to support Shriners Hospital for Children. We ask you review the enclosed information and we hope that you will support our vision.

Respectfully,

Rodney Brewington
President
Youth Shrine Bowl of the Carolinas



MISSION STATEMENT

The Youth Shrine Bowl Athletics of the Carolinas is a nonprofit organization geared to recognize and support children who do not have the opportunity to participate in youth sports. We are committed to having youth athletic events to raise awareness and funds to help support children's hospitals across North and South Carolina.

CORE VALUES

1. High School Supported Program – To be part of the Youth Shrine Football Game each Association must be supported by your local high schools and community.
2. Grade Based Divisions – Through research, Youth Shrine Bowl has identified that children want to play with children they are in class with; whom are on the same physical, mental, emotional, and social maturity as other athletes. The best way the Youth Shrine Bowl identifies these children is through their schools and/or youth organization programs.
3. Sportsmanship – Sportsmanship is a key value in the success of children and organizations. Children develop the traits of their coaches, so Youth Shrine Bowl Football Game requires that coaches and leagues lead by example.
4. Organization Growth – Youth Shrine Bowl Football Game is here to help youth organizations grow, develop rich relationships with their middle schools, high schools, and local colleges.
5. Neighborly Love – It is said to love thy neighbor, yet a lot of times neighbor organizations have unhealthy relationships. Youth Shrine Bowl Football of The Carolinas Game will support organizations ongoing working relationships so we all can ban together and help each other's organizations for the better of the youth! We will encourage children to play in leagues that are in their area.
6. Support – Shiner's Hospitals

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The Youth Shrine Bowl Battle of the Border's ALL-STAR Football Game was designed to offer a High School level experience for the best 6th/7th/8th grade football players from both South and North Carolina. Through our great partnership, The Youth Shrine Bowl of the Carolinas is very determined to help financially and bring awareness to Shriners Hospitals for Children. We encourage you to be a part of Youth Football at its best brought to you by the Youth Shrine Bowl of the Carolinas and our community partners.

SPONSOR BENEFITS

We have an incredible touch that is unique in allowing all the companies that advertise with us to get an up-close and personal touch with the parents that say's; we are here for the growth and support of your children! The message that we want to convey is that our sponsors made a financial commitment so that all children can participate for free; not one player pays one dime to be there because of your sponsorship!

This gives all children in our communities a chance to be a part of something special regardless of their financial standing. Our parents have proven time and time again that they will support your business in gratitude of the sponsorship of the children. This gives you the best advertisement for a full calendar year and gives you the right to advertise in the same spot first next year. Make sure you become part of the betterment of youth!



Gold Package \$25,000

- Presenting Sponsor
- Logo on Football and Jumbo Tron during games
- Logo on printed materials
- Logo and link to their website on YSB website
- Logo/Magnet on buses
- Table Setup at hotel/game day
- First 100 fans t-shirts with YSB logo/your logo
- Billboard on Interstate near Matthews Complex/ Or Signage on City Buses for 30 Days
- Announcements at the game (Youth Shrine Bowl Game presented by organization)
- Logo on next year combine info we send out for next year's game
- Info on all social media outlets, face book, twitter, etc.
- Commercials
- Ads on Programs (Full Color)
- Game Jersey with their Company name on it presented at Halftime or during a time out.
- 4 Banquet Tickets/Game Tickets Unlimited



Silver Package \$15,000

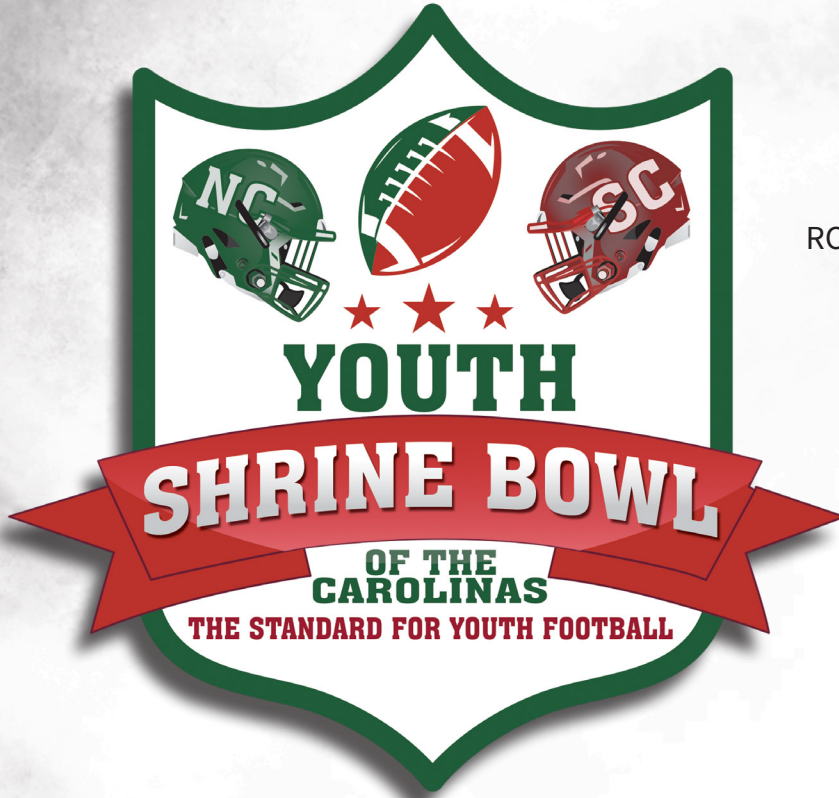
- Presenting Sponsor
- Logo on Football and Jumbo Tron during games
- Logo on printed materials
- Logo and link to their website on our website
- Logo/Magnet on buses
- Table Setup at hotel/game day
- First 100 fans t-shirts with our logo/your logo
- Announcements at the game (The Jr. Shrine Bowl Game presented by Molina Healthcare)
- Logo on next year combine info we send out for next year's game
- Info on all social media outlets, face book, twitter, etc.
- Commercials
- Ads on Programs (Full Color)
- Game Jersey with their Company name on it presented at Halftime or during a time out.
- 4 Banquet Tickets/ Game Tickets Unlimited



Bronze Package \$10,000

- Presenting Sponsor
- Logo on Football and Jumbo Tron during games
- Logo on printed materials
- Logo and link to their website on our website
- Logo/Magnet on buses
- Table Setup at hotel/game day
- Announcements at the game (The Youth Shrine Bowl Game presented by Company Name).
- Logo on next year combine info we send out for next year's game
- Info on all social media outlets, face book, twitter, etc.
- Commercials
- Ads on Programs (Full Color)
- 4 Banquet Tickets/Unlimited Game Tickets

YOUTH SHRINE BOWL OF THE CAROLINAS



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PROUDLY SUPPORTING
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“STRONG LEGS RUN SO WEAK LEGS CAN WALK”



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