

30-Day Social Media Content Plan for an R&B Singer

Platform: Instagram

Week 1

Day 1: Post: 🎵 New vibes coming your way! Here's a sneak peek of my upcoming single. Let me know how it makes you feel in the comments! ❤️ ✨

Visual: Short video (15 seconds) of the artist in the studio.

Hashtags: #RnBArtist #NewMusic #SoulfulSounds #HipHopVibes #AtlantaMusicScene

Day 2: Post: Performing LIVE in Atlanta this Friday at [Venue Name]! 🎤 🎉 Don't miss a night of soul, rhythm, and blues with a twist. 🎫 Get your tickets now: [link]

Visual: Performance flyer with event details.

Hashtags: #RnBLive #AtlantaConcerts #LiveMusicEvents #ATLShows #RnBExperience

Day 3: Post: Behind every melody is a story. 🎙️ Here's a behind-the-scenes moment from my latest recording session. ❤️

Visual: Black-and-white photo of the artist writing lyrics.

Hashtags: #InTheStudio #RnBLyrics #MusicCreation #SoulVibes

Day 4: Post: Let's connect LIVE this Sunday on IG! 🙌 I'll be sharing exclusive updates and performing an acoustic version of my new single. Don't miss it! ⏰

Visual: Countdown sticker on Instagram Story.

Hashtags: #InstagramLive #RnBAcoustic #ATLArtist

Day 5: Post: Atlanta family, let's give back! Join me at [Location] this Saturday for a charity event supporting [Cause]. Let's make a difference together. ❤️

Visual: Flyer for the event featuring the artist's image.

Hashtags: #CommunityLove #RnBWithPurpose #ATLCharityEvents

Week 2

Day 8: Post: What's your favorite line from an R&B classic? 🎵 Drop it below! Let's vibe together. ❤️

Visual: Text post with a stylish R&B quote.

Hashtags: #RnBThrowback #MusicLovers #SoulfulRhythms

Day 10: Post: Sunday is for soul. 🌟 Tune in to my FB Live tonight for a special set of covers and originals. 🕒 8 PM EST

Visual: Short video invitation with the artist.

Hashtags: #FacebookLive #RnBSunday #MusicSessions

Day 11: Post: What's up, ATL? Here's a clip from last Friday's show! 🔥 Who's ready for the next one? 🎤

Visual: Crowd reaction or short performance video.

Hashtags: #RnBPerformance #LiveShowEnergy #ATLMusic

Day 12: Post: New merch drop! 😍 Rock your R&B love with these exclusive tees and hoodies. Limited stock available! 🛒 Shop here: [link]

Visual: Photo carousel of merchandise.

Hashtags: #RnBMerch #SoulStyle #ATLArtistMerch

Platform: X (formerly Twitter)

Week 1

Day 1: Just wrapped up the studio session. This new track is pure vibes. Can't wait for y'all to hear it! 🎵 ✨

#RnBMusic #AtlantaSounds

Day 2: Performing LIVE in ATL this Friday! 🎤 Pull up for a night of rhythm, soul, and good vibes. ❤️ Tickets: [link]

#ATLConcerts #RnBLive

Day 3: Behind every beat is a story. Here's a sneak peek from the studio. ❤️ ✨

#StudioVibes #RnBJourney

Day 4: IG Live this Sunday! I'm performing an acoustic version of my new track and sharing updates. ❤️ Don't miss it!

#RnBArtist #InstagramLive

Day 5: Community is everything. Join me this Saturday in ATL for a charity event supporting [Cause]. Let's make a difference. ❤️

#ATLCommunity #RnBForACause

Week 3

Day 16: Feeling grateful for all the love at last week's show. Who's coming to the next one?



#RnBFamily #LiveShowEnergy

Day 18: New merch just dropped! Grab your R&B-inspired tees and hoodies while they're hot.



[link]

#RnBStyle #ATLMerch

Day 20: Tonight's FB Live is going to be special. Covers + originals = pure vibes. 🎵 ✨ Tune in at 8 PM EST.

#RnBSunday #FacebookLive

Platform: Facebook

Week 1

Day 1: Exciting news! I've been working on something special in the studio, and I can't wait to share it with you. 🎵 ✨ Stay tuned for updates!

Visual: Studio photo or video.

Hashtags: #RnBJourney #MusicVibes

Day 2: Join me this Friday for an unforgettable LIVE performance in ATL! Let's make it a night to remember. 🎤 🎫 Get your tickets now: [link]

Visual: Event flyer.

Hashtags: #RnBLive #ATLConcerts

Day 3: Sunday plans? Join me for an IG Live session where I'll perform an exclusive acoustic version of my latest single. Can't wait to vibe with you!

Visual: Instagram Live teaser video.

Hashtags: #InstagramLive #RnBArtist

Day 4: Big thanks to everyone who came out last night. The energy was unmatched! Here's a clip from the show. 🎵 ❤️

Visual: Short performance video.

Hashtags: #RnBPerformance #ATLMusicScene

Day 5: Our community is everything. This Saturday, I'll be at [Location] supporting [Cause]. Come through and let's make a difference together. ❤️

Visual: Charity event flyer.

Hashtags: #RnBWithPurpose #ATLCommunity