INTRODUCING
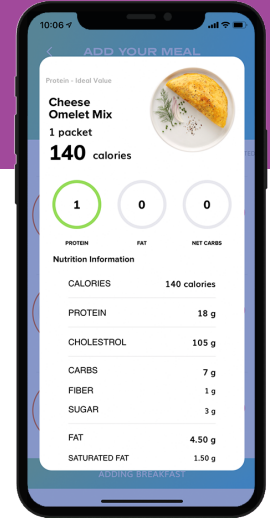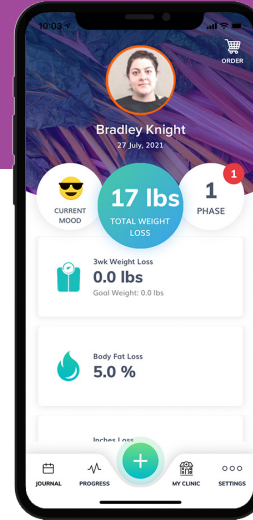# THE NEW
IDEAL PROTEIN APP!

IDEAL ◆ PROTEIN
POWERING *life* POSSIBLE

We are excited to announce a **NEW** major update to your **IDEAL PROTEIN APP**! This **DIGITAL POCKET COMPANION** to the Ideal Protein Protocol has been exclusively developed & designed to enhance your Protocol experience from **WEIGHT LOSS**, through **STABILIZATION**, and into **MAINTENANCE**.

This sheet will give you the highlights of what to expect when you begin to experience the new app on your device after the first download or update at launch.

The 3 BIG Innovations in the New App

Improved Food Journal

GOAL TRACKING BY PHASE with easy-to-use checklists & progress rings. Bundle Foods & Supplements into **FAVORITE MEALS**. Recommended **SERVING SIZES** have auto-calculated values.

Messaging & Alerts

Designed to **KEEP YOU MOTIVATED** throughout your day. The app can notify you when to journal your meals, give you personalized progress updates, **CHEER YOU ON**, & more!

Enhanced Food Database

This is the **ONLY APP** designed with a nutritional database that **WORKS EXCLUSIVELY WITH THE PROTOCOL**. See the Approved Foods List, Pick-a-Team, & Macro Values come to life.
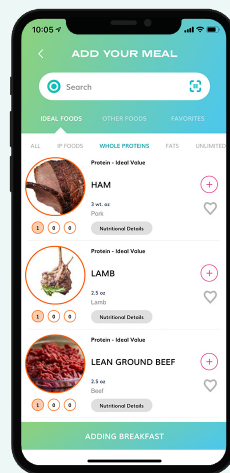
Other Highlights & Features

Digitized Foods List

All the power of the Ideal Protein Protocol in one place. Find all of the IP products, supplements and foods approved for consumption in each phase in one place so you know exactly what to eat on the Protocol!

Pre-Order Experience

New photos & more information about all the IP Products available through your clinic. Newly released products and products that are back in stock are now shoppable the moment they are available.
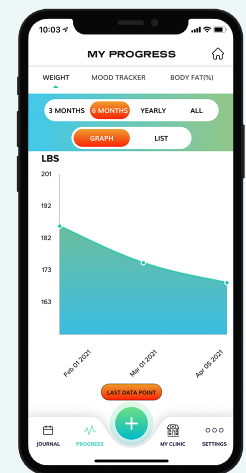
Improved Recipes

Build recipes that work for you & that work while on the Ideal Protein Protocol. *Now divisible by portion!*

Data Visualization

The same data you know from the old app is now animated & reimagined for tracking your progress. Your coach will use this information to help guide you on your regular check-ins!

Updated Visual Design

New sophisticated design that elevates & compliments the total app experience!

What to do next!

Current users, your app will automatically update when the new app launches! And all your historical data will carry over. Keep an eye out for the update.

New to Ideal Protein? Just search for our app in your app store & install. That's it!

PRO-TIP: *Keep your app current by always downloading new updates when you see them in your app store. Turn on auto-updates in your device settings & your device will do the rest.*

ANDROID APP ON
Google play

Download on the
App Store