# **SUMMARY**

Digital Engineer with focus on digital transformation and web technologies.

Digital Transformation with 2+ years of experience.

Full Stack Developer with 8+ years of experience.

Actively worked in side projects within the current company as part of my initiatives.

Transformed office into smart office with IoT devices.

Published an AI chatbot app in google assistant.

Lived most of my life in the UAE.

Have a valid UAE driving license and own car.

# **WORK EXPERIENCE**

### IT Manager

Arkantec Information Technology

# Oct 2020 - Present 2021

- Dubai, UAE
- Leading & managing two overseas teams & one domestic team to develop a social sports booking solution - app, website & portal.
- Oeveloping ideas and solutions to problems in the existing market in the area of sports booking.
- Involving in revenue generation meeting with C-level executives
- Project cost estimation & work deadline estimation.
- Agile-scrum meetings with overseas team.
- AWS hosting management
- Play Store app management

### Digital Engineer (Web Technologies & Transformations)

**Redington Gulf** 

Dubai, UAE

### **OVERVIEW**

- Handling digital portfolio like microsites, social presence for entire Redington Gulf across MEA - UAE, Bahrain, Oman, Qatar, Kuwait, East & West Africa, KSA, Jordan, Lebanon and Levant region.
- OHandled over 70+ brands for Redington Gulf like Microsoft, Oracle, HPE, Dell Technologies, VMware and AWS.
- O Achieved 1 Global Award for the company in social media marketing from a vendor.
- Digital Activities include
  - Microsite creation
  - Google Analytics
  - Google Data Studio Dashboard for Microsites
- Microsoft PowerBI Data analytics & Reporting
- Domain management
- Web Hosting

### GITEX 2017 - 2019:

Create GITEX registration websites



# **Mohamed Najaf** Jahfarudeen

Digital Engineer

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- in mohamednajaf
- iamnajaf.com

### **LANGUAGES**



**English** 



Hindi



Arabic

### **HOBBIES**



**PS4** Gaming



Swimming



**Playing Flute** 

## **PAWARDS**

# Social Media Marketing Global Award

Cambium Networks



### Internet of Things (Basic Level)

### **IIT Kharagpur**

Successfully completed Arriba Academy's Program on Internet of Things at Basic Level conducted by Vinod Gupta School of Management, Indian Institute of Technology Kharagpur.

### Microsoft Specialist

### Microsoft

Programming in HTML5 with JavaScript and CSS3 Specialist.

Microsoft Certified Professional

Microsoft

### Cyber Security Workshop

# Feb 2012

### Symantec

Participated in the Cyber Security Workshop done by Symantec organized as a part of VIDYUT'12 - the national level multiFest held during February 1-3, 2012 at Amrita Vishwa Vidyapeetham, Amritapuri campus.

Web Component Development using Java **Technologies** 

苗 Jul 2011

NIIT

### **PHP Programming**

Institute of Science Technology and Management

Digital and Social Academy Workshop

爾 .lan 2019

### **Hewlett Packard Enterprise**

Successfully completed Digital and Social Academy Workshop and is ready to utilize best practices in creating digital marketing campaigns by Hewlett Packard Enterprise - HPE Partner Ready Marketing Pro Academy











Affinity Designer Zoho One

File Zilla

MailChimp











Power BI

Microsoft Visual Studio Code

XAMPP

- Creating schedules for social media as well as email blast for our stand for non-visitors.
- Influencer Management: Managing a set of 9-15 influencers and tracking them.
- Being on field and capturing content for online handles

### **INITIATIVES AND NEW IDEAS:**

- Pipeline management app in OutSystems platform: Sales persons can input pipeline details into the web app (desktop & apps compatible). Sales managers can only see their portfolio dashboard.
- IoT implementation & research: Converted office into smart office with power usage monitoring
- Created a web app for AI Face Recognition & Analysis with AWS.
- Published AI chat bot in Google Assistant.
- AR app for Redington in GITEX 2020

### POST COVID-19 WORK:

All physical events turned into digital. Events were now held as webinars.

- Organizing webinars in online platforms.
- Making digital assets for webinars.

### Senior Software Engineer

**IT DOT Business** 

- Dubai, UAE
- Full stack development for web.
- Android App development
- Child Tracker app development: Geolocation alert system for parents of children in UAE
- GITEX 2015: Marketing Child Tracker app in Health & Safety category
- IT GITEX: A platform for government and private companies to interact with each other to get business.
- GITEX 2016: Marketing IT GITEX platform for government & private customers
- Involving in revenue generation through Ad Mobs Android.
- Project cost estimation & work deadline estimation.
- Agile-scrum meetings with top management.

### Software Engineer

**QBurst Technologies** 

- India
- Develop hybrid app for all mobile platforms using HTML5-JavaScript-CSS3 technologies.
- Oevelop native code for Mobile platform in Android.
- Incorporating frameworks like PhoneGap, Backbone etc. to web apps according to requirements.
- Mentor 2-3 junior software engineers.

# Working (35%) Working (35%) Family (15%) Learning (10%) Entertainment (10%) Miscellaneous (30%) AREAS OF EXPERTISE Digital Marketing Full Stack Development Digital Transformation

### MOST PROUD OF

Social Media Marketing

Physical Organization Creative Thinking, Effectiveness, Productivity

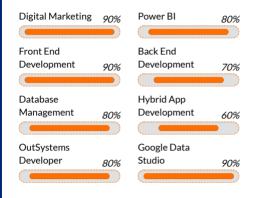
Planning

Analyzing Issues, Decision Making, Project Management, Strategic Planning

Team Work

Collaboration, Delegation, Goal Setting, Group Leadership

# ∭ SKILLS



### **SEDUCATION**

# B.Tech. in Computer Science & Engineering CUSAT

**■ 2008 - 2012** 

- India
- 71% overall mark
- Studied under government merit seat

### Higher Secondary School

C. P. Higher Secondary School

**■ 2007 - 2008** 

- India
- 91.8% overall result

### High Secondary School

ST. Thomas Higher Secondary School

**2006** - 2007

India

### High School/Matriculation

New Indian Model School

**# 2005 - 2006** 

- Dubai, UAE
- 92.6% overall result.
- Topper in boys category in the whole UAE for board exams. Proof will be provided upon request.