



SPONSOR OUR CROC RUN AND MAKE A DIFFERENCE

SUPPORTING THE NEXT GENERATION
OF ENVIRONMENTAL LEADERS

WWW.CROCODILERESEARCHCOALITION.COM

MAYA BEACH, BELIZE

PROGRAM.COORDINATOR@CRCBELIZE.ORG

CROC RUN 2026 - SPONSORSHIP INVITATION

CRC's Annual Croc Run is more than a race: it is a community driven fundraising event that brings together local residents, international participants, and supporters from around the world.

Whether in costume for the 5K Fun Run or serious athletic gear for the Half-Marathon, runners of all ages and fitness levels raise awareness and support of crocodile conservation in Belize. The Croc Run is about more than crocs: it's a shared effort to promote safe coexistence between people and wildlife while supporting long-term awareness, education and action.

Your vital help - as a sponsor, a runner, or both! - is a direct investment in CRC's Next Gen Croc initiative for young Belizeans who are poised to lead us into the future as scientists, conversationists, and wildlife ambassadors.



The Crocodile Research Coalition (CRC) is a Belize-based nonprofit dedicated to crocodile conservation through scientific research, education, and community outreach. By combining field-based science with hands-on engagement, CRC works to build understanding, reduce human-wildlife conflict, and inspire a new generation of environmental stewards. We would be honored to have your support in making the Croc Run 2026 a success.

Warm regards,

A handwritten signature in black ink, appearing to read "Marisa Tellez".

Marisa Tellez
marisa.tellez@crcbelize.org



Ph.D. Biology
M.A. Biology
Founder and Executive Director of the Crocodile Research Coalition
Member of the IUCN/SSC-Crocodile Specialist Group (CSG), and CSG Vice Regional Chair, Latin America
UCSB Marine Science Institute, Lecturer

WHY SPONSOR?

Funds raised through the Croc Run directly support CRC's education and outreach initiatives. With your support, we aim to:

- Expand programming beyond the Stann Creek District
- Increase access to conservation education in underserved communities
- Strengthen and grow the Next Gen Croc program

By partnering with us, you are investing in education, community engagement, and the future of conservation in Belize.



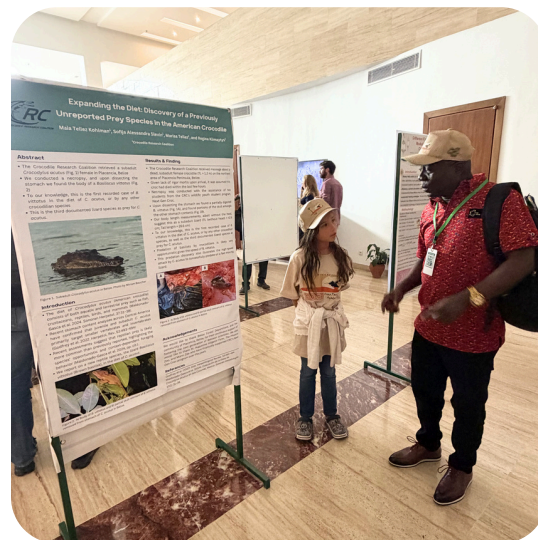
Over the past year, funds have helped CRC:

- Purchase astronomy equipment for monthly educational sessions where youth participants learn about planets, stars, and the natural world.
- Print and distribute additional educational materials for outreach events and school visits.
- Acquire more headlamps, allowing greater participation by youth members during night crocodile surveys.
- Establish the financial foundation for CRC's first summer camp for local youth, launching this summer.

Next Gen Croc Stories

A key part of our impact is Next Gen Croc, CRC's youth development and education program. This initiative supports young Belizeans with an interest in science and conservation through mentorship, field exposure, and practical learning experiences. Participants gain not only knowledge about crocodiles and ecosystems, but also critical thinking skills, confidence, and leadership abilities. Over time, the program helps shape motivated, informed young people into future leaders in conservation.

NGC student highlight: Maia Tellez Kohlman, 10 years old, presenting her research findings at the IUCN/SSC Crocodile Specialist Group (CSG) in Morocco in May 2026.



"As soon as I heard about the Next Gen Croc, I knew it would be something I wanted to be a part of. In 2 years of being in the NGC I have grown in my overall confidence, made friends, developed my research skills, became proficient in data analysis and not to mention developing a sound understanding of crocodiles and the Belizean environment. I'm so thankful for this opportunity!"

Sofija - 13 years old



Sponsorship Opportunities

To accommodate a range of partners, we offer the following sponsorship levels:

Bronze Sponsor (BZ\$1–\$299)

- Recognition in social media announcements
- One complimentary race entry

Silver Sponsor (BZ\$300–\$499)

- Recognition in social media announcements
- Recognition on the CROC RUN fundraiser webpage
- Two complimentary race entries

Gold Sponsor (BZ\$500–\$999)

- All of the above
- Recognition through local newspaper and television media
- Three complimentary race entries

Platinum Sponsor (BZ\$1,000+)

- All of the above
- Featured sponsor recognition across promotional platforms
- Five complimentary race entries

Water Station Sponsor (BZ\$250)

- Sponsors may support one of the race hydration stations along the route. This contribution helps cover the costs of water, supplies, and station operations. Water station sponsors will receive logo placement and on-site visibility at their designated station.

In addition to these sponsorship tiers, sponsors may also choose to directly support individual runners or contribute in other meaningful ways to the event.

We would be happy to discuss opportunities and tailor a sponsorship package that aligns with your goals and interests.

SPONSORSHIP PAYMENT INFORMATION

Support the Croc Run by making a direct payment to the Crocodile Research Coalition's Atlantic Bank account or PayPal account.

OPTION I: ATLANTIC BANK DEPOSIT

Bank Details:

- Account Name: Crocodile Research Coalition
- Account Number: 2110039490
- Currency: BZD
- Bank Name: Atlantic Bank
- Bank Address: Placencia Village, Stann Creek District, Belize

OPTION II: PAYPAL

PayPal Link:

<https://www.paypal.com/ncp/payment/A2XWS2VB2YFUW>

Please note: sponsorship amounts listed in the letter are in BZD, but PayPal only accepts USD. The conversion rate is 2:1 (e.g., 50 BZD = 25 USD).

When making your payment, please indicate your business name and contact details for our records. For more information or if you need assistance, please contact us at program.coordinator@crcbelize.org.

SCAN TO DONATE



Croc Run 2026 Sponsorship

