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EDITORIAL

Hi and welcome to the eighth issue of **landynews.online**

Another full issue for you again; Starting with Bowler prepared Defenders, for the Bowler Challenge on page 3, awesome bits of kit that anyone can buy into if you can find the sponsorship or have deep enough pockets?

If these are a little too 'tuff' for you. What about the Bond Defenders, as seen on page 22? If that's not enough James Bond, Beaulieu are opening a new Bond exhibit, called "Bond in Motion", read about it on page 24,

Please pass the web site address on to your friends and family and ask them to follow us on Facebook. Many thanks for your support.

"The Team"

DEFENDER GOES RALLYING: BOWLER TRANSFORMS REBORN ICON FOR 2022 CHALLENGE SERIES

- **New Bowler Defender:** Competition-prepared Land Rover Defender 90 showcases the very best of Bowler's motorsport expertise
- **Bowler conversion:** Rally revisions include performance upgrades to suspension, modified underbody, fitment of roll cage and unique Bowler wheels
- **Perfect starting point:** Builds on Land Rover Defender's unstoppable capability, robust durability and natural balance
- **Bowler Defender Challenge:** New rally competition series announced for 2022, exclusively featuring the all-new Bowler Defender
- **2022 Challenge:** Seven UK-based rounds will feature in the single-series competition with the full support of Bowler

Bowler Motors, the off-road performance specialist, has revealed the Land Rover Defender rally car that will compete in its own championship in 2022.

The Bowler Defender Challenge is based on the Land Rover Defender 90 with a 300PS Ingenium 2.0-litre turbocharged petrol engine. Bowler uses its long experience of competition to transform it into a rally car with a full roll cage, modified underbody, raised suspension, rally-spec 18-inch wheels and column-mounted paddle shifters.

Since going on sale in 2020 the Land Rover Defender has won acclaim from customers and media for its unstoppable capability, engaging drive and overall robustness. The more compact shorter wheelbase Defender 90 proved the perfect starting point for the Bowler conversion.

The rally Defenders are built for their own competition – the Bowler Defender Challenge series – on seven events around the UK in 2022.

Michael van der Sande, Managing Director, Jaguar Land Rover Special Vehicle Operations, said:

"The development of the new Bowler Defender Challenge rally car perfectly illustrates the mutual benefits of Bowler joining Jaguar Land Rover Special Vehicle Operations. Our technical support married to Bowler's legendary rally expertise has turned the extraordinarily capable Defender into a purposeful competition machine. The Bowler Defender Challenge will prove the Defender's durability through some of the toughest conditions, while providing an exciting and accessible entry point into all-terrain motorsport for a new generation of Bowler and Land Rover customers."

Bowler Defender Challenge: the car

Each Bowler Defender Challenge is completely stripped back to install a full FIA-standard roll cage. The front and rear subframes are modified and given additional bracing for a new bespoke performance suspension set-up. Designed in collaboration with Fox, it increases the ride height by 25mm. This purposeful stance is enhanced by new Bowler rally-spec 18-inch wheels.

Bowler's engineers have provided a suite of electronic components, from fire protection and electrical cut-offs to additional lighting and vehicle control systems – all fully integrated into the existing electrical architecture. Competition race seats are installed, and the gear selector is repositioned for the optimal racing position. Bowler-developed column-mounted paddle shifts complete the transition.

During the conversion Bowler subtly modify and stiffen the already extraordinarily rigid Defender bodyshell to cope with the extreme conditions of off-road competition.

The standard doors are trimmed to remove the sill covering section, which allows the fitment of full-length, side-to-side underbody protection panels. A modified front end increases airflow to the cooling system and houses additional race-level lighting, while a new roof spoiler houses additional rear lighting.



Bowler Defender Challenge: the competition

The 2022 Challenge will run over seven UK-based rounds, with dates and locations to be announced later in the year. There are 12 entries available for the one-make series, with each team competing in identical Bowler-prepared Defenders. The series is open to veteran competitors and those with no competition experience.

For those with limited experience or none, Bowler can offer training and support to gain the necessary licence before moving directly to the series. The Challenge has been an ideal platform on which to gain motorsport know-how before joining other Bowlers and competing in rally-raid events across the globe.

For 2022 and beyond, the Challenge will continue to focus on delivering a fun environment that fosters the development of driving and competition skills yet retains the involving, engaging feel of a real motorsport family.

The competition calendar covers the UK and each Bowler Defender Challenge-equipped team will face a true mix of rally conditions. For each round there will be a full Bowler support team, with dedicated service areas. A hospitality area will help drivers and teams make the most of downtime and attend briefings throughout the events. The Challenge will enjoy full coverage through national and Bowler media channels.

Bowler's own Bowler Defender Challenge car will make its public debut at the Iceland Hill Rally 400km stage rally on 6-8 August.

Calum Mckechnie, Bowler General Manager, said: *The previous Defender Challenge powered by Bowler Motorsport was an incredible success. We are delighted to announce the new Bowler Defender Challenge, launch the series and provide this amazing opportunity to experience Bowler in its natural environment. Using the team's unique skills, knowledge and experience, developed over years of challenge and rally raid competition, has resulted in a formidable competition vehicle that will be exciting and rewarding to drive."*

Packages for the 2022 Challenge will start at £99,500 which includes a Bowler-prepared Defender Challenge car, entry into the 2022 series, which starts in March, and event support. Further options include training, series logistics and vehicle support. A range of accessories developed as part of this programme will be available later in the year.

Further information on the Bowler Defender Challenge can be found at bowlermotors.com

Bowler Land Rover Defender Challenge Car specification (modifications from base).

Structural body and chassis:

- Monocoque bracing – minimises body movement and supports underbody protection
- Full internal roll cage integrated with body and linking suspension mounts
- Internal spare wheel mount integrated to roll cage
- Additional front recovery points
- Rally-spec gearbox cross member
- Stiffened gearbox mounts
- Strengthened engine mounts
- Braced front and rear subframes
- Front suspension turret brace
- Rear turret brace
- Strengthened radiator mounts
- Adapted chassis and subframe mounts

Performance:

- Cooling – auxiliary radiators removed and system redesigned to increase airflow to main radiator
Increased transmission cooling capacity
- Bowler Sports exhaust system
- Bowler 18" wheels with increased strength
- All-terrain tyres
- Bespoke suspension design with modified subframes, new springs and unique turrets for increased stiffness
- Bespoke Fox dampers
- Race steering wheel with quick release boss
- Side air intake covers
- High level air intake
- Front upper wishbone revised to reflect new ride height geometry

Electrical/systems:

- ECU system integration with race box
- ABS/DSC – rally control modifications
- New integrated wiring harness for new components
- New rally-spec facia
- Navigator control unit for lights/washer/horn
- Rally system integration with JLR safety systems
- Adapted body control unit

Regulatory:

- High-level rear marker lights
- Alpine, door and rear windows replaced with polycarbonate
- Race sports seats with specific race seat mounts
- 6-point race harness
- Integrated and hand-held fire suppression
- Electrical cut-off switches – internal and external
- Complete removal of all airbag systems

Design:

- Front bumper adapted to take new underbody protection
- Bowler front grille with increased air flow
- Rear roof spoiler with extended profile and integrated additional reversing lights
- Front and rear wing shields to meet new underbody protection
- Wheel arch extensions utilising accessory fitment
- Door lowers – protection pieces on shortened doors

Rally Function:

1. Additional bonnet-mounted windscreen washers – to deal with rally levels of water splash
2. Front driving lights for increased night driving illumination
3. Rally-spec mudflaps
4. Full underbody protection system – 6mm aluminium reinforced design
5. New gear shift position – optimised to sports seats
6. Column-mounted gear shift paddles – unique to Bowler
7. Passenger footrest
8. Rear door manual release mechanism
9. Wheel arch lines – increased strength to meet rally requirements

About Bowler

Bowler, founded in 1985, is based in Belper, Derbyshire and pioneered the production of dedicated off-road competition cars in the UK.

It has achieved international success in rally raid events, having previously participated in the Dakar Rally, British Hill Climb Championship and French Baja with their Tomcat, Wildcat & Nemesis models.

Bowler provides its customers with competition racing events, to provide them with the driving skills and technical competition knowledge necessary to undertake international rally raid events.

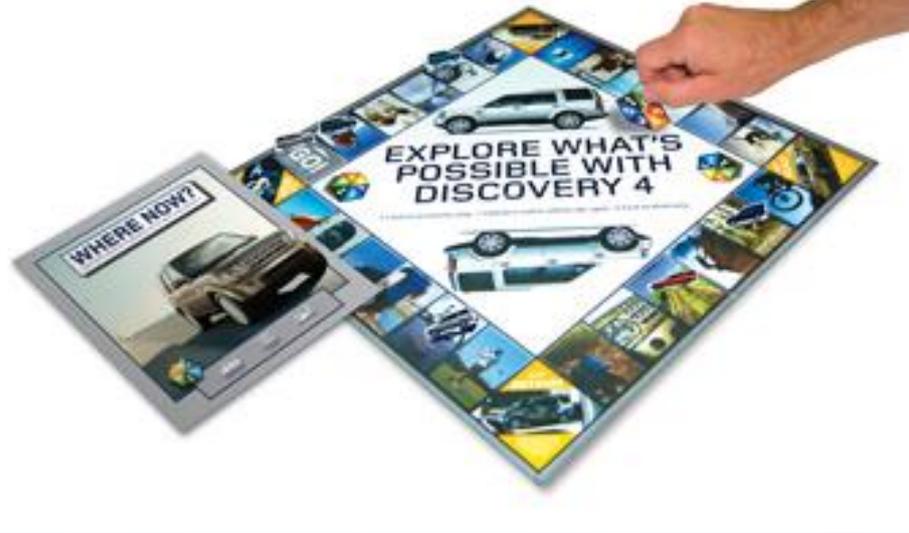
Bowler has become synonymous with conversions and modifications of Defender models, designed to enhance power, handling, braking and comfort. These can be tailored to suit individual requirements and desires, including bespoke engineering requirements.

Since its inception Bowler has had a close affiliation with Land Rover, which was formalised with a brand partnership in 2012 that led to the creation of the popular Defender Challenge by Bowler rally series in 2014-2016.

The business was acquired by Jaguar Land Rover Group in December 2019 and forms part of Special Vehicle Operations.



CLASSIC ADVERTS



Why Land Rover Discoverys rarely get dinged.

No other vehicle lets you get away from it all like the 2000 Discovery Series II.

With its pinpoint maneuverability, permanent four-wheel drive, and sophisticated electronic traction control system, the Discovery opens a lot of doors. Even in places like this.

And with a confidence-inspiring 14-gauge steel chassis, plus an advanced parking brake system that locks all four wheels for added security on steep

grades, the Discovery deftly handles the most challenging off-road or on-pavement situations.

Built with the highest technological standards in mind, it's designed to

surmount the seemingly insurmountable. Which means that it can journey to the ends of the earth. Or just the ends of the parking lot.

So why not call 1-800-FINE 4WD for your nearest Land Rover Retailer? Or visit us at www.Best4x4.LandRover.com.

After all, when it comes to telling you everything there is to know about the Discovery Series II, you'll find we've barely scratched the surface.



DISCOVERY SERIES II
STARTING FROM *\$33,975*

*The starting MSRP of a 2000 Discovery Series II is \$34,975. MSRP of model shown is \$36,200. Dealer sets actual price. Dealer price includes destination charge and dealer fees. MSRP, taxes & options. Optional features & pricing subject to availability. Actual price depends on retailer's select-to-charge. MSRP shown for 4WD.

OLD NEWS - LAND ROVER AND BEAR GRYLLS SURPRISE 13 YEAR OLD WHO WENT ABOVE AND BEYOND

- New Land Rover film tells story of 13yr old Blake Harris and his once-in-a-lifetime adventure with Global Adventurer Bear Grylls
- Blake Harris endured a tough start to life with Autism and helping his mother look after his terminally ill sister
- A one-off camouflaged Discovery created to take Blake on a surprise adventure from the annual Hay literary Festival
- Surprise adventure reveals Blake's determination, resilience and Above and Beyond spirit

Hay-on-Wye, 7 June 2018. In Land Rover's 70th year, Hay Festival 2018 played the backdrop to a very special surprise for a young boy who truly went Above and Beyond for his family.

13 year old Scout Blake Harris known as 'Baby Bear' from Worcester attended Hay Festival over the late May bank holiday weekend expecting to watch his hero Bear Grylls talk at the annual literary festival. But Blake had the surprise of his life when his hero arrived in a bespoke camouflaged Land Rover Discovery bearing his name to take him on a mini adventure.

The adventurers went off-roading to a secret wood where Grylls set up a bespoke shelter for Blake to light a fire, scavenge maggots for a tasty afternoon snack and get to grips with a catapult.



The surprise was planned by Bear himself, supported by Land Rover and Blake's mother Liz. The goal was to honour Blake's brave spirit and dedication to his sister Lily-Mai who is diagnosed with a terminal cancer. Blake also suffers from autism which went undiagnosed for many years all of which has lead Blake to encounter tough episodes in life.

Grylls said: "Wow. It's not often you get to hang out with such a special young man who has had to deal with so many difficulties in life. He embodies that Above and Beyond spirit and never gives up which makes him an example to us all.

"It has been such a privilege to spend this time with Blake. He is a credit to his family and the Scouts. Keep going buddy!"

Blake Harris said: "I couldn't believe that Bear was there in a Land Rover designed just for me. To have some time with the Chief Scout and learn lessons from how Bear has dealt with difficulties in his life is a once in a life-time opportunity. I will never forget the experience and it will motivate me for the future."

Liz Bishop, Blake's mother said "I can't thank Land Rover and Bear enough for an incredible day, I'll never forget the surprise on Blake's face when he realised Bear was there for him. I am sure the memories will provide huge amounts of motivation for the future."



About Bear Grylls

Adventure TV host Bear Grylls is an ex 21 SAS soldier and No1 best selling author who became one of the youngest-ever climbers of Mount Everest.

He has hosted more extreme adventure TV shows across more global networks than anyone else in the world, including the BAFTA award-winning The Island with Bear Grylls and BAFTA award-winning Bear Grylls Survival School. In addition Bear produces and hosts 'Bear's Mission with...' for ITV, NBC's 'Running Wild', 'Absolute Wild' for Dragon TV in China and 'Face the Wild' for Facebook Watch.

He is an honorary Colonel to the Royal Marine Commandos and the youngest-ever Chief Scout, and inspiration to fifty million Scouts worldwide.

DISCO SPORT, QUICK TEST

We had the use of this Baby HSE Discovery while our full-size Discovery was being given her first service (2yr/21,000 mile). Apart from finding that the front door openings were on the tight side (and a fair bit lower than what we were used to) we loved it.

Inside the cabin was lush, full sized glass roof and black headlining with all the polished alloy giving a real luxury feeling. The engine was the D180, more than lively enough for the weight of the car. Personally, the small rear window wasn't liked, when compared to its bigger brother. The surround cameras would overcome this small niggle though.

One Facebook friend did comment on it looking very much like the Evoque, you can't argue with that, it does. You may be hard pushed to choose between the two if you were buying?





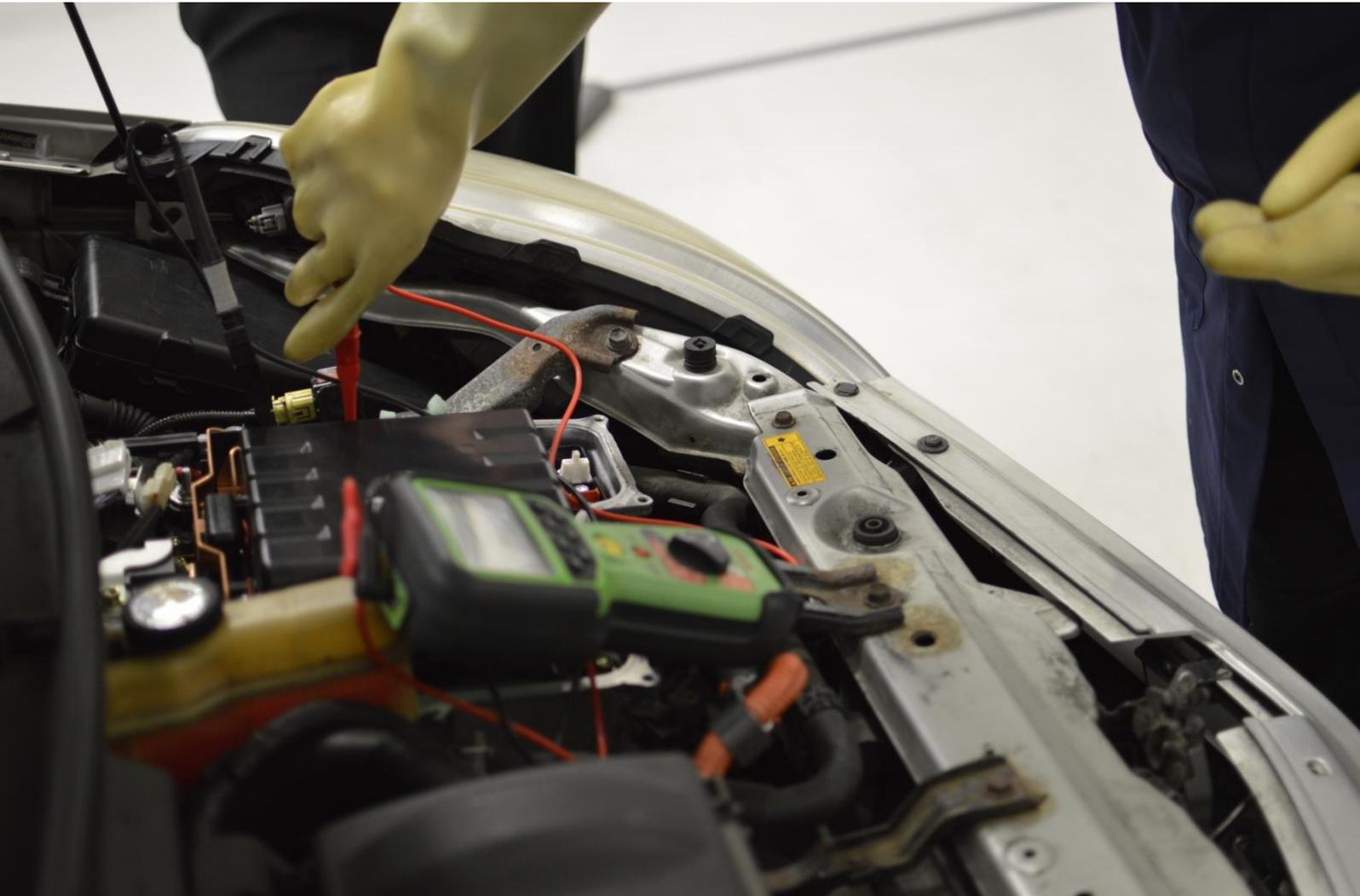
Also spotted on the dealer's forecourt the other day, the new Defender 90 Hardtop. This example is loaded with side steps, a roof rack and the side pannier. Note the graphics on the side, we saw the prototype 90 Hardtop at these same dealers, that had come from the factory with Wilkes Bro's graphics.

Must have been where the dealership got the idea from for this. It has to be one of the best looking "vans" we have ever seen? Maybe Land Rover Assistance should be using the 110 version Hard tops? That would make great publicity for them. This one had pride of place, right by the front gate so you couldn't miss it. Driver's queuing on the A52 would get a good look too (you can see this major road behind the Armco barrier that protects the service road. Take a test drive if you're in the market for a van.



The road to decarbonisation: £15m skills funding boost critical to get 75,000 more technicians EV-ready

The Institute of the Motor Industry urges government to bolster employer funding for skills training



The British Motor Show will showcase the best, the fastest and the most innovative in automotive technology this weekend. And electrified vehicles will take centre stage. But data from the Institute of the Motor Industry (IMI) clearly shows that the automotive retail sector does not currently have the skills and the pipeline of talent needed to service and repair electrified vehicles to keep the nation moving safely. The last eighteen months have only served to put the sector into reverse in getting itself EV-ready. Faced with the potentially fatal consequences of an inadequately skilled workforce, the IMI is repeating its plea for the government to commit funding to support EV skills training. It is suggesting a £15m boost would play a critical role, contributing towards training for up to 75,000 technicians.

In the context of the £1.9bn investment committed by government in the 2020 Spending Review to supporting the transition to zero emission vehicles for charging infrastructure and consumer incentives the IMI believes this is a modest figure.

It would make a significant difference, particularly for the independent sector which doesn't have the training budgets of the manufacturer franchise network and faces being left behind, with the result that consumers will have less choice.

“It is tremendously exciting to be involved in this weekend's British Motor Show where the best in class in our sector will be on show”, said **Steve Nash**, CEO of the Institute of the Motor Industry. “But whilst the show will provide a real buzz for the future of electrified motoring, there's no getting away from the fact that there are still some big hurdles to overcome to meet the government's 2030 deadline for the ban of the sale of new petrol and diesel vehicles.

“With just 6.5% of the automotive workforce currently qualified to work on electric vehicles there is a gaping chasm in the availability of technicians. And that chasm not only presents a safety threat for those who may risk working on high voltage vehicle systems without appropriate training and qualifications; it also means the premium on skills could add to costs for motorists, creating another, unnecessary deterrent to the switch to EV.

“The government has committed £1.9bn to tackling consumer uptake and charging issues. We are asking that £15m is set aside for employers to access to support their own investment in skills training to get their workforce EV-ready. This will be particularly important for the independent sector.”



Steve Nash

IMI data:

- At December 2020, 6.5% of UK automotive workforce are qualified to work on electric vehicles - based on a total technician workforce of 237,939 of which 15,428 are registered on the IMI TechSafe Register (accredited to work on electric vehicles)
- That's 15,428 technicians to work on an electric car and van population currently in excess of 380,000
- It is estimated that the electric vehicle population will accelerate to 12.7m¹ in the next decade - in order to safely maintain that number of vehicles, the UK will need around 75,000 technicians with the skills to work on EVs
- Research of the automotive industry in early 2021 highlighted that 92% of respondents believe it is extremely or very important to invest in EV training for meeting the challenge of the 2030 deadline

“Working on any form of electrified vehicle requires a completely different set of skills to those needed to work on a petrol or diesel vehicle”, added Steve Nash. “Without those skills, serious injury or death is a very real prospect. And we've got just over 8 years to have a sector that is EV-ready.”

“The British Motor Show will illustrate that this is a tremendously exciting sector to be working in with the new technologies - Electric, Advanced Driver Assistance Systems (ADAS) and Connected - becoming more widely accepted by motorists. But while there's a scarcity of those with the skills, motorists will be concerned about being able to get their vehicle serviced or repaired; and whether they might have to pay a premium for that service.”

“The government wants the adoption of EV to continue at a pace – the investment in EV charging needs to be matched by an investment in EV skills training to help employers ensure the workforce is motoring doesn't come at a premium.”



ELEGANCE AND WELLBEING: MORE CHOICES FOR RANGE ROVER VELAR

New design elements, the availability of SV Bespoke paint and updated technology provide more choice and enhanced wellbeing for Range Rover Velar customers

- **Luxury of choice:** Range Rover Velar customers can now specify impeccable hand-finished paint finishes from SV Bespoke including the Premium Palette colour spectrum and the exclusive Match To Sample service. Following the successful introduction last year, the Velar Edition' is now also available in all metallic colour options.
- **Cabin Air Purification Plus:** Land Rover's enhanced Cabin Air Ionisation with PM2.5 filter now automatically manages CO₂ levels for optimised wellbeing*, while new Purify Cycle feature allows users to schedule a cleaning cycle, before doors are even opened
- **Wireless Updates:** Available soon via Software-Over-The-Air (SOTA) updates, wireless Apple CarPlay® will provide added convenience**. Wireless Android Auto™ will become available at the same time**
- **Safety and convenience:** Adaptive Cruise Control with Steering Assist[†] and Rear Camera join the comprehensive suite of Driver Assistance Features on the Range Rover Velar. Self-sealing tyres have also been introduced with this model year update
- **Electrified Efficiency:** Refined four- and six-cylinder diesel and six-cylinder petrol Ingenium MHEV engines available, while P400e plug-in hybrid offers all-electric range of up to 33 miles (53km)^Δ and CO₂ emissions from only 49g/km^Δ
- **Available to order now:** Range Rover Velar is priced from £45,925 in the UK while the Range Rover Velar Edition is priced from £60,345. Specify yours at: www.landrover.co.uk

Land Rover has enhanced the unique appeal of the Range Rover Velar with a suite of updates, including the extension of colour options on the Velar Edition.

The Range Rover Velar Edition an enhanced customer choice, with a combination of exterior and interior specification options. Based on the R-Dynamic SE model, the special edition includes a black contrast roof and matching 20-inch black alloy wheels.





The distinctive addition to the range is now available in the full extended colour palette, with all standard metallic colours included as an option.

Range Rover Velar customers looking for an even more personalised and exclusive design can now choose from 14 distinctive paint colour options from the SV Bespoke Premium Palette or Match To Sample service. Specially developed hues, such as Tourmaline Brown [pictured] are available in a range of finishes such as satin matte and ultra-metallic.

Anthony Bradbury, Jaguar Land Rover UK Marketing Director said: *“The Range Rover Velar ‘Edition’ continues to build on Velar’s sophisticated design offering while customers looking to specify something a little more special and personalised can select from one of Land Rover’s SV Bespoke paint colours.”*

With enhanced Cabin Air Purification, urban driving is made even more comfortable and added convenience features such as self-sealing tyres ensure Range Rover Velar customers continue to travel in luxury.”

New technology introduced for 2021 focuses on occupant comfort and wellbeing, with the debut of Cabin Air Purification Plus for Land Rover. Building on the existing Cabin Air Ionisation with PM2.5 Filtration, the enhanced new system goes even further to ensure the air occupants breathe inside the cabin is clean, with CO₂ sensing and the ability to purify the cabin to start journeys with cleaner air*.

Additionally, Land Rover is introducing a range of new driver assistance features and Software-Over-The-Air updates for the Range Rover Velar, providing greater levels of support and convenience.

Advanced safety and wellbeing

Cabin Air Purification Plus for Land Rover makes its debut in the Range Rover Velar, offering improved air quality for all occupants.

Building on the existing Cabin Air Ionisation with PM2.5 filtration, the new system optimises cabin air quality by automatically introducing fresh external air when sensors detect CO₂ levels fall outside of acceptable levels*, something which can occur in the event of air recirculation being on for extended periods for example in polluted areas, or with several occupants.

High concentrations of CO₂ can cause drowsiness, reducing driver alertness, so the feature is intended to provide both wellbeing and safety benefits.



Another new air quality feature for 2021 is the Purify Cycle feature, which allows users to schedule an air cleaning cycle inside the vehicle. This is achieved via the climate control system's fans and recirculation function, which runs as part of climate pre-conditioning. The driver can simply set a departure time using the Land Rover Remote App, or via the infotainment system, to automatically schedule a Climate Pre-conditioning and Purify Cycle, ensuring the cabin air is cleaned and not stale before any journey.

Customers can monitor interior and exterior air quality on the central touchscreen, activating the Purify mode whenever required. The Range Rover Velar is enhanced with an expanded range of Advanced Driver Assistance Systems (ADAS), including Rear Camera as standard and Adaptive Cruise Control with Steering Assist[†]. Adaptive Cruise Control with Steering Assist enhances driver comfort, especially on long motorway journeys, by gently assisting steering, acceleration and braking to centre the vehicle in lane while maintaining a set distance from vehicles ahead. The feature is fitted as standard to HSE models and is available as part of the Driver Assist Pack.

Self-sealing tyres have also been introduced as a new offering. The feature works using an integrated layer within the tyre which creates an airtight seal over a penetrating object – allowing a customer to continue their journey unaffected.

SV Bespoke Paint

Range Rover Velar customers can now also take advantage of the sophisticated, technical exterior body paint colours available from Land Rover SV Bespoke, including the Premium Palette selection and Match To Sample service.

The SV Bespoke Premium Palette colours include Tourmaline Brown, Amethyst-Grey Purple and Petrolx Blue, giving customers even more personalisation potential with impeccable hand-finished quality. Each one is designed to enhance the modernist design of the award-winning luxury mid-size SUV and provides dramatic depth of colour.



Taking personalisation even further, the SV Bespoke Match To Sample service allows customers to blend their own unique colour, matched to any colour sample.

SV Bespoke paint colours are applied at the SV Technical Centre and its state-of-the-art processes have excellent eco-credentials. Each year, the facility saves 2.6 million litres of water by using dry recycled cardboard filter technology while its smart ovens save enough electricity to power more than 65,000 homes.

Across the core Range Rover Velar range, new Ostuni Pearl White replaces Yulong White and elegant Lantau Bronze is available across the entire line-up.

Infotainment and Connectivity

Velar features a reductive design, emphasised with beautifully integrated digital screens that are fitted with Land Rover's state-of-the-art infotainment system, Pivi and Pivi Pro. The intelligent and intuitive system, offered as Pivi Pro^{ΔΔ} from an S-specification pack, transforms the digital experience inside Velar. Pivi is designed around ease of use, with a simple interface reducing the number of interactions to enhance safety. Crisp graphics and super-fast responsiveness are enabled with a new electrical architecture under the surface, ensuring the screens and navigation system are ready to go in seconds, thanks also to a dedicated power source. Customers can access software updates 'over-the-air' (SOTA) reducing the need to visit a retailer.

One such SOTA update coming to the Range Rover Velar in 2021 is wireless Apple CarPlay^{®**} Wireless Android Auto[™] will also become available at the same time^{**}.

Range Rover Velar is priced from £45,925 in the UK while the Range Rover Velar Edition is priced from £60,345.



RANGE ROVER

LAND ROVER SPECIAL VEHICLE OPERATIONS CREATES ULTIMATE RANGE ROVER SPORT SVR

Range Rover Sport SVR Ultimate edition from SV Bespoke enhances Land Rover's fastest and most powerful SUV with exclusive colour combinations and detailing

- New Range Rover Sport SVR Ultimate edition adds SV Bespoke exclusivity to 575PS high-performance flagship – the fastest and most powerful SUV available from Land Rover
- New Ultimate edition is available in three paint colours: exclusive Maya Blue Gloss or Marl Grey Gloss, featuring spectacular glass flake base coats for an intense star-like sparkle, or stealthy Satin-finished Ligurian Black
- Contrasting Fuji White details extend to the side vents and edges of the Gloss Black knurled Range Rover lettering on the tailgate and body-coloured vented carbon fibre bonnet
- Further exterior enhancements include a Narvik Black contrast roof, Gloss Black 22-inch five split-spoke forged alloy wheels and black brake calipers
- Interior features an SV Bespoke Ultimate edition commissioning plaque, chrome SV Bespoke B-pillar badges, illuminated Ultimate edition treadplates, and black anodised metal gearshift paddles
- Ultimate edition will debut on the Special Vehicle Operations stand at Salon Privé, Blenheim Palace, UK, on September 1-5
- Range Rover Sport SVR Ultimate edition is now available to order via Land Rover Retailers worldwide, priced from £123,900 in the UK. Visit: www.landrover.co.uk/svo
- Prospective customers for Land Rover SV Bespoke services are invited to discuss their requirements with SV Bespoke's personalisation experts at Salon Privé or via their local Land Rover retailer



Fen End, Warwickshire, UK – Special Vehicle Operations has launched a special edition Range Rover Sport SVR with spectacular new solid glass flake paintwork options for the first time.

Featuring a selection of exclusive paint colour combinations and tailored interior detailing by the SV Bespoke vehicle personalisation team, the 575PS Range Rover Sport SVR Ultimate edition enhances the visual appeal of the fastest and most powerful vehicle in the Land Rover family.

Three hand-finished exterior paint choices include new Maya Blue Gloss and Marl Grey Gloss colours, both of which are exclusive to the Ultimate edition. Delicate and highly reflective fine white glass flake particles in the solid base coat give an intense star-like sparkle. A third option, for a more stealthy look, is Ligurian Black Satin. Each colour features a Narvik Black contrast roof.

The SV Bespoke team's attention to detail extends to Black knurled Range Rover lettering on the bonnet and tailgate, with exclusive contrasting Fuji White edging which is also used for side fender accents.

A body-coloured carbon fibre vented bonnet, 22-inch five split-spoke forged alloy wheels and black brake calipers reinforce the Ultimate edition's strong presence, complementing the SVR's Narvik Black contrast roof, door mirror caps, front grilles and grille surrounds, front wing detail and tailgate finishers.

Range Rover Sport SVR is the fastest, most powerful and most dynamic Land Rover ever produced. Now in its second generation, the current model is powered by a 575PS version of the 5.0-litre V8 supercharged engine, which produces 700Nm of torque – sufficient to power the SVR from 0-60mph in 4.3 seconds (0-100km/h in just 4.5 seconds) and a top speed of 176mph (283 km/h).

Mark Turner, Commercial Director, Land Rover SV Bespoke, said:

“Range Rover Sport SVR redefined Land Rover high-performance capability when it was introduced in 2014. We’ve sold more than 20,000 examples to date and demand for the SVR’s characterful mix of power, luxury and thrilling dynamics continues to grow every year. The SV Bespoke personalisation features of this Ultimate edition elevate its appeal even further.”

The craftsmanship of the SV Bespoke team is also evident inside. Specially commissioned chrome-finished SV Bespoke B-pillar badges, black anodised metal gearshift paddles and Ultimate edition illuminated treadplates enhance the recommended Ebony and Cirrus interior, which incorporates SVR-embossed lightweight Performance Seats in Windsor leather and contrasting Suedecloth.

Hannah Custance, Design Manager, SV Colour and Materials, said:

“Our SV Bespoke design team is always pushing the boundaries to create stunning vehicle colours with enhanced individuality. This is the first SV Bespoke edition we’ve offered with beautifully textured and reflective glass flake paint finishes, which puts the Range Rover Sport SVR Ultimate edition at the forefront of our innovative approach to personalisation.”



The new SVR Ultimate Edition made its public debut on the Special Vehicle Operations stand at Salon Privé, Blenheim Palace on September 1-5, following global order books opening on August 24.

We're not towing on a summer holiday...

Trailer and caravan tests could be scrapped under new DVSA plans

Tests for drivers who want to tow a heavy trailer or caravan could be scrapped as policy makers race to lighten the load for examiners and get more HGV drivers out on the road. This proposal is part of a DVSA consultation running from the 21st of July to the 7th of September, which proposes significant changes to existing regulations.

Currently, drivers who passed their car test after the 1st of January 1997 can only drive a vehicle up to 3,500kg maximum authorised mass (MAM), towing a trailer of up to 750kg MAM. More experienced drivers who got behind the wheel prior to 1st of January 1997 are granted grandfather rights', permitting them to tow a car and trailer combination of up to 8,250kg MAM. A typical family car and family caravan combination can easily weigh in at more than 3,500kg.

The timing of the consultation is controversial given the growing popularity of caravanning holidays, with 30,000 people taking the trailer test in 2018, up from 20,000 in 2014/2015.

And as travel restrictions persist, many holiday makers have decided to swap Barcelona for Brighton and the Costa del Sol for Cornwall. So much so, the Caravan and Motorhome Club (CMC) announced that sales rose by 71% in July 2020, 37% of which were by people who have never owned a caravan.

Neil Greig, Director of Policy and Research at IAM RoadSmart said: “If a test is no longer a requirement, this raises some serious safety concerns, especially at this busy holiday time. We are very concerned the decision will exacerbate an existing safety situation as currently, as per DVSA’s own safety checks, up to 1 in 6 caravans they stopped had a serious safety issue, while 4 in 10 small trailers were also found with serious safety issues. Many of these could have been avoided by better training and awareness of towing safety best practice.”

“The DSA had a clear safety reason for introducing the test in 1997, and these reasons are still valid. People need proper training to be able to drive an articulated vehicle, particularly when they are doing so for the first time.”



The trailer and caravan tests are designed to help holidaymakers with some of the issues they may encounter while towing. These include dealing with a lateral swaying movement of the trailer referred to as snaking, or pitching, which is when the caravan’s front end moves up and down, pulling the rear of the car around like a seesaw. If drivers are no longer trained to manage these situations and the popularity of domestic holidays continues, the decision to scrap the test is likely to come under further scrutiny.

For more information about IAM RoadSmart, which helps to improve driving and riding skills through courses and coaching, visit www.iamroadsmart.com.



LAND ROVER PHOTO'S, TOO GOOD NOT TO USE



New Land Rover Defender V8 Bond Edition inspired by ‘*No Time To Die*’

- **Unstoppable and exclusive:** New Land Rover Defender V8 Bond Edition created by Land Rover SV Bespoke to celebrate Defender’s role in 25th James Bond film, *No Time To Die*
- **Potent performance:** Powerful new model is based on the recently launched 525PS Defender V8 and is available in both 90 and 110 styles
- **Licence to drive:** Design inspired by the Defenders which appear in *No Time To Die* and includes the Extended Black Pack with 22-inch Gloss Black wheels and Xenon Blue front brake calipers
- **Bespoke touches:** Unique ‘Defender 007’ rear badge, ‘007’ puddle lamp, illuminated ‘007’ treadplates and exclusive animation on the 11.4” Pivi Pro touchscreen
- **Collector’s item:** Each Defender V8 Bond Edition carries the SV Bespoke logo and an exclusive ‘One of 300’ etching
- **Screen inspiration:** *No Time To Die* is released in cinemas globally from 30 September 2021
- **Available to order:** New Land Rover Defender V8 Bond Edition is £105,395 for the 90 and £108,040 for the 110



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Land Rover SV Bespoke has created a new Land Rover Defender V8 Bond Edition to celebrate the 25th James Bond film, ***No Time To Die***, ahead of its world premiere.

Available to order as a Defender 90 or 110 and inspired by the specification of the Defenders that appear in ***No Time To Die***, the stealthy Defender V8 Bond Edition features an Extended Black Pack with 22-inch Gloss Black alloy wheels, signature Xenon Blue front brake calipers and a ‘Defender 007’ rear badge.

The bespoke touches extend to the practical interior, with illuminated ‘Defender 007’ treadplates and a specially developed start-up animation for the intuitive Pivi Pro infotainment system touchscreen that honours Land Rover’s long partnership with the James Bond franchise. At night, customers will also spot unique ‘007’ puddle lamp graphics.

Exclusively available to just 300 buyers around the world, the Defender V8 Bond Edition’s interior features laser etching detailing that it is ‘one of 300’ and the SV Bespoke logo.

The UK will receive just 15 Bond V8 Edition vehicles; five Defender 90 and 10 Defender 110 body styles. Each vehicle is commissioned by the vehicle personalisation experts at SV Bespoke in the UK.

Finbar McFall, Land Rover Brand Director, said: “*The Land Rover Defender V8 Bond Edition is an exclusive take on the most powerful production Defender ever made, inspired by vehicles on screen in No Time To Die. It represents a meeting of two great British brands and is a unique celebration of Land Rover’s 38-year association with James Bond.*”



Defenders are at the heart of the action in **No Time To Die** alongside two Range Rover Sport SVRs. A Range Rover Classic and Land Rover Series III are also in the film, which will be released in cinemas around the world from 30 September 2021.



Based on the recently launched Defender V8, the Bond Edition is powered by a 5.0-litre 525PS supercharged petrol engine, which produces 525PS, 625Nm of torque and drives through an eight-speed automatic transmission. The Defender V8 90 accelerates from 0-60mph in just 4.9 seconds with a top speed of 149mph.

It delivers new levels of performance and driver engagement by combining the V8 with expertly developed suspension and transmission tuning to create the fastest and most dynamically rewarding Defender yet.

No Time To Die is directed by Cary Joji Fukunaga and stars Daniel Craig, who returns for his fifth and final film as Ian Fleming’s James Bond 007. The film will be released in cinemas from 30 September 2021 in the UK through Universal Pictures International and in the US on 8 October 2021, from Metro Goldwyn Mayer (MGM) via their United Artists Releasing banner.



About EON Productions
EON Productions Limited and Danjaq LLC are wholly owned and controlled by the Broccoli/Wilson family. Danjaq is the US based company that co-owns, with Metro Goldwyn Mayer Studios, the copyright in the existing James Bond films and controls the right to produce future James Bond films. EON Productions, an affiliate of Danjaq, is the UK based production company that has made the James Bond films since 1962 and together with Danjaq controls all worldwide merchandising.

The twenty-fifth 007 film is currently in post-production. For more information, visit www.007.com.



Beaulieu announces new Bond exhibition for *No Time To Die*

[Beaulieu](#) is set to launch **Bond in Motion – *No Time To Die***, a new exhibition featuring the iconic cars, gadgets and costumes from the latest 007 film.

The exhibition will be unveiled in the [National Motor Museum](#) on October 15th, shortly after the film's UK release on September 30th.

Beaulieu Enterprises Managing Director Russell Bowman said: "This entirely new exhibition will offer visitors an exclusive chance to see cars, gadgets and costumes from the highly anticipated *No Time To Die*, the 25th James Bond film.

“It follows in the footsteps of our acclaimed Bond In Motion exhibition, which opened ten years ago showing 50 original vehicles from 50 years of Bond – and we know this will be just as popular.”

The exhibition will be the first opportunity for the public to see the folding-wing glider from the film. The full-size model will be suspended above Bond’s iconic silver birch Aston Martin DB5, complete with new LED number plate and machine guns.

Also on display will be the Aston Martin DBS Superleggera, driven in the film by new agent Nomi, the *No Time To Die* Aston Martin V8 – which was last seen in *The Living Daylights* (1987) – and the Chevy Bel Air. Fans of four-wheel drives will enjoy Bond’s Land Rover Series III and the Land Rover Defender 110. A Triumph Scrambler motorcycle and Royal Alloy Scooter will be crowd-pleasers for fans of two-wheelers.

Visitors will be able to get a first look at new gadgets from the Secret Intelligence Service Q Branch, including Bond’s Q-enhanced Omega Seamaster Diver 300M watch, alongside technical plans for vehicle designs and DB5 weapons. Backdrop screens will show action clips from the movie.

A range of Bond merchandise will also be on display in the exhibition and available to buy in the [Beaulieu gift shop](#) as well as the [007store.com](#).

Enjoy Bond in Motion – *No Time To Die* as part of a marvellous day out to Beaulieu that all the family will enjoy together. See over 280 cars in the National Motor Museum, World of Top Gear, On Screen Cars and ride on a ‘skytrain’ monorail. Have big fun in [Little Beaulieu's](#) adventure play area, discover life ‘upstairs and downstairs’ in Palace House, walk in the footsteps of monks at Beaulieu Abbey, find out about special agents in the Secret Army Exhibition and explore the beautiful grounds and gardens – all in one ticket to Beaulieu. For tickets and details see [www.beaulieu.co.uk](#) or call 01590 612345.



FINAL THOUGHT FROM THE TEAM



BE SEEN SCREEN™

All motorists know the frustrations and risks of a breakdown, especially on Smart Motorways, where the UK Transport Secretary, Grant Shapps, has recently acknowledged safety measures need to be improved.

For better visibility that will help to reduce the risk of accidents drivers will soon be able to warn other road users of breakdowns with an innovative new safety product.

The Be-Seen Screen is the brainchild of entrepreneur, Richard Edwards, who says:

“For the thousands of people driving on busy roads every day the Be-Seen Screen is a straightforward and affordable option that will improve visibility. It could provide vital extra seconds of awareness that can help to prevent serious accidents.

Grant Shapps has already agreed that ‘smart’ motorways are currently anything but smart.

If there's a breakdown in lane one, and with hard shoulders in use, motorists are very exposed.

“Emergency refuges are too far apart for many drivers to reach them safely, so an effective high-visibility warning device is needed to reduce the risk.

“With a Be-Seen Screen on board, if your vehicle fails on a rainy afternoon in poor light conditions, you can have a bright, reflective warning sign in place in moments. By pressing the powerful suction pads to the rear windscreen or boot you can clearly and securely display the distinctive chevrons and ‘broken down’ message. “

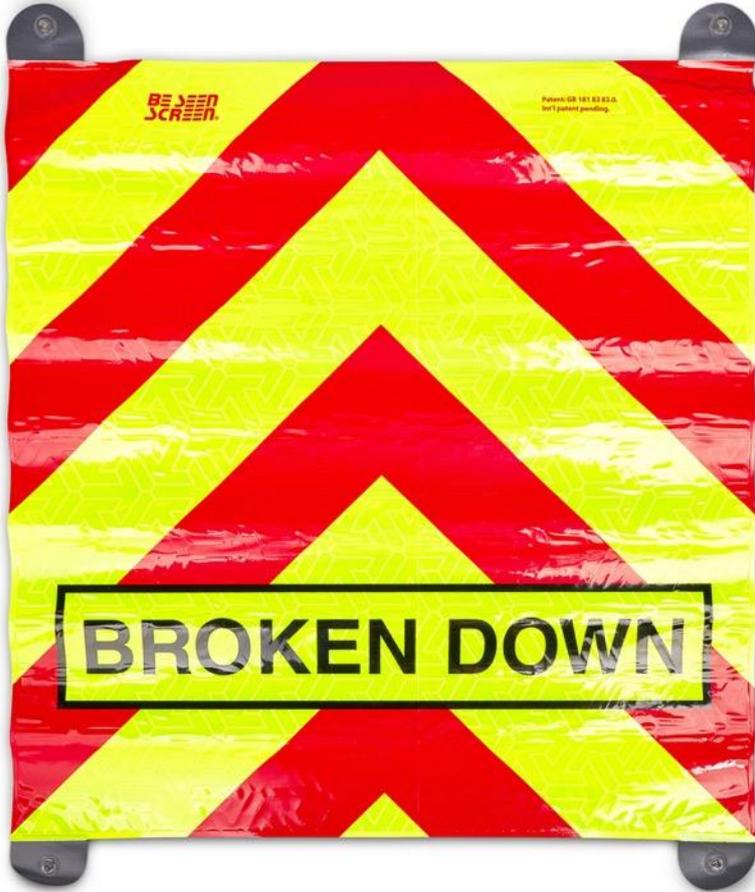


“The banner has the same reflectivity as emergency vehicles, day or night, to make other motorists aware of your stranded vehicle. It’s an eye-catching and faster alternative to safety triangles where the 45 metre walk along the carriageway to put them in place represents a risk in itself.”

The new Screen can be used for cars, vans, caravans and HGVs. It has been thoroughly tested and will be manufactured in the UK for distribution around the world.

The product is fully endorsed by a former Senior Policing Area Commander of Thames Valley Police, who knows that the dangers and deaths on our roads need to be radically reduced.

With his 30 years of Policing experience, he sees this product as a ground-breaking innovation in the effort to save lives. He says: "As technology has changed with smart motorways, for example, the way all drivers of motor vehicles react to breakdowns also needs to change. This safety product, with the ability to deploy so quickly, will support them in doing so".



Innovation vs technology

Smart motorways and strategic road networks will ultimately use Stopped Vehicle Detection (SVD) technology to provide lane-by-lane warnings of incidents and obstructions.

The deadline for SVD on the UK’s smart motorways was set for 2023 but, recognising the risks motorists face, this is reportedly being brought forward.

In January 2021 a coroner called for a review of safety on smart motorways following the death in 2019 of two men who had stopped on lane one of the M1.

Background

The Be-Seen Screen has been under development for three years. It is now patented in the UK and has been extensively tested on a range of vehicles, both indoors and outdoors, at the Millbrook Vehicle Proving Ground in Bedford.

The Screen uses a micro-prismatic method to achieve high reflective performance in all light conditions, tested at multiple angles. The lime-yellow and red chevron design is immediately recognisable as a warning.

Importantly, the product’s design means that motorists can have full confidence in its effectiveness at any time because it doesn’t use electronics that can degrade, and an energy source isn’t needed.



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The free to download Land Rover news magazine