

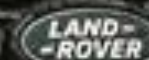
LANDYNEWS .ONLINE

THE FREE ON-LINE MAGAZINE FOR LAND ROVER OWNERS



DISCOVERY

THE HOME FOR LAND ROVER NEWS
LANDYNEWS.ONLINE



EDITORIAL

Hi and welcome to our first test issue of the all-new magazine for Land Rover news.

Our aim is to provide the news from the huge world of Land Rovers.

There will be no editorial team names as that is of little interest to anyone. All you're here for is Landy News and brilliant high res photographs

So that's what you'll get, nothing more than professional news releases from Land Rover and other associated companies and manufactures.

ALL FOR FREE!

Please contacts us if you're interested in sponsoring this on-line news production, the web site or if you'd like to advertise your products?

(Please note the web site isn't operating yet as donations or sponsors are needed to cover the costs. To start with, we are depending on you the readers to share and pass us on your friends and family.

As an on-line magazine our costs will kept low so our advertising rates are very reasonable.

**We can be reached at;
landynewseditors@gmail.com**



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DISCOVERY SVX

The Discovery that never was - Land Rover announced new additions to its Discovery range at Frankfurt IAA with the unveiling of *Discovery SVX*, the pinnacle of the Discovery family, and a new 2.0-litre petrol engine option to its S, SE, HSE and HSE Luxury models.

Jeremy Hicks, Managing Director, Jaguar Land Rover UK said: *“The new Discovery SVX embodies the ultimate in adventure and capability of the Discovery family. Customers love the Discovery’s versatility and capability and we are delighted to offer UK customers even more choice with the addition of the Si4 300hp engine.”*

The Discovery SVX in detail:

Sitting alongside the SVR and SVAutobiography lines which are hallmarks for outstanding on-road performance and supreme luxury respectively, the SVX adds a new arm to the Special Vehicle Operations (SVO) portfolio, one that represents an extreme expression of all-terrain capability.

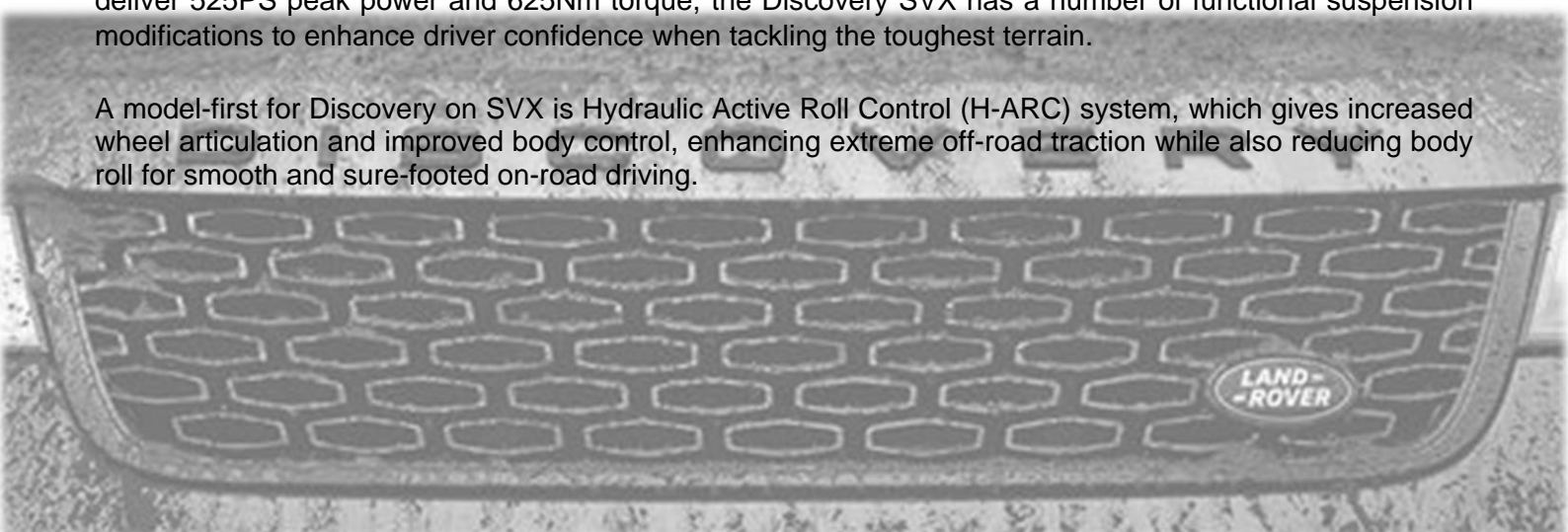
Discovery SVX embodies the same design excellence and engineering integrity that are core to every Land Rover, building on the legendary Land Rover all-terrain capability and adventurous spirit – established over nearly 70 years with vehicles such as Defender, Discovery and Range Rover – to deliver the ultimate in capability and desirability.

SVX features improved approach, departure and breakover angles, achieved by raising both the lightweight aluminium monocoque architecture and the four-corner air suspension system, employing long-travel dampers and revised knuckles, and fitting larger 815mm diameter 275/55 R20 Goodyear Wrangler all-terrain tyres on forged aluminium alloy wheels.

John Edwards, Jaguar Land Rover Special Operations Managing Director, said: *“SVO designers and engineers are embedded within the Land Rover team and have unleashed their own passion for adventure to create another truly desirable and versatile vehicle in the Land Rover line-up.”*

Offered exclusively with Jaguar Land Rover’s 5.0-litre Supercharged V8 petrol powertrain, tuned to deliver 525PS peak power and 625Nm torque, the Discovery SVX has a number of functional suspension modifications to enhance driver confidence when tackling the toughest terrain.

A model-first for Discovery on SVX is Hydraulic Active Roll Control (H-ARC) system, which gives increased wheel articulation and improved body control, enhancing extreme off-road traction while also reducing body roll for smooth and sure-footed on-road driving.



The tyres' increased side-wall height reduces contact pressure and improves performance on soft surfaces. Combined with a more aggressive tread pattern, this improves grip in muddy conditions.

Discovery SVX is also equipped with active centre and electronic rear locking differentials and incorporates traction control to maximise grip on all surfaces.

Complementing these hardware upgrades are unique software calibrations for the eight-speed Automatic Transmission with twin-speed transfer box, and Discovery's dynamics systems including optimised Terrain Response 2, Hill Descent Control, Electronic Traction Control (ETC), Adaptive Dynamics, Dynamic Stability Control (DSC), All-Terrain Progress Control (ATPC) and variable ratio Electric Power-Assisted Steering (EPAS). Discovery SVX also features a model-first Pistol Shifter in place of the Drive select rotary shifter to offer the driver optimum control of gear selection in off-road manoeuvres.

To visually reflect Discovery SVX's inherent robustness and go-further ability, Land Rover designers have referenced features of iconic Discovery off-road challenge vehicles, such as those used for Camel Trophy and G4 Challenge events, to give SVX a distinctive, aggressive and purposeful appearance inside and out.



Gerry McGovern, Land Rover Chief Design Officer, said: *“The combination of design excellence and engineering integrity inherent in every Land Rover is the foundation of everything we do. The Discovery SVX reinforces Land Rover’s unrivalled reputation for building vehicles with true all-terrain capability for customers who desire the ultimate in off-road performance.”*

The SVX production preview features unique front and rear bumpers with protective skid plates and exposed Rush Orange-finished metal recovery eyes – each rated to enable recovery of more than six tonnes, an anti-glare bonnet finish and an integrated rear-mounted electric winch system.

Further visual differentiation includes an exclusive satin Tectonic Grey paint finish, a unique colour and material combination of Lunar and Light Oyster with Rush Orange accents inside, and X logo perforations on the SVX branded seats. Unique Narvik Black side vents with V8 badging, a Narvik Black Dynamic grille, Black roof rails and a roof-mounted unit with two additional light pods for improved low light visibility complete the transformation.

The first Land Rover SVX vehicle from SVO makes its world debut on the Jaguar Land Rover stand at Frankfurt IAA, 12-24 September, displayed alongside a comprehensive range of Jaguar and Land Rover vehicles including SVO stablemates the Range Rover Sport SVR, Range Rover SVAutobiography Dynamic, Jaguar F-TYPE SVR and Jaguar XE SV Project 8.

Discovery with Ingenium 2.0 litre petrol engine:

Discovery is now available with Jaguar Land Rover's efficient 300HP four-cylinder Ingenium petrol engine. The advanced engine uses Continuously Variable Valve Lift (CVVL) technology to optimise efficiency and a twin-scroll turbocharger with ceramic bearings for smooth responses and reduced friction. The new

engine produces 400Nm of torque and CO2 emissions from 222g/km.

In addition, The Discovery gains new technologies including a 12.3-inch Interactive Driver Display TFT (Thin Film Transistor) instrument cluster, standard on HSE and HSE Luxury models. The state-of-the-art high-resolution panel provides contemporary graphics that create the impression of 3D surfaces with exceptional clarity and allow the driver to personalise the visual display.

All derivatives of the latest Discovery also feature Touch Pro infotainment with Jaguar Land Rover's 10-inch touchscreen interface on the centre console. Digital connectivity is enhanced with the introduction of 4G WiFi on SE derivatives and above, providing superior connection speeds for up to eight mobile devices on the move.

Optional second-generation head-up display technology also provides a full-colour display and wider functionality, even projecting 4x4 information and improved navigation displays onto the windscreen ahead of the driver, while optional Cabin Air Ionisation is available on Discovery for the first time, delivering improved interior air quality for enhanced passenger wellbeing.



LAND ROVER DISCOVERY



LAND ROVER DISCOVERY
3.0 Td6

Engine

3.0

LITRE DIESEL

Torque

600

Nm

Weight

2,230

KG

Certified
Towing Weight

3,500

KG

100M / 110 TONNES

Engine

15

LITRE DIESEL

Torque

2,983

Nm

Weight

110,000

KG

Wheels

158

AUSTRALIAN ROAD TRAIN
WITH SEVEN TRAILERS



LAND ROVER DISCOVERY TOWS 110-TONNE

ROAD TRAIN ACROSS AUSTRALIAN OUTBACK

- Tow Car of the Year, Discovery tows 100m-long road train weighing 110 tonnes, as Land Rover announces latest technology updates
- Epic feat achieved along 16km of the Lasseter Highway in Australia's Northern Territory to demonstrate Discovery's award-winning towing capability
- Discovery features market-leading towing tech: Advanced Tow Assist helps drivers complete tricky reversing manoeuvres by calculating the necessary steering inputs
- Updated Discovery now available to order with a 12.3-inch Interactive Driver Display TFT instrument cluster, Air Cabin Ionisation and a 300PS Ingenium petrol engine
- Watch Discovery pull a road train here: <https://youtu.be/9DsK0SH0h9s>
- Customers can configure a Discovery at: <https://www.landrover.co.uk>

Northern Territory, Australia, The Land Rover Discovery has taken on a 110-tonne road train and the Australian Outback... and won. The sight of a seven-trailer truck being pulled by an SUV sounds far-fetched – but that's exactly what happened when Land Rover put the Discovery to the ultimate towing test.

Land Rover completed the impressive display of towing capability by pulling a 100m road train in the remote Northern Territory to announce the arrival of the 2018 model year Discovery.

The Discovery Td6 has a maximum certified towing capacity of 3,500kg on public roads* but successfully towed a 110-tonne road train 16km along a closed section of the Lasseter Highway, thanks to its 258PS 3.0-litre diesel engine and four-wheel-drive traction.

Road trains of up to four trailers are only permitted in Australia's vast Outback regions and typically carry fuel, mineral ore and cattle between remote rural communities. Strict regulations limit their length to 53.5m so Land Rover obtained special permission to pull seven trailers and the 12-tonne tractor unit – retained to operate the hydraulic brakes fitted to the trailers.

John Bilato, Managing Director of haulage specialist G&S Transport, took the wheel for the epic pull. He said: *"When Land Rover first got in touch, I didn't think the vehicle would be able to do it, so I was amazed by how easily the standard Discovery pulled a 110-tonne road train. And the smoothness of the gearchanges under that amount of load was genuinely impressive. These road trains are the most efficient form of road haulage on the planet and using the Discovery made this the most economical of all."*

The extreme test was carried out using a Discovery Td6 and is the latest in a series of impressive towing demonstrations completed by the Discovery family. At its 1989 launch, the original Discovery I was used to pull a train and last year the Discovery Sport premium compact SUV towed a trio of rail carriages 85ft above the Rhine River.

Quentin Spottiswoode, Land Rover Product Engineer, said: *"Towing capability has always been an important part of Discovery DNA and the raw weight of the road train tells only half the story here. Pulling a rig and seven trailers, with the rolling resistance of so many axles to overcome, is a huge achievement. We expected the vehicle to do well but it passed this test with flying colours, hitting 44km/h along its 16km route."*

The Discovery used a standard eight-speed automatic transmission and four-wheel drive system and was hooked up to the road train using a factory-fitted tow bar attachment. The road train itself was even carrying 10-tonnes of ballast in order to hit the magic 110-tonne weight mark.

With 600Nm of torque, the Td6 is well suited to pulling heavy loads. The 258PS 3.0-litre single-turbo engine features low-pressure exhaust recirculation and a two-stage oil pump for improved responses, refinement and efficiency. As a result, the diesel model delivers CO₂ emissions of 189g/km and fuel economy of 39.2mpg (7.2l/100 km).

2018 model year enhancements

Discovery is now available with Jaguar Land Rover's efficient 300PS four-cylinder Ingenium petrol engine. The advanced powerplant uses Continuously Variable Valve Lift (CVVL) technology to optimise efficiency and a twin-scroll turbocharger with ceramic bearings for smooth responses and reduced friction. The new engine produces 400Nm of torque and CO₂ emissions from 222g/km**.

In addition, Land Rover's premium SUV gains new technologies including an Interactive Driver Display TFT instrument cluster. The state-of-the-art high-resolution panel provides contemporary graphics that create the impression of 3D surfaces with exceptional clarity and allow the driver to personalise the visual display around the two main dials.

All derivatives of the latest Discovery also feature Touch Pro infotainment with Jaguar Land Rover's state-of-the-art 10-inch touchscreen interface on the centre console. Digital connectivity is enhanced with the introduction of 4G WiFi, providing superior connection speeds for up to eight mobile devices on the move.

Second-generation head-up display technology also provides a full-colour display and wider functionality, even projecting 4x4 information and improved navigation displays onto the windscreen ahead of the driver, while Cabin Air Ionisation is available on Discovery for the first time, delivering improved interior air quality for enhanced passenger wellbeing.

Towing king

The New Land Rover Discovery was crowned Tow Car Awards overall winner in 2017. It is an accolade the previous Discovery had been awarded nine times over the previous ten years, culminating in it being chosen as Tow Car of the Decade in 2016. The awards were judged by a panel of experts from magazines Practical Caravan and What Car Magazine? They praised its sheer breadth of capability, not only in terms of all-round towing capability but also its general practicality, including interior luggage space, accuracy of manufacturer towing advice in the vehicle handbook and overall buying and ownership costs.

The Discovery's Advanced Tow Assist technology takes the stress out of reversing by providing responsive trajectory lines on the rear camera feed to the central touchscreen. This allows the driver to steer the vehicle using the rotary Terrain Response 2 controller on the centre console while the system calculates the steering inputs required to achieve the desired outcome.

In addition to Advanced Tow Assist, the Discovery's award-winning towing capability also includes:

- **Trailer Light Test** – allows customers to test their trailer lights without outside assistance
- **Rear Height Assist** – allows the driver to lower and raise the height of the rear of the vehicle to making hitching a trailer simple
- **Hitch Assist** – guides the driver to the trailer hitch point by displaying trajectory lines on the touchscreen feed to simplify the process
- **Nose Load Measurement** – allows customers to quickly check the weight being applied to the vehicle tow bar to avoid dangerous overloading
- **Trailer Stability Assist** – enhances safety on the move by detecting trailer sway and reduces the speed of the vehicle to restore control to the driver

* maximum permissible towing weight for Discovery Td6 is 3,500kg (up to 3,720kg in NAS (Si6) specification).



TASTE ADVENTURE WITH LAND ROVER'S NEW 'EASTNOR EXPLORER' EXPEDITIONS

- Land Rover Experience launches a new series of three 'Eastnor Explorer' expeditions, giving visitors the opportunity to experience Expedition Adventure
- Land Rover has a rich history of exploring, dating to 1955 when students from Oxford and Cambridge travelled overland from London to Singapore in Land Rover Series I vehicles
- Budding explorers get the chance to test their new skills on spectacular and extreme off-road tracks based on 62 years of Land Rover expeditions, including the Camel Trophy

With more than 62 years' of expedition experience, Land Rover knows more than anyone about tackling the world's toughest journeys by car. Now, with the newly launched Eastnor Explorer course, Land Rover is sharing its knowhow with members of the public, allowing them to experience the thrills of expedition off-roading at the legendary Eastnor Castle Estate. The course takes place over a maximum of three days, which can be booked separately or together, giving guests the flexibility to fit learning in around their busy schedules.



Since 1955, when a team of students from Oxford and Cambridge drove Series I Land Rovers from London to Singapore, Land Rover has consistently ventured where no other car would dare to go. Be it the iconic yellow Land Rovers crossing Belize and Guatemala in the Camel Trophy or the orange Discoverys of the G4 Challenge tackling the terrain of Laos, Brazil and Bolivia, Land Rover has more experience to share than any other manufacturer.

The Eastnor Explorer series of three expeditions draws inspiration from the original 1955 journey from London to Singapore, teaching members of the public a number of key skills, and allowing them to experience the thrill of an expedition. Many of the skills and activities learned are based on those used for driver selection in the Camel Trophy and G4 Challenge, sessions of which were held at Eastnor. As is the Land Rover way, all guests will also be taught to tread lightly, causing the least disruption to the natural habitat as possible.

Off-road driving is a key part of the course, navigating some of Eastnor's trickiest off-road tracks, including deep water, dense woodland, steep hills and thick mud. Course attendees will also be taught route reconnaissance to help ensure they don't get stuck, but rut extraction, bridge building and spade techniques are also on the agenda, just in case things don't quite go to plan... If it gets really bad, then a fresh cup of tea brewed in the woods, may just provide a different perspective to unlock a successful plan. How very British!

The succession of three days will ultimately give the driver the skills to achieve the overall mission brief of making it to 'Camel Bridge' which lays deep in the most inhospitable and seldom used areas of the Eastnor trails.

Scott Dicken, Jaguar Land Rover UK Marketing Director, said: "At Land Rover we produce some of the most capable vehicles in the world, and our history in exploration is unrivalled. What we really wanted to do with 'Eastnor Explorer' is teach people how to make the most of their Land Rovers, while also introducing them to the wonders of the fantastic Eastnor Estate. It's a haven for off-roading, and provides a stern test for our vehicles and their drivers. Land Rover is all about freedom, and with the techniques taught on our Eastnor Explorer course we hope to give people a taste of the thrills experienced during some of the world's most challenging expeditions."

The Eastnor Explorer expeditions costs £325 per driver for each day, and £95 for passengers/navigators. A minimum of two guests is required for the course, which includes seven hours of tuition, lunch and refreshments. There will be a maximum of three people per expedition. Bookings are available to make now from:

<http://www.eastnor.landroverexperience.co.uk/experiences/eastnor-explorer.html> or telephone bookings can be made by calling 0333 733 3003



50 YEARS OF RANGE ROVER: LAND ROVER AND ANTHONY JOSHUA CELEBRATE GOLDEN JUBILEE FOR LUXURY SUV WITH UNIQUE SNOW ART

Land Rover begins 50th anniversary celebrations for the original luxury SUV with snow art installation at its Arjeplog cold weather test facility in Sweden and World Heavyweight Champion Anthony Joshua OBE

Land Rover begun a year of celebration marking Range Rover's golden jubilee by creating a giant piece of sub-zero art at its cold weather test facility in Arjeplog, close to the Arctic Circle in Sweden. The 260m-wide artwork filled the centre of the steering pad at the test track where all future Land Rover models are put through their paces during development.

Land Rover's Arjeplog facility uses a frozen lake to provide the perfect conditions for engineers to test and assess the latest models. Renowned snow artist Simon Beck created the 53,092 sq m anniversary logo by walking more than 45,000 steps across the powdery surface inside the steering pad, accompanied by a quartet of the latest Range Rover SV models.

Since 2014 the expert engineers, craftsmen and women at Special Vehicle Operations have been responsible for designing and producing the fastest, most luxurious and most exclusive Range Rover models in the luxury SUV's 50-year history. The elevated luxury, performance and capability of the SV family represent the pinnacle of Range Rover development.

Arjeplog is also home to the Jaguar Land Rover Ice Academy, where customers experience the thrill of dynamic ice driving, under careful instruction from world-class driving experts. World heavyweight boxing champion Anthony Joshua OBE experienced the extreme conditions as part of the celebrations, where he learned the art of winter driving under the expert supervision of Academy instructors.

World heavyweight champion, Anthony Joshua, said: ***"I'm really looking forward to June because the Range Rover family will be celebrating the 50th anniversary of one of Britain's finest exports and I'll be defending my world title belts. I'll be travelling to my fight with Kubrat Pulev in London on 20 June in my new personalised Range Rover SV Autobiography and I can't think of a better way to arrive. Nothing can match its combination of comfort and capability – I guess that's what you get after five decades of experience."***

The luxurious Range Rover family will mark 50 years of pioneering innovation and peerless refinement in June, on the anniversary of the introduction of the two-door Range Rover in 1970. Since then, the Range Rover Sport, Range Rover Evoque and Range Rover Velar have expanded the family into a four-strong line-up of the world's most desirable and advanced SUVs.

The original Range Rover was the four-wheel drive SUV that introduced anti-lock brakes, electronic Traction Control and Automatic Electronic Air Suspension while the 2012 Range Rover

pioneered aluminium body architecture in large SUVs. In 2015 the Range Rover was the first vehicle to be fitted with Land Rover's innovative All-Terrain Progress Control – now available across the Land Rover line-up.

Prof Gerry McGovern OBE, Chief Creative Officer, Land Rover, said: "Over five decades the Range Rover has evolved into the most desirable luxury SUV in the world. Its peerless combination of sophisticated design, refinement and capability has struck an emotional chord with customers all over the globe."

The team of skilled engineers and designers at Land Rover SV have applied their unique expertise to a succession of Range Rover models and four examples were available in Arjeplog for Joshua to try, as he learned to circle the slippery 260m-diameter steering pad and negotiate the various ice tracks carved into the frozen lake, including:



- **Range Rover SVAutobiography** – Long-wheelbase pinnacle of the family is the most elegant and refined Range Rover ever, mixing airline-style Executive Seats and power-close rear doors with a choice of engines that includes an efficient Plug-in Hybrid Electric Vehicle (PHEV) powertrain.
- **Range Rover SVAutobiography Dynamic** – Standard-wheelbase Range Rover SVAutobiography Dynamic combines heightened interior refinement with 565PS Supercharged V8 pace for a compelling mix of driver-focused performance, sophisticated luxury and all-terrain capability.
- **Range Rover Sport SVR** – The biggest selling SV model to date and the fastest and most dynamic Range Rover ever produced. The latest 575PS Range Rover Sport SVR can accelerate from 0-100km/h in 4.5 seconds (0-60mph in 4.3 seconds) and hit a top speed of 283km/h (176mph).
- **Range Rover Velar SVA Dynamic** – The World Car Design of the Year 2018 re-engineered to deliver heightened comfort and performance, providing effortless grand touring in an understated yet purposeful package.

NEW LAND ROVER DEFENDER. IT DOES ALL ITS OWN STUNTS
DEFENDER 110 FLIES INTO ACTION IN LATEST JAMES BOND
FILM

NO TIME TO DIE



**NO
TIME
TO
DIE** 007

Behind the Scenes: Watch the Defender TV commercial featuring rehearsal footage from the movie including a 30m jump https://youtu.be/u7Oc4g_CtZc

- **Unstoppable capability:** Land Rover's pioneering off-road tech, wading ability and extreme durability made the new Defender the natural choice for the chase sequence in *No Time To Die*.
- **VIN 007:** 10 Defenders were used in the making of *No Time To Die* including the seventh Defender built VIN 007
- **In demand:** Since the reveal of the new Defender in September 2019, Land Rover has seen unprecedented interest with demand of the new model set to outstrip supply. UK deliveries set to begin in Spring 2020.
- **Order your Defender as seen in *No Time To Die*:** www.landrover.co.uk/Defender
- ***No Time To Die*:** In Cinemas from April 2020

Land Rover's television commercial for the new Defender demonstrates its capability on tough terrain. The commercial, due to air in the UK from the 20th March, but can be previewed on YouTube, features an exclusive, behind-the-scenes look at what to expect from the new Defender in *No Time To Die*.

The rehearsal footage featured in the advert shows the new Defender launching into the air and being put to further extreme tests as the vehicle is driven at high speed through swamps and rivers.



The chase sequence in the *No Time To Die* was led by stunt coordinator, Lee Morrison working alongside Oscar winner and special effects, action vehicles supervisor Chris Corbould.



Lee Morrison stated: *“We pushed the Defender further than we believed possible to generate the maximum excitement, and to give fans an insight into the uncompromising challenge of producing an incredible chase sequence which you can look forward to seeing in No Time To Die.”*

Nick Collins, Land Rover Defender vehicle line director said: *“We developed a new test standard for Defender, the most challenging we’ve ever had and unique to this vehicle. Physical strength and durability is measured by a number of different tests including a bridge jump test which gave us confidence to deliver what the stunt team*

needed to create for No Time To Die, with no modifications to the body structure except the installation of a roll cage.”

Putting these vehicles through their paces was the inspirational Jessica Hawkins, who Morrison handpicked from the Formula 3 W Series after spotting her potential and he wasted no time in giving her the opportunity to feature in *No Time To Die*, her first ever motion picture. Jessica commented: *“It doesn’t get any more exhilarating than being a stunt driver in a James Bond movie and it’s an honor to be a part of this incredible movie driving the new Defender.”*



Land Rover UK introduces the Range Rover Velar R-Dynamic Black Limited Edition



Back in December 2019, Land Rover UK announced the Range Rover Velar R-Dynamic Black, an exclusive run of just 500 examples representing a unique, discerning specification featuring an enhanced range of standard features for the UK market.

Based on Land Rover's top-selling D180 R-Dynamic SE, the Black limited edition features Black Exterior Pack, Privacy Glass,

fixed Panoramic Glass Roof, 21" Gloss Black Alloy Wheels, Heated Steering Wheel, Metallic Paint and Adaptive Dynamics as standard. Two metallic exterior colour finishes are available to choose from; Santorini Black and Eiger Grey, while for the interior the Ebony Perforated Grained Leather is complemented by an Ebony Morzine Headlining completing the specification.

Jaguar Land Rover UK Managing Director, Rawdon Glover said: ***"The Range Rover Velar R-Dynamic Black builds on Velar's sophisticated design package enhancing it for a customer who is looking for an element of differentiation. We look forward to delivering the first limited editions in early 2020."***

The Range Rover Velar was judged to be the most beautifully designed vehicle on the planet, winning the World Car Design of the Year title at the 2018 World Car Awards. Bringing glamour, modernity and elegance to the Range Rover family, Velar offers a unique combination of design excellence and engineering integrity.

Pricing for the Velar R-Dynamic Black started at £56,995 on the road.



NEW LAND ROVER DEFENDER 90 GOES ON SALE FOLLOWING UNPRECEDENTED DEMAND FOR DEFENDER 110



- **Orders open:** With Land Rover experiencing unprecedented demand for Defender 110, order books open for the Defender 90
- **Unstoppable capability:** Short wheelbase and minimal overhangs result in excellent off-road geometry, making New Defender 90 the most capable Land Rover ever made
- **Six-seat practicality:** Thanks to innovative front central jump seat, New Defender 90 has room for six people in a body shorter than many compact family cars
- **Success story:** Defender 110 orders have exceeded initial targets and customers have completed a record 1.21 million configurations on the Land Rover website
- **Most accessorised:** Over half of all Defender 110 models configured online have been fitted with one of the four Accessory Packs, with the Urban Pack the most popular
- **Order online:** Defender 90 is priced from £40,290 in the UK. To configure and order yours, visit www.landrover.co.uk/Defender. Commercial derivatives will arrive later this year priced from around £35,000 (plus VAT) in the UK

February 2020, Whitley, UK – Order books for the Land Rover Defender 90 have opened following the successful launch of the Defender 110. New Defender is the toughest and most capable Land Rover ever made and delivers 21st century connectivity with unstoppable off-road performance.

The first Defender 110 models will be delivered to customers from spring this year with three-door, short-wheelbase Defender 90 models due to arrive later this summer.

Since its world premiere at the Frankfurt Motor Show in September 2019, Land Rover has experienced unprecedented demand for the new 4x4. More than 1.21 million people have configured a vehicle on the Land Rover website, and over half of those chose one of the four Accessory Packs.

The Explorer, Adventure, Country and Urban packs give New Defender a range of distinct personalities. For the Defender 110, the Urban Pack – which includes a front undershield, bright rear scuff plate and metal pedals, plus a spare wheel cover – has been the most popular choice, selected in more than 35 per cent of the configurations that included an Accessory Pack, followed closely by the Explorer Pack.

Finbar McFall, Land Rover Global Product Marketing Director, said: “We have experienced unprecedented demand for New Defender 110 and the official introduction of Defender 90 is sure to boost interest. As the family grows to include an efficient plug-in hybrid powertrain and commercial derivatives later this year, we look forward to continuing this success. If our experience with the Defender 110 is anything to go by, we can expect over half of customers to opt for one of the four Accessory Packs, making New Defender the most accessorised and personalised Land Rover we have ever produced.”

The innovative Front Row Centre Seat (otherwise known as jump seat) allows three people to travel in the front row. Conceived and designed as an occasional seat, the practical addition means the Defender 90 can accommodate six occupants in a compact family hatchback length body. When not in use, the seatback folds down to provide a front armrest and oddment stowage, including a pair of additional cupholders. Practicality is a hallmark of Land Rover interior design and the new Defender 90 comes with an abundance of storage opportunities including a choice of high and low centre consoles.



New Defender is the most capable and connected Land Rover to date and can trace its roots back to the original Series I model of 1948. The 110 and 90 body designs will be available as practical commercial models later this year while a highly efficient Plug-in Hybrid Electric Vehicle (PHEV) powertrain will also join the line-up.

The iconic 4x4 embraces 21st century technologies and introduces Land Rover’s Pivi infotainment, which features an intuitive interface and its own back-up battery for always-on responses. Advanced software-over-the-air updates also ensure customers benefit from the latest software at all times, wherever they are in the world.

The New Defender 90 is priced from £40,290 in the UK and the Defender 110 is priced from £45,240. To configure and order yours online, click here: www.landrover.co.uk/Defender. Later there will be, practical commercial derivatives will join the range priced from around £35,000 (plus VAT) in the UK.



Pricing and Specification

DEFENDER 90

90

On The Road Price (OTR)

2.0L SD4 200HP DIESEL AUTOMATIC

D200 Defender 90	£40,290.00
D200 S 90	£43,745.00
D200 SE 90	£47,595.00

2.0L SD4 240HP DIESEL AUTOMATIC

D240 Defender 90	£43,345.00
D240 S 90	£46,800.00
D240 SE 90	£50,650.00
D240 HSE 90	£55,475.00
D240 First Edition 90	£55,180.00

2.0L Si4 300HP PETROL AUTOMATIC

P300 Defender 90	£43,345.00
P300 S 90	£46,800.00
P300 SE 90	£50,650.00
P300 HSE 90	£55,475.00

3.0L i6 400HP PETROL AUTOMATIC

P400 X 90	£75,475.00
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Land Rover has teamed up with Autohome to develop a bespoke roof tent for the New Defender 110 that's as tough and capable as the vehicle it was created for



- **Rugged accommodation:** Land Rover and Autohome have developed a state-of-the-art roof tent for New Defender which can be put up in seconds with one simple movement
- **Room with a view:** Sleeps two adults and includes a full-size luxury mattress, pillows, interior LED light, rear canopy and compact aluminium ladder
- **Tried and tested:** Autohome is the world's leading producer of roof tents for explorers and the Land Rover Defender roof tent is available now, priced €3,081.96
- **Adventure-ready:** With a maximum payload of 900kg, a static roofload of 300kg* and unstoppable capability, New Defender is the ultimate 4x4 for overland trips
- **Ready to roll: Customer deliveries of the New Land Rover Defender are underway and the Defender 110 is priced from £45,240 in the UK. Find out more at: [New Defender](#)**

Gaydon, UK – Land Rover has teamed up with specialist Autohome to develop a bespoke roof tent for the New Land Rover Defender 110. The rugged, easy-to-operate design allows customers to enjoy short overnight camping trips or lengthy overland expeditions in complete comfort.

New Defender is the most capable and connected Land Rover to date, with a short wheelbase and minimal overhangs providing excellent off-road geometry and software-over-the-air technology ensuring customers benefit from the latest updates, wherever they pitch camp in the world.

As tough and capable as the vehicle it was created for, the Defender roof tent features an intuitive design and premium quality materials that have been proven in the harshest climates.

A lightweight fibreglass shell protects the tent when not in use and allows it to be erected singlehandedly in seconds. Simply unclip the fastening at the rear and lift the shell slightly for the integral gas struts to take over and fully open the carbon grey fabric sides.

Designed for those with adventurous hearts and curious minds, the tent sleeps two adults on a full-size luxury cotton mattress and comes with pillows, an interior LED light and a stowage net. The tent can be easily accessed from either side of the vehicle and comes with an extendable aluminium access ladder which can be stored in the stowage bag inside the tent when not in use.

On the move, the tent is stowed flat for maximum stability and aerodynamic efficiency. When erected, it measures 2.3m long, 1.3m wide and 1.5m high.

The roof tent is available to purchase from Land Rover retailers or the Autohome website, priced at €3,081.96 RRP excluding VAT.

Joe Sinclair, Land Rover Director of Branded Goods and Licencing, said: *“The New Land Rover Defender is the ideal vehicle to reach remote destinations comfortably both on and off road. This roof tent will enable Defender drivers to continue their adventure above and beyond their journey; it's perfect for the modern-day explorer.”*



Giuseppe Fercodini, CEO of Autohome, said: *“Land Rover has worked hand-in-hand with our technicians to design a unique roof tent for the Land Rover Defender. This tent is much more than a campsite accessory: its strength, comfort, versatility and reliability makes it ideal for extreme camping and off-road holidays.”*

The roof tent is an addition to the 170 individual accessories already available for the Defender – the largest range ever produced for a Land Rover – and works in conjunction with the official Land Rover Expedition Roof Rack and Roof Rails, which come fitted as standard with the Adventure Pack.

The Adventure Pack is one of four accessory packs available for New Defender – alongside the Explorer, Country and Urban Packs – each designed to give the vehicle a distinct character. Over half of all Defender 110 models specified online have been fitted with one of the packs.



The New Defender is the most capable and connected Land Rover to date the Defender 110 is priced from **£45,240**. To configure and order yours online, click here: www.landrover.co.uk

NEW LAND ROVER DEFENDER: MAKE MORE OF YOUR WORLD WITH THE MOST ACCESSORISED AND PERSONALISED LAND ROVER

- **Ready for anything:** New Defender has 170 individual accessories – the biggest range ever produced for a Land Rover – including an innovative Exterior Side-mounted Gear Carrier
- **Personal to you:** Four distinct Accessory Packs are available:
 - **Explorer Pack:** Blaze your own trail, whatever the terrain. Explorer Pack equips Defender to defy conventions and conquer the most uncharted landscapes
 - **Adventure Pack:** Take your passions to new territories. Adventure Pack equips Defender to take you off the beaten track and into nature's playground
 - **Country Pack:** Bring the muddiest of boots. Country Pack equips Defender to embrace the elements and make every journey truly memorable
 - **Urban Pack:** Conquer the concrete jungle. Urban Pack equips Defender to stand out in the suburbs with head-turning style, confidence and composure
 - **Above and Beyond Collection:** A range of technical apparel developed in partnership with Musto® is available in Land Rover showrooms and online, reflecting core Defender qualities of capability and toughness. For more information visit: <https://shop.landrover.com/uk/above-and-beyond/MUSTO>
- **Choose your model:** Defender 110 starts from £45,240 on the road available to order immediately. Defender 90 and Commercial pricing and deliveries will be confirmed at a later date. Defender 90 guide price will be around £40,000 with Defender Commercial guide pricing from £35,000 (plus VAT). Configure your Defender 110 at www.landrover.co.uk/Defender



Personal experiences and adventures are part of the Land Rover landscape and new Defender maintains this rich heritage, allowing customers to personalise their vehicle to fit their lives with more choice than ever before.

The most accessorised and personalised Land Rover ever produced will be available in 90 and 110 body designs and Defender, S, SE, HSE and Defender X trim levels, while customers can choose from a range of four Accessory Packs to give the rugged new 4x4 a unique character. A choice of 170 individual accessories means the chances of finding two identical Defenders is remote

while Land Rover's new Above and Beyond Collection of outdoor performance apparel and equipment delivers the same durability and toughness as new Defender.

The full range of official accessories is available individually, but four Accessory Packs help customers to tailor new Defender to suit their lifestyle:

Expedition-ready

If the Gear Carrier isn't fitted, new Defender's floating pillars also provide a home for the Deployable Roof Ladder, which folds down from its locked position to allow easy access to items being carried on the roof. With a choice of Aqua Sports Carriers, Roof Rails and Roof Racks, customers will be able to make full use of new Defender's impressive 168kg*** maximum dynamic roof load.

For overnight camping trips and overland adventures, a Rooftop Tent makes full use of new Defender's maximum static roof load of 300kg. Its one-click operating mechanism is easy-to-use and, when fitted with the Deployable Roof Ladder and Expedition Roof Rack, new Defender doubles as all-terrain accommodation for remote camping trips.

Additional accessories

The Portable Rinse System includes a 6.5-litre reservoir, hose and shower attachment and can be used to clean everything from dirty kit to filthy dogs and is also available as part of Land Rover's existing Pet Packs. The user-friendly and practical list of standalone accessories also includes an Inflatable Waterproof Awning and a range of towing systems.

To ensure the toughest and most capable member of the Land Rover family inspires complete confidence in the most inhospitable environments on earth, a Remote Control Electric Winch provides complete assurance even when miles from home****. Packaged neatly within the front bumper, its integrated design generates a maximum force of 4,536kg, holds 40m of synthetic rope and can be wirelessly operated up to 45m away for the ultimate convenience and safety off-road.

Raised Air Intakes are a vital addition in dusty locations, protecting the engine by delivering cleaner air from their elevated position, and the Defender is available with a close-fitting semi-integrated design that fits neatly onto the side-mounted engine air intake in the front fender, to preserve performance in dusty environments. An intuitive online configurator lets customers personalise the new Defender quickly and easily – to see how your perfect specification looks, go to: www.landrover.co.uk/Defender

Above and Beyond Collection

The potential to accessorise Defender extends beyond the vehicle itself, as customers can also shop from the new Above and Beyond Collection – a 24-piece capsule collection designed and developed in collaboration with Musto®. The range of outdoor performance apparel, technical equipment and accessories delivers the same toughness as the famous off-roader and features everything from a hybrid jacket, which effortlessly transforms into a gilet using Quickburst zip technology, to a belt with a tensile strength of 6,000kg. A selection of lifestyle packs is also available mirroring those available for new Defender, grouping specially chosen kit that suit country life, city living, outdoor adventure and exploration respectively.

Explorer Pack; A Raised Air Intake, Expedition Roof Rack, Exterior Side-mounted Gear Carrier. Front and Rear Classic Mud Flaps, Wheel Arch Protection, Spare Wheel Cover and a Matte Black bonnet decal, featuring 90 or 110 cut-out detailing.

Adventure Pack; Portable Rinse System, boot-mounted Air Compressor and Exterior Side-mounted Gear Carrier, Front and Rear Mud Flaps, a Spare Wheel Cover and a Bright Rear Scuff Plate, to guard the rear bumper against scrapes and scratches when loading and unloading, while a practical 20-litre Seat Backpack, which you can take with you when you leave the vehicle, completes the interior.

Country Pack; Wheel Arch Protection, a Bright Rear Scuff Plate to protect the top of the rear bumper and Front and Rear Classic Mud Flaps. A Portable Rinse System and Full-Height Loadspace Partition equip the interior for everyday

Urban Pack; a Bright Rear Scuff Plate, Spare Wheel Cover and Bright Metal Pedals add to the robust interior. Customers can then opt for a range of alloy wheel upgrades including a distinctive 22-inch five-spoke design.

A selection of Side Tubes and both Fixed or Deployable Side Steps are available across all four Accessory Packs alongside a full range of durable deep-sided rubber mats to protect the interior.

The comprehensive range of accessories can also be purchased separately including the innovative Exterior Side-mounted Gear Carrier, which aligns with the Defender's distinctive floating pillars** and is perfect for holding mucky equipment. The lockable stowage pod has been aerodynamically tested to minimise wind noise and withstand extreme conditions and its 24-litre capacity can support up to 17kg, making it perfect for storing muddy boots or soggy wetsuits, without soiling the interior.

About us

Nottinghamshire 4x4 Response is part of the [4x4 Response UK](#) Group, a registered charity made up of similar groups of trained, insured and capable volunteers across the UK. We offer assistance as required by our user services, principally category 1 and category 2 responders, such as Police, Ambulance, Doctors and local authorities. This is often in extraordinary circumstances.

We are not an emergency service and we do not respond to calls directly from the public, in an emergency call 999 or the non-emergency number 101.

What do we do?

With increased risk of flooding, extremes of weather and circumstances where remote locations or uneven terrain are involved the emergency and volunteer services often find themselves without the correct resources. Nottinghamshire 4X4 Response has been formed to provide this valuable support in these circumstances. Entirely staffed by volunteers we are on call to respond in all weathers, at all times of the day and night, 365 days of the year. We also support a number of other charitable organisations during the quieter months. We support all kinds of events either to support another charity or by supporting other events to raise money for our organisation. Some testimonials from recent events can be found on the news page.

How do we do it?

At the heart of our operation is a team of four wheel drive vehicle owners who make their specialised driving skills and vehicles available for the benefit of the community across the extent of Nottinghamshire. Volunteers without a 4x4 perform crucial roles which include controllers involved 24 hours a day during call outs as well as many other support functions.

How do we train?

Our group works with volunteer agencies, emergency services and local authority emergency planning units on both live exercises and table-top simulations. It is of course important to have hands on experience and training regularly throughout the year. We carry out internal training to locally and nationally agreed standards. Nottinghamshire 4x4 Response provides additional assistance to local fun runs, marathons and a wide variety of other events whereby skills and operational procedures can be tried and tested. The majority of our responders have recently completed a BORDA intermediate driver training course to perfect and hone advanced driving techniques.

Contact us if you have any queries or questions we would love to hear from you. Please see below for how to get in touch with us:

Chairman: Colin Hicks

Chairman@notts4x4response.uk TEL: 07763 740 294

Please contact our chairman if you would be interested in using our services, would like more information on our group, what we do, how you can support us, etc.

Membership: Mike Cochrane
membership@notts4x4response.uk
All membership enquiries only.

Secretary: Suzanne Horobin
Secretary@notts4x4response.uk
Please contact our secretary for anything else.

Events: Lisa Chant / Pete Brown
Events@notts4x4response.uk

Please contact our events coordinator for any event support enquiries.

www.notts4x4response.uk

Controller: Adrian Clemerson / Matthew Attewell Tel: 0115 6777 928
Controller@notts4x4response.uk

Please contact our team of controllers for assistance.

**Please be aware if you do not have a current MOU we may take longer to reply.*

Landy photo, just because it's too good not to use...



Discovery in Namib Orange

LAND ROVER BREATHES NEW LIFE INTO OLDER DEFENDERS

Land Rover Classic is introducing a range of upgrades for older Defender models which deliver enhanced performance and on-road agility inspired by the exclusive limited-edition Defender Works V8 – 70th Edition.

The new Upgrade Kits, the first of their kind from Land Rover Classic, allow Defender owners to enhance 90 and 110 derivatives built between 1994 and 2016.

Calum McKechnie, Head of Land Rover Classic, said:
“In 2018, Land Rover’s 70th Anniversary year, we saw unprecedented demand for the limited-edition Defender Works V8, which brought new levels of handling and performance to this iconic vehicle. Extending the range of fully engineered, tested and approved upgrades offered by Land Rover Classic underlines our commitment to supporting existing Defender owners, as we look forward to the new Defender’s world premiere later this year.”



Upgrades start with diamond-turned 18-inch Sawtooth alloy wheels which can be fitted to Defenders built from 1994 model year* onwards.

The Defender Suspension Upgrade Kit is suitable from 2007 model year vehicles, comprising uniquely-tuned suspension tailored for on-road comfort and dynamics with revised coil spring rates, dampers, anti-roll bars, links and bushes.

The Defender Handling Upgrade Kit adds updated Works V8 specification brake discs, pads and calipers to the 18-inch Sawtooth alloy wheels and enhanced suspension.

The final and most comprehensive upgrade option is only available on 2.2-litre TDCi models produced from 2012 model year onwards and is only available direct from Land Rover Classic.



The Defender Classic Works Upgrade Kit includes all of the wheel, brake and suspension elements in addition to new performance-rated tyres and an engine upgrade which delivers an extra 40PS – total output of 162PS and 463Nm torque. Top speed is increased to 106mph.

The Classic Works Upgrade Kit also includes bespoke badging on the front wings, an owner's certificate, vehicle collection, health check and handover with a tour of Land Rover's Classic Works, UK, or Essen, Germany, facility – where the upgrade is carried-out.

All components have been fully assessed to the same standards as Works V8 in dynamic testing, with engineers meeting the same fast road and braking targets for Upgrade Kit components as last year's limited-run model. CO₂ emissions meet the same EU5 N1 Commercial standards as a standard 2.2 TDCi, with emissions control systems retained.

Customers can order the Sawtooth alloy wheels, Suspension and Handling Upgrade Kits and have them fitted by their local Land Rover Retailer as well as Land Rover Classic's facilities in Coventry and Essen. The Sawtooth wheel kit with tyres, and the ultimate Defender Classic Works Upgrade Kit, can only be purchased and fitted at Land Rover Classic's own facilities.



Upgrade Kit	UK retail price including VAT
Defender Classic Works Upgrade Kit - 90	£16,995 - fitted by Land Rover Classic in UK
Defender Classic Works Upgrade Kit - 110	£16,995 - fitted by Land Rover Classic in UK
Handling Upgrade Kit - 90	£10,391.47 - parts only
Handling Upgrade Kit - 110	£9,967.37 - parts only
Suspension Upgrade Kit - 90	£2,247.07 - parts only
Suspension Upgrade Kit - 110	£1,822.97 - parts only
18-inch Sawtooth wheel kit and tyres	£4,068 - fitted by Land Rover Classic in UK
18-inch Sawtooth wheel kit (x5)	£2,160 - parts only
18-inch Sawtooth wheel (x1)	£432 - parts only

ENGLISH DRIVERS IGNORE DANGERS AS MOBILE PHONE USE AT THE WHEEL JUMPS DRAMATICALLY

There has been a big rise in the number of motorists in England using hand-held mobile phones behind the wheel – despite research which shows such behaviour severely impairs reactions times.

According to the Department for Transport, the proportion of car drivers using hand-held mobiles increased from 1.1 % to 1.4 % – a 27% leap – between September 2008 and November 2009. For van and lorry drivers the figure was 2.6%, up from 2.2% - a rise of 18%.

Commenting on the findings, the director of the RAC Foundation Professor Stephen Glaister, said:

“This is very worrying. We know that drivers’ reaction times slow by almost half when they are having a chat on their mobiles. This is even worse than texting whilst driving – bad enough in itself - which our research has shown reduces reactions by a third. It has been illegal to use a hand-held phone at the wheel since December 2003 and yet we have still seen this increase.

“It seems a small, but growing, minority of drivers choose to flout the law. Yet their actions can have tragic consequences. In 2008 the use of a mobile phone was a contributory factor in 16 fatal road accidents and many more where people were seriously injured.

“Police must be given the resources to tackle this menace and drivers persuaded that what they are doing is potentially lethal.”

Note;

In 2008 the RAC Foundation research found that texting whilst driving increases reaction times by 33%. Other research suggests the use of hand-held mobile phones increases reaction times by 45.9% (Burns et al, 2002).

SOME FINAL THOUGHTS FROM THE TEAM

Thank you for taking the time to read the first test issue of our new Land Rover magazine, please let us know what you think of the idea and format.

Any company that wishes see their products included, please feel free to send your press release copy to us. All must be Land Rover related of course, that’s all we ask for. Also ask about advertising rates if you’re willing to help us. The first two sponsors will get free banner adverts on the web site for a year and one free advert in the magazine.

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