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IN OUR NEXT ISSUE, THE NEW 2022 MODEL YEAR RANGE ROVER.

EDITORIAL

Hi, Happy new Year and welcome to another issue of landynews.online

Another full issue for you again; there's a pair of very interesting books to read about the Camel Trophy and Shell's advertising from days gone by, the Range Rover Sport in No Time to Die with Daniel Craig, reminders to check your tyres and oil levels from Castrol, the new Discovery and Defenders for 2023 and What Car! change their fonts for the neurodiverse amongst us.

As always, may we ask that you pass the web site address on to your friends and family and ask them to follow us on Facebook. Many thanks for your support.

"The Team"

NEW BEHIND-THE-SCENES FOOTAGE SHOWS RANGE ROVER SPORT SVR PREPARING TO MAKE AN IMPACT IN NEW JAMES BOND FILM

- **Dynamic performer:** New footage shows the fastest and most powerful Land Rover filming a key sequence in *No Time To Die*
- **At the double:** Two Range Rover Sport SVRs take part in an epic all-terrain chase, led by Oscar®-winning special effects and action vehicles supervisor Chris Corbould
- **Stealth and capability:** Film specification includes Eiger Grey paintwork, optional Carbon Pack and Narvik Black 22-inch alloys with all-terrain tyres
- **Get the look:** Choose a *No Time To Die* specification Range Rover Sport SVR [on the Land Rover configurator](#)
- ***No Time To Die*:** New Bond film is released in cinemas globally from September 30 2021
- **Watch the behind the scenes film here:** <https://www.youtube.com/watch?v=aWxFMshOM4>

The Range Rover Sport SVR goes off-road to pursue James Bond in the latest behind-the-scenes glimpse of *No Time To Die*, in cinemas from September 30.

The action vehicles and stunt professionals on the new James Bond film pushed the most powerful Land Rover ever made to extremes. A new video gives a taste of the high-speed action as the team explain why Range Rover SVR was perfect for the job.

The chase sequence puts the luxury performance SUV in the midst of the action, led by Oscar®-winning special effects and action vehicles supervisor Chris Corbould and stunt coordinator Lee Morrison.



One of the high-performance luxury SUVs pursues 007 in the 25th James Bond film, *No Time To Die*
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Lee Morrison, stunt co-ordinator, said: *“I was really keen to shoot a Bond chase sequence off-road, in a really challenging environment and the Range Rover Sport SVR was the perfect choice for this part of the story. We shoot everything for real so we’ve pushed it to the absolute maximum and the pursuit promises to be one of the memorable set-piece moments of the film.”*

The Range Rover Sport SVR takes luxury performance to new heights with enhanced driving dynamics and a powerful 575HP supercharged V8 engine, making it the perfect choice for the role. It can accelerate from 0-100km/h in 4.5 seconds (0-60mph in 4.3 seconds) and has a top speed of 283km/h (176mph), making it the fastest ever Land Rover.

The SVRs used in **No Time To Die** feature the same specially tuned suspension as production models – devised by engineers at Land Rover Special Vehicle Operations to deliver more responsive handling and tighter body control without compromising comfort.

The pair of Eiger Grey models are fitted with Gloss Black 22-inch alloy wheels and the optional Carbon Pack, which includes Gloss Carbon Fibre front fender vents, lower bumper intakes, grille and mirrors. The optional lightweight SVR Carbon Fibre vented bonnet features a body coloured finish in **No Time To Die**, but can also be specified with an exposed carbon fibre centre section.

Customers can now replicate the *No Time To Die* specification using the following link - [Configurator](#)

Finbar McFall, Land Rover Brand and Jaguar and Land Rover Marketing Operations Director said: *“The Range Rover Sport SVRs in No Time To Die strike a unique mix of stealth and performance. Now you can replicate this combination and celebrate the release of the 25th Bond film with a single click on the Land Rover configurator.”*

The Range Rover, the original luxury SUV, made its world premiere in 1970. Since then the family has grown to include the Range Rover Sport, Evoque and Velar. **No Time To Die** will also feature a Range Rover Classic alongside three Defenders and a Series III Land Rover.

Land Rover has a long-standing partnership with EON Productions and James Bond films, which began in 1983 when a Range Rover Convertible appeared in *Octopussy*. Most recently, in 2015 the Range Rover Sport starred in major action sequences in **SPECTRE**.

No Time To Die is directed by Cary Joji Fukunaga and stars Daniel Craig, who returns for the fifth and final time as Ian Fleming’s James Bond 007. The film was released in cinemas from September 30 2021 in the UK through Universal Pictures International and in the US on October 8 2021, from Metro Goldwyn Mayer (MGM) through their United Artists Releasing banner.

The Range Rover Sport SVR is priced from £99,620 in the UK. To configure and order yours online, visit: www.landrover.co.uk/RangeRoverSport



Majority of car owners miss regular oil checks – increasing the likelihood of lower engine efficiency and higher emissions



- *New nationwide research finds a quarter of car owners check their engine oil levels once per month, which Castrol recommends to ensure engines run efficiently and effectively*
- *30% say they don't check at all, leaving it to a mechanic to do as part of the annual service*
- *Castrol's 'Oil Check Challenge' campaign highlights importance of regular oil level monitoring*
- *Many Castrol Branded Workshops to offer free oil checks for drivers*
- *Drivers who sign up for free oil check reminders via www.castrol.co.uk/oilcheckchallenge will get the chance to win a free oil top-up kit*

A new nationwide survey has found that just 24% of UK car owners say their car's engine oil level is checked once per month, which lubricants experts at Castrol recommend is necessary to optimise fuel efficiency, minimise carbon emissions and extend the life of the engine.

The new research was commissioned by Castrol as part of its 'Oil Check Challenge' campaign, which highlights the importance of regular monitoring of an engine's oil level. Castrol is launching a competition to win free oil top-up kits – and is sharing simple online guidance on how motorists can quickly and easily assess the oil level of their car themselves. Find out more at:

www.castrol.co.uk/oilcheckchallenge.

In addition, many Castrol-branded workshops across the country that have signed up to the campaign will offer drivers free oil checks. Customers can find their local Castrol branded workshop at:

www.castrol.co.uk/oilcheckchallenge.

Castrol's survey found that some cars on UK roads go for extended periods without any check of the engine's oil level, with 30% of owners saying they leave it to mechanics to do as part of the vehicle's annual service. 32% of respondents stated that they did not know the frequency with which oil checks should ideally take place.

19% of car owners polled said that they would check the oil themselves, but only if the car were to alert them with a warning light. However, according to Castrol, the oil warning light on most cars illuminates only when the oil reserve is at or below the minimum, and at this point the engine can already be at serious risk of damage.

A minority of UK car owners (32%) have never topped up the engine oil on their current car or any previous car, and 12% say they wouldn't know how to perform a check on their current vehicle.

Many stated that they are not confident in doing an oil check themselves, with almost a third (32%) agreeing with the statement “*I would prefer a technician / mechanic to check as they would do a more effective job.*” Only 45% say they typically check the oil level themselves, with the remainder instead asking for it to be done by a partner, spouse, neighbour, relative or work colleague.



Castrol estimates that 21% of vehicles on European roads are currently low on oil, and 8% are at immediate risk of damage because the oil level is at or below the minimum recommended level.

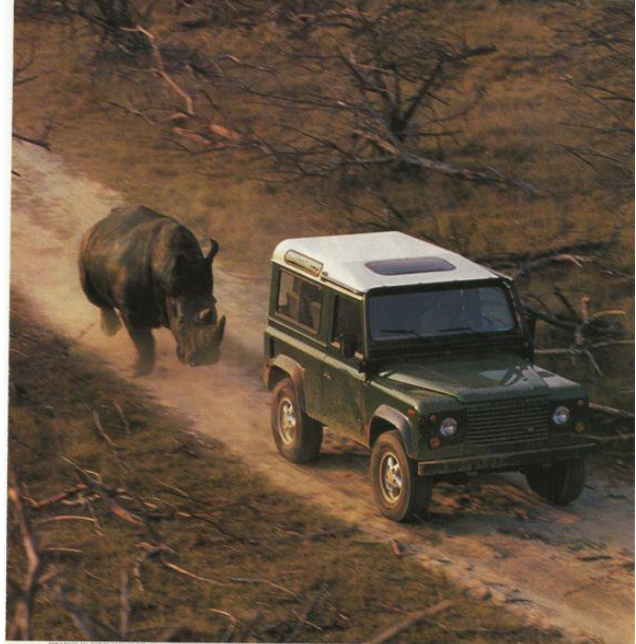
“It’s clear from our survey that there is still some work to do in making car owners aware that their vehicle oil levels should be checked regularly, and to build their confidence in doing so”, comments Shailendra Gupte, Marketing Director EMEA, at Castrol. “Many of our Castrol Branded Workshops will offer customers free oil checks to help ensure their car engines are running efficiently and effectively.”

“Drivers can also view simple step-by-step instructions on Castrol’s website showing just how quick and easy it is to check and top-up engine oil. By doing this monthly, drivers can dramatically reduce the risk of running low, which can severely impair engine performance and efficiency, and potentially lead to engine damage and failure.”

Drivers can also visit this site to sign up for timely oil check reminders to avoid their car’s oil level becoming critically low. Those who register will be automatically entered into a prize draw to win a free Castrol Edge top-up kit. www.castrol.co.uk/oilcheckchallenge.



CLASSIC ADVERTS

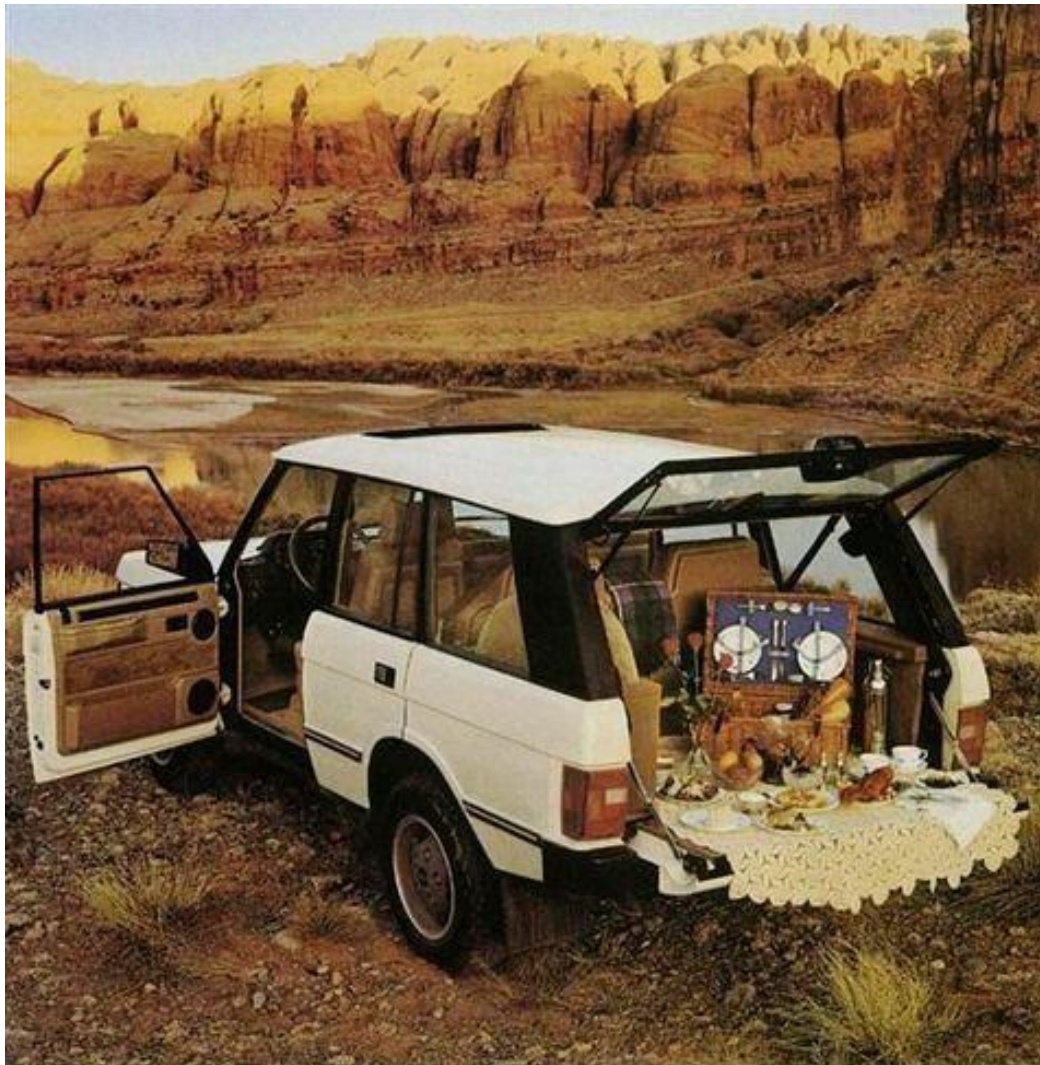


We'd love to tell you about the new Defender. Not now, of course.



On second thought, what better time to talk about how well the new 1995 Defender 90 Station Wagon handles tough driving conditions. With the brisk response of a 3.9-liter V8 engine, an internal and external safari cage, and permanent four-wheel drive, it's designed to take you in and out of the most threatening environments in a way that you can truly appreciate. A hurry.

The new Defender also features a permanent hardtop with a pop-up sunroof and seating for six. What's more, it carries the formidable distinction of being a direct descendant of the original 1948 Land Rover. So why not call 1-800-FINE 4WD for the nearest Land Rover dealer? The Defender is priced at \$32,000*. Do keep in mind that there are only 500 available. And even though it's a brand new vehicle, it already has a huge following.



Tired of eating in the same old places?

Why not try a drive-in?

With its exceptional off-road capability, a Range Rover can provide you with a setting any 5 star restaurant would envy.

And it can do it with a suspension system so cleverly engineered that a Range Rover can make it over rocks, around boulders, even into and out of gullies without

breaking so much as a quail egg. As well as with a new, more powerful engine to give you faster

food than ever.

Why not call 1-800-FINE 4WD for the name of a dealer convenient to you?

After all, with a Range Rover you're not merely getting the vehicle *Four Wheeler* magazine named "Four Wheeler of the Year," you're also getting one of the world's most elegant dining cars.



OLD NEWS

DISCOVERY WINS SCOTTISH CAR OF THE YEAR 2017

Edinburgh, Scotland, 4 November 2017 – The new Discovery has cemented its position as the best car to buy for the second time this year being billed as Scotland’s Car of the Year by the Association of Scottish Motoring Writers. The award follows the Discovery receiving Auto Express’s Car of the Year back in June.

Winning both the SUV category and the overall Car of the Year award, the Discovery was recognised for its blend of luxurious character and supreme on-road ability together with its class-leading off-road capabilities.



Collecting the award, Jeremy Hicks, Managing Director Jaguar Land Rover UK, said: *“This latest Scottish Car of the Year accolade from the ASMW completes a hat-trick for Land Rover in Scotland during the last 10 years, with the Discovery 4 winning in 2009 and the Range Rover Evoque in 2011. This is a hugely important market for Jaguar Land Rover, and we are very proud of it. I’m also delighted to announce that in recognition of this award and as a thank you to the Association, and the people of Scotland for their support of Land Rover over the*

years, we will be donating a Discovery to Scotland’s Charity Air Ambulance (SCAA) for six months to help them during the winter months.”

The award is particularly relevant with one in four premium SUVs sold in the class in Scotland this year being the Land Rover Discovery. Features including a generous 2,046 litres of luggage space, best-in-class 3,500kg towing capacity, nine USB ports and semi-autonomous safety technology won favour with the Association of Scottish Motoring Writers (ASMW).

Presenting the accolade to Land Rover, Stephen Park, President of the ASMW, said:

“Nowhere in Great Britain are SUVs more relevant than in Scotland. Our rural terrain and harsh winters make four-wheel-drive ownership essential for many. There are a number of choices available that can deliver both luxury and off-road capabilities, but the Discovery goes notably further in both areas. This is a 4x4 which remains true to Land Rover’s spirit of adventure – it really can climb mountains and ford streams – yet does all this while also being brilliant around town, on country roads and motorways. A practical seven seater that is luxurious and all-capable – the Discovery is the complete package.”

The Discovery HSE will support Scotland’s Charity Air Ambulance ground operations for their life-saving charity. SCAA covers the entire country reaching 90% of the population within 25 minutes and since its launch in 2013 has responded to nearly 1600 time-critical emergencies.

Park continued: “The Association has supported SCAA for the past three years, and I am delighted that Land Rover has joined us in providing the Discovery to support the charity to help continue saving lives; day in, day out.”

Jaguar Land Rover continues to invest in Scotland with £60 million contribution to its Retailer network providing cutting-edge facilities and increased capacity to support the growth of the Jaguar Land Rover business. The showrooms are the ideal representation of the modern Jaguar Land Rover brand, putting the customer journey at the fore.

The view from up here: The UK mountains that offer an easy climb in exchange for breath-taking views

This year, the UK has relied on natural beauty close to home more than ever. For many, this meant exploring the adventurous hotspots right on our doorsteps, including the epic mountains of the UK. In fact, over the past year Snowdon has had 40% more visitors than in 2018¹.

With this rise in interest, Land Rover has analysed over 40 mountains across England, Northern Ireland, Scotland and Wales to create the Epic Mountain Guide. Each mountain has been examined against a set criterion with metrics looking at the height of the mountain and the average time to the top, to discover the easiest and hardest to climb across the UK.

In addition, to uncover the mountains that are the most loved by climbers, Land Rover has also looked at the mountains with the most Tripadvisor reviews and the highest average score. With the view from the top being a highlight of the climb, the research also includes the most picturesque mountains, consisting of those which are most Instagrammed (number of hashtags of the mountain name).

So, whether you're a novice or an expert, and whether you want to strive for the most popular or the most beautiful, Land Rover has got you covered in their [Epic Mountain Guide](#).

The top 10 most challenging mountains in the UK

Scotland claims a total of nine out of 10 places in the top 10 hardest to climb mountains in the UK, due to the height of the Scottish Highland area.

Aonach Beag, just 3km east of Ben Nevis takes the top spot as the hardest mountain to climb, even though it is far from the tallest. It stands at an impressive 1,234 metres but takes climbers on average six hours to reach the top due to its tricky terrain. Snowdon comes in as the second most challenging mountain to climb in the UK at 1,085m tall and with the average hiker taking 6 hours to reach the peak.

Rounding out the top three, Braeriach mountain is the third highest mountain in the British Isles and takes the third most challenging climb in the UK, with an average of five hours to climb. But, if we're going on height alone, the tallest mountain in the UK is Ben Nevis, with an elevation of 1,344 metres.



Despite its height, the mighty Ben Nevis has been named the sixth hardest hike with climbers taking on average four hours to reach the top.

This is partly due to the more built-up climbing experience at Ben Nevis - in comparison to the lesser-known neighbouring mountains - but also due to it only being a mountain that the more experienced climbers try their hand at.

Land Rover ambassador Kenton Cool said, *“Scottish hills may appear small compared to places like the Alps and the Himalayas, but they pack a BIG punch.”*

“The weather in Scotland is driven by maritime systems so expect huge variations in weather- extreme temperature is always something to be aware of. A cloudless sky as you leave the car park can easily be howling wind and lashing rain by the time you get to the summit.”

“ALWAYS carry a hard copy map and a compass- and know how to use it. The remote Scottish hills don’t always have cell signal meaning online mapping won’t work, in addition just a hand-held device with a map on can lead you into the proverbial creek without a paddle if the battery should run out.”

The top 10 least challenging mountains in the UK

If you’re new to hiking or you’re after an experience that will take just a couple of hours, one of the least challenging mountains might be more your style.

Northern Ireland dominates the top 10 least challenging mountains list with Sawel Mountain taking the top spot. Standing at just 678 metres high, this peak takes people on average just one hour to reach the top.

But the smallest mountain of the study is Slieve Muck in Northern Ireland (674 metres). This peak will take people on average two hours to reach the top, meaning it comes in at number three on the list.

Two Welsh mountains also make the list of the least challenging mountains to climb - Glyder Fach and Glyder Fawr. The two mountains are neighbours to each other and as both will take you just 1.5 hours to climb each, you could comfortably climb both in a day if you’re looking to make your hike more adventurous.

The UK’s most-loved mountains

Snowdon in Wales takes the top spot on Tripadvisor with a total of 2,665 reviews and an average score of 5 stars. One user commented as part of a 5* review that Snowdon is an “Amazing place to be. Many routes going up to suit all levels”. Others titled reviews “Bucketlist adventure” and highlighted that “the views and sense of achievement are well worth it.”

Snowdon is part of the Three Peak Challenge alongside Ben Nevis (Scotland) and Scarfell Pike (England) and so it’s no surprise that all three of these make the top five most popular ranking.

But it’s Ben Macdui, the second highest Scottish Mountain, that takes the crown as the second most-loved mountain. The mountain boasts a total of 2,542 Tripadvisor reviews and an average star score of 4.5 stars, with reviewers commenting that it’s *“a great way to spend some of your day, whether you want to walk up some of the trails during the day or take the train up and down the hill”* and that *“it was worth the journey just for the views from the top of the mountain”*.

Wherever you hike around the UK, you’ll want the weather on your side. But this doesn’t mean you have to stick to a Spring or Summer hike.

Kenton Cool at Land Rover comments: *“The British weather is a beast, and anything can be thrown at us- but a crisp autumnal day in North Wales or the Lake District is hard to beat. With the glory of the leaves turning golden and the autumnal light which makes photos so special I think it’s my favorite season to experience the wonderful hills we have in the British Isles.”*

To find out more about the UK’s top mountains, for beginners through to experienced hikers, as well as the best for views and reviews, visit the [Land Rover Epic Mountain Guide](#).

Jaguar Land Rover trials world-first digital supply chain for leather using blockchain technology

- Secure blockchain technology ensures full transparency in the leather supply chain
- Jaguar Land Rover partners with Circulor, Bridge of Weir Leather Company and University of Nottingham on industry-leading leather trial
- ‘Digital twin’ created to track entire leather production process using GPS, biometrics and QR codes
- Project is part of Jaguar Land Rover’s commitment to offering customers sustainable and responsible premium material choices
- Trial is part of Jaguar Land Rover’s journey to net zero carbon emissions across its supply chain, products and operations by 2039

Jaguar Land Rover has trialled the use of secure blockchain technology to ensure full transparency within a sustainable leather supply chain.

In the world-first, Jaguar Land Rover partnered with supply chain traceability provider [Circulor](#), leading UK leather manufacturer Bridge of Weir Leather Company and the University of Nottingham to trial the use of traceability technology in the leather supply chain.

As well as tracking compliance, the digital process enabled Jaguar Land Rover to assess the carbon footprint of its leather supply network, working with UK-based Bridge of Weir Leather Company to trace its lowest carbon leather from farm to finished article – all part of Jaguar Land Rover’s commitment to reducing the environmental and ethical impact of its products across their lifecycle.



Jaguar Land Rover is committed to offering customers more sustainable and responsible material choices for their vehicle interiors, such as the premium natural fibre Eucalyptus textile interior available on Range Rover Evoque, and Kvadrat – a refined high-quality wool blend textile that's paired with a suede cloth made from 53 recycled plastic bottles per vehicle – available on Evoque, Range Rover Velar and Jaguar’s all-electric I-PACE.

As part of the Innovate UK-funded research, a ‘digital twin’ of the raw material was created, allowing its progress to be tracked through the leather supply chain simultaneously in the real world and digitally. A combination of GPS data, biometrics and QR codes was used to digitally verify the movement of leather at every step of the process using blockchain technology.

Defining the verification process has created a repeatable blueprint for tracing a single piece of leather at every stage. It can be used across Jaguar Land Rover’s global supply chain and by other industries that rely on leather, such as fashion and footwear.

The project is part of Jaguar Land Rover’s Reimagine strategy: a sustainability-rich combination of modern luxury, unique customer experiences, and positive societal impact.

Reimagine aims to achieve net zero carbon emissions across its supply chain, products and operations by 2039. Jaguar Land Rover will work with industry experts to improve sustainability, reduce emissions and collaborate on next-generation technology, data and software development leadership.

Dave Owen, Jaguar Land Rover Executive Director of Supply Chain, said: “We are currently restructuring our supply chain as part of Reimagine, with a focus on transparency and sustainability. The outcome from this world-first trial will allow us to further improve the sustainability of the leather supply chain around the globe, ensuring the complete traceability of raw materials from origin to vehicle.

“This is one step in our journey to net zero carbon emissions across our supply chain, products and operations by 2039, enabled by leading edge digital capabilities.”

Through InMotion, its venture capital and mobility services arm, Jaguar Land Rover previously announced an [investment in Circular](#), allowing the company to source premium materials with greater transparency as to the provenance, welfare, and compliance of suppliers throughout its networks.

The technology could be deployed to trace other commodities. Circular is already using blockchain to improve the traceability of minerals used for electric vehicle batteries. Blockchain technology is impossible to modify or tamper with, giving customers greater confidence that the sustainable supply chain is authentic, and all materials have been sustainably sourced.

Dr Warren Bowden, Innovation and Sustainability Director of Scottish Leather Group, said “In partnership with Jaguar Land Rover and the University of Nottingham, we believe there is a clear opportunity to implement blockchain technology to enhance the existing, world-leading standards of traceability and transparency that exist within UK agriculture and its Cattle Tracing Scheme.

“At Bridge of Weir, we see the potential to create carbon-positive leather – if we source from local farms where the livestock is grass fed, where there is no deforestation, and we couple this responsible approach to sourcing with ongoing innovation to create zero carbon and zero waste manufacturing processes. The blockchain technology developed in this trial will enable each stage in the process, and the entire leather supply chain, to be accurately tracked and measured.”

FROM ORIGIN TO VEHICLE



Jaguar Land Rover has teamed up with Circular, Bridge of Weir Leather Company and the University of Nottingham to track the leather supply chain from origin to vehicle in a world-first trial.



LAND ROVER UK INTRODUCES NEW DISCOVERY METROPOLITAN EDITION AND 23MY UPDATES TO DEFENDER

- **Flagship Discovery:** New Metropolitan Edition brings a unique combination of design and technology features to the Land Rover Discovery range
- **Versatile interior:** Full-sized family SUV offers generous space for up to seven adults with flexible load area and practical seating configurations
- **Efficient power:** Straight-six Ingenium petrol and diesel powertrains with advanced 48V MHEV technology provide enhanced performance and efficiency
- **Advanced air filtration:** Cabin Air Purification with PM2.5 air filtration¹ monitors air quality inside and filters harmful particulates for improved wellbeing
- **Towing king:** Best-in-class 3,500kg towing capacity², with optional Advanced Tow Assist to take the stress out of difficult reversing manoeuvres
- **Commercial choice:** Discovery Commercial available in R-Dynamic specification for the first time, underlining its unique combination of premium quality and utility
- **On sale now:** The Land Rover Discovery is priced from £55,100 OTR in the UK with the new Metropolitan Edition available to order now from £73,250 OTR.
- **Successful Defender 90** D200 Hard Top now joined by Defender 90 D250 Hard Top and D250 SE Hard Top derivatives
- All Defenders now feature full size 11.4" PIVI Pro touchscreen as standard

Land Rover has strengthened the appeal of the Discovery with the introduction of a new special edition. The Metropolitan Edition features a suite of technologies to enhance the comfort and convenience provided by Land Rover's seven-seat family SUV. For 23MY, the Defender family features an enhanced engine line-up and standard and optional equipment.

Sitting at the top of the Discovery line-up, the new Metropolitan Edition provides a host of exterior upgrades and a generous standard specification. It is available with a choice of electrified powertrains, with the efficient RDE2-certified, Euro 6d-Final-compliant D300 Ingenium diesel or the powerful P360 Ingenium petrol, both featuring 48V Mild-Hybrid Electric Vehicle (MHEV) technology.



Alongside the arrival of the Metropolitan Edition, the Discovery Commercial is also now available in purposeful R-Dynamic specification for the first time, enhancing the appeal of Land Rover's premium utility vehicle.

Finbar McFall, Land Rover Brand Director, said: *"The introduction of the Metropolitan Edition brings a new level of premium appeal to the Land Rover Discovery. The special edition model represents the flagship of the line-up and builds on the appeal of the R-Dynamic specification with exterior design enhancements and a suite of convenience-boosting technologies."*



LAND ROVER DISCOVERY New Metropolitan Edition

The new Metropolitan Edition represents the pinnacle of the Discovery family and builds on the purposeful R-Dynamic HSE specification with Bright Atlas detailing for the grille and Discovery lettering. This is complemented by Hakuba Silver lower bumper inserts, 22-inch Diamond Turned alloy wheels with Gloss Grey detailing, Black Land Rover brake calipers, Privacy Glass and a Sliding Panoramic Roof.



Standard features inside include a Head-up Display and heated steering wheel, wireless phone charging, a front cooler compartment and four-zone climate control. The cabin is enhanced with Titanium Mesh trim detailing.

Elsewhere in the line-up, the R-Dynamic model now features a Gloss Black Contrast Roof as standard. The Discovery remains the most capable and versatile full-sized SUV, with best-in-class 3,500kg towing capacity² and optional Advanced Tow Assist technology, which takes the stress out of difficult reversing manoeuvres.

The Discovery family is also available with Land Rover's advanced Cabin Air Purification with PM2.5 air filtration¹, which monitors air quality inside and filters out harmful particulates for a healthier interior environment.

New Discovery Commercial R-Dynamic

The Land Rover Discovery Commercial brings premium quality to the utility vehicle market, with an expanded range. It is now available in R-Dynamic specification for the first time.

Powered by the powerful and efficient D300 MHEV engine, the Discovery Commercial combines performance and comfort with versatile load carrying. The R-Dynamic design enhancements give the Discovery Commercial a lower, wider stance, with Gloss Black exterior detailing to the front grille trim and Discovery lettering complemented by smoked rear lights and R-Dynamic badging.

The visual harmony of the rear and choice of 20 to 22-inch alloy wheels elevate the exterior, providing the perfect combination of practicality, all-terrain capability and visual appeal.



Inside, Ebony seats with contrast stitching and piping combine with the Ebony Morzine headlining for a dynamic driving environment, with metal sports pedals, bright steering wheel paddles and Shadow Aluminium Trim completing the R-Dynamic look.

Practicality is paramount for Discovery Commercial, with its versatile load area featuring a flat heavy-duty rubber loadspace floor and fixed partition, two underfloor stowage areas, six load securing loops, high-sided cabin mats and useful hooks for added convenience. The 2,024 litre³ loadspace is illuminated by additional headliner lights and can accommodate a maximum load length of 1,638mm.

LAND ROVER DEFENDER 23MY

The 23MY Defender builds on Defender's success in the marketplace with more choice and features.

Defender 90 Hard Top is now additionally available with Land Rover's efficient Ingenium D250 straight-six diesel engine which is RDE2-certified, Euro 6d-Final-compliant and features 48V Mild-Hybrid technology. Defender 90 D250 Hard Top available in both standard and SE specifications. The SE specification adds significant additional equipment as standard including:

- Premium LED headlights with signature DRL and Front fog lights
- 20" Style 5094, 5 spoke, Gloss Sparkle Silver wheels
- 12-way heated, electric memory front seats with 2-way manual headrests
- Centre console with armrest
- Meridian™ Sound System
- Keyless Entry
- Blind Spot Assist
- In addition, a new 'Resist' seating material is introduced replacing grained leather (which continues to be available as a no cost option).



Resist is animal free and offers a similar grain and feel to Windsor Leather. Changes to the Defender core range include the introduction of the larger 11.4" infotainment touch screen. X-Dynamic now features a black contrast roof as standard while customers can enjoy more choice with the additional 'Lantau Bronze' metallic exterior colour option. Secure Tracker Pro is now fitted as standard to P400e, P400, X and V8 derivatives which is Thatcham S5 compliant. All Defenders continue to feature UWB (Ultra Wideband) security technology preventing relay theft.

Customers purchasing the new Defender V8 now have the option of Ebony or Ebony / Vintage Tan Windsor leather seats.

Pricing for the Defender Hard Top range starts from £45,675 OTR (90 D200) with 90 D250 standard at £48,390 OTR (£38,117 exc VAT) and 90 D250 SE at £55,830 OTR (£40,380 exc VAT)

Land Rover provides first glimpse of the New Range Rover

Land Rover begins countdown to the world premiere of the New Range Rover by revealing the first image of its new luxury model

- **World premiere:** The New Range Rover made its **global debut** at 20:45 BST (21:45 CEST) on Tuesday 26 October
- **Modern luxury by design:** First image provides official glimpse of the new luxury SUV
- **Find out more:** Sign up for updates at landrover.com/newrangerover
- **Be the first:** Order books opened in line with the world debut on 26 October

Land Rover has given a first glimpse of the New Range Rover ahead of its world premiere.

Across five decades of pioneering innovation, the Range Rover has led by example. It has earned an unmatched status as the ultimate luxury SUV for royalty, politicians, business leaders and celebrities across the world, combining peerless refinement and unmatched capability.

Prof Gerry McGovern OBE, Chief Creative Officer, Jaguar Land Rover, said: *“The New Range Rover is a vehicle with a peerless character, from the impeccable restraint of its exterior to the flawless tranquil sanctuary of its cabin. Informed by creative intellect and a desire for perfection, it doesn’t follow fashion or trend, but by a modernist design philosophy, combined with over 50 years of evolution, it is quite simply the most desirable Range Rover ever created.”*

- Find out more information and sign up for updates here landrover.com/newrangerover

A tease shot from Land Rover taken from the press release.



Engine production falls -36.3% in September

- UK factories produced 138,059 engines in September, a decline of -36.3%.
- Output for both domestic and export markets falls by -42.0% and -32.6% respectively.
- Year-to-date engine manufacturing fell -2.8% to 1,278,117 units compared to 2020 and remains -33.9% below the five-year average.

Mike Hawes, SMMT Chief Executive, said, “During September the number of engines produced declined by over a third, continuing this worrying trend for the fourth consecutive month. The global shortage of semiconductors continues to stall the production of engines as well as finished vehicles, with the situation unlikely to ease until 2022. Despite yesterday’s budget offering some welcome news for the industry, it represented a missed opportunity to offer much needed short-term support in light of pandemic related supply constraints such as semiconductors.”

ENGINE MANUFACTURING

	Sep-20	Sep-21	% change	YTD-20	YTD-21	% change
Total	216,643	138,059	-36.3%	1,314,375	1,278,117	-2.8%
Home	84,441	49,013	-42.0%	509,894	532,958	4.5%
Export	132,202	89,046	-32.6%	804,481	745,159	-7.4%
% export	61.0%	64.5%		61.2%	58.3%	

About SMMT and the UK automotive industry

The Society of Motor Manufacturers and Traders (SMMT) is one of the largest and most influential trade associations in the UK. It supports the interests of the UK automotive industry at home and abroad, promoting the industry to government, stakeholders, and the media.

The automotive industry is a vital part of the UK economy, and integral to supporting the delivery of the agendas for levelling up, net zero, advancing global Britain, and the plan for growth. It contributes £60 billion turnover and £12 billion value added to the UK economy, and invests around £3 billion each year in R&D. With more than 155,000 people employed directly in manufacturing and some 800,000 across the wider automotive industry, it accounts for 11% of total UK exports with more than 150 countries importing UK produced vehicles, generating more than £73 billion of trade.

More than 30 manufacturers build more than 70 models of vehicle in the UK, supported by more than 2,500 component providers and some of the world's most skilled engineers. The automotive sector also supports jobs in other key sectors – including advertising, chemicals, finance, logistics and steel. Many of these jobs are outside London and the South East, with wages that are around 25% higher than the UK average.



New fonts make What Car? easier to read and more accessible for neurodiverse audiences

- What Car? reveals new-look website
- New sans serif font selected to be more accessible for neurodiverse audiences
- Typographical switch underlines What Car?'s ongoing commitment to publishing the most accessible car reviews and advice for UK car buyers and owners
- To see the new look, go to www.whatcar.com/reviews

Britain's leading consumer champion and car-buying website What Car? has reiterated its commitment to ensuring its content is as accessible as possible by switching its typography to neurodiverse-friendly sans serif fonts



WHAT CAR?

The move follows the advice of the British Dyslexia Association and takes into account wider neurodiverse insights about making written content as easy to access as possible. Other standard practices include minimising the use of italics, using font sizes of 14 point and above, ensuring character counts do not exceed 70 per line and breaking up large blocks of content with images and videos.

What Car? editor Steve Huntingford said: **“Providing the most accessible but in-depth car-buying reviews and advice has always been at the heart of the way we’ve written and presented What Car?, but as research highlights new, more inclusive ways to present our content we will move quickly to embrace them.**”

“The switch in fonts is a step on the journey to embracing the needs of the neurodiverse community. We recognise that there is more for us to do, and our commitment is to use the latest insights and research to evolve and develop our output to suit the needs of our entire audience.”

What Car? product manager Liv Horner, who led the work on the font selection, said: **“We’ve learned a lot as we’ve delved deeper into this project, and I’m looking forward to putting that research to further use across the What Car? website and magazine, as well as sharing our learnings across Haymarket Automotive.**”

“Design is often subjective, but by putting research and data at the heart of the project I’m confident we’ve achieved our goal of refreshing the website in a way that makes it more user-friendly for everyone. The team has worked incredibly hard to accommodate our goals and we’re all proud of the new look.”

The new-look pages are now live on whatcar.com.

About What Car?

What Car? is the UK's leading consumer motoring champion and new car buying platform, reaching car buyers through its magazine, website, video and social media channels. It has been helping Britain's car buyers to make purchasing decisions for more than 45 years and its reviews are widely regarded as the most comprehensive source of new car advice. Whatcar.com offers verdicts and data on every new car and has won numerous awards and accolades. It attracts 2.2m unique users and more than 12m page impressions every month.

The complete guide to Camel Trophy – acknowledged to be the world's greatest off- road adventure



CAMEL TROPHY THE DEFINITIVE HISTORY

Nick Dimbleby

- Camel Trophy was an international competition that saw convoys of Land Rovers embarking on an adventurous journey in some of the world's most interesting places.
- Written by Nick Dimbleby; one of the event's official photographers and specialist off-road writer with more than 30 years' experience.

From 1980 to 2000, Camel Trophy took more than 500 amateur competitors from 35 countries on extraordinary and challenging adventures. On most of these events, teams drove specially prepared Land Rovers to the limit and beyond in locations as varied as Borneo, Mongolia, Papua New Guinea and Tanzania. *Camel Trophy* charts the history of the event and tells the incredible stories resulting from the constant challenge to both man and machine.

As one of the official photographers on the last four events, author Nick Dimbleby's first-hand account, the shared experiences of competitors, along with contemporary reports and extensive new interviews of key event leaders, all combine to make *Camel Trophy* a gripping tale of adventure, adversity, technological change and logistical challenge.

Illustrated with a stunning collection of photographs including never-before-published, behind-the-scenes shots, this meticulously researched publication can legitimately claim to be the definitive history of the Camel Trophy.

Key features:

- *The only complete guide to every Camel Trophy, fully illustrated with unique and evocative imagery from official photographers, as well as behind the scenes material from staff members.*
- *Painstakingly researched, with all key players interviewed.*
- *Remarkable stories that chart Camel Trophy's progress from small, German-market promotional event to multi-million dollar international competition.*
- *Chapters on selections, the infrastructure and pre-scouts, provide a fascinating insight into how the Camel Trophy events were put together.*
- *A complete guide to the vehicles used on the event, including technical specifications and insights into the design and build of the Land Rovers, Ford-engined Jeeps and RIBs (Rigid Inflatable Boats) used.*
- *Written by Nick Dimbleby, a specialist off-road photographer and writer, who was part of the official photographic crew for the last four Camel Trophys.*

CAMEL TROPHY THE DEFINITIVE HISTORY

Published by Porter Press International • publication - September 2021
• jacketed hardback • 336 pages

LAND ROVER PHOTO'S, TOO GOOD NOT TO USE



A brace of Discovery photos this time. Sorry to say they came without any information.

The top one shows a very new looking Discovery 1 (great view of the break-over angle and the axle articulation).

Most Discovery fans will know where the second one is from.

This the press fleet lined up on Plymouth Hoe on the launch day, these vehicles are known as "G-WACs" because they all bore that on their number plates when registered by the factory. The Project Jay Group is dedicated to these now rare Land Rovers. Should you find one, please let the group know, The Terence Conran (former owner of the Habitat shop chain) designed Solar Blue interiors are always needed for spares too.



BEAT IT! RANGE ROVER SPECIALIST REVEALS ULTIMATE ULEZ COMPLIANT V8 SUV WITH CLASSIC BRITISH STYLE AND ENGINEERING CAPABILITIES

- With the ULEZ expansion coming into effect from 25 October, UK Range Rover specialist Kingsley Cars is proudly launching its fully compliant ULEZ Reborn Range Rover Classic series
- Kingsley Cars has addressed classic Range Rover weak points such as corrosion, engine and drivetrain, and added additional driver and passenger-centric technology aids and refinement
- Available as a two or four-door, each model is completely re-engineered, stripped to a bare shell, seamlessly welded, future proofed for UK roads and then sprayed with high-quality solvent paint as a final finish
- Fitted with a 4.0-litre fuel injected 220 bhp V8 engine, or an optional 4.6-litre fuel injected 270 bhp V8, each ULEZ Reborn Range Rover Classic also has an updated ZF 4HP22 automatic gearbox and a fully rebuilt Borg Warner transfer box
- Ensuring that drivers can navigate with ease and passengers can travel with entertainment, the ULEZ Reborn Range Rover Classic can be optioned with technology additions including reversing camera, front and rear sensors, cruise control and rear iPad entertainment
- Optional engineering upgrades including Kingsley Fast Road Suspension Kit with updated anti-roll bars, useful for speed humps as well as countryside road trips, as well as its Kingsley Big Brake Kit (with six-pot billet front and four-pot billet rear calipers and larger discs) available
- Prices start from £125,000 plus specifications, such as optional Apple CarPlay integration, wireless smartphone charging, ambient lighting and Forged Aluminium wheels



Proving that it's not just the new kids on the Range Rover block that are compliant with the Ultra Low Emission Zone (ULEZ) expansion (from 25 October), UK Range Rover specialist and restorer Kingsley Cars has launched its ULEZ Reborn Range Rover series. Retaining the synonymous design and charm of a Range Rover Classic, the British team has completely re-engineered a ULEZ compliant model. It has upgraded the engine to either a 4.0- or an optional 4.6-litre V8 with a modern ZF automatic gearbox and given it a driver-focused, technology-oriented facelift to ensure its city-dwelling owners can commute and beat the ULEZ in style, with prices starting from £125,000 including UK taxes.



Available as a two or four-door, each ULEZ Reborn Range Rover Classic by Kingsley Cars has been re-engineered with London city living and long-distance driving in mind. Starting from the beginning, each ULEZ compliant (pre-1981 thus classed as a historical status vehicle) Range Rover Classic is stripped to a bare shell, engineered and future proofed to remove any opportunity of rust getting into the metal. It is repaired when needed, seamlessly welded, protected with seam sealer and a rubberised coating and then finished with high quality paints, with a three-year guarantee against corrosion. Kingsley Cars ULEZ Reborn Range Rover Classic comes with a re-engineered 4.0-litre fuel injected 220 bhp V8 engine as standard or an optional 4.6-litre fuel injected 270 bhp V8. Both are fitted with an uprated ZF 4HP22 automatic gearbox and a fully rebuilt Borg Warner transfer box to maintain reliability. These configurations can return up to 25 mpg.

The attention-to-detail doesn't just stop there. Having restored over 400 Range Rover Classics and delivered tens of Kingsley Cars Reborn Range Rover models, the team can add its famed Kingsley Fast Road Suspension Kit with uprated anti-roll bars, which will be useful for speed humps as well as countryside road trips, as well as its Kingsley Big Brake Kit (with six-pot billet front and four-pot billet rear calipers and larger discs), to each of Kingsley Cars' ULEZ Reborn Range Rover Classic customer cars. Other cost



options include Forged Aluminium wheels that are available to assist with unsprung mass and strengthened rigidity over potholes, too.

With technology at the heart of most Londoners' lives, Kingsley Cars' ULEZ Reborn Range Rover Classic owners are also able to specify their vehicle from a range of modern options that enhance driver usability. These optional features can include front and rear sensors with a reversing camera, switchable and variable assistance electric power steering, LED headlamps with washers, Kingsley JL Audio 700w seven speaker system with DAB, as well as rear iPad entertainment integration for passengers. Apple CarPlay integration is also available on the options list, alongside wireless smartphone charging neatly configured in the cabin, and ambient lighting.



The interior is as special as the exterior design and engineering additions. Kingsley Cars has designed each ULEZ Reborn Range Rover Classic to have modern convenience yet retain a nod to the car's past. For instance, the interior seats come heated as standard and the rear seats have two headrests and three armrests. Available to be trimmed in a range of tweed fabrics and leathers, Kingsley Cars' team also offers customers custom colour-matched seatbelts alongside the standard, black-coloured variants. All windows are electric, alongside adjustable electric mirrors, and sound deadening has been added to the shell including the doors and panels.

With over 20 years' experience in restoring classic Range Rovers for clients all over the world, Kingsley Cars specialises in giving a new lease of life to pre-loved Range Rovers, now with a modern twist. The UK-based company has a dedicated workshop specifically for both Range Rover and Land Rover models, including paint, parts, trim and welding departments where the team is able to work on up to seven vehicles at one time, and with over 400 vehicles restored to-date it's no wonder Kingsley Cars has such a loyal customer base.

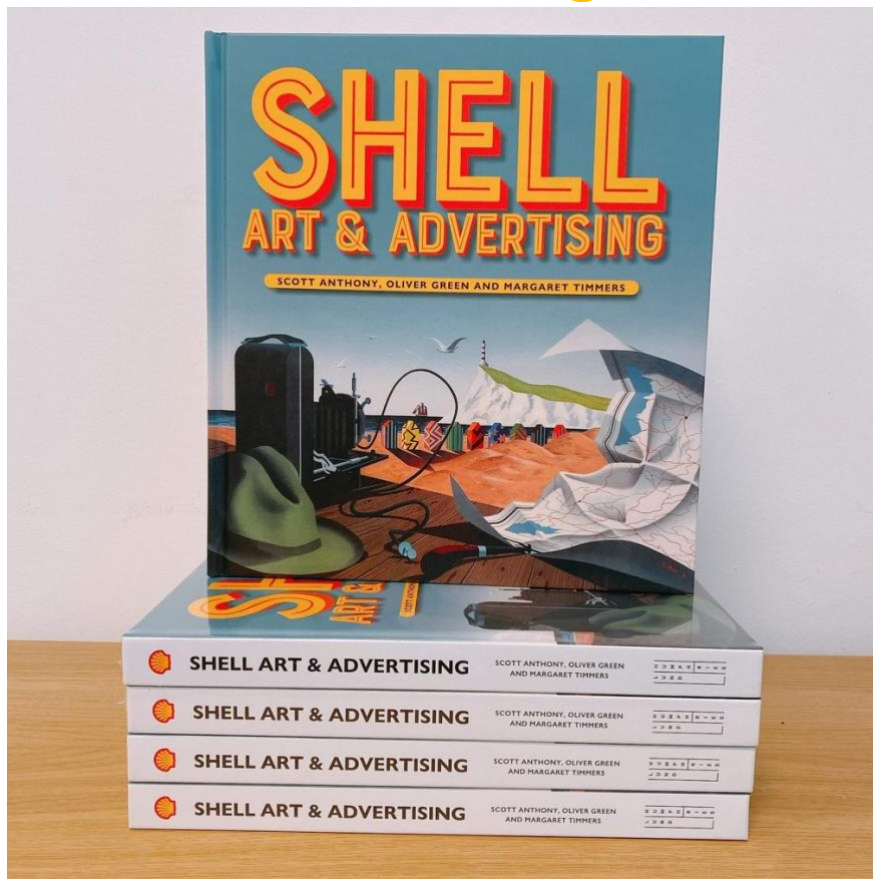
Damon Oorloff, Founder of Kingsley Cars said: *"Having been around classic Range Rovers for most of my life and after building a business around these vehicles, it was crucial for the company to come up with a way to not only continue to restore classic Range Rovers and Land Rovers but to enhance them for modern use. And so, our classic Range Rover Reborn series was created. Designed for fans and enthusiasts of the classic model, it ensures that when driving in London, road users will not be hit by the ULEZ charge following its expansion to both the North and South Circular roads."*



"It's so important for businesses like ours [Kingsley Cars] to keep classic cars on the roads, they are real head turners on the commute. As a team we want to establish our vehicles as the alternative to modern Range Rovers and SUVs, by offering our customers modern technology that fits seamlessly into their everyday lives and enhances the usability of our cars, while retaining the vintage look and charm that comes with owning a classic."

Customers wishing to order a Kingsley Cars ULEZ Reborn Range Rover Classic should register their interest with Kingsley Cars' sales team on sales@kingsleycars.co.uk. Prices start from £125,000 including UK taxes, with the build process taking around six to eight months depending on specification, meaning that orders placed in November 2021 will be delivered in Summer 2022.

Shell Art & Advertising Publication



Shell Brands International and the [National Motor Museum Trust](#) hosted collection, the [Shell Heritage Art Collection](#), in association with the publisher, [Lund Humphries](#), are pleased to announce their new publication *Shell Art & Advertising*. Written by the authors Scott Anthony, Oliver Green and Margaret Timmers, with contributions by the Shell Heritage Art Collection Manager, Nicky Balfour Penney and a foreword by the artist, David Gentleman, the book will be published on 6 September 2021.

Drawing primarily on the Shell Heritage Art Collection's extensive poster collection, as well as film, cartoon graphics and guidebooks, this book is the first to present a comprehensive overview of Shell's artistic heritage. The key contributions made by some major artists and designers including Paul Nash, Graham Sutherland, Ben Nicholson and Edward McKnight Kauffer are highlighted and beautifully reproduced from original archive material, and broader questions are explored, such as Shell's position within contemporary debates regarding the aesthetics of 'Commercial Art'. By delving into the ways in which Shell's publicity was conceived, commissioned and disseminated in the 20th century, the authors examine the historical and social contexts of Shell's advertising and assess the work's broader cultural significance in shaping an era defined by travel, prosperity and mass democracy.

Shell Art & Advertising provides valuable insights into the development of commercial art in the UK. Featuring a wealth of fascinating images, this original publication will appeal to cultural historians and motoring enthusiasts, as well as fans of Modern British Art.



FINAL THOUGHT FROM THE TEAM



WAGONEX BACKS TYRE SAFETY MONTH 2021

Vehicle subscription specialist Wagonex is writing to all its subscribers – even those on the shortest one-month arrangements – to urge them to check their tyres regularly.

The move is part of Wagonex's support of TyreSafe's annual Tyre Safety Month which this year stresses the importance of regular inspections.

TyreSafe's research shows that a frightening one-in-five drivers have NEVER checked the tread on their tyres, a number which rises to one-in-three among young drivers.

However, performing regular checks – looking at tread depth, general condition, and tyre pressure – can reduce the risks of an accident and help drivers reduce fuel consumption and running costs.

For more information on how to correctly inspect your vehicle's tyres check out this TyreSafe [video](#).

Wagonex founder and CEO decided to back this year's TyreSafe campaign to ensure the all-inclusive convenience of vehicle subscription does not lead customers to overlook regular checks.

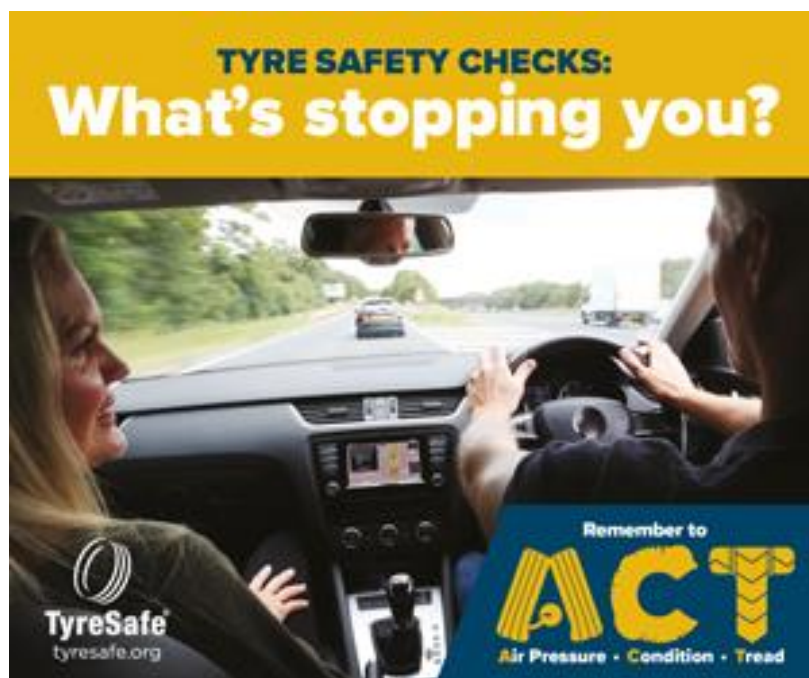
He said: "One of the great advantages of vehicle subscription is that everything, from maintenance and insurance to replacement parts and tyres, comes as part of one fixed monthly fee.

"Our customers love the fact that if anything ever goes wrong with their car then it will just be sorted and they never have to worry about any unexpected costs or hassle.

"However, this convenience and peace of mind does not eliminate the need for regular safety checks."

Kernon added: "Tyres are the one and only bit of a vehicle that make contact with the ground and making sure they're properly looked after is crucial for safety and performance"

Stuart Jackson, Chair of TyreSafe, said: "TyreSafe has contributed to the reduction in the number of people killed or seriously injured on Britain's roads by more than 50%."



“But still over 1,000 people are killed or seriously injured every year as the result of poorly maintained and defective tyres. And that number is grossly underestimated when you considered the number of people affected, like family members and friends.

Just one incident like this is too many and so we are delighted that companies like Wagonex are stepping up and carrying the message to their customers.”

To find out more about car subscription or to find your next car, visit wagonex.com now.



TYRE SAFETY CHECKS: **What's stopping you?**



007™



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