

CLAUDIA GRISTWOOD

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DESIGN EXPERIENCE

IKEA - Graphic Communication Specialist 2025 -

In my current role I am responsible for all in-store graphic communication. This includes designing or adapting corporate materials, producing and installing signage, planning upcoming comms, and regularly auditing the store to maintain clarity, consistency, and visual impact. I work with all other teams within the store to ensure that both the interests of our IKEA store and the interest of our customers are met.

Dataprovider.com - Graphic Designer 2023 - 2025

As the only creative, I oversaw all areas of design at Dataprovider.com. This included social media posts, video production, brochure and editorial design, photography, illustration and more. The international nature of Dataprovider's clientele made this an extra interesting challenge.

Flikflooi - Graphic Designer 2020

Throughout 2020 I worked for a Leeuwarden based webshop. I created the logo and brand identity for them earlier in the year after being employed as a freelance Graphic Designer. Later in the year due to the COVID19 pandemic, I took up work with them as a general administrative assistant.

Fokker Services - Marketing Designer 2020

During the COVID19 pandemic I worked freelance for Fokker Services, an aircraft service company based in Hoofddorp. For this company, I created content for their various social media channels. I created posts, galleries, gifts, videos and edited promotional photographs.

Fixico - Visual Marketing Designer 2019 - 2020

I began working as an intern at tech start up Fixico back in August 2019, however, after working hard on rebranding the company and covering all design duties in the company such as social media posts, animations, iconography, deck design, webpage images and illustrations, I was offered a permanent position at the company.

EDUCATION

University of Plymouth 2016 - 19

Bachelor of Arts (Hons) in Graphic Communication with Typography (2:1)

Jiangnam University China 2018

Summer School 3D Printing and Design

Stockport College 2013 - 16

Foundation Diploma in Art and Design L3
Distinction

OTHER EMPLOYMENT

Catawiki - Senior Customer Experience Specialist 2022 - 2023

In this role, I handled high-value claims and complaints from both buyers and sellers. I helped negotiate some of these high-value sales and helped get the sale and process back on track if something went wrong at any stage of the sale. I also assisted junior members of our team. I helped coach them in their role and also helped them when their own cases became complicated.

Catawiki - Customer Experience Specialist 2021-2022

In my role as customer experience specialist, I assisted customers who purchased on the platform with all kinds of questions and claims. This often involved negotiating between two parties to save or facilitate a sale.

Superdrug - Sales Assistant 2013 - 2019

During my studies I worked as a Sales Assistant both in my home town of Stockport and in my new city of Plymouth.

UPSU - Student Graphic Designer 2016 - 2018

Also during my studies I was employed at the Students' Union as a Student Graphic Designer. I assisted with branding, photography and more.

ABOUT ME

I am a hard working graphic designer specialising in branding, identity and typography. Proficient in the AdobeCreative suite, particularly Illustrator and Photoshop. I thrive in a high-paced work environment and work well under the pressures of deadlines. I am a social, outgoing people person and I am confident in presenting ideas to groups and clients. Originally from the UK, I currently live and work in the Netherlands. I am both a British and Irish citizen and maintain the right to work in the UK and across the EU.