Nikki Burris

110116th Street NW Washington, DC 20036 · 305-240-2652 · natashaburris23@gmail.com

August 24, 2023

To whom it may concern,

I am pleased to offer my recommendation for Lisa Eisenstat, Head of Talent Acquisition at Supernal, a division of Hyundai Motor Group. As the Senior Director of Human Resources, I have had the privilege of working closely with Lisa for the past two years and have consistently found her to be an indispensable colleague and a source of unwavering support.

From the outset, Lisa played a pivotal role in facilitating my recruitment to Supernal, and her collaborative approach and willingness to address challenging issues head-on have been truly commendable. Lisa's ability to develop effective solutions highlights her commitment to achieving collective success.

Throughout my interactions with Lisa, I have come to deeply appreciate her sound judgement and tireless ethical foundation. Her ability to provide strong and reliable recommendations and solutions stems from these qualities, instilling confidence in her abilities. Lisa's work ethic is nothing short of motivated and goal-oriented and has resulted in her team achieving rigorous hiring goals and improved processes. I've also observed Lisa's dedication to fostering a culture of understanding and collaboration, as she gracefully navigated unprecedented challenges.

Furthermore, Lisa's extensive leadership experience is evident in her approach to both her role and her team. Her willingness to mentor and coach her team members rather than simply manage them speaks volumes about her dedication and passion for professional growth.

In conclusion, I have the utmost respect for Lisa's contributions and leadership qualities. Along with her invaluable skill set and experience, Lisa's undeniable devotion to her team and organization undoubtedly makes her an asset to any organization.

Please feel free to contact me at 305-240-2652 if you have any questions.

Sincerely.

Nikki Burris

Senior Director of Human Resources Supernal (Hyundai Motor Group



Christina Kang Supernal, LLC Washington, DC October 3, 2023

To whom it may concern,

I am pleased to offer my endorsement for Lisa Eisenstat, our Head of Talent Acquisition at Supernal, a pioneering new business of Hyundai Motor Group. I worked closely with Lisa for nearly three years, first in my role as Chief of Staff (where I set up much of core operations at Supernal and helped hire Lisa) then in my current role as Chief Digital Officer.

Lisa has been a critical leader and partner at Supernal. She was critical to Supernal growing to over 500 passionate, diverse and talented staff and establishing world class, data driven and technology enabled talent acquisition operations. Lisa took our more reactive startup style recruiting efforts to a world class talent acquisition shop. She decoded complexities of our hiring needs and processes, established effective processes that consistently met her quantitative targets, saw opportunity in our new data platform and capabilities and was one of the first teams to build and utilize real-time dashboards for quantitative reporting and process evaluation, and built high performing teams across our business.

Lisa went above and beyond talent acquisition. She supported across HR areas outside of talent acquisition as our teams were growing from scratch, leveraged her expert people skills to build bridges and enables other leaders, and served as a mentor and coach to multiple Supernal staff. I have been continuously impressed by her unparalleled passion, commitment, and expertise in talent acquisition and for everything she does.

In conclusion, Lisa Eisenstat's leadership in talent acquisition is unparalleled. Her dedication, strategic thinking, and collaborative spirit have not only transformed our approach to recruitment but have also contributed significantly to our overall hiring success. Her kindness and compassion set her even further apart from her peers. Even in difficult situations, Lisa remained compassionate and helpful to those in need, harnessing her positive thinking to help those around her succeed. It is with great pleasure that I endorse Lisa.

Warm regards,

Christina S. Kang Chief Digital Officer Supernal (Hyundai Motor Group) It's been my privilege to work with Lisa Eisenstat during her tenure as Head of Talent Acquisition at Supernal, a Hyundai Motor Group division. I wholeheartedly endorse Lisa based on her considerable accomplishments in that role.

Lisa's exceptional approach to talent acquisition has been invaluable. Due to her innovative thinking, we have been able to attract top-tier talent in an extremely competitive environment, creating a Safety team comprising the top experts in their respective fields.

Lisa has an exceptional depth of strategic experience that drives her meticulous recruitment efforts. Her counsel in identifying and bringing in talent has also allowed us to pinpoint individuals who align with our vision and create synergies, which has strengthened the team's dynamics as it continues to grow.

Beyond her expertise, Lisa is a rare individual who cares deeply about her work, her colleagues, as well as the Company's mission. Lisa doesn't just recruit talent; she places people in positions that provide opportunities for them to thrive – enhancing their careers while simultaneously providing the resources required to meet our corporate objectives.

Lisa Eisenstat's strategic vision and innovative abilities make her an indispensable asset. Because of her remarkable experience, Lisa has been a valued partner critical to our success in building a world-class Safety team. I enthusiastically endorse Lisa and welcome the opportunity to speak with you to further discuss her many contributions.

Sincerely,

John Illson

Chief Safety Officer

Supernal (Hyundai Motor Group)



08/18/2023

To whom it may concern,

I am sending this note to recommend Lisa Eisenstat, Head of Talent Acquisition at Supernal, a division of Hyundai Motor Group. Over the past two years I have worked with Lisa, her expertise, and collaboration have significantly impacted both my personal journey and our team's accomplishments in Communications and Brand.

From my initial recruitment to Supernal, Lisa's pivotal role has been a testament to her extensive understanding of talent acquisition and its synergy with communication and brand. This has enabled us to grow from four to ten members in a five-month span, while recruiting talented professionals who perfectly fit our specific needs. On a larger scale, she contributed to the company's transformation from a modest team of under 50 just three years ago to an impressive force of over 450 professionals across our three strategic hubs in Washington D.C, Fremont California, and Irvine California.

From an individual and tactical standpoint, Lisa's unique ability to navigate complex transitions, such as my company-first international relocation to the US, while being attuned to my concerns, truly set her apart. Her partnership with my team has elevated the marketing and social media efforts related to the acquisition of talent and laid out a strong foundation for our engagements including Society of Women Engineers, Anita B – Grace Hopper Women in Technology, and Society of Hispanic Engineers.

In conclusion, Lisa Eisenstat's strategic vision and collaborative ability are unparalleled. Her contributions have left an indelible mark on my journey and our company's success. I am honored to endorse Lisa and her wealth of experience.

Sincerely,

Jackson Min

Head of Communications & Brand

Supernal

M: +1-657-506-3570 | E: jackson.min@supernal.aero

To Whom It May Concern:

I want to take a moment to share my recommendation of Lisa Eisenstat as the former Head of Talent Acquisition at Supernal LLC. As one of the key Heads of Engineering responsible for Airframe Design, Structural Analysis, Interiors/Cabin, Systems Integration and Manufacturing in the company, I've had the privilege of working closely with Lisa, who led our Talent Acquisition organization. She's not your typical department head — Lisa goes beyond that. She's been a guiding force in building my current team of 80 people and scaling our company to over 450 strong in less than 3 years.

When I joined Supernal a few years back, Lisa played a pivotal role in bringing me on board. I can state that Lisa was the key reason for me to join the company. Since then, she's been more than a colleague – she's become a peer and a crucial supporter for both me and my team. Lisa's thorough understanding of the engineers and engineering departments' need led to her stellar management of a great recruiting team. We've had countless discussions on innovative hiring strategies and ways to engage the team to support recruitment. I can confidently say that Lisa's expertise has been integral to our success.

In short, Lisa is a fantastic leader in the talent acquisition realm, and her impact on Supernal's growth is undeniable. Her approach, insights, and collaboration skills made her an asset not just to me, but to the entire company.

Sincerely,

Charles Park, Ph.D Charles Park

Head of Airframe, Interiors, Aircraft Integration & Manufacturing Technology

Subject: Endorsement for Lisa Eisenstat, Head of Talent Acquisition

To whom it may concern:

I am very happy to provide my recommendation for Lisa Eisenstat, our exceptional Head of Talent Acquisition at Supernal, a Hyundai Motor Group division. Having had the privilege of collaborating with Lisa for nearly 3 years, I am consistently impressed by her advanced approach to talent acquisition, especially in the facilities management sector.

Lisa's impact on our department has been profound. Through her forward-thinking methods and swift execution, she played an instrumental role in building our team. Her adeptness at leveraging internal networks and fostering collaboration between her team of recruiters and mine has resulted in a stream of outstanding professionals joining our ranks.

Lisa's strategic prowess and executive insights have also proven invaluable. Her guidance has steered my team and me through complex decisions, always pinpointing the most effective strategies. I wholeheartedly endorse Lisa Eisenstat and her extensive experience, confident that her strategic thinking and collaborative spirit will continue to enrich any endeavor she embarks upon.

Warm regards,

DocuSigned by:

Niraj Nath

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Head of Facilities Strategic and Management Supernal (Hyundai Motor Group)

A|M|S

Hello,

I am pleased to offer my recommendation for Lisa Eisenstat, Head of Talent Acquisition at Supernal, a division of Hyundai Motor Group. Over the course of more than a decade, I've had the privilege of working closely with Lisa as a valued client, and I'm thoroughly impressed by her professional acumen and exemplary approach.

One of the aspects that truly stands out about Lisa is her exceptional partnership with vendors. Her respect and collaborative demeanor have consistently been a highlight, fostering a strong sense of mutual respect. Lisa's extensive knowledge of the Talent Acquisition landscape, spanning both domestic and international fronts, speaks volumes about her expertise and dedication to staying at the forefront of industry trends.

Lisa's ethical standards and adept negotiation skills have proven invaluable in even the most complex scenarios. Her ability to navigate negotiations with a focus on achieving mutual success is truly remarkable. It's evident that Lisa's contributions extend beyond her role, making a lasting impact in the realm of talent acquisition.

Best regards,

Steve Tiufekchiev Client Director

Alexander Mann Solutions